



# Fund Raising Services

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Signals That Close. Strategy That Wins.

## Raising capital isn't about pitch decks. It's about belief.

At Instaura, we help founders raise capital — not by pushing documents, but by pulling conviction.

We've worked with early-stage teams, growth-stage operators, and pre-IPO contenders — across sectors and geographies — to design, activate, and close capital mandates from \$2M to \$200M+.

If your raise isn't landing, it's not always your traction. It's your signal.

## Why Instaura?

- 250+ deals advised across 12+ sectors
- Capital raised from Seed to Series C, Secondary & Strategic
- Investor access across India, MENA, SEA, and the U.S.
- Experience with high-friction deals: defense, aviation, deeptech, infra
- Trusted by investors for signal hygiene and precision screening

We don't just design the deck. We design the one move that moves the deal.

## What We Do

- Fundraising Strategy & Round Design
- Founder Positioning & Investor Narrative
- Deck, Data Room, and Signal Materials
- Investor Outreach & Warm Introductions
- Deal Advisory & Negotiation Support
- End-to-End Mandate Management

## When Founders Come to Us

- You're raising but can't close — no clear reason why
- You've got the traction, but the belief isn't landing
- Investors are circling, but not committing
- You're entering a new market and need capital + access
- You don't want to waste 9 months fumbling with the wrong story



## How We Work

We work on mandates only — after a Clarity Call.

Every raise is custom-designed, with clear deliverables and expected timeline.

We work on a hybrid of retainer + success fee, depending on round size and complexity.

You're not hiring an agent. You're partnering with the team that moves the needle.

## What Founders Say (Redacted)

- “We closed our round in 4 months. It was stuck for 9 before.”
- “They helped us tell the story the investor was already waiting to believe.”
- “It was like working with a co-founder who knew capital better than anyone.”
- “Everything changed when we hired Instaura. Capital came. Doors opened.”
- “The pitch was the same. The signal wasn’t. That’s why it finally closed.”
- “We thought we needed intros. We needed clarity. That’s what they gave.”
- “They helped investors see what we couldn’t articulate — and it made all the difference.”
- “The deck didn’t just explain. It compelled action.”
- “They shortened the fundraise by months. And saved our momentum.”
- “We didn’t just raise capital. We built confidence that’s still paying off.”

## Lead Magnet: Signals That Close

Before you pitch, read this.

Download our lead magnet — a power-packed resource on capital signal design, broken down by stage, investor type, and deal context.

## Ready to Close?

Book a Clarity Call to begin.

Or talk to Yas at [www.instauraconsulting.com](http://www.instauraconsulting.com)

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