

# Airline Customer Booking Analysis

booking\_complete

No

Yes

sales\_channel

Internet

Mobile

Total Bookings

50K

Completed Bookings

7478

Completed Bookings

15%

Avg Stay Length(D)

23.04

Avg flight duration(H)

7.28

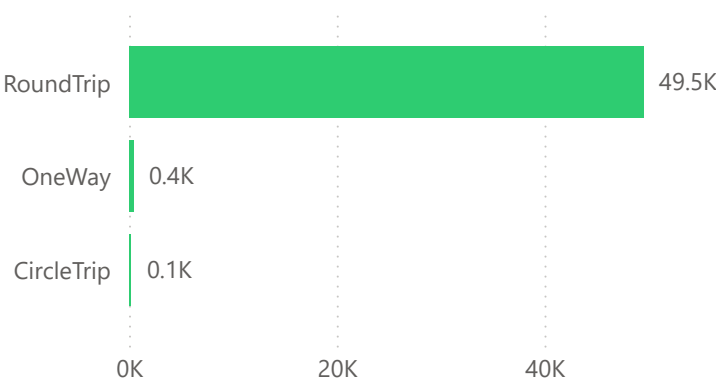
Want Extra Baggage

66.9%

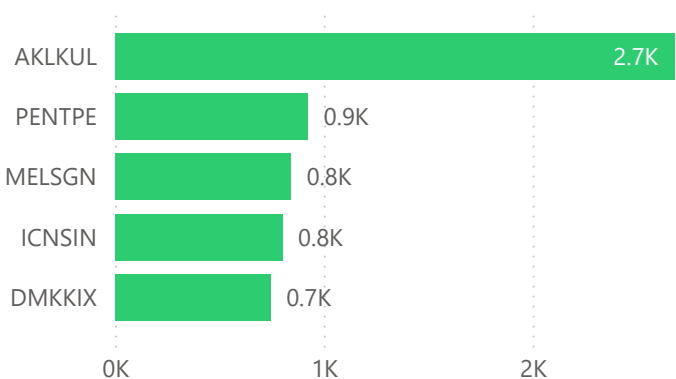
Bookings and Completion Rate % by sales\_channel



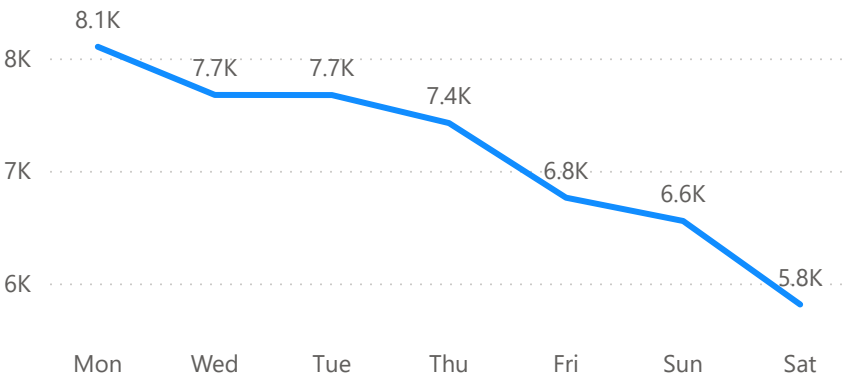
Total Bookings by trip\_type



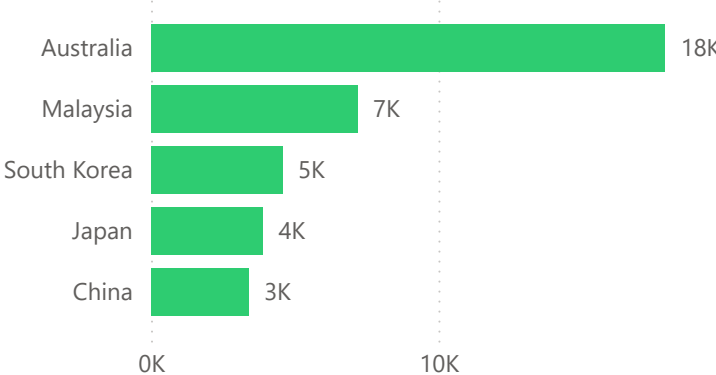
Total Bookings by top 5 route



Total Bookings by flight\_day



Total Bookings by top 5 booking\_origin



Completion rate by top 5 booking\_origin

