

AP Macroeconomics Notes

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22 February 2024 - 21 May 2025

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1 Intro to Economics

Corresponds to Chapter 2: "The Discipline of Economics."

1.1 What is Economics?

Definition 1 (Economics). The study of resources and how to optimally use resources. Often to answer the question "Should we do A or B with this limited resource?"

In this context, the word "resource" has a specific meaning.

Definition 2 (Resource). Anything that can be used to produce a good or service. Every resource is classified into one of three categories:

- **Land:** natural resources. (Eg. crude oil, farmland, oceans)
- **Labor:** work people do to produce goods and services. (Eg. physical labor like building or sports, mental labor like professors)
- **Capital:** equipment used to produce goods or more resources. (Eg. factories, computers)

Economics is broken into two fields: **microeconomics** and **macroeconomics**.

Definition 3 (Microeconomics). The study of economic problems faced at the individual level; individuals, families, and firms. Eg. "does this particular family save enough to provide for its future needs?"

Definition 4 (Macroeconomics). The study of economics problems faced at the national level; states, countries, and internationally. Eg. "should we allocate resources from national defense to education?"

Sometimes, we may discuss **positive economics**: the scientific analysis of economics via the hypothesis-test-conclusion model. Alternatively, we may discuss **normative economics**: the ethical analysis of economics- the way things *should* be.

1.2 Opportunity Cost and the PPF

Definition 5 (Opportunity Cost). The potential benefit lost from choosing one alternative over the other. For example, when you spend two hours studying, you lose two hours of relaxation. Gains of the option not chosen - gains of the opportunity chosen = opportunity cost.

In macroeconomics, opportunity cost is often quantative. If a nation decides to spend more resources to produce a good A, they will "lose" the good B that could have been produced with the same resources.

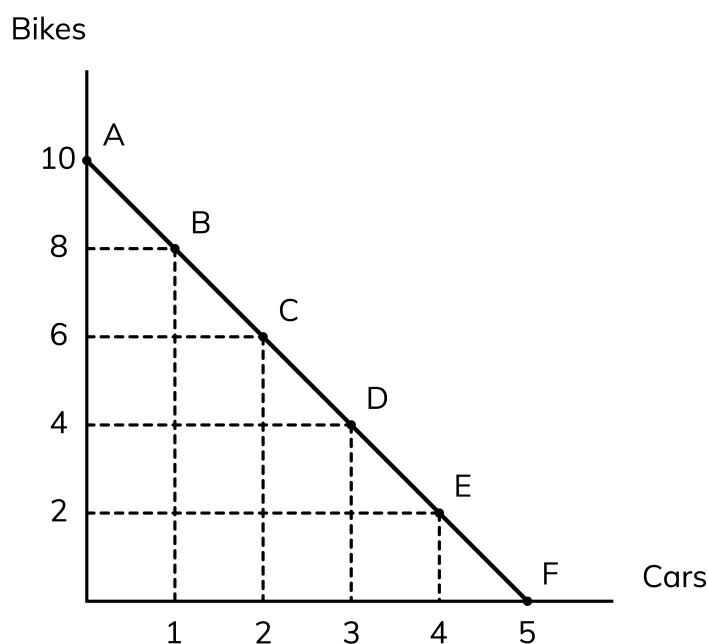


Figure 1: A Production Possibilities Frontier (PPF) showing a hypothetical nation's possible production of bikes and cars.

For example, consider Figure 1. In this case:

$$\text{Opportunity Cost of Bikes} = \frac{\text{Change in Car Production}}{\text{Change in Bike Production}} = 0.5\text{cars/bike}$$

The opportunity cost of cars is the reciprocal of the opportunity cost of bikes: that is, 2 bikes/car.

Figure 1 is a **production possibilities frontier**: it shows all the combinations of the goods that can be produced if the economy uses all of its resources fully and **efficiently** (to their maximum potential). *All points on the curve are optimal; a normative analysis is required to determine what point is preferred.*

Points "inside" the PPF are possible, but aren't optimal. (This may occur due to environmental, labor or other restrictions.) Points "outside" the PPF are currently impossible: resources can't be used efficiently enough to reach that point.

The PPF may shift for two primary reasons: changes in the *amount of resources* or *productivity/technology*. Increasing the amount of resources or improving technology used to produce said resources would shift the PPF to the right. Similarly, decreasing the amount of resources or somehow regressing in technology (war/disaster) would shift the PPF to the left.

1.3 Laws of Costs

Often, PPFs aren't straight lines; the opportunity cost varies depending on the current amount being produced. More often, the opportunity cost of each extra product increases per product already produced. Graphically, this causes a PPF concave to the origin. This is known as **the law of increasing costs**.

Generally, the law of increasing costs happens as people less and less in tune with producing a good are hired to produce it.

Alternatively, the inverse may happen: the opportunity cost of each extra product may decrease per product already produced. This may happen as more infrastructure is put into place, it takes less resources to produce each unit good. This causes a PPF convex to the origin, and is known as **the law of decreasing costs**.

1.4 Absolute and Comparative Advantage

Definition 6 (Specialization). When an entity focuses on the production of a limited scope of goods for greater efficiency.

It can be shown that dividing labor into specialized tasks could increase productivity and output, *even at the national scale*.

Production per unit of Labor:		
	China	Argentina
Food	200	20
Cloth	100	80

Figure 2: A hypothetical example of production costs of food and cloth in China and Argentina.

Consider Figure 2. In this case, China has the **absolute advantage** in both food and cloth because China can produce both more efficiently than

Argentina. However, Argentina has the **comparitive advantage** in cloth, because it has a lower opportunity cost (0.25 food/cloth vs. 2 food/cloth). Similarly, China has the comparative advantage in food (0.5 cloth/food vs. 4 cloth/food). It can be shown that by specializing in the good a nation has a competitive advantage of, the maximal amount of goods will be produced between the two nations.

Supposing that countries only produce their competitive advantage good, an optimal trading ratio to benefit both countries can be found by considering opportunity cost. Trading x units of food for y units of cloth would be optimal if x/y is less than the opportunity cost of cloth in China (2 food/cloth) and y/x is less than the opportunity cost of food in Argentina (4 food/cloth). For example, trading 1 unit of food per 1 unit of cloth would benefit both countries, as it is less than both of the countries' individual opportunity costs.

2 Economic Systems

Corresponds to Chapter 3: "Economic Systems."

Economics deals with three primary problems:

- How much, if any, of each good and service should be produced?
- Who will get how much of each good and service?
- How should these goods and services be distributed?

While these problems may be easy to answer for small systems, these problems become exponentially harder to deal with as the size of the economy grows. Note the idea of opportunity cost (producing something will reduce production of other products) and *related costs*: producing more of a product will require more production of capital.

For example, producing more food may take away money from the cosmetic industry; opportunity cost; and require the production of more tractors and farm equipment; related costs.

Societies tackle this problem in three ways: **command economies**, **capitalism**, or a mix of the two. These can be viewed as a spectrum: command economies on one end, and capitalism on the other.

2.1 Command Economies

Definition 7 (Command Economy). Also referred to as "communism" or "socialism." An economy in which the government determines what will be produced, how much will be produced, and who receives the products.

Command economies use quotas and production plans to dictate how much of each good or resource is produced. By setting prices on goods and services and controlling the wage rates of almost all citizens, the government is able to control the access to products.

Due to how interconnected individual goods and services are with one another, it is nearly impossible to perfectly coordinate production requirements. Many quotas may fail if a "requirement" quota fails to be met. Additionally, incentives to work hard and innovate are discouraged, as there is little benefit for doing so.

However, command economies can also artificially change prices; ex. artificially lowering the price of textbooks to encourage education. Additionally, fixed wages can eliminate the lower class.

Two examples of countries with command economies are Cuba and North Korea.

2.2 Capitalism

Definition 8 (Capitalism). Economic system where supply and demand determine prices.

In a capitalist economy, the **consumer** dictates the production of goods. For example, if consumers want more of a certain product, the purchases of that product will go up. This signals to producers to increase the production of that product (often cutting something else in the process).

An individual's income determines how much of the net production they will receive. Income is also another variable within such an economy (the price of labor).

In a purely capitalist economy, the government has no direct influence. However, in practice, no country is purely capitalist: the government often needs to step in when the economy won't equitably provide important resources, like food or higher education.

2.2.1 Allocative Efficiency

Definition 9 (Allocative Efficiency, the "invisible hand"). When resources are deployed to produce just the right amount of products to satisfy society's wants.

When prices are determined by a capitalist economy, **allocative efficiency** is achieved. The capitalist economy is able to answer the critical questions of economics in a *decentralized* way (with no ruling body). Products and quantity are determined by the consumer, as mentioned before. Who receives goods is also answered, as the price of labor will reward those who appeal to consumer wants.

2.3 The Circular Flow Diagram

In capitalist economies, most of the resources are "owned" by individuals and households; via stockholders "owning" companies and government facilities being "owned" by everybody.

Definition 10 (Market). A mechanism that allows buyers and sellers to exchange a good or service.

The **circular flow diagram** (3) shows how resources are flow from households to firms in exchange for wages. This trade of resources for money is known as the *market for resources* or *factor market*. Households spend their income to purchase goods and services supplied by firms: the *market for goods and services* or *product market*.

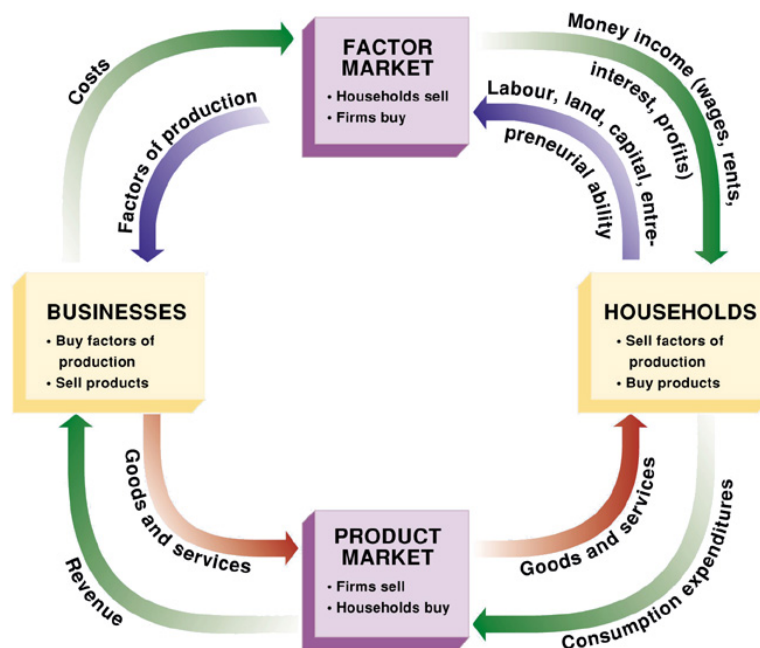


Figure 3: The Circular Flow Diagram.

3 Supply and Demand

Corresponds to Chapter 4: "Demand and Supply: The Basics."

3.1 Demand

Definition 11 (Demand). The quantity of a product a consumer is willing and able to purchase at each and every prices. The demand for a product is shown graphically as a demand curve.

Definition 12 (Law of Demand). Holding all else equal (*ceteris paribus*), if the price of a product increases, the quantity demanded decreases and vice versa. Equivalently, the slope of a demand curve is always negative.

There are three major reasons for why the Law of Demand happens:

1. **The Income Effect:** When prices fall, consumers can afford to buy more of a product, and vice versa. The *purchasing* power of the consumer decreases as the prices increase.
2. **The Substitution Effect:** If a substitute for a good exists, an increase in price for the good will lead to more demand for the alternative and thus less demand for the original good.

3. **Diminishing Marginal Utility:** As more units of a product are "consumed" the *utility* or satisfaction from each individual product decreases. As utility decreases, so does the price the consumer is willing to pay.

3.1.1 Changes in Demand and Quantity Demanded

Definition 13 (Quantity Demanded). The quantity of a product demanded at **one** specific price. When **only** the price of a product changes, the quantity demanded will change. This is the movement of a point along a **constant** demand curve.

On the other hand, if the **determinants of demand** change, then the demand curve *will* shift the curve to the left or right. The determinants of demand are as follows:

Substitute Goods are two goods that are interchangeable- see the substitution effect. When the price of the original good goes up, the quantity demanded for the original good decreases and the demand *curve* of the substitute good will go outwards, thus resulting in a shifted quantity demanded.

Preferences refer to consumers' tastes or preferences for a good or service. If people's desire for a product increase, then the demand curve will shift to the right, and vice versa.

Population refers to the total number of buyers in a specific market. Bigger market = more demand = shift to the right.

If a consumer's **income** increases, their demand for all products will generally increase. Most goods are *normal goods* (income increases = demand for good increases), but some may be *inferior goods* (income increases = less demand). Think of normal goods like superior products (new car, new clothes) and inferior goods like poor products (used cars, second-hand clothes).

Complementary Goods are goods that are purchased separately but used together. When the demand for the original good goes up, so will the demand for the complementary good, and vice versa. Like the opposite of substitute goods.

Expectations of higher prices will increase the current demand before the price increases.

Remember the acronym SPICE:

- Substitute Goods
- Preferences and Population
- Income

- Complementary goods
- Expectations

3.2 Supply

3.3 Market Equilibrium

4 National Economic Accounts

Corresponds to Chapter 12: "The National Economic Accounts."

5 Inflation and Unemployment

Corresponds to Chapter 13: "Inflation and Unemployment."

6 Money and Banking

Corresponds to Chapter 14: "Money and Banking"

7 Monetary Theory

Corresponds to Chapter 15: "Monetary Theory"

8 Aggregate Supply and Demand

Corresponds to Chapter 16: "Aggregate Supply and Aggregate Demand"

9 Monetary Policy

Corresponds to Chapter 17: "Monetary Policy"

10 Fiscal Policy

Corresponds to Chapter 18: "Fiscal Policy"

11 International Trade and Finance

Corresponds to Chapter 19: "International Trade and Finance"