



## NGO OPPORTUNITY:

## WEBSITE DEVELOPMENT

<ul style="list-style-type: none"> <li>• <b>Youth Rise International (YoRI)</b></li> <li>• <b>Job Title:</b> Website Development Expert</li> <li>• <b>Employment Type:</b> contract – consultancy</li> <li>• <b>Contract:</b> 4weeks</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Fees:</b> commensurate with contract duration and quantum of work.</li> <li>• Qualified persons must submit their 1-2pages expression of interest (EOI) to : <a href="mailto:youthriseghana@gmail.com">youthriseghana@gmail.com</a></li> <li>• <b>Deadline:</b> April 17, 2025 by 5pm prompt.</li> </ul>
<b>DEPARTMENT:</b> Communication & Media	<b>LOCATION:</b> Hybrid (remotely and occasionally in-person sessions)
<b>POST TITLE: Websites Development Expert</b>	
<p><b>ABOUT US - YOUTH RISE INTERNATIONAL (YoRI)</b></p> <p><b>Youth Rise International (YoRI)</b> is a legally registered and licensed NGO in Ghana that mobilizes and empowers vulnerable youth and deprived rural communities to fight the roots causes and intersection of extreme poverty, climate change and health disparities. Our vision is <b><i>Africa without poverty and modern slavery, health equity and strong families by 2063.</i></b> To achieve our vision, we are guided by four strategic focus areas: <b><i>social protection and livelihoods, education and decent work, climate &amp; health justice and governance, peace and security.</i></b></p> <p>As a growing organization, we are driven by the infectious passion of our Founder who himself is a survivor of extreme poverty and modern slavery and someone who became an orphan boy at age 9 but with determination, he rose to found YoRI and has been driving this vision ever since with massive impacts across Africa. Also, this vision is supported and driven daily by passionate and zealous youth and community leaders who usually work as volunteers and through in-kind contribution and other diverse ways of assistance.</p>	
<p><b>JOB/CONTRACT PURPOSE:</b> Youth Rise International (YoRI) is seeking Expressions of Interest (EOIs) from qualified and experienced web development individual/agencies/firms to develop a new, user-friendly, and responsive website for us within a maximum of 4weeks. The website will serve as a central hub for information and communication, enhancing our reach and engagement with the communities, project constituents, key stakeholders and potential volunteers and donors. The websites should be linked to all our social media platforms and search engine optimization (SEO) set-up being set up and running seamlessly.</p>	

**MAIN DUTIES/RESPONSIBILITIES:** Specifically, the firm/individual will be responsible for:

**a. Creating the new look and feel of our corporate website**

Youth Rise International (YoRI) is currently in a transitioning phase and developing a new communication, media and brand strategy. The new website design should be consistent with the new branding and messaging. The visuals need to be bright, colourful, inviting and engaging to keep Youth Rise International's (YoRI) residents informed and involved. We also require online forms and payment options where individuals, donors and businesses can donate or give towards our social interventions via MoMo, bank transfer and other secured international transfer/giving platforms on the new website. Also, *you shall create corporate email addresses for staff and volunteers and assist them to set it up and use.*

**b. Navigation & Architecture**

With a diverse set of audiences, the site must have intuitive and accessible site architecture to ensure visitors can easily navigate throughout the site. The site should be mobile, tablet and laptop compatible with video capability. The content management system should allow for decentralized creation of content, with all updates and publishing done by Youth Rise International (YoRI). This means that, after the design the consultant will train key staff to manage the updates and publishing of blogs, vlogs and upcoming events/news.

The individual/firm will work with Youth Rise International (YoRI) to create the site layout, including section and pages. The content (text, images and video clips) will be created or generated by Youth Rise International (YoRI) and shared with the consultant for advise and usage.

**c. Website Accessibility and Formatting**

The website interface must be adaptable to different mobile devices. Youth Rise International (YoRI) must be able to perform site edits in-house including the creation of content, new pages, online forms, take online payments and posting of imagery, video and blogs.

**d. Websites Hosting and Security Protocols**

The individual/firm will be responsible for working with Youth Rise International (YoRI) to select a good web hosting company that offers very good speed and low downtime. Also, the consultant will work with us to select the best security (SSL) features and install it for the website to ensure all our contents are safe and secured with no vulnerability for hackers and cyber-fraudsters to exploit. In case of any security breach, they will assist us to fix it swiftly as a value added service.

## **JOB REQUIREMENTS/QUALIFICATION**

Youth Rise International (YoRI) is looking forward to working with a firm or individual that has extensive web development experience, preferably with experience of developing NGO websites and 5+ years in the design, architecture and development of innovative online solutions. Proven experience in developing websites for similar organization or projects will be an added advantage. Expertise in relevant web technologies (e.g. HTML, CSS, JavaScript, PHP, CMS etc.) is a must.

## **SUBMISSION OF EXPRESSIONS OF INTEREST (EOI)**

Interested individuals or firms are invited to forward their EOI of between 1-2pages only to [youthriseghana@gmail.com](mailto:youthriseghana@gmail.com) **no later than 5pm on Thursday, April 17, 2025**. The EOI should include the following:

- ☐ A brief overview of your company/firm and outline of experience in web development and design.
- ☐ Lead consultants assigned to the project and his or her experience in executing this work.
- ☐ Examples of work/ Client references.
- ☐ Proposed ideas for a new website/ a description of your approach to the project.
- ☐ Estimation of costs for site this work including design, hosting, SSL and step-down training for staff to manage the sites in-house etc. including breakdown of billing rates.
- ☐ A proposed timeline for project design, implementation and completion.
- ☐ A brief outline of your technical capabilities and CMS preference.
- ☐ Contact information (name, email, phone, websites etc.).
- ☐ Portfolio link (if applicable).
- ☐ References (if applicable).

### **DEADLINE:**

**5pm Thursday, April 17, 2025.** No application shall be accepted after this deadline.

### **Additional Information:**

We look forward to receiving your Expressions of Interest. We encourage women and adolescent girls with website expertise to apply. We subscribe to the principle of non-discrimination and equity. Therefore, you are not permitted to pay any money to any staff or agent to secure this contract. It will disqualify you immediately. Evaluation and selection will be based on equity, fairness and merit.