GENE ELPIE LANDOY

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Laylay, Boac, Marinduque, Philippines

SUMMARY

Skilled Digital Designer, Graphic Artist, and Front-End Developer with 6 years of experience creating responsive and on-brand digital assets including websites, landing pages, and infographics. Proficient in Adobe Creative Suite, HTML5, and CSS with a strong eye for design and detail. Experienced in managing projects from concept to completion, delivering creative and results-driven solutions that align with brand goals.

WORK EXPERIENCE

Layout Artist & Editor-in-Chief - Infocus — Jul 2022 - Present

- Designed visually engaging layouts for both print and digital media, utilizing Adobe Photoshop, Illustrator, and InDesign to create compelling, on-brand content.
- Led editorial teams to ensure high-quality publication, overseeing content creation, layout, and design while maintaining brand consistency across all materials.

User Experience and Interface Designer - CICS Dev Team — Aug 2024 - March 2025

- Designed and developed user-friendly interfaces for web and mobile applications, ensuring a seamless and intuitive user experience.
- Created wireframes, prototypes, and high-fidelity designs using Figma and other design tools, improving user flows and interactions.

Freelance Programmer — Jan 2022 - March 2025

- Specialize in full-stack development, building scalable web and mobile applications using technologies like Java, JavaScript, PHP, HTML, CSS, and Tailwind.
- Collaborate with clients to understand their business needs and deliver customized, high-performance applications that ensure seamless user experiences.

Layout Artist - The Heart Publication — Aug 2020 - Apr 2022

- Designed layouts for print and digital publications using Adobe Photoshop, Illustrator, and InDesign while maintaining brand consistency.
- Created print marketing materials such as brochures, flyers, and posters for events and promotions.

EDUCATION

Bachelor of Science in Information Technology — Aug 2022 - Present

Marinduque State University
- Major in Software Development
- College Scholar

Science, Technology, Engineering, and Mathematics — Aug 2020 - July 2022

Marinduque National High School
- Final GWA: 97.00

KEY SKILLS

- Front-End Development (HTML5, CSS, JavaScript)
- UI/UX Design (Wireframing, Prototyping)
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Responsive Design (Mobile-first, Cross-browser compatibility)
- Landing Page & Digital Marketing Assets Design
- Tailwind CSS & Web Frameworks
- Branding & Visual Design (Typography, Layout)
- Project Management (Concept to Final Artwork)
- Attention to Detail & Meeting Deadlines