

Request for Dashboard Development Support

Dear Analyst,

We hope this message finds you well. City Rides kindly requests your expertise in developing a dashboard to display our key performance metrics, enabling more informed decision-making for our bike share program.

Key Requirements:

1. Hourly Revenue Analysis
2. Profit and Revenue Trends
3. Seasonal Revenue Insights
4. Rider Demographics

Additionally, we would appreciate any recommendations on potential pricing adjustments for the upcoming year.

Best regards,
City Rides.