

# DIGITAL MARKETING ANALYTICS

720

Sum of Clicks

163

Sum of Conversions

\$41.72

Sum of Cost Per Action

19K

Sum of Impressions

\$4.85K

Sum of Revenue (\$)

\$46.97

Sum of ROAS

\$890

Sum of Spend (\$)

Gender

☐☐☐

Female

Male

## Revenue (\$) By Location

Location ● Atlanta ● Chicago ● Dallas ● Denver ● Houston ● Miami ● New York ● Seattle



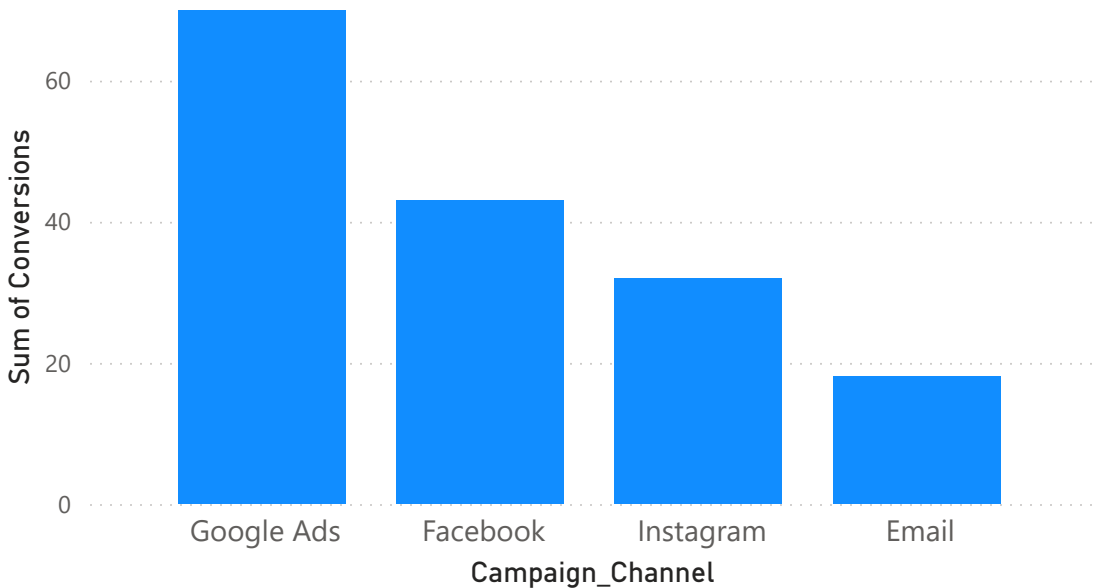
Campaign\_Channel

Email

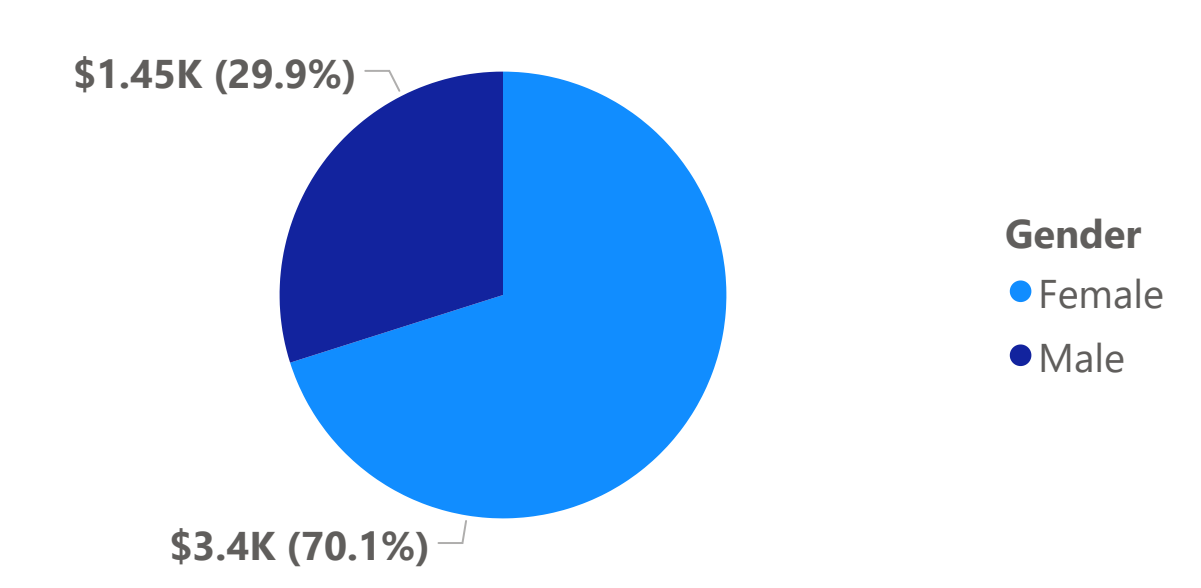
Facebook

Google Ads

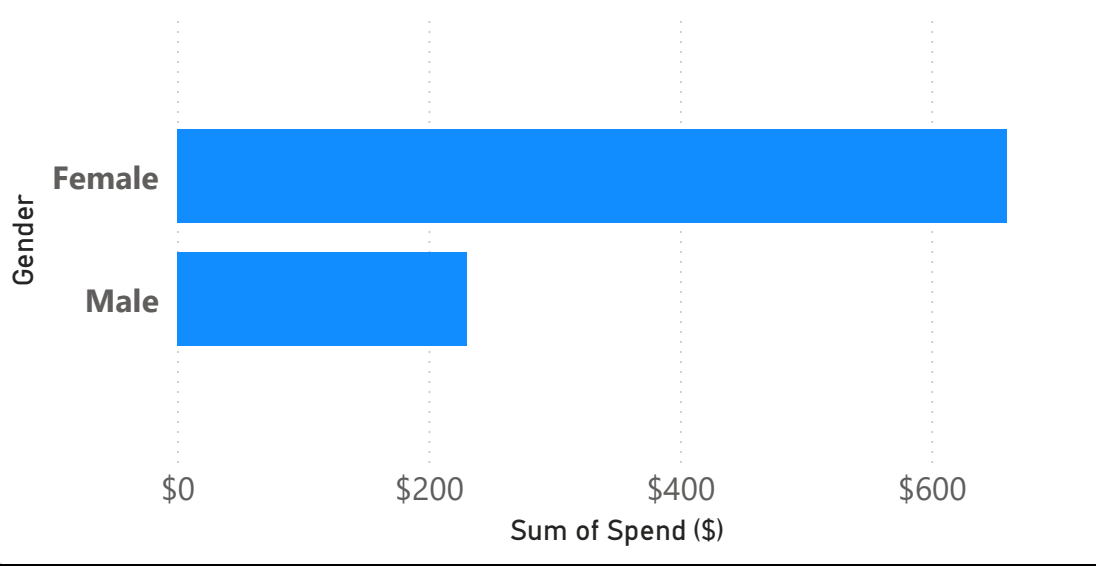
Conversions by Campaign\_Channel



Revenue (\$) by Gender



Sum of Spend (\$) by Gender



ROAS by Location

