

# ADIDAS SALES ANALYSIS

Region

☐ Midwest

☐ Northeast

☐ South

Total Sales

**\$900M**

Operating Profit

**\$332M**

Units Sold

**2M**

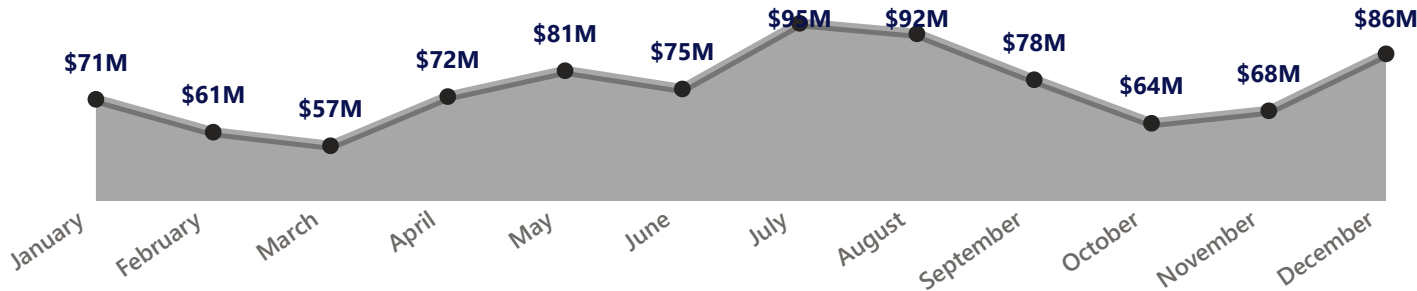
Price per Unit

**\$45**

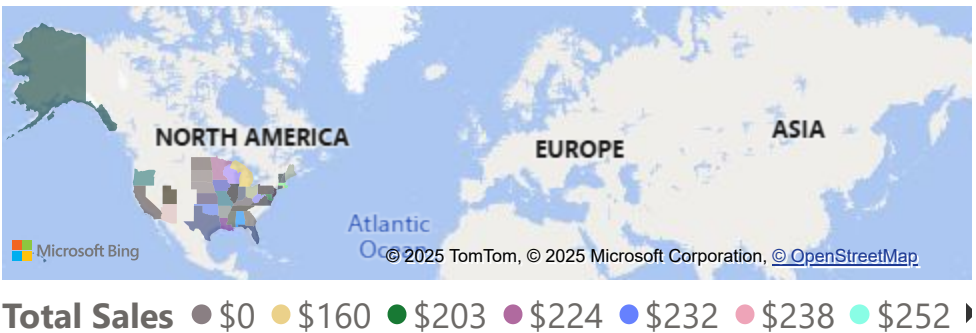
Operating Margin

**42%**

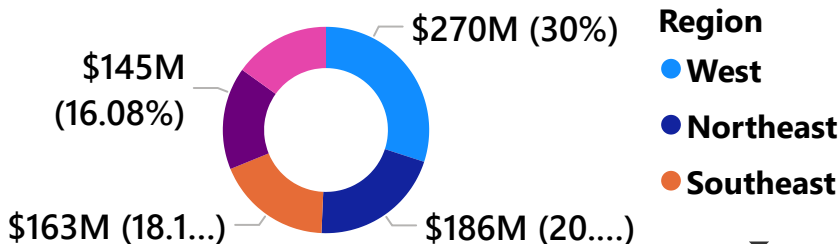
Total Sales by Month



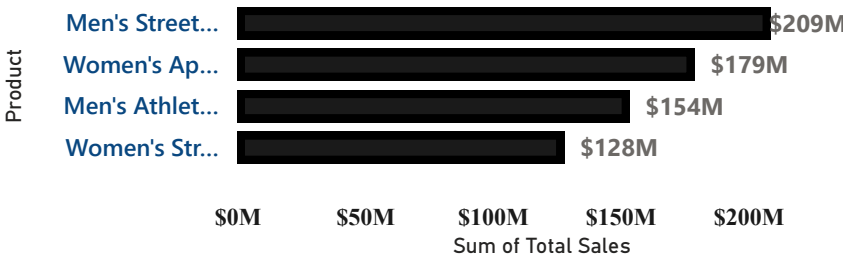
Total Sales by State and Total Sales



Total Sales by Region



Total Sales by Product



Total Total Sales by Retailer

