

Myntra Analysis



2021

2022

2023

Products
40

Avg_Rating
4.0

Orders
3500

Sales
1.9M

Discount
35.5



Brand Name

- ☐ Adidas
- ☐ Allen Solly
- ☐ Bata

Sub-categ...

- ☐ Bottomwear
- ☐ Boys Clothing
- ☐ Footwear

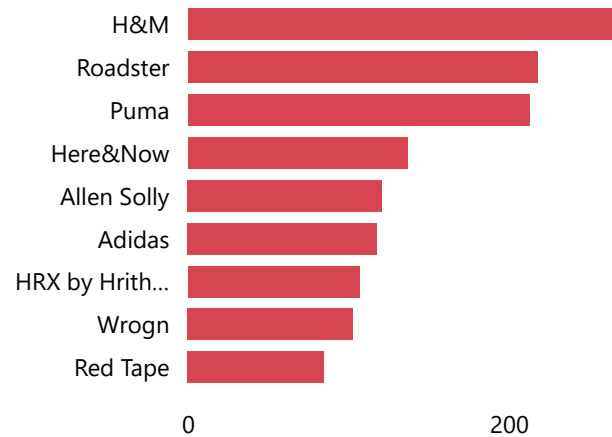
Products

- ☐ Body Lotion
- ☐ Bodysuits
- ☐ Boots

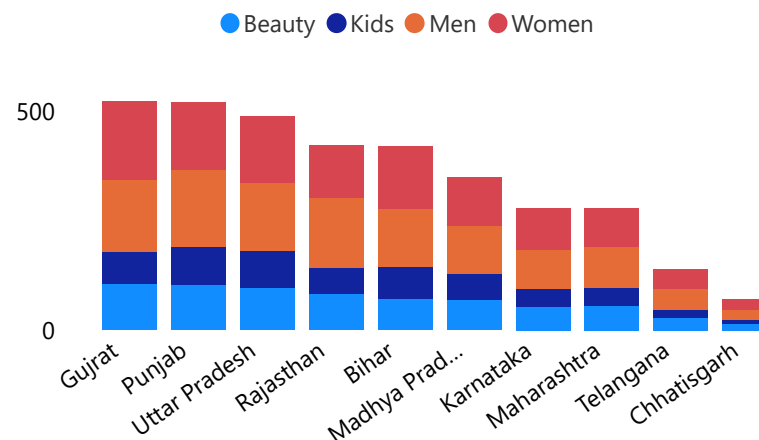
Category

- ☐ Beauty
- ☐ Kids
- ☐ Men

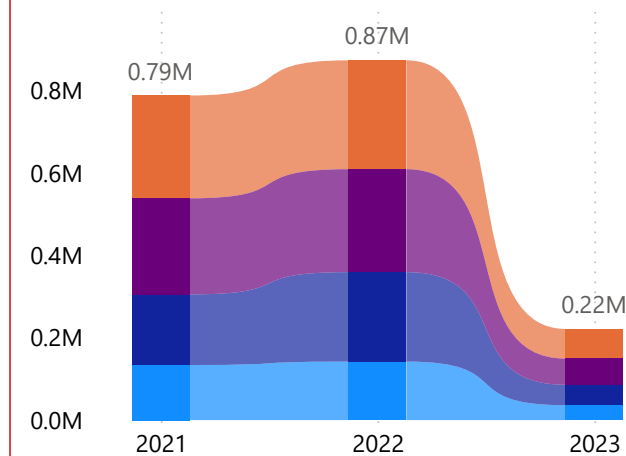
Brands Distribution



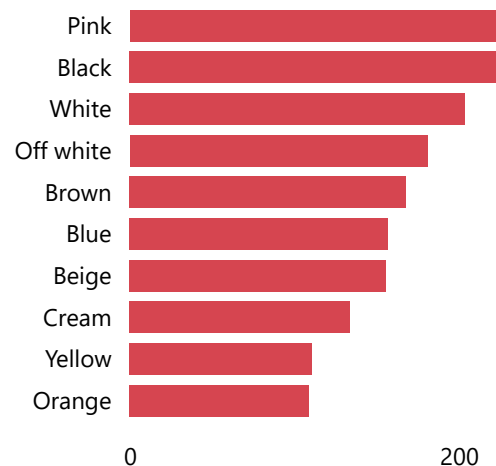
State-wise Distribution of Orders



Category Ranking by Sales



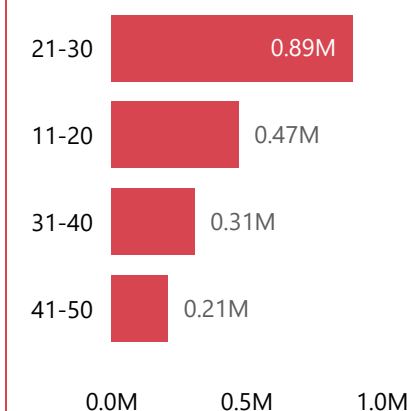
Colour Distribution



Brand Name Total_Orders Avg_Sales_Amount Avg_discount

Brand Name	Total_Orders	Avg_Sales_Amount	Avg_discount
Adidas	149	484.19	35.98
Allen Solly	141	400.12	36.01
Bata	61	479.22	36.20
Biba	88	453.45	32.22
Biotique	12	584.65	14.75
Bumzee	10	785.88	30.90
Campus	27	769.83	38.33
Cantabil	31	557.27	26.90
Catwalk	4	218.71	42.75
Total	3500	538.24	35.51

Total_Sales by Age-Group





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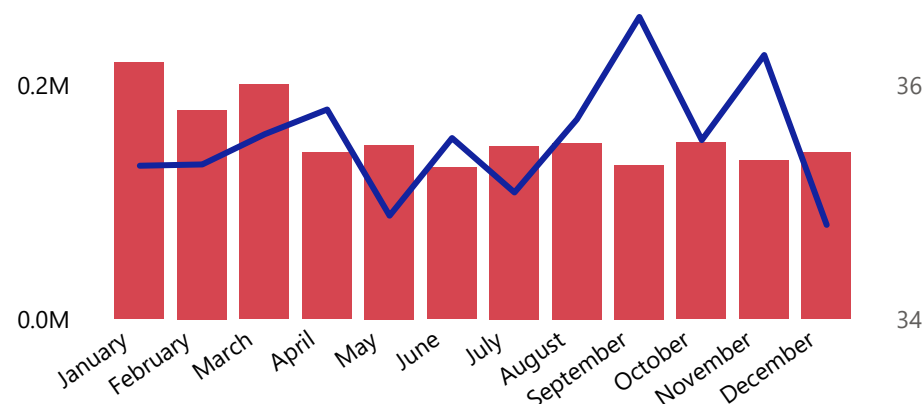
Products

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- ☐ Boots

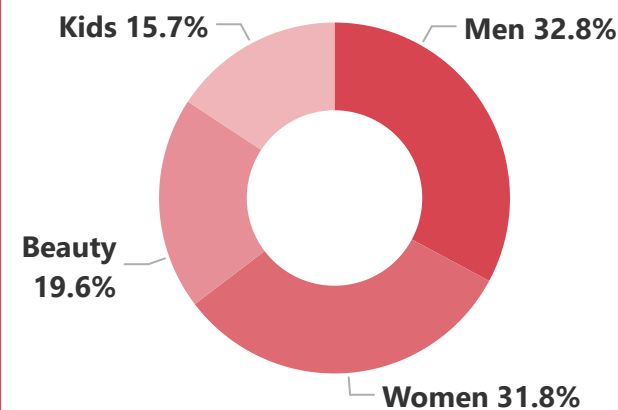
Category

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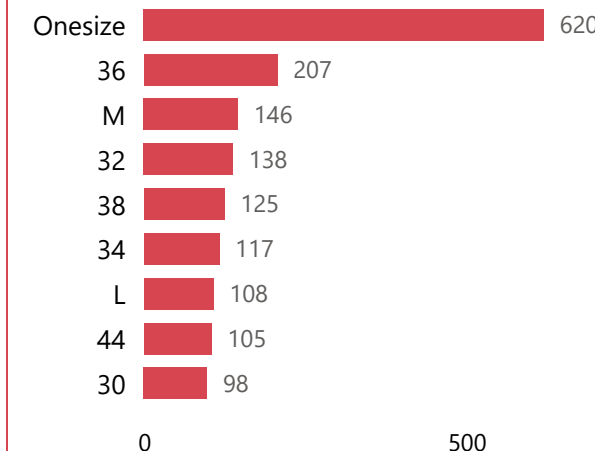
Sales & Discount Trend By Month



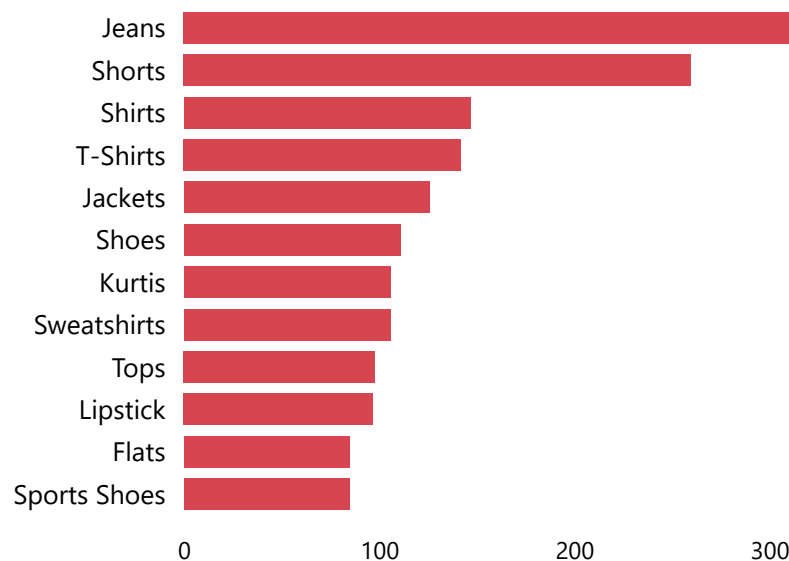
Orders Distribution



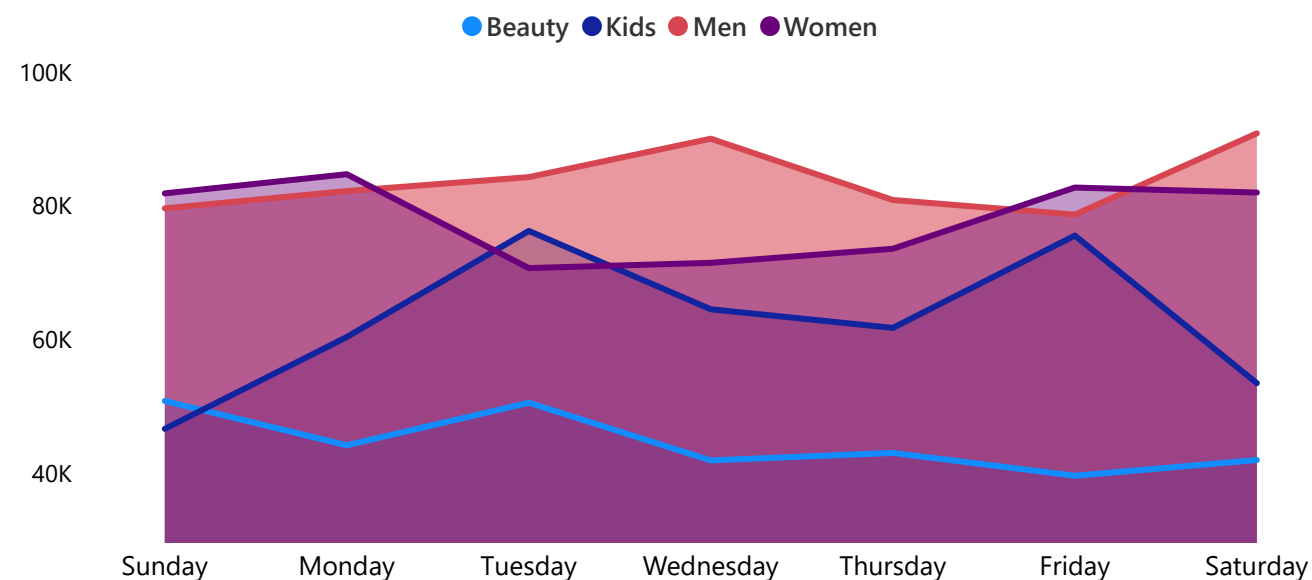
Size Distribution



Products Distribution



Sales by Weekdays



3500

Total_Orders

4.00

Avg_Rating

40

Count of Product Name

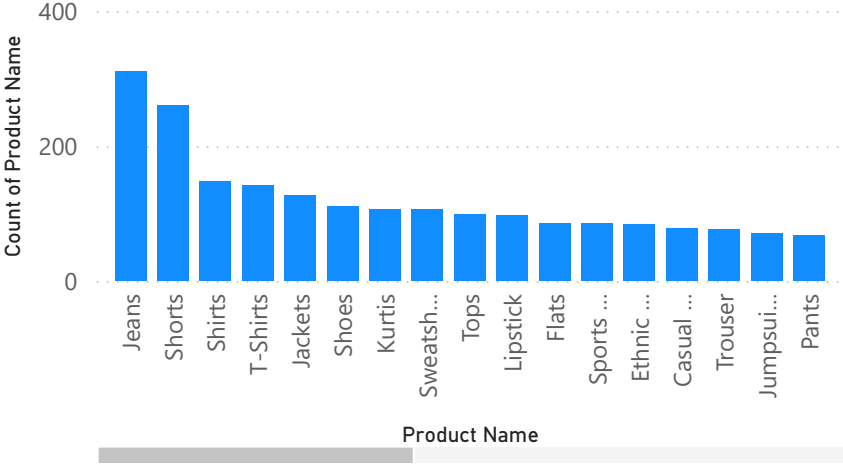
35.51

Avg_discount

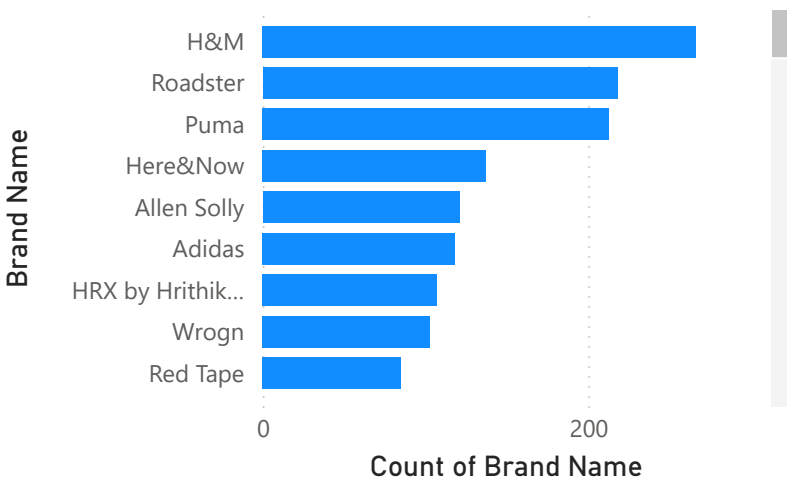
1.88M

Total_Sales_Amount

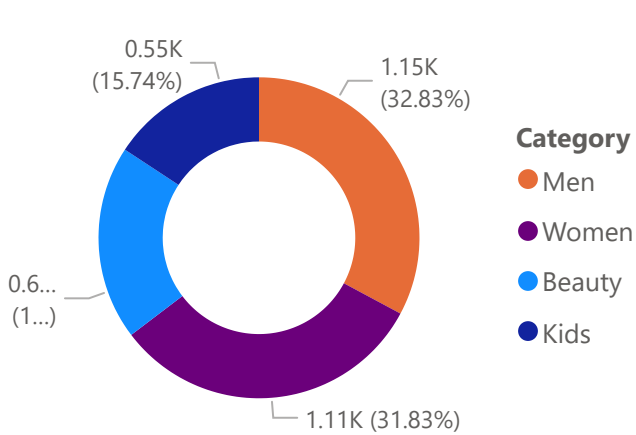
Count of Product Name by Product Name



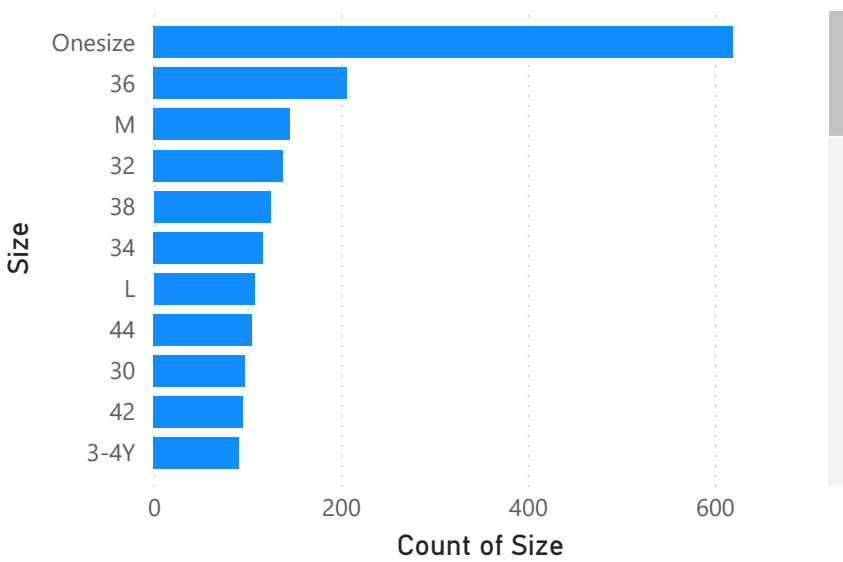
Count of Brand Name by Brand Name



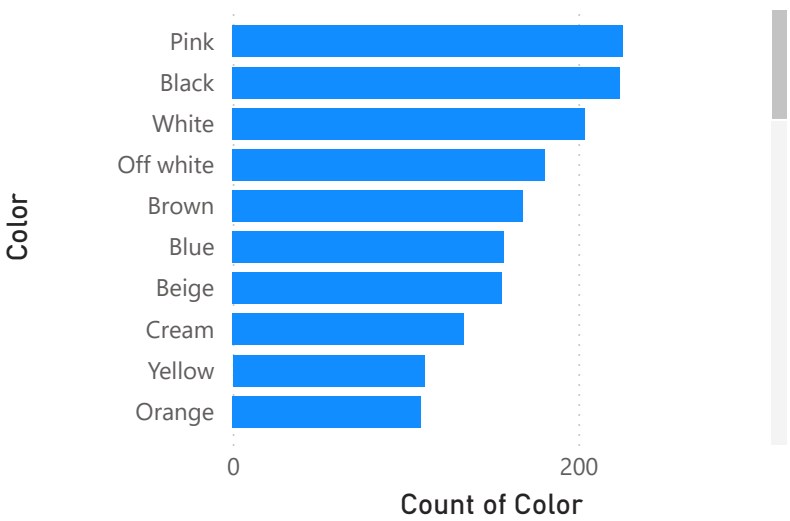
Count of Order ID by Category



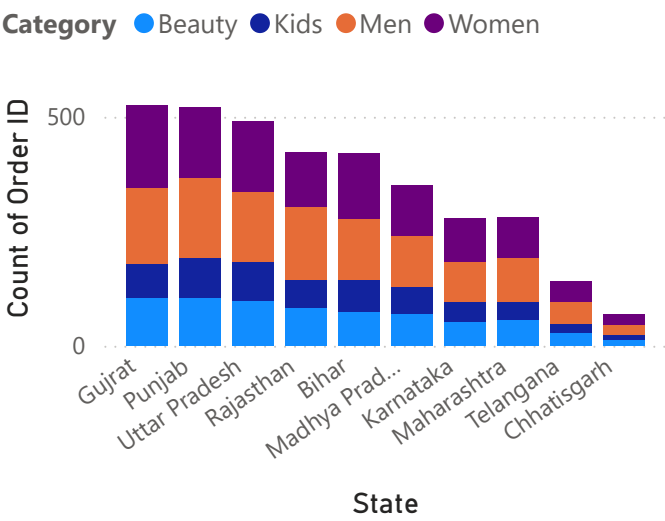
Count of Size by Size



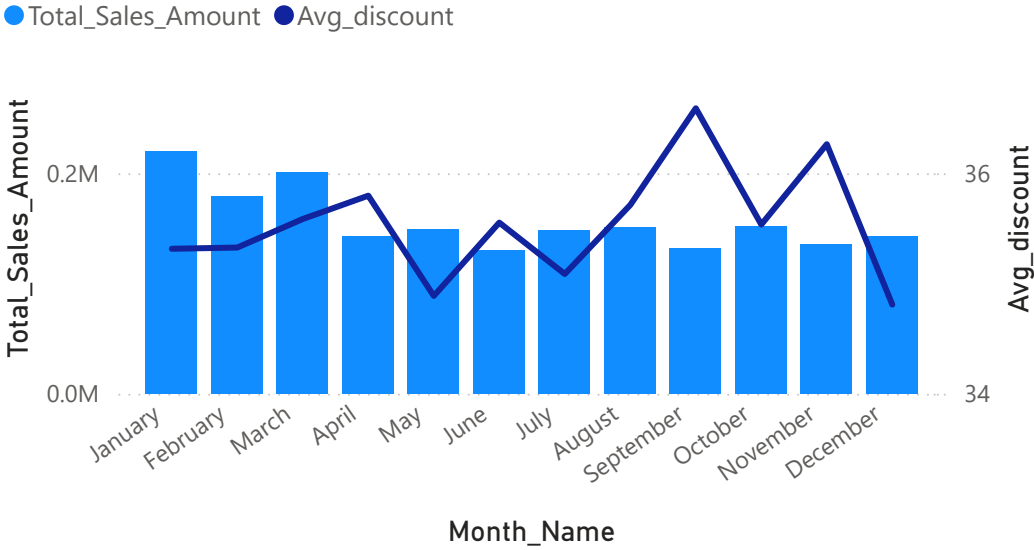
Count of Color by Color



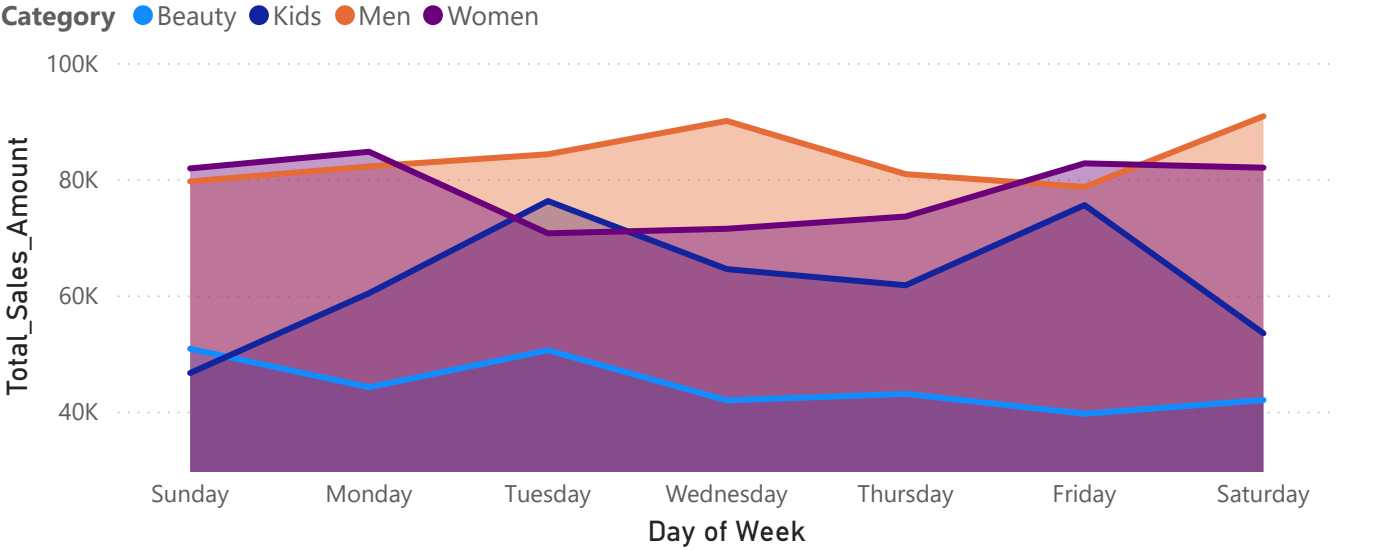
Count of Order ID by State and Category



Total_Sales_Amount and Avg_discount by Month_Name



Total_Sales_Amount by Day of Week and Category



Total_Sales_Amount by Year and Category

