

# Prince Vaishya

Prince | LinkedIn

Prince-Vaishya | GitHub

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Kathmandu, Nepal

## EDUCATION

### The British College

BSc (Hons) Computer Science - Artificial Intelligence

Kathmandu, Nepal

Jan 2024 – Sep 2027

### NIST College

+2 Science

Jul 2021 – sept 2023

## SKILLS SUMMARY

### Social Media Marketing:

- **Social Media Management** (Instagram, LinkedIn, TikTok, Facebook, Twitter)
- **Content Creation** (Posts, Reels, Infographics, Blogs)
- **Search Engine Optimization** (SEO)
- Blog Marketing and Hashtag Optimization

### Programming Languages:

Python, C, C++, SQL, HTML, CSS, JavaScript, Numpy, Matplotlib, Pandas, Django

### Analytics and Research:

- Audience Engagement Tracking
- Keyword Research
- Tableau Knowledge

### Softwares and Tools

Canva, Excel, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, CapCut

## EXPERIENCE

### Social Media Handling:

Jan 2025

Client Name: Upacare Healthcare Pvt. UK

Key Achievements:

- **Significant Growth in Reach:** UpaCare 's LinkedIn presence expanded remarkably, with 1,648 new impressions, marking a 295.2% increase from the previous month.
- **Higher Engagement & Interest:** Page views surged by 273%, attracting unique visitors, demonstrating increased interest in our content.

### Social Media Handling:

Apr 2023 – Mar 2024

Client Name: Saugat Khatri

Key Achievements:

- **Increased Instagram engagement by 30%** by consistently delivering targeted, relatable content.
- Edited short-form videos using CapCut for better audience reach on TikTok and Instagram Reels.

## CERTIFICATIONS

- Search Engine Optimization (SEO)-IIDE,2024
- Social Media Marketing - IIDE,2024
- Research Skills -IIDE,2024
- Quora Content Marketing - IIDE,2024
- Blog Marketing - IIDE,2024