Why R?

Reasons and applications for learning R

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What is R anyways??

- R is an implementation of the S programming language
- Developed by Ross Ihaka and Robert Gentleman at the University of Auckland, NZ
- Currently overseen by the *R Development Core Team*
- Project conceived in 1992, initial version 1995, stable beta in 2000.





Why R?

- Advantages: Platform independent (Windows/Mac/Linux)
- Open source > Changeability, big community > lots of materials
- Awesome plotting functions (base plotting, ggplot2, lattice)
- New stats method > chances are they come out in R first
- Workflow!! Unlike SPSS (GUI), step-by-step documentation (cf. Rmarkdown)
- Connection to open science movement + reproducible research
- Integrated version control via Git and GitHub
- FREE!!





Why R cont'

- Social sciences entered the age of data science!!
- R is becoming the lingua-franca of data science
- According to Redmonk, R ranks 13th of ALL programming languages, the highest of any statistical programming language
- Make yourself more marketable: big companies like Facebook and Google have their data scientists use R (also Bank of America, Ford, TechCrunch, Uber, and Trulia among others)



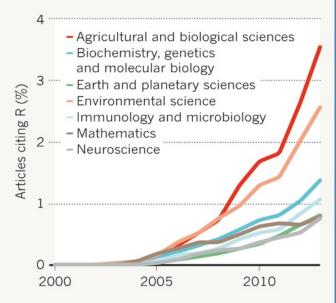


Why R cont' II

- R is very popular in academia
- Recent article in *Nature* (Tippmann, 2015) devoted to use of R in academia >
- The best and brightest people are trained in R at university > increases importance of R in industry

A RISING TIDE OF R

An increasing proportion of research articles explicitly reference R or an R package.







Why I learned R







Learning R

- Lynda Up and running with R one of the best and 'softest' intros
- Lynda R statistics essential training
- Code School a very soft introduction to R
- DataCamp Learn R for data science
- edX Intro to R for data science powered by Microsoft
- Coursera Data science specialization (Johns Hopkins University) –
 the most time consuming option





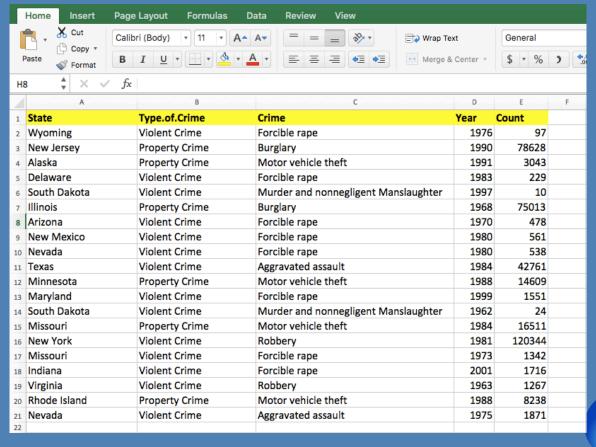
Resources

- QuickR
- Rbloggers R news and tutorials (580 contributors!!)
- STHDA Just a ton of cool stuff about stats and R
- StackOverflow This is where you ask a question if you have a problem![©]
- Rstudio webinars by Rstudio
- Books: The R Cookbook (Teetor, 2011), Elegant Graphics for Data Analysis (Wickham, 2016), R for Excel Analysts (Taveras, 2016), R for Data Science (Wickham & Grolemund, 2017)





"Traditional" excel spread-sheet







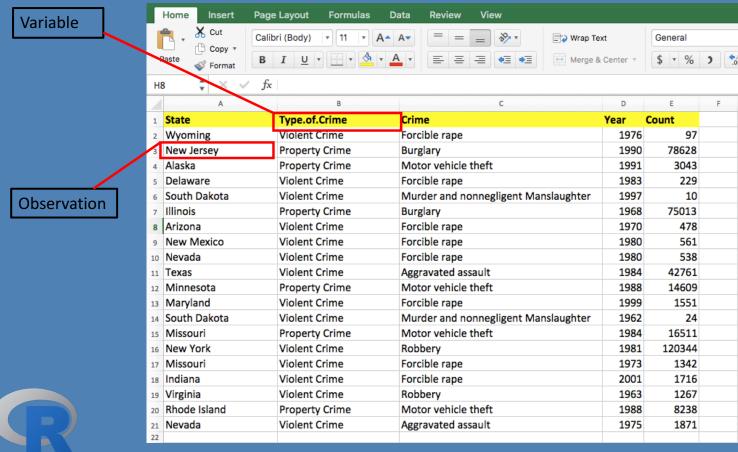
How R structures data

- The data frame (observations and variables)
- Tidy data paradigm (Wickham, 2014)
- > One row per observation, one column per variable (long format)
- Also
 - Vectors (a sequence of data elements of the same basic type)
 - and matrices (rows and columns)











Types of variables

Categorical variables

- Also known as discrete or qualitative variables (nominal, dichotomous, ordinal)
- E.g. gender, occupation, 0/1

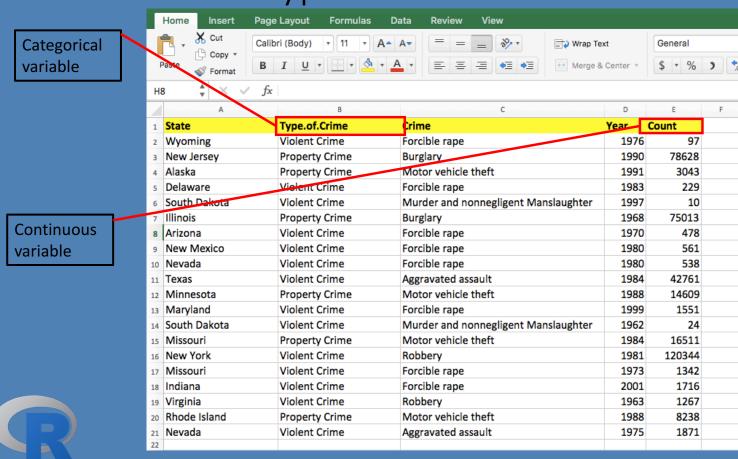
Continuous variables

- Also known as quantitative variables (interval, ratio)
- E.g. weight, height, age, income
- Some variables could be considered in either way.
 - E.g. Likert-scale items: attractiveness rating on 5-point scale continuous or categorical (5 levels)









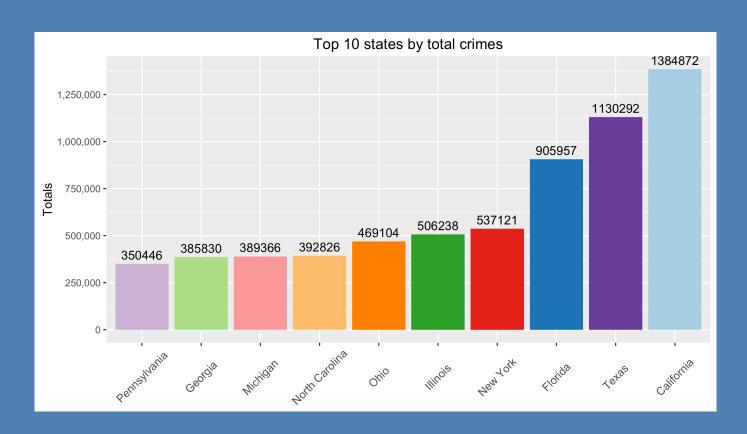
ggplot2

- http://docs.ggplot2.org/current/ index.html
- Written by Hadley Wickham current version 2.2.0 (2016)
- Based on the grammar of graphics (Wilkinson, 2005) – plot made up of layers













```
ggplot() +
    geom polygon(data = merge.data,
aes (x = long, y = lat, group = group, fill =
year2013), color = "black", size = 0.25) +
coord map() +
scale fill gradient2(name="Value", limits=c(40,60),
low="green", mid = "white", high="red", midpoint =
50, breaks=c(40,42,44,46,48,50, 55, 60),
labels=c("Minimum[~40]",42,44,46,48, 50, 55,
"Maximum[~60]"), space = "Lab") +
theme nothing(legend = TRUE) +
labs(title = "Prevalence of obesity in Germany") +
geom text(data = statenames, aes(long, lat, label =
states), size = 4, fontface = "bold",
col = "black", check overlap = TRUE) +
geom point(data = dot, aes(long, lat), color =
"steelblue", size = 2) +
geom text(data = dot, aes(long, lat, label = city),
size = 4, fontface = "bold", color = "black")
```

