My process for analyzing the Prime Video website layout involved visually inspecting the page and identifying the major structural elements. I began by looking for the most prominent sections, which immediately revealed the standard web page structure of header, main content area, and footer. The header was easily identifiable by its placement at the top of the page, typically containing the Prime Video logo and dropdown elements. The footer, located at the bottom, contained links to information about the service, legal details, and other secondary content. The remaining space between these two sections constituted the main content area, which is where the movie and TV show listings, advertisements, and user account information are displayed.

Beyond these primary sections, I also considered other structural elements within the main content area. This included identifying distinct blocks for advertisement contents. These subdivisions help organize the large amount of information presented on the page and make it easier for users to navigate. Analyzing these sub-sections within the main content helped me understand how Prime Video organizes and prioritizes its content for viewers. Finally, I paid attention to the use of semantic tags like <header>, <main>, and <footer> to further reinforce the structural divisions I had visually identified. While I can't directly inspect the source code, understanding these common practices helps me infer the likely underlying structure.