

Hotel Booking Analysis

year

2014

2015

2016

2017

meal

BB

FB

HB

Revenue

42.7M

Bookings

119.4K

Cancellation Rate

37.0%

Success Bookings

75.2K

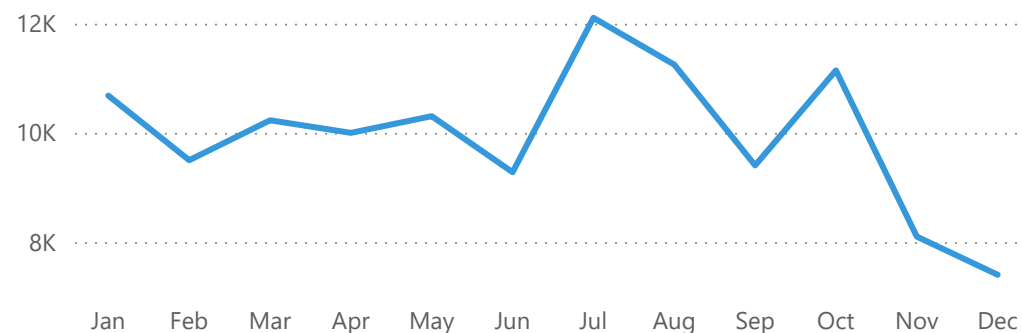
Repeat Guest

3.2%

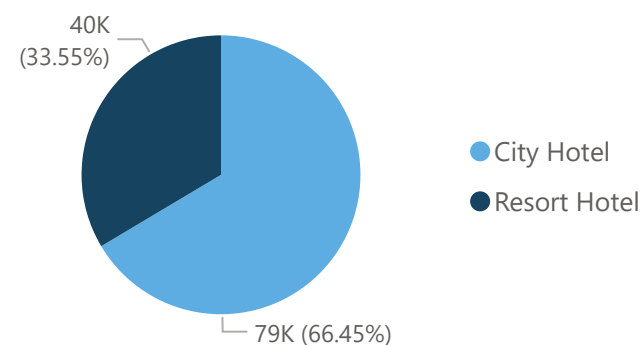
Avg ADR

101.8

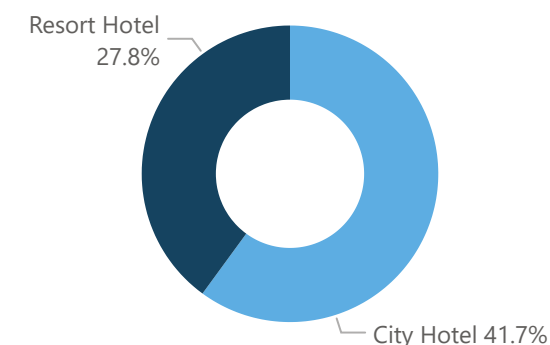
Total_Bookings by Month



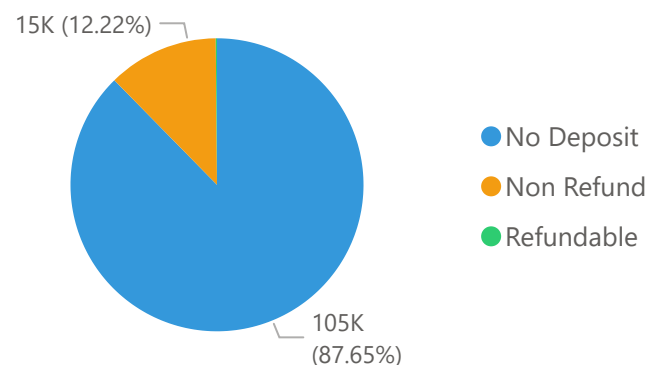
Total_Bookings by hotel



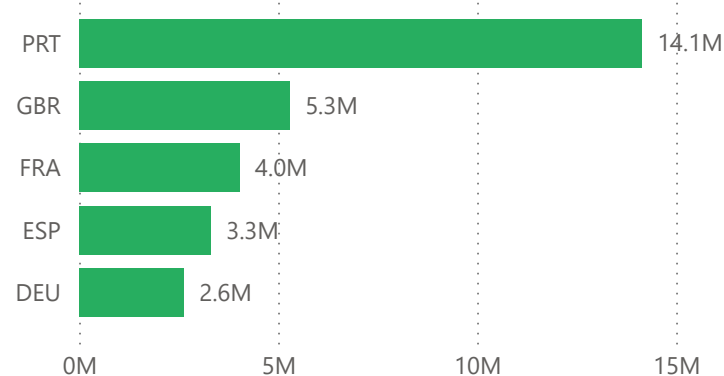
Cancellation Rate % by hotel



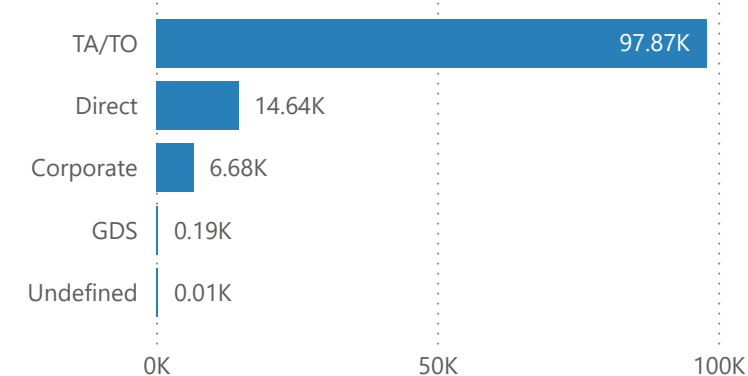
Total_Bookings by deposit_type



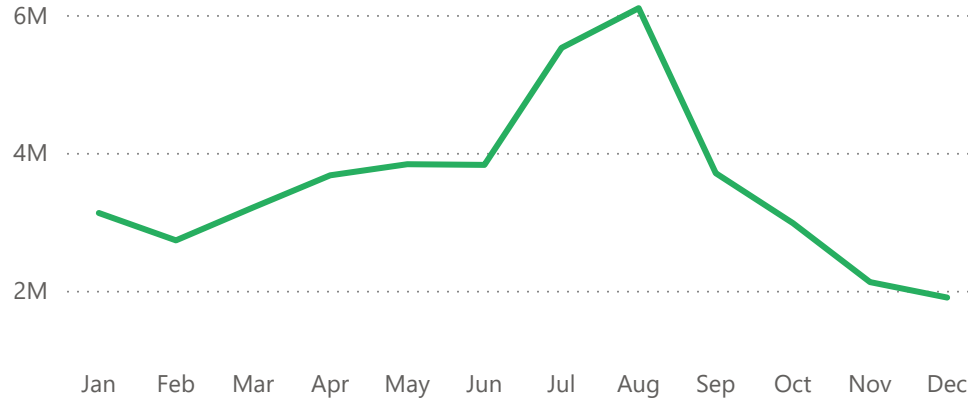
Total Revenue by top 5 country



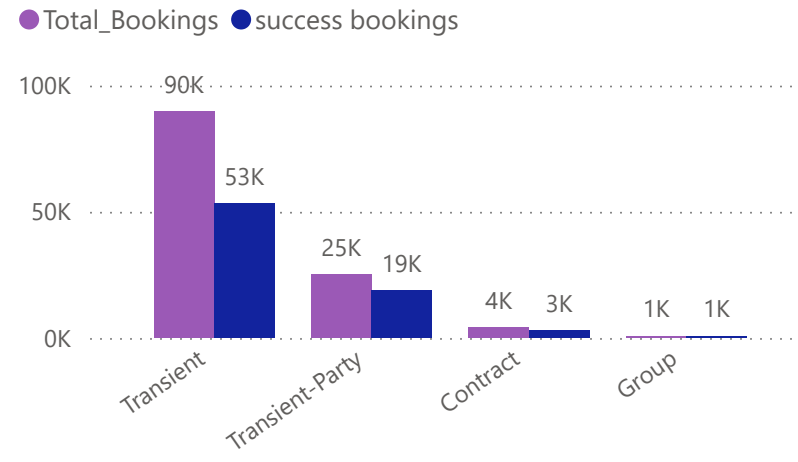
Total_Bookings by distribution_channel



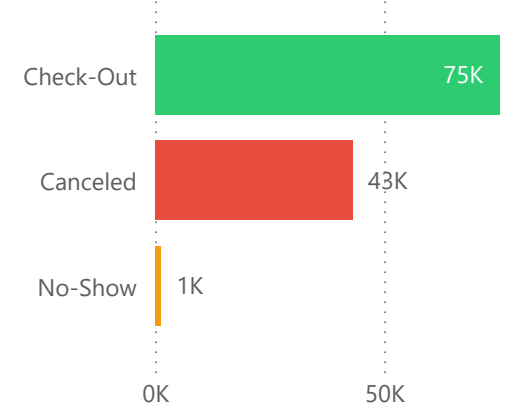
Total Revenue by Month



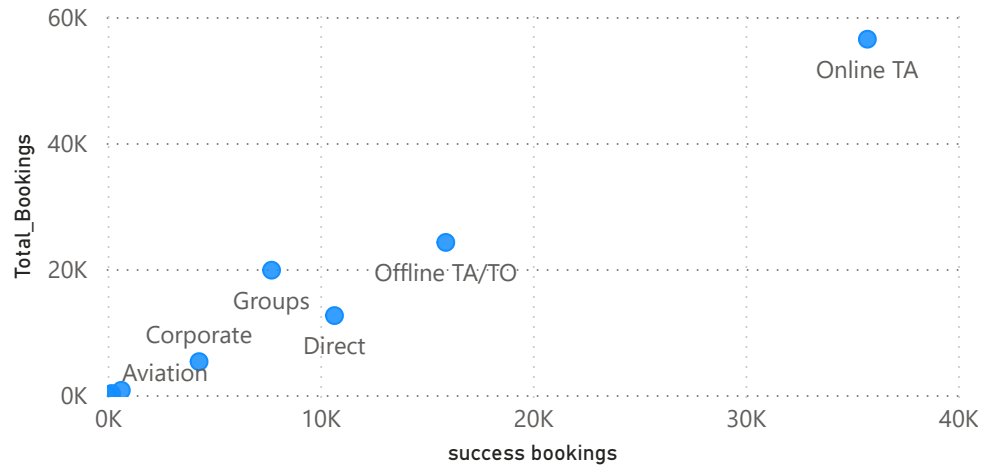
Bookings and success bookings by customer_type



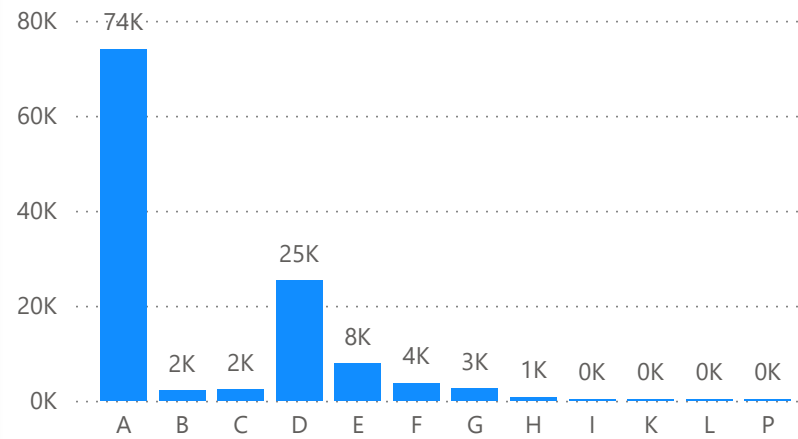
Total_Bookings by reservation_status



success bookings and Total_Bookings by market_segment



Count of assigned_room_type



Total_Bookings by required_car_parking_spaces

