

Overview Analysis

Time Analysis

Details

Uber Trip Analysis / Overview Analysis

Date

01-06-2024

30-06-2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Amount

\$15.0

Avg Booking Amount

349K Miles

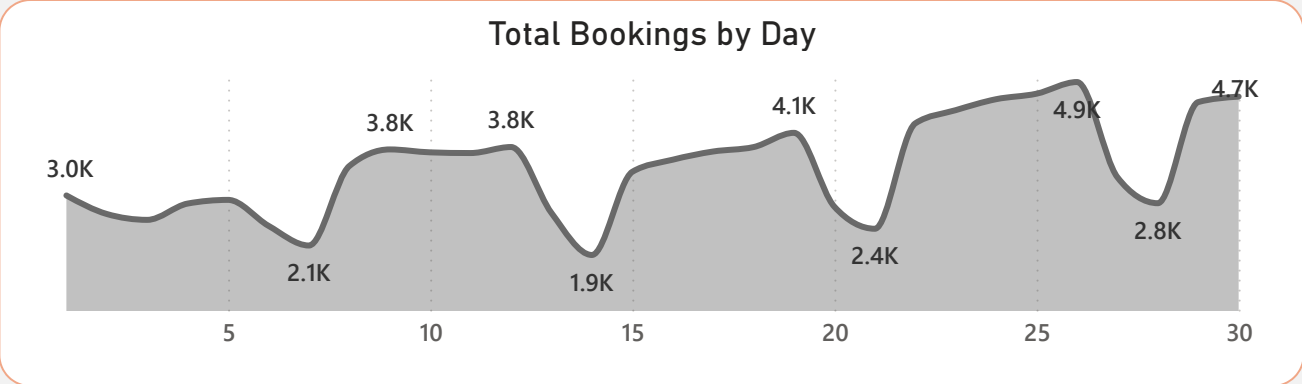
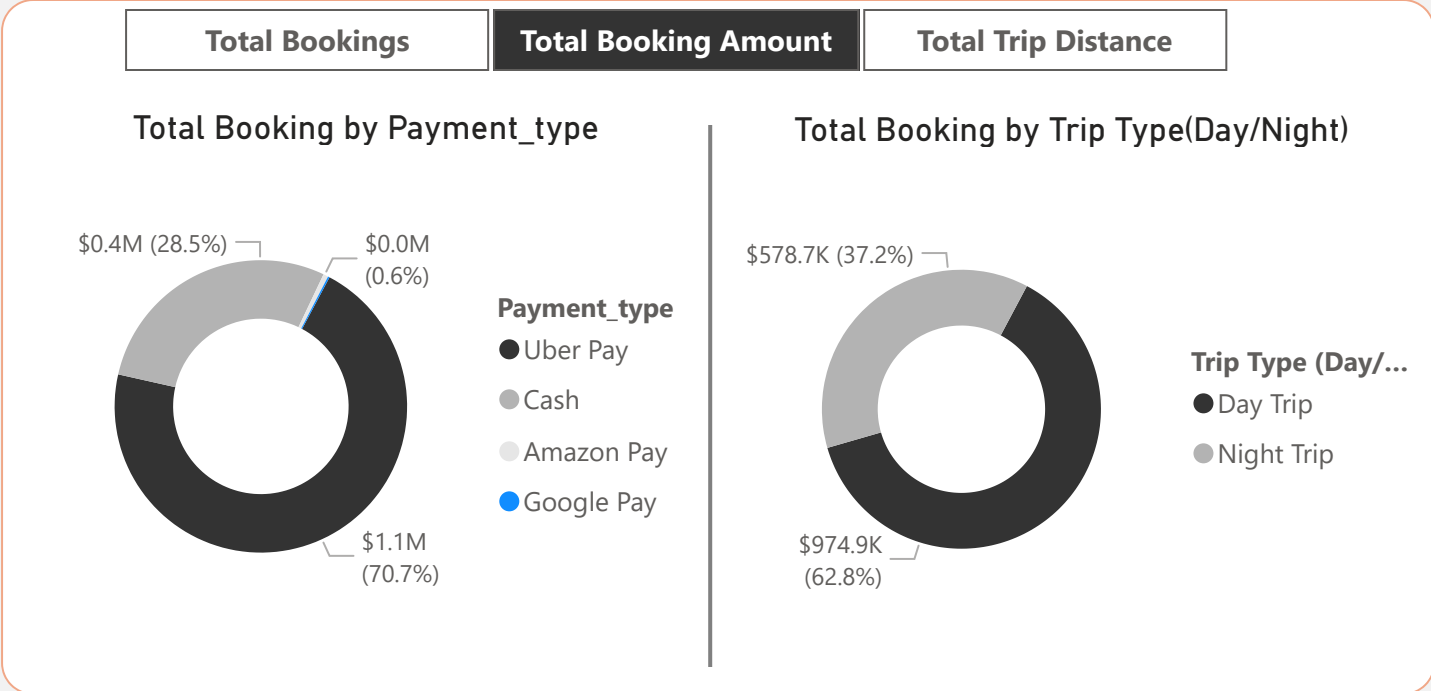
Total Trip Distance

16min

Avg Trip Time

3 Miles

Avg Trip Distance



Location Analysis

Penn Station/Madison Sq West

Most Frequent Pickup Point

Upper East Side North

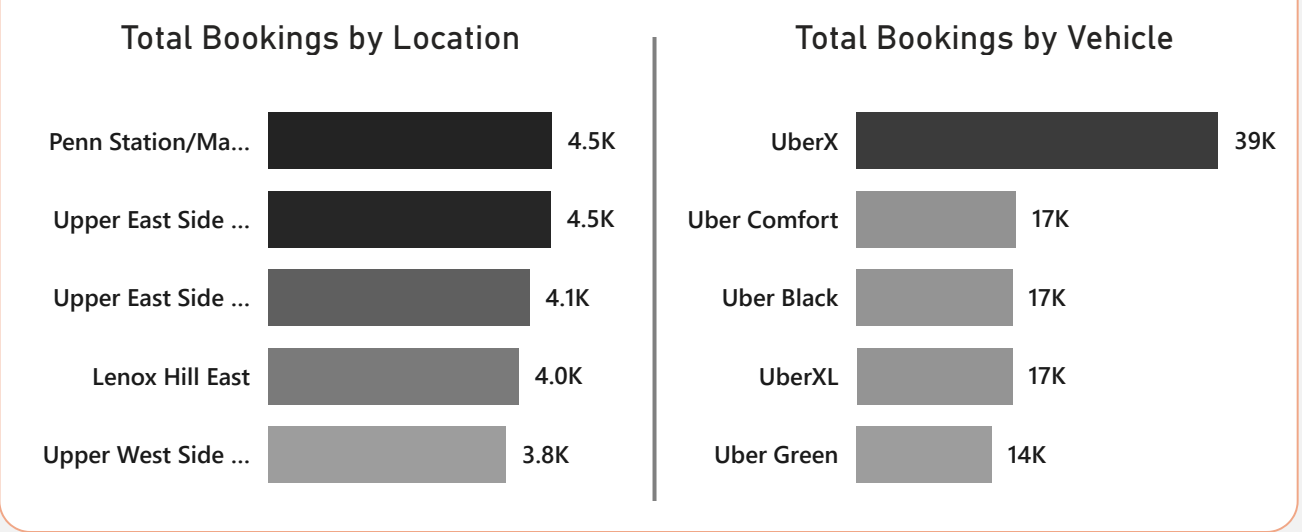
Most Frequent Dropoff Point

Pickup: Lower East Side → Drop-Off: Crown Heights North (144.1 Miles)

Fathest Trip

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Amt	Avg Booking Amt	Total Trip Dist
UberXL	16698	\$2,49,424	\$15	56K Miles
UberX	38744	\$5,83,880	\$15	131K Miles
Uber Green	14498	\$2,16,181	\$15	49K Miles
Uber Comfort	17078	\$2,53,995	\$15	57K Miles
Uber Black	16710	\$2,50,192	\$15	56K Miles



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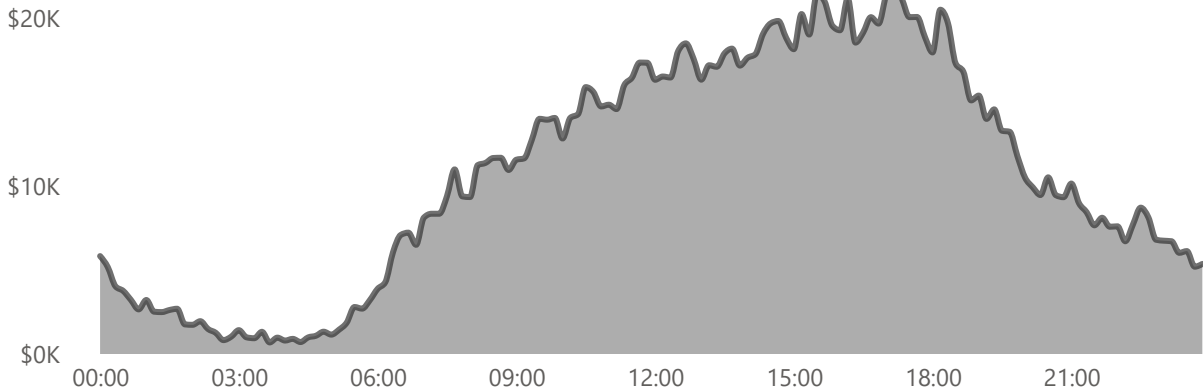
Avg Trip Time

3 Miles

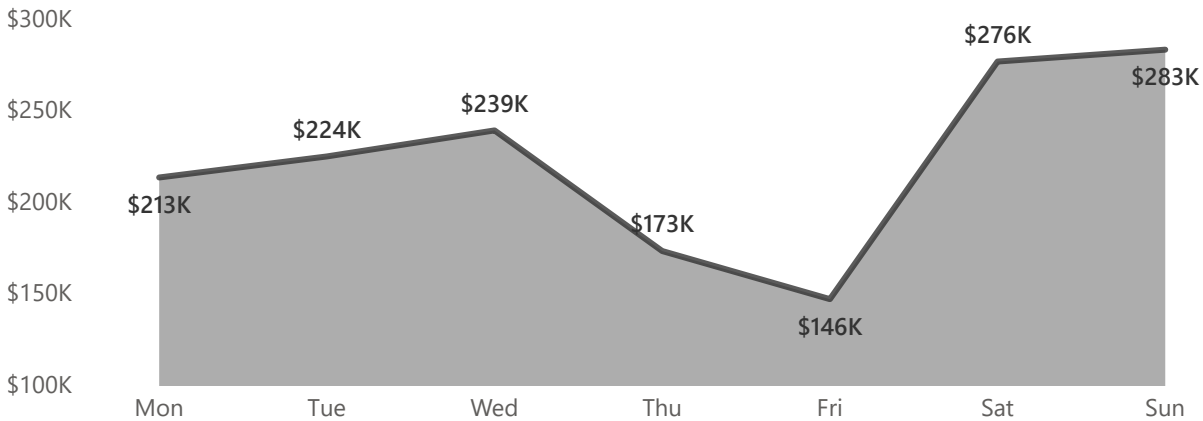
Avg Trip Distance

- Total Bookings
- Total Booking Amount
- Total Trip Distance

Total Booking Amount Pickup Time



Total Booking Amount Pickup Day Name



Total Booking Amount by Hour & Day

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	\$2.0K	\$2.1K	\$2.9K	\$5.6K	\$4.8K	\$3.9K	\$3.3K
1	\$1.2K	\$1.6K	\$1.9K	\$3.4K	\$3.5K	\$2.3K	\$1.4K
2	\$0.6K	\$0.7K	\$1.1K	\$1.5K	\$2.4K	\$1.2K	\$0.7K
3	\$0.6K	\$0.8K	\$0.7K	\$1.0K	\$1.2K	\$1.4K	\$0.6K
4	\$0.4K	\$0.8K	\$0.7K	\$1.0K	\$0.9K	\$1.2K	\$0.7K
5	\$1.7K	\$1.9K	\$1.8K	\$1.4K	\$1.1K	\$2.6K	\$2.6K
6	\$5.0K	\$5.8K	\$5.7K	\$2.7K	\$2.0K	\$6.8K	\$7.1K
7	\$8.2K	\$8.8K	\$8.8K	\$3.9K	\$3.0K	\$10.2K	\$11.7K
8	\$10.8K	\$10.8K	\$10.5K	\$4.1K	\$3.3K	\$13.5K	\$13.2K
9	\$12.3K	\$11.9K	\$11.8K	\$5.8K	\$4.5K	\$15.5K	\$16.2K
10	\$12.6K	\$14.1K	\$13.3K	\$7.3K	\$6.5K	\$16.4K	\$17.2K
11	\$14.5K	\$14.1K	\$13.9K	\$10.3K	\$7.3K	\$17.8K	\$18.6K
12	\$13.9K	\$15.4K	\$14.9K	\$11.2K	\$9.1K	\$18.1K	\$20.8K
13	\$16.2K	\$15.0K	\$14.1K	\$11.6K	\$9.7K	\$18.5K	\$18.9K
14	\$15.8K	\$16.8K	\$16.6K	\$12.6K	\$10.9K	\$20.2K	\$19.9K
15	\$15.5K	\$17.5K	\$18.1K	\$13.7K	\$11.3K	\$21.8K	\$21.5K
16	\$15.8K	\$17.7K	\$18.5K	\$11.3K	\$10.7K	\$21.3K	\$22.4K
17	\$17.8K	\$17.7K	\$21.2K	\$10.6K	\$10.1K	\$22.7K	\$23.5K
18	\$15.1K	\$15.0K	\$16.9K	\$12.0K	\$9.8K	\$18.7K	\$19.8K
19	\$10.8K	\$11.4K	\$13.3K	\$11.6K	\$8.6K	\$13.1K	\$13.4K
20	\$6.9K	\$7.8K	\$10.2K	\$8.6K	\$7.5K	\$9.1K	\$9.1K
21	\$5.4K	\$6.1K	\$7.6K	\$8.0K	\$7.2K	\$8.3K	\$8.2K
22	\$5.6K	\$6.0K	\$7.5K	\$7.1K	\$6.1K	\$6.6K	\$6.8K
23	\$4.0K	\$4.5K	\$6.4K	\$6.5K	\$4.8K	\$4.9K	\$5.1K



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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	Passenger_count	Total Trip Distance	Total Booking Amount	Location	Total Bookings
1	01 June 2024	00:42:50	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
4	01 June 2024	00:28:20	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
6	01 June 2024	00:06:00	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	01 June 2024	00:40:41	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
10	01 June 2024	00:54:40	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
15	01 June 2024	00:29:31	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
26	01 June 2024	00:02:46	UberX	Cash	1	1.08	\$7.0	East Village	1.0
28	01 June 2024	00:42:11	UberX	Uber Pay	1	8.18	\$33.2	Kips Bay	1.0
31	01 June 2024	00:17:36	UberX	Cash	1	1.90	\$8.5	Murray Hill	1.0
33	01 June 2024	01:23:40	UberX	Uber Pay	1	7.50	\$22.5	Manhattan Valley	1.0
36	01 June 2024	01:13:35	UberX	Uber Pay	1	5.30	\$18.0	Midtown Center	1.0
38	01 June 2024	01:25:39	UberX	Cash	2	2.33	\$9.5	Upper West Side North	1.0
39	01 June 2024	01:08:08	UberX	Cash	1	1.60	\$8.0	Queensbridge/Ravenswood	1.0
40	01 June 2024	01:05:57	UberX	Uber Pay	1	4.30	\$17.0	Murray Hill	1.0
43	01 June 2024	01:43:19	UberX	Amazon Pay	1	7.50	\$23.5	West Village	1.0
48	01 June 2024	01:25:38	UberX	Cash	1	3.84	\$14.0	East Flatbush/Farragut	1.0
52	01 June 2024	01:16:47	UberX	Cash	1	11.70	\$35.5	Bloomingdale	1.0
54	01 June 2024	01:19:28	UberX	Uber Pay	1	4.95	\$21.0	Times Sq/Theatre District	1.0
57	01 June 2024	01:47:02	UberX	Uber Pay	1	2.60	\$16.4	Garment District	1.0
58	01 June 2024	01:13:13	UberX	Uber Pay	4	3.27	\$15.2	Lower East Side	1.0
60	01 June 2024	01:17:15	UberX	Cash	1	7.90	\$24.5	Chinatown	1.0
62	01 June 2024	02:06:06	UberX	Cash	1	11.59	\$32.0	Kips Bay	1.0
63	01 June 2024	02:51:42	UberX	Cash	1	1.86	\$8.0	Murray Hill	1.0
65	01 June 2024	02:03:30	UberX	Cash	1	5.70	\$21.0	Sutton Place/Turtle Bay North	1.0
71	01 June 2024	02:00:59	UberX	Cash	1	5.38	\$18.5	Fort Greene	1.0
73	01 June 2024	02:01:56	UberX	Uber Pay	2	2.30	\$10.5	Yorkville West	1.0
75	01 June 2024	03:56:24	UberX	Uber Pay	1	9.40	\$27.0	East Harlem North	1.0
76	01 June 2024	03:55:57	UberX	Cash	1	2.00	\$8.0	Upper West Side North	1.0
77	01 June 2024	03:59:44	UberX	Cash	1	8.30	\$24.5	East Village	1.0
79	01 June 2024	03:30:42	UberX	Cash	1	5.05	\$15.5	Flatiron	1.0
Total					54464	1,31,496.06	\$5,83,879.6		38744.0