



Aim:- Generation of a Business idea [product/Service] for interpreneurial & entreprenurial opportunities through brainstorming.

Business name:- LogicController Master

Business idea:- I am developing LogicController Master, an innovative platform for hardware development & automation. The main goal is to provide a user-friendly hardware platform, similar to Arduino but with advanced features. LogicController Master will be a comprehensive solution for individuals & businesses looking to create creative electronic devices and automation system.

Resources:-

- 1] Hardware Engineers:- I will hire skilled hardware engineers to design and manufacture LogicController Master devices.
- 2] Software Developers:- Assembling a team of software developers is crucial for creating and maintaining the user interface, programming environment, and any necessary firmware for the devices.
- 3] Marketing Team:- I recognize the importance of a ~~dedicated~~ dedicated marketing team to promote LogicController Master, engage with the target audience, and establish partnerships within the maker and electronic communities.



- 4] Customer Support:- A customer support team will be essential to assist users with technical issues, provide guidance, and ensure a positive user experience.
- 5] Manufacturing Partnership:- I plan to establish partnerships with reliable manufacturers to ensure the efficient and cost-effective production of Logic Controller Master devices.

Startup Amount:- For the startup, I estimate needing approximately 20 lakhs / 25 lakhs. This budget will cover initial research and development, manufacturing setup, marketing campaigns, and the first few months of operation.