Classifying Income Bracket from Census Data

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Executive Summary

The dataset prepared by Ronny Kohavi and Barry Becker from a 1994 Census database was used to explore the possibility of predicting whether or not a person earns more than 50,000 USD per year.

The dataset was cleaned and prepared for the classification models. The cleaned dataset contain 30,162 rows (observations or samples) and 103 columns (features).

Using all 103 features various classifiers were tested namely: GBM, random forest, decision tree, logistic regression, SVM, kNN, and naive bayes classifier.

With the minimum target accuracy of 78%, the top three models that give the highest classification accuracy are GBM (86.6%), random forest (84.8%), and logistic regression with L1 normalization (84.8%). The top predictor shared by these three classifiers is marital status.

Note that because more than 90% of the observations are from the US, the results may not be generalizeable for other populations.

Data Description

The dataset prepared by Ronny Kohavi and Barry Becker from 1994 Census database contains 15 columns (14 features and 1 target variable). There are a total of 32,560 observations. The data source is: https://archive.ics.uci.edu/ml/datasets/census+income (https://archive.ics.uci.edu/ml/datasets/census+income)

The features are:

- 1. age
- 2. workclass
- 3. fnlwgt
- 4. education
- 5. education-num (dropped in modeling since same as education)
- 6. marital-status
- 7. occupation
- 8. relationship
- 9. race
- 10. sex
- 11. capital-gain
- 12. capital-loss
- 13. hours-per-week
- 14. native-country

The target is the annual income, which can either be > 50K USD or <= 50K USD.

Functions and Packages

Below are the functions and packages that were used for exploratory data analysis and modeling. They were placed into this section first as a single location for all coded functions and second, in order not to crowd the rest of the sections below.

Python Packages

Numpy gives a wide array of functionality when dealing with arrays (pun intended). Matplotlib allows us to make charts easily. Pandas enable us to transform data into tables that are more understandable and transformable.

We also import Counter that allows us to quickly count the number of unique values in a sequence of values like a list, array, or dictionary.

Finally, we import four packages from sklearn. Train_test_split allows us to split samples in a dataset into test set and training set. Training set is what we feed the classification algorithm, while test set is what we use to test the accuracy of the algorithm. The last three packages are KNeighborsClassifier, LogisticRegression, and LinearSVC which are classification algorithms. These three will be discussed in more detail in the succeeding sections.

```
In [1]: import numpy as np import matplotlib.pyplot as plt %matplotlib inline import pandas as pd import pandas as pd from collections import Counter from sklearn.model_selection import train_test_split from sklearn.neighbors import KNeighborsClassifier from sklearn.linear_model import LogisticRegression from sklearn.svm import LinearSVC
```

Data Exploration Functions

To aid with data exploration, the function conv_to_numeric was developed. This function scans through a dataframe and will try to convert the contents to numerical values. If it's unable to convert the contents automatically, it will notify which columns contained non-numeric values and the values that couldn't be converted. This is useful for example if we want to convert "1500" encoded as string or text to the number 1500 or to identify "2000 pesos" as a value that couldn't be converted. We can then manually change it to 2000.

```
In [2]: # Defining convertion function
         def conv to numeric(df, inds 0):
              Convert all values in dataframe to numeric if possible, otherwise, skip.
              Print list of values that cannot be converted and must be converted
              manually. Returns new indices of columns that were not completely
              converted.
              Inputs
              df: DataFrame of values to convert
              inds_0: List of indices of columns in DataFrame to convert
              # Initial pass: convert to float, ignore data if unconvertable
              for i in inds 0:
                  df.iloc[:, i] = df.iloc[:, i].astype(float, errors='ignore')
              # Second pass, show the unconvertable data per feature
              inds 1 = []
              for i in inds_0:
                  typ = df.iloc[:, i].dtype
                  if typ == object:
    inds_1.append(i)
              \label{lem:print("No. of columns that must be changed to numerical:", len(inds\_0))} \\
              print("No. of columns automatically changed to numbers, 1st pass:",
                    len(inds 0) - len(inds 1))
             print()
print("Remaining columns with values that must be changed to numbers:")
             if len(inds_1) == 0:
    print("All values numerical already.")
                  index = []
                  cols = []
vals = []
                  for i in inds_1:
                      v = df.iloc[:, i][np.logical_not(
                          (df.iloc[:, i]).str.isnumeric())].values
                      index.append(i)
                       cols.append(df.columns[i])
                      vals.append(v)
                  index2 = pd.Series(index)
                  cols2 = pd.Series(cols)
vals2 = pd.Series(vals)
                  df2 = pd.concat([index2, cols2, vals2], axis=1)
df2.columns = ['Index', 'Names', 'Values']
                  display(df2)
              return inds 1
```

The function column_non_num accepts a dataframe and returns the column indices and names of columns that contain non-numerical values. This is useful when looking for columns that are expected to contain numerical data, but still contains non-numerical data. For example, if a column for weights include "32 kg", this is read by the computer as non-numerical because of "kg". This function will help us more easily generate a list of those columns.

```
In [3]: def column_non_num(df):
    """
    Accept dataframe and print columns with index of columns containing
    non-numerical data

Input
    =====
    df: Dataframe with multiple columns

Returns
    =======
    List of tuples of indices and columns with non-numerical data
    """
    inds = []
    cols = []
    for i in range(len(df.columns)):
        typ = df.iloo[:, i].dtype
        if typ != 'float64' and typ != 'int64':
             inds.append(df.columns[i])
        print("No. of columns containing non-numerical data:", len(inds))

return list(zip(inds, cols))
```

Classification Models

Below is the function defined for three classification models: k Nearest Neighbors Classifier (kNN), Logistic Regression, and Support Vector Machine (SVM) Classifier. The dataset that will be analyzed is composed of observations or samples with various features and one target variable. The classification models are supervised, which means we know from the start the features and the classifications of the observations we will use to train the models.

The general methodology for "training" the classification algorithms will be as follows: The datapoints/samples/observations in the dataset will be randomized. Then they will be split into two: training set and test set. The training set will be used to train the classification models while the test set, which the models shouldn't have "seen" before will be used to check the models' accuracy. The classification model's objective is to correctly classify a new observation based on its features.

The function below can be used to select one of the three classification models, generate a plot of accuracy vs. model parameters, and output a report showing the maximum average accuracy achieved, the standard deviation of accuracy over multiple iterations, the optimal parameters, and the minimum required accuracy (proportional chance criterion).

Exploratory Data Analysis

Importing Data

The dataset is saved in a comma-separated values (csv) file adult.csv. The dataset was loaded in a pandas dataframe, df, which organizes the data in table form. Each column in the pandas dataframe corresponds to a feature of an observation or sample. For example, one feature is the person's educational background. Meanwhile, the rows represent each observation or sample, which in this case, is each person in the census.

The dataset contains 15 columns and 32561 rows or samples.

```
In [4]: df = pd.read_csv('adult.csv', header=None)
    df.reset_index()
    print("No. of features/columns in the dataset: {}".format(df.shape[1]))
    print("No. of samples/rows in the dataset: {}".format(df.shape[0]))
    print("Columns: {}".format(df.columns))

No. of features/columns in the dataset: 15
    No. of samples/rows in the dataset: 32561
    Columns: Int64Index([0, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14], dtype='int64')
```

The column names are numbers because the csv file doesn't contain a header. The header is added using the code below.

Showing the first three rows:

	age	workclass	fnlwgt	education	education- num	marital- status	occupation	relationship	race	sex	capital- gain	capital- loss	hours-per- week	native- country	target
0	39	State-gov	77516	Bachelors	13	Never- married	Adm-clerical	Not-in- family	White	Male	2174	0	40	United- States	<=50K
1	50	Self-emp- not-inc	83311	Bachelors	13	Married-civ- spouse	Exec- managerial	Husband	White	Male	0	0	13	United- States	<=50K
2	38	Private	215646	HS-grad	9	Divorced	Handlers- cleaners	Not-in- family	White	Male	0	0	40	United- States	<=50K

Showing the last three rows:

	age	workclass	fnlwgt	education	education- num	marital- status	occupation	relationship	race	sex	capital- gain	•	hours- per-week	native- country	target
32558	58	Private	151910	HS-grad	9	Widowed	Adm-clerical	Unmarried	White	Female	0	0	40	United- States	<=50K
32559	22	Private	201490	HS-grad	9	Never- married	Adm-clerical	Own-child	White	Male	0	0	20	United- States	<=50K
32560	52	Self-emp- inc	287927	HS-grad	9	Married-civ- spouse	Exec- managerial	Wife	White	Female	15024	0	40	United- States	>50K

Cleaning the Data

There are no null values in the dataset. And the numerical categories correctly contain numerical values, in int64 format.

```
In [6]: df.info()
         a = np.sum([df.isnull().any()])
         print("No. of columns with null: {}".format(a))
         print("======")
         <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 32561 entries, 0 to 32560
        Data columns (total 15 columns):
age 32561 non-null int64
         workclass
                            32561 non-null object
         fnlwgt
                            32561 non-null int64
        education
                            32561 non-null object
         education-num
                            32561 non-null int64
        marital-status
                            32561 non-null object
        occupation
                            32561 non-null object
         relationship
                            32561 non-null object
         race
                            32561 non-null object
                            32561 non-null object
        capital-gain
capital-loss
                            32561 non-null int64
32561 non-null int64
         hours-per-week
                            32561 non-null int64
         native-country
                            32561 non-null object
         target
                            32561 non-null object
        dtypes: int64(6), object(9) memory usage: 3.7+ MB
        No. of columns with null: 0
```

The categorical variables are clean. There are no mispellings and all datapoints fit in the designated categories. However, some entries in workclass, occupation, and native country are unknown and are entered with "?". There are a total of 2399 rows with at least one unknown feature. This is equivalent to 7% of all the total features, and removing them might be more beneficial than retaining them, in order to keep the dataset clean.

```
In [7]: # lower all categorical values, remove apostrophes, trailing spaces
a = column_non_num(df)
cat_i = [i for i, j in a] # indices of categorical variables

for i in cat_i:
    print("Column Index:",i)
    print("Column Name:",df.columns[i])
    vals = df.iloc[:, i].value_counts().values
    index = df.iloc[:, i].value_counts().index
    b = pd.DataFrame(index, vals).reset_index()
    b.columns = ["Counts", "Answer"]
    display(b)
```

No. of columns containing non-numerical data: 9 Column Index: 1 Column Name: workclass

_		
	Counts	Answer
0	22696	Private
1	2541	Self-emp-not-inc
2	2093	Local-gov
3	1836	?
4	1298	State-gov
5	1116	Self-emp-inc
6	960	Federal-gov
7	14	Without-pay
8	7	Never-worked

Column Index: 3
Column Name: education

	Counts	Answer
0	10501	HS-grad
1	7291	Some-college
2	5355	Bachelors
3	1723	Masters
4	1382	Assoc-voc
5	1175	11th
6	1067	Assoc-acdm
7	933	10th
8	646	7th-8th
9	576	Prof-school
10	514	9th
11	433	12th
12	413	Doctorate
13	333	5th-6th
14	168	1st-4th
15	51	Preschool

Column Index: 5
Column Name: marital-status

	Counts	Answer
0	14976	Married-civ-spouse
1	10683	Never-married
2	4443	Divorced
3	1025	Separated
4	993	Widowed
5	418	Married-spouse-absent
6	23	Married-AF-spouse

Column Index: 6
Column Name: occupation

	Counts	Answer
0	4140	Prof-specialty
1	4099	Craft-repair
2	4066	Exec-managerial
3	3770	Adm-clerical
4	3650	Sales
5	3295	Other-service
6	2002	Machine-op-inspct
7	1843	?
8	1597	Transport-moving
9	1370	Handlers-cleaners
10	994	Farming-fishing
11	928	Tech-support
12	649	Protective-serv
13	149	Priv-house-serv
14	9	Armed-Forces

Column Index: 7
Column Name: relationship

	Counts	Answer
0	13193	Husband
1	8305	Not-in-family
2	5068	Own-child
3	3446	Unmarried
4	1568	Wife
5	981	Other-relative

Column Index: 8
Column Name: race

	Counts	Answer
0	27816	White
1	3124	Black
2	1039	Asian-Pac-Islander
3	311	Amer-Indian-Eskimo
4	271	Other

Column Index: 9
Column Name: sex

	Counts	Answer
0	21790	Male
1	10771	Female

Column Index: 13

Column Name: native-country

	Counts	Answer
0	29170	United-States
1	643	Mexico
2	583	?
3	198	Philippines
4	137	Germany
5	121	Canada
6	114	Puerto-Rico
7	106	El-Salvador
8	100	India
9	95	Cuba
10	90	England
11	81	Jamaica
12	80	South
13	75	China
14	73	Italy
15	70	Dominican-Republic
16	67	Vietnam
17	64	Guatemala
18	62	Japan
19	60	Poland
20	59	Columbia
21	51	Taiwan
22	44	Haiti
23	43	Iran
24	37	Portugal
25	34	Nicaragua
26	31	Peru
27	29	France
28	29	Greece
29	28	Ecuador
30	24	Ireland
31	20	Hong
32	19	Cambodia
33	19	Trinadad&Tobago
34	18	Thailand
35	18	Laos
36	16	Yugoslavia
37	14	Outlying-US(Guam-USVI-etc)
38	13	Honduras
39	13	Hungary
40	12	Scotland
41	1	Holand-Netherlands

Column Index: 14 Column Name: target

	Counts	Answer
0	24720	<=50K
1	7841	>50K

Rows with unknown values ("?") were removed in order not to muddle the results. The remaining dataset contains 30162 rows and 15 columns. The new dataframe is saved in _df.

```
In [9]: _df = df.copy()
    b = list(df(df.values == ' ?'].index)
    _df = df.drop(b, axis='rows')
    _df = _df.reset_index(drop=True)
    _ = len(_df[_df.values == " ?"])

    print("\nAfter dropping rows with ?:")
    print("No. of rows with ' ?' entries:", _)
    print("No. of fotal rows: {0:.2f}%".format(_ / df.shape[0] * 100))
    print("No. of features/columns in the dataset: {}".format(_df.shape[1]))

    print("No. of samples/rows in the dataset: {}".format(_df.shape[0]))

After dropping rows with ?:
============

No. of rows with ' ?' entries: 0
% of total rows: 0.00%
No. of features/columns in the dataset: 15
No. of samples/rows in the dataset: 30162
```

The columns education-num was dropped because it just contains numerical values for education. The new dataframe is saved in _df2.

```
In [10]: __df2 = __df.drop(columns='education-num')
    print("No. of columns after dropping:", __df2.shape[1])
No. of columns after dropping: 14
```

In order to use the classification models, the values in the dataframe have to be numerical. The categorical feature values will be converted to numerical values using get_dummies method which converts all unique values into separate "features" or columns which may take only 0 or 1.0 if the observation/sample/data point does not possess the feature and 1 if it does. This is appropriate because it's not possible to tell which categorical value is better over the other. For example, how can we tell if "blue" is 3 and "green" is 2? On the other hand, the 1s and 0s generated by get dummies merely act like an indicator whether or not the feature applies for a certain data point.

First, we separate the target column (column 13) from the dataframe and save in y_temp. Then we split the dataframe of features into numerical feature values and categorical feature values df_num and df_cat respectively.

We apply get_dummies on df_cat and save to df_cat2. Afterwhich, we combine df_num, and df_cat2 to a final features dataframe X. We don't need to use get_dummies for df_num because the values contained are already numerical.

```
In [11]: a = column_non_num(_df2)
           c_{inds} = [i \text{ for } i, j \text{ in } a \text{ if } i != 13] \# 13 \text{ is the index of target}
           y_temp = _df2['target']
n_inds = [i for i in range(len(_df2.columns) - 1) if i not in c_inds]
print("No. of columns prior to dummification:", len(n_inds) + len(c_inds))
           df_num = _df2.iloc[:, n_inds]
df_cat = _df2.iloc[:, c_inds]
           df cat2 = pd.get dummies(df cat)
           # convert df cat2 to numeric
           conv to numeric(df cat2, list(range(len(df cat2.columns))))
           X = pd.concat([df_num, df_cat2], axis=1)
           length = len(df cat2.columns) + len(df num.columns)
           print()
           print("No. of columns after dummification:", X.shape[1])
           print("No. of rows:", X.shape[0])
           No. of columns containing non-numerical data: 9
           No. of columns prior to dummification: 13
           No. of columns that must be changed to numerical: 98
           No. of columns automatically changed to numbers, 1st pass: 98
           Remaining columns with values that must be changed to numbers:
           All values numerical already.
           No. of columns after dummification: 103
           No. of rows: 30162
```

y_temp values are converted to 1 for ">50K", and 0 for "<=50K" and saved to y. We can do this because in this case, the numbers are just placeholders for the category names. They do not have mathematical interaction with the classification model except being the target classes.

```
In [12]: y_ = []
for i in y_temp:
    if i == ' >50K':
        y_.append(1)
    elif i == ' <=50K":
        y_.append(0)

y = pd.Series(y_, name='Target')
print("y contains two classes and {} for observations".format(len(y)))

y contains two classes and 30162 for observations</pre>
```

Finally, we make another set of dataframes, this time, dataframes of "undummified" categories plus the targets added to the last column. The same was done for numerical categories. These will be used for data exploration below.

```
In [13]: df_cat_targ = pd.concat([df_cat, y], axis=1) # get categories with targets
df_num_targ = pd.concat([df_num, y], axis=1) # get num categories with targets
```

22654 rows have <=50K income while 7508 rows have >50K income.

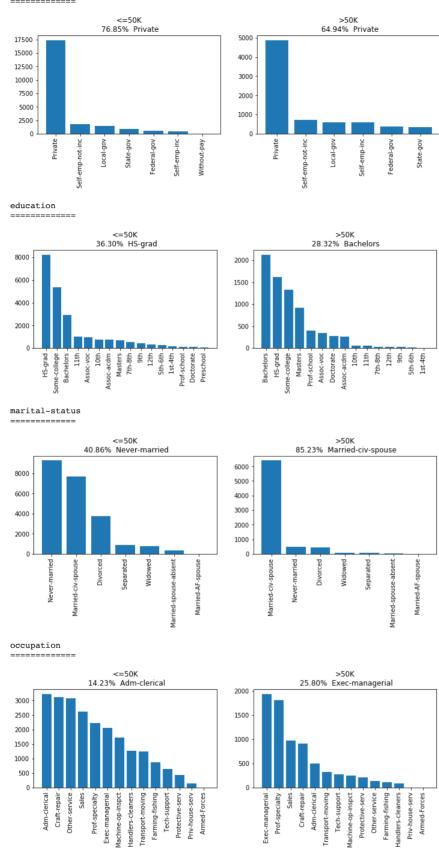
```
In [14]: print("No. of samples with <=50K income:",np.sum(y == 0))
print("No. of samples with >50K income:",np.sum(y == 1))

No. of samples with <=50K income: 22654
No. of samples with >50K income: 7508
```

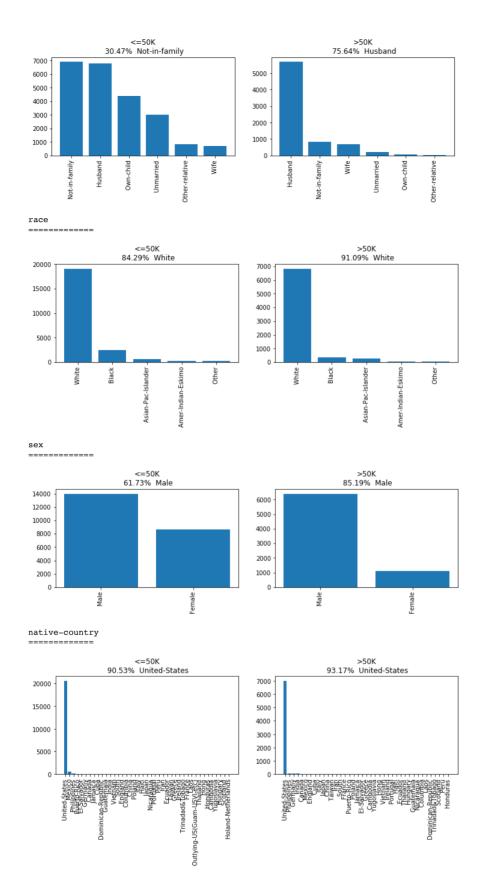
The counts of values for the categorical features are shown in the bar charts below. The charts are divided according to income class.

Notably, majority in the lower income class are highschool graduates, while those in the higher income class have bachelor's degrees. Majority of those in lower income class are not married, while those in higher income class are mostly married, particularly husbands. The proportion of females in the higher income class is lower than the proportion in the lower income class. Majority of those in the lower income class work in clerical or administrative jobs while those in the higher class work as managers or executives. Finally, around 90% of all observations are from the United States.

```
In [15]: | big_list = []
             titles = ['<=50K', '>50K']
             for n in range(len(df_cat.columns)):
                  small_list = [df_cat.columns[n]]
                  plt.figure(figsize=(12, 3))
                   for i in range(2):
                        plt.subplot(1, 2, i + 1)
                        keys = list(
    dict(df_cat_targ.iloc[:, n][df_cat_targ.Target == i].value_counts()).keys())
                             dict(df_cat_targ.iloc[:, n][df_cat_targ.Target == i].value_counts()).values())
                       inds = np.argsort(vals)
                       sorted_keys = np.array(keys)[inds]
                       plt.bar(sorted(keys), sorted(vals)[::-1])
plt.xticks(np.arange(len(keys)),
                                       sorted_keys[::-1], rotation='vertical')
                       \label{eq:max_value} \begin{array}{ll} m = \max(\text{vals}) \; / \; \text{np.sum}(\text{vals}) \; * \; 100 \; \; \# \; proportion \; of \; max \; value \\ v = \text{keys[vals.index(max(vals))]} \; \; \# \; most \; numerous \; variable \end{array}
                       plt.title(titles[i] + "\n {0:.2f}% ".format(m) + str(v))
small_list.append("{0:.2f}% ".format(m) + str(v))
                  big_list.append(small_list)
                   t = df_cat_targ.columns[n] # title/column
                  print(t)
print('=====')
                  plt.show()
```



 ${\tt relationship}$



The top values per each feature are summarized in the table below.

```
In [16]: print("Most Frequent Feature Values")
print("==========")
cols = ['Feature','<=50K', '>50K']
pd.DataFrame(big_list, columns=cols)
```

Most Frequent Feature Values

Out[16]:

	Feature	<=50K	>50K
0	workclass	76.85% Private	64.94% Private
1	education	36.30% HS-grad	28.32% Bachelors
2	marital-status	40.86% Never-married	85.23% Married-civ-spouse
3	occupation	14.23% Adm-clerical	25.80% Exec-managerial
4	relationship	30.47% Not-in-family	75.64% Husband
5	race	84.29% White	91.09% White
6	sex	61.73% Male	85.19% Male
7	native-country	90.53% United-States	93.17% United-States

The histograms of numerical data from the two income classes. For the most part, the distributions of datapoints of the two classes overlap, except for capital-gain which clearly shows separation. The mean age of the two classes are much different as well. Those in the higher income class tend to be older than those in the lower income class.

```
In [17]: big_list2 = []
            titles = ['<=50K', '>50K']
            for n in range(len(df_num.columns)):
                  small_list = [df_num.columns[n]]
                 plt.figure(figsize=(6, 2))
                  for i in range(2):
                       plt.gca()
                       vals = list(df_num_targ.iloc[:, n][df_num_targ.Target == i])
                       m = np.mean(vals) # mean value
                      \label{lem:plt.hist} $$ plt.hist(vals, alpha=0.5, label=titles[i]+" Mean: $\{0:.2f\}''.format((m))\} $$ plt.legend()
                       small_list.append("{0:.2f}".format(m))
                 big_list2.append(small_list)
                 t = df_num_targ.columns[n] # title/column
print(t)
print('=========')
                 plt.show()
            age
                                                   <=50K Mean: 36.61
>50K Mean: 43.96
             4000
            fnlwgt
             10000
                                                <=50K Mean: 190338.65
>50K Mean: 188149.96
               7500
               5000
                         200000 400000 600000 800000 100000012000001400000
            capital-gain
             20000
                                                 <=50K Mean: 148.89
>50K Mean: 3937.68
             15000
             10000
              5000
                             20000
                                      40000
                                                60000
                                                          80000
                                                                   100000
            capital-loss
                                                   <=50K Mean: 53.45
>50K Mean: 193.75
             20000
             15000
             10000
              5000
                               1000
                                          2000
                                                     3000
                                                                4000
            hours-per-week
                                                  <=50K Mean: 39.35
>50K Mean: 45.71
             10000
```

5000

The table below summarizes the means per each feature and income class. Aside from the observations mentioned above, we see that those in >50k tend to have higher capital-loss and hours-per-week.

100

```
In [18]: cols = ['Feature', '<=50K', '>50K']
    print("Mean of Feature Values")
    print("======="")
    pd.DataFrame(big_list2, columns=cols)
```

Mean of Feature Values

Out[18]:

	Feature	<=50K	>50K	
0	age	36.61	43.96	
1	fnlwgt	190338.65	188149.96 3937.68	
2	capital-gain	148.89		
3	capital-loss	53.45	193.75	
4	hours-per-week	39.35	45.71	

Models

Proportional Chance Criterion

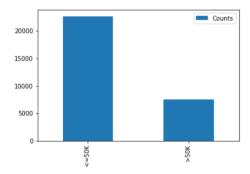
The Proportional Chance Criterion (PCC) measures the chance of correctly classifying a datapoint based on chance alone. As a rule of thumb, to say that our model works, we need to exceed prediction accuracy of 1.25 x PCC. In this case, we need to exceed 78% accuracy.

```
In [19]: state_counts = Counter(y_temp)
df_state = pd.DataFrame.from_dict(state_counts, orient='index')
df_state.columns = ['Counts']
df_state.plot(kind='bar')
print("Population per class:")
display(df_state)
num = (df_state['Counts'] / df_state['Counts'].sum())**2
print(
    "1.25 * Proportion Chance Criterion: {0:.2f}%".format(1.25 * 100 * num.sum()))
```

Population per class:

	Counts
<=50K	22654
>50K	7508

1.25 * Proportion Chance Criterion: 78.26%



Classifiers

In this section, we define several machine learning classification functions, namely:

Туре	Name	
1	Similarity-based learning	kNN Classifier
2	Error-based learning	Linear Regression
3	Error-based learning	Logistic Regression
4	Error-based learning	Support Vector Machine Classifier
5	Information-based learning	Decision Tree Classifier
6	Information-based learning	Random Forest Classifier
7	Information-based learning	Gradient Boosting Classifier
8	Probability-based learning	Naive-Bayes Classifier

```
In [20]: from sklearn.neighbors import KNeighborsClassifier
from sklearn.svm import SVC, LinearSVC
from sklearn.svm import DecisionTreeClassifier
from sklearn.ensemble import GradientBoostingClassifier, RandomForestClassifier
from sklearn.naive_bayes import GaussianNB
from sklearn.metrics import confusion_matrix
from sklearn.metrics import roc_curve, auc

import warnings
warnings.filterwarnings("ignore")

np.random.seed(42)
```

```
In [21]: class ML_Classifier:
              def fit(self, feature, target, ml_type,
                   param_range, seed_settings=range(0, 3)):
                   Fit data to machine learning regressor. Iterate regression model
                   mutiple times. Return the maximum accuracy achieved and the
                  corresponding parameter.
                   Inputs
                   feature: Dataframe of features
                   target: Series of target values
                   param_range: Range of values for parameters
                   seed_settings: Range of seed settings to run
                   Outputs
                   acc_max: Float. Maximum regression accuracy achieved.
                   param_max: Float. Regressor parameter that gives maximum accuracy.
                   self.param_range = param_range
                   self.ml type = ml type
                   train_acc = []
                   test_acc = []
                   feature_importance = []
                   # Initiate counter for number of trials
                   self.iterations = 0
                   # create an array of cols: parameters and rows: seeds
                   for seed in seed settings:
                       # count one trial
                       self.iterations += 1
                       # split data into test and training sets
                       X_train, X_test, y_train, y_test = train_test_split(feature,
                                                                               target,
                                                                               random_state=seed)
                       train = []
                       test = []
                       coefs = []
                       # make a list of accuracies for different parameters
                       for param in param_range:
    # build the model
                           if ml_type == 'knn_class':
                               clf = KNeighborsClassifier(n_neighbors=param)
                           elif ml_type == 'log_reg':
                               clf = LogisticRegression(C=param, penalty=self.penalty)
                           elif ml_type == 'linear_svm':
    clf = LinearSVC(C=param, penalty=self.penalty, dual=False)
                           elif ml_type == 'svm':
                               clf = SVC(C=param, kernel=self.kernel)
                           elif ml_type == 'decision_tree':
                               clf = DecisionTreeClassifier(max depth=param)
                           elif ml_type == 'random_forest':
                               clf = RandomForestClassifier(
                                   max_features=int(np.sqrt(X_train.shape[1])), max_depth=param)
                           elif ml_type == 'gbm':
                                clf = GradientBoostingClassifier(max_depth=param)
                           elif ml_type == 'naive_bayes':
                                clf = GaussianNB()
                           # fit training set to classifier
                           clf.fit(X_train, y_train)
                           # record training set accuracy
                           train.append(clf.score(X_train, y_train))
                           # record generalization accuracy
test.append(clf.score(X test, y test))
                           # record coefficients if ml_type != knn_class
                           # get coef @ 0.01
                           if ml_type not in ("knn_class", "svm", "decision_tree", "gbm") and param == 0.01:
                               coefs.append(clf.coef_)
                           if ml_type in ("decision_tree", "gbm"):
                               feature_importance.append(clf.feature_importances_)
                       # append the list to _acc arrays
train_acc.append(train)
                       test_acc.append(test)
                   # compute mean and error across columns
self.train_all = np.mean(train_acc, axis=0)
                   self.test_all = np.mean(test_acc, axis=0)
                   # compute mean coefficients
```

```
if ml type not in ("knn class", "svm", "decision tree"):
         self.coefs all = np.mean(coefs, axis=0).ravel()
    if ml_type in ("decision_tree", "gbm"):
         self.coefs all = np.mean(feature importance, axis=0)
     # compute variance of accuracies
    self.var_train = np.var(train_acc, axis=0)
self.var_test = np.var(test_acc, axis=0)
     # compute the best parameter and maximum accuracy
    self.max inds = np.argmax(self.test all)
     self.acc_max = np.amax(self.test_all)
     self.param_max = (self.param_range)[self.max_inds]
     # compute 1.25 x pcc
    state_counts = Counter(target)
    df_state = pd.DataFrame.from_dict(state_counts, orient='index')
    num = (df_state[0] / df_state[0].sum())**2
self.pcc = 1.25 * num.sum()
     return np.round(self.acc_max, 4), self.param_max
def plot(self, report=True):
     Plot accuracy vs parameter for test and training data. Print
     maximum accuracy and corresponding parameter value. Print number of
     trials.
     Inputs
    report: Boolean. Will show report if True
    Outputs
     Plot of accuracy vs parameter for test and training data
     Report showing number of maximum accuracy, optimal parameters
     and no. of iterations
    if self.ml_type in ["log_reg", "linear_svm", "svm"]:
    plt.xscale("log")
     # plot train and errors and standard devs
    plt.fill_between(self.param_range,
                         self.train_all + self.var_train,
self.train_all - self.var_train,
color='b', alpha=0.1)
     # plot test and errors and standard devs
    plt.plot(self.param_range, self.test_all,
               c='r', label="test set", marker='.')
     plt.fill_between(self.param_range,
                         self.test_all + self.var_test,
self.test_all - self.var_test,
                         color='r', alpha=0.1)
    plt.xlabel('Parameter Value')
    plt.ylabel('Accuracy')
    plt.title(self.ml_type + ": Accuracy vs Parameter Value")
    plt.plot(self.param_range, [self.pcc] * len(self.param_range),
               c='tab:gray', label="1.25 x PCC", linestyle='--')
    plt.legend(loc=0)
    plt.tight_layout()
    plt.show()
    if report == True:
         print('Report:')
         print("Max average accuracy: {}".format(
         np.round(self.acc_max, 4)))
print("Var of accuracy at optimal parameter: {0:.4f}".format(
         self.var_test[self.max_inds]))
print("Optimal parameter: {0:.4f}".format(self.param_max))
         if self.ml_type in ['log_reg', 'linear_svm']:
    print("Regularization: ", self.penalty)
print('Total iterations: {}'.format(self.iterations))
print('1.25 x PCC: {0:.4f}'.format(self.pcc))
print('Total iterations: {}'.format(self.iterations))
```

kNN Classifier

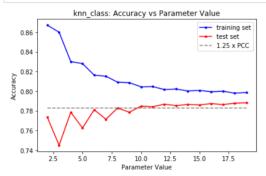
kNN is an algorithm that we can use to classify a new observation based on the classifications of historical observations. Loosely speaking, new observations are classified based on how closely they resemble the features of historical observations.

The important parameter of kNN is k, which refers to the number of nearest neighbors or number of training datapoints with features closest to the features of the new datapoint being classified. The more nearest neighbors considered (larger k), the more the model considers the training data in general. The fewer nearest neighbors considered (smaller k), the more the model considers individual datapoints. Too high k and the model risks underfitting. Too low k and the model risks overfitting.

The chart below shows the accuracy vs parameter value (nearest neighbors, k) on the training set (blue line) and test set (red line). The red and blue lines show the average accuracies from 3 iterations (different sampling of training and testing set from the original dataset). The proportional chance criterion is plotted as a dashed horizontal gray line. The transparent colored areas around the lines show the extent of one standard deviation from the average.

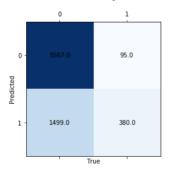
We are interested in the model's performance or accuracy on the test set (red line). We observe that running all features on kNN gives a classification accuracy of only 78% using an optimal parameter of 8 nearest neighbors, only teasing ever slightly above the PCC.

```
In [22]: # we used the default number of iterations = 3
          # check ml_class
          from collections import Counter
          ml_class = ML_Classifier()
          param range = range(2, 20)
          acc knn class, param knn class = ml class.fit(
              X, y, ml_type='knn_class', param_range=param_range)
          ml_class.plot()
          X_train, X_test, y_train, y_test = train_test_split(X, y, random_state=42)
          knc = KNeighborsClassifier(n_neighbors=param_knn_class)
          knc.fit(X train, y train)
          y_pred = knc.predict(X_test)
          param_knn_class = {'n neighbors' : param_knn_class}
          # Confusion Matrix
          print()
print("Confusion Matrix Using Best Parameters")
          cm = confusion matrix(y test, y pred)
          plt.matshow(cm, cmap=plt.cm.Blues)
          for (i, j), z in np.ndenumerate(cm):
    plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
          plt.ylabel("Predicted")
          plt.show()
```



Report:
======
Max average accuracy: 0.7882
Var of accuracy at optimal parameter: 0.0000
Optimal parameter: 19.0000
Total iterations: 3
1.25 x PCC: 0.7826
Total iterations: 3

Confusion Matrix Using Best Parameters

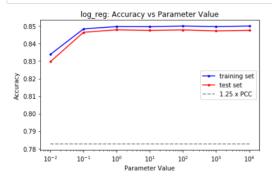


Logistic Regression L1

Logistic Regression is another classification algorithm (even though it's called regression) derived from linear regression, but instead of calculating a continuous outcome, it calculates the most probable categorical outcome. To illustrate this, say we want to predict the score of an athlete in a competition, given the hours of practicing, then linear regression may be used. But if we want to calculate the odds that the athlete will win the competition, then we can use logistic regression.

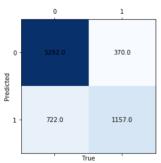
The important parameter of logistic regression, C, can be looked at as like a "regularization" or "generalization" factor. The higher the value of C, the more the classifier give weight to individual datapoints, while the lower its value, the more the classifier gives weight to the training dataset as a whole. C with too high a value results in overfitting the training data, which reduces generalizability on new datapoints. While C with too low a value results in underfitting, and results in too low accuracies on either the training data or test data.

```
In [23]: ml_class = ML_Classifier()
penalty = '11'
             ml_class.penalty = penalty
             param_range = [0.01, 0.1, 1, 10, 100, 1000, 10000]
acc_log_reg_l1, param_log_reg_l1 = ml_class.fit(
    X, y, ml_type='log_reg', param_range=param_range)
             ml_class.plot()
             # predicting
             X train, X test, y train, y test = train test split(X, y, random state=42)
             clf = LogisticRegression(penalty=penalty, C=param_log_reg_l1)
             clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
inds = np.argsort(clf.coef_[0])[::-1] # n classes X n features
             top_predictor_log_reg_l1 = X.columns[inds]
             param_log_reg_11 = {'C' : param_log_reg_11}
             # Confusion Matrix
             print()
print("Confusion Matrix Using Best Parameters")
             cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
             for (i, j), z in np.ndenumerate(cm):
             plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
             plt.show()
```



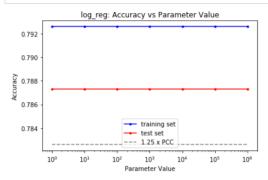
Report:
======
Max average accuracy: 0.8479
Var of accuracy at optimal parameter: 0.0000
Optimal parameter: 1.0000
Regularization: 11
Total iterations: 3
1.25 x PCC: 0.7826
Total iterations: 3

Confusion Matrix Using Best Parameters



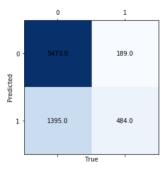
Logistic Regression L2

```
In [24]: ml_class = ML_Classifier()
           penalty = '12
           ml_class.penalty = penalty
           param_range = [1, 10, 100, 1000, 10000, 100000, 1000000]
acc_log_reg_l2, param_log_reg_l2 = ml_class.fit(
    X, y, ml_type='log_reg', param_range=param_range)
           ml_class.plot()
           # predicting
           X train, X test, y train, y test = train test split(X, y, random state=42)
           clf = LogisticRegression(penalty=penalty, C=param_log_reg_12)
           clf.fit(X train, y train)
           v pred = clf.predict(X test)
           inds = np.argsort(clf.coef_[0])[::-1] # n classes X n features
           top_predictor_log_reg_12 = X.columns[inds]
           param_log_reg_12 = {'C' : param_log_reg_12}
           # Confusion Matrix
           print()
           print("Confusion Matrix Using Best Parameters")
           cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
           for (i, j), z in np.ndenumerate(cm):
           plt.text(j, i,
plt.xlabel("True")
                                  '{:0.1f}'.format(z), ha='center', va='center')
           plt.ylabel("Predicted")
           plt.show()
           # ROC Curve
           # roc_curve(y_test, y_pred)
```



Report:
======
Max average accuracy: 0.7873
Var of accuracy at optimal parameter: 0.0000
Optimal parameter: 1.0000
Regularization: 12
Total iterations: 3
1.25 x PCC: 0.7826
Total iterations: 3

Confusion Matrix Using Best Parameters



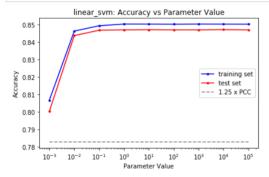
Linear SVM L1

Linear SVC

Linear Support Vector Classifier (SVC) is another classification algorithm that works by finding the lines, planes, or hyperplanes (in the case beyond three features or dimensions) that divide the observations into two or more classes. In this case, the classes are whether or not the person earns more than 50,000 USD annually. The important parameter C for Linear SVC works like in logistic regression.

Similarly with logistic regression, the feature coefficients in SVC can be thought of as the weights on each feature. The larger the weight, the more influential that feature is on the classification. The chart below shows the coefficient values vs the index of the feature for SVC using optimal C determined above. Notice that some of the coefficients have become 0.

```
In [25]: ml_class = ML_Classifier()
penalty = '11'
            ml_class.penalty = penalty
           ml_class.plot()
            # predicting
           % predicting
X_train, X_test, y_train, y_test = train_test_split(X, y, random_state=42)
clf = LinearSVC(penalty=penalty, C=param_lsvm_11, dual=False)
           clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
inds = np.argsort(clf.coef_[0])[::-1] # n classes X n features
            top_predictor_lsvm_l1 = X.columns[inds]
            param_lsvm_l1 = {'C' : param_lsvm_l1}
            # Confusion Matrix
            print()
            print("Confusion Matrix Using Best Parameters")
           cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
            for (i, j), z in np.ndenumerate(cm):
           plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
           plt.show()
            # ROC Curve
            # roc_curve(y_test, y_pred)
```



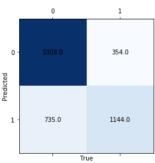
Report:

=====

Max average accuracy: 0.847
Var of accuracy at optimal parameter: 0.0000
Optimal parameter: 10000.0000
Regularization: 11
Total iterations: 3

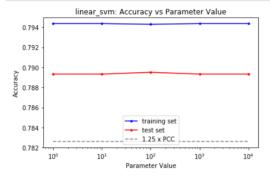
1.25 x PCC: 0.7826 Total iterations: 3

Confusion Matrix Using Best Parameters



Linear SVM L2

```
In [26]: ml_class = ML_classifier()
penalty = '12'
              ml_class.penalty = penalty
              param_range = [1, 10, 100, 1000, 10000]
acc_lsvm_l2, param_lsvm_l2 = ml_class.fit(
    X, y, ml_type='linear_svm', param_range=param_range)
              ml_class.plot()
              # predicting
              % Predicting
X_train, X_test, y_train, y_test = train_test_split(X, y, random_state=42)
clf = LinearSVC(penalty=penalty, C=param_lsvm_12, dual=False)
              clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
inds = np.argsort(clf.coef_[0])[::-1] # n classes X n features
              top_predictor_lsvm_12 = X.columns[inds]
              param_lsvm_12 = {'C' : param_lsvm_12}
              # Confusion Matrix
              print()
print("Confusion Matrix Using Best Parameters")
              cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
              for (i, j), z in np.ndenumerate(cm):
              plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
              plt.show()
              # ROC Curve
              # roc_curve(y_test, y_pred)
```



Report:

Max average accuracy: 0.7895

Var of accuracy at optimal parameter: 0.0000

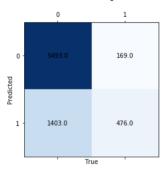
Optimal parameter: 100.0000

Regularization: 12

Total iterations: 3

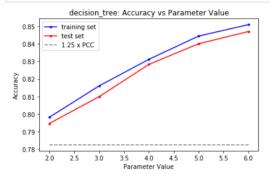
1.25 x PCC: 0.7826 Total iterations: 3

Confusion Matrix Using Best Parameters



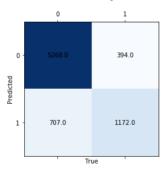
Decision Tree

```
In [27]: | ml_class = ML_Classifier()
             param_range = [2, 3, 4, 5, 6]
acc_dt, param_dt = ml_class.fit(
                  X, y, ml_type='decision_tree', param_range=param_range)
             ml_class.plot()
             # predicting
             % Texain, X test, y train, y test = train_test_split(X, y, random_state=42)
clf = DecisionTreeClassifier(max_depth=param_dt)
             clf.fit(X train, y train)
             y_pred = clf.predict(X_test)
             inds = np.argsort(ml_class.coefs_all)[::-1] # n classes X n features
top_predictor_dt = X.columns[inds]
             param_dt = {'max_depth' : param_dt}
             # Confusion Matrix
             print()
print("Confusion Matrix Using Best Parameters")
             cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
            for (i, j), z in np.ndenumerate(cm):
   plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
             plt.show()
             # ROC Curve
             # roc_curve(y_test, y_pred)
```



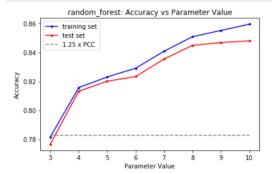
Report:
======
Max average accuracy: 0.8469
Var of accuracy at optimal parameter: 0.0000
Optimal parameter: 6.0000
Total iterations: 3
1.25 x PCC: 0.7826
Total iterations: 3

Confusion Matrix Using Best Parameters



Random Forest

```
In [28]: | ml_class = ML_Classifier()
             ml_class.plot()
             # predicting
            % Texain, X test, y train, y test = train_test_split(X, y, random_state=42)
clf = RandomForestClassifier(max_depth=param_rf)
            clr = RandomForestClassIfler(max_deptn=param_rr)
clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
inds = np.argsort(clf.feature_importances_)[::-1] # n classes X n features
top_predictor_rf = X.columns[inds]
             param_rf = {'max_depth' : param_rf}
             # Confusion Matrix
             print()
print("Confusion Matrix Using Best Parameters")
             cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
             for (i, j), z in np.ndenumerate(cm):
            plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
             plt.show()
             # ROC Curve
             # roc_curve(y_test, y_pred)
```



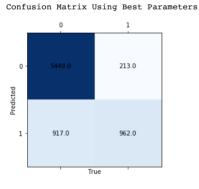
Report:

Max average accuracy: 0.8481

Var of accuracy at optimal parameter: 0.0000 Optimal parameter: 10.0000

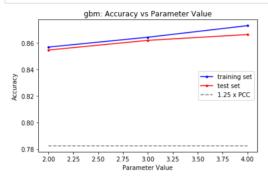
Total iterations: 3

1.25 x PCC: 0.7826 Total iterations: 3

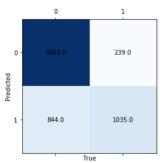


Gradient Boosting

```
In [29]: | ml_class = ML_Classifier()
              param_range = [2, 3, 4]
acc_gbm_class, param_gbm_class = ml_class.fit(
                   X, y, ml_type='gbm', param_range=param_range)
              ml_class.plot()
              # predicting
             x_train, X_test, y_train, y_test = train_test_split(X, y, random_state=42)
clf = GradientBoostingClassifier(max_features=param_gbm_class)
              clf.fit(X train, y train)
              y_pred = clf.predict(X_test)
inds = np.argsort(ml_class.coefs_all)[::-1] # n classes X n features
              top_predictor_gbm = X.columns[inds]
              param_gbm_class = {'max_depth' : param_gbm_class}
              # Confusion Matrix
             print()
print("Confusion Matrix Using Best Parameters")
cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
             for (i, j), z in np.ndenumerate(cm):
    plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
             plt.show()
              # ROC Curve
              # roc_curve(y_test, y_pred)
```

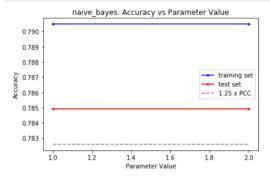


Confusion Matrix Using Best Parameters



Naive Bayes

```
In [30]: ml_class = ML_Classifier()
acc_naive_bayes, param_naive_bayes = ml_class.fit(
                  X, y, ml_type='naive_bayes', param_range=(1, 2))
             ml_class.plot()
             # predicting
             X_train, X_test, y_train, y_test = train_test_split(X, y, random_state=42)
            clf = GaussianNB()
clf.fit(X_train, y_train)
y_pred = clf.predict(X_test)
             inds = np.argsort(ml_class.coefs_all)[::-1] # n classes X n features
             top_predictor_naive_bayes = X.columns[inds]
             param_naive_bayes = '-'
             # Confusion Matrix
            print()
print("Confusion Matrix Using Best Parameters")
             cm = confusion_matrix(y_test, y_pred)
plt.matshow(cm, cmap=plt.cm.Blues)
            plt.matsnow(cm, cmap=plt.cm.Blues)
for (i, j), z in np.ndenumerate(cm):
    plt.text(j, i, '{:0.1f}'.format(z), ha='center', va='center')
plt.xlabel("True")
plt.ylabel("Predicted")
             plt.show()
             # ROC Curve
             # roc_curve(y_test, y_pred)
```



Report:

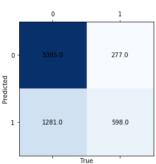
Max average accuracy: 0.7849

Var of accuracy at optimal parameter: 0.0000 Optimal parameter: 1.0000

Total iterations: 3

1.25 x PCC: 0.7826 Total iterations: 3

Confusion Matrix Using Best Parameters



Summary

```
'log_reg_12',
                                        'linear_svm_l1',
                                        'linear_svm_12',
'decision_tree',
                                        'random_forest',
                                        'gbm',
                                        'naive_bayes'], name='ML_Type')
           accuracies = pd.Series([acc_knn_class,
                                      acc_log_reg_l1,
                                      acc_log_reg_12,
                                       acc_lsvm_l1,
                                      acc_lsvm_12,
                                      acc dt,
                                      acc_rf,
                                       acc_gbm_class,
                                      acc_naive_bayes], name='Accuracy')
           parameters = pd.Series([param knn class,
                                      param_log_reg_l1,
                                      param_log_reg_l2,
param lsvm l1,
                                      param_log_reg_12,
                                       param_dt,
                                      param rf,
                                      param gbm class,
                                     param_naive_bayes], name='Best Parameter')
           top_predictors = pd.Series(['-',
                                           top_predictor_log_reg_l1[:3].values,
                                           top_predictor_log_reg_12[:3].values,
                                           top_predictor_lsvm_l1[:3].values,
top_predictor_lsvm_l2[:3].values,
top_predictor_dt[:3].values,
                                           top_predictor_rf[:3].values,
                                           top_predictor_gbm[:3].values,
                                          '-'], name="Top Predictor")
           df_summary = pd.concat(
           [classifiers, accuracies, parameters, top_predictors], axis=1)

df_summary_sorted = df_summary.sort_values(by="Accuracy", ascending=False)
           df_summary_sorted
```

Out[31]:

	1	1		
	ML_Type	Accuracy	Best Parameter	Top Predictor
7	gbm	0.8664	{'max_depth': 4}	[marital-status_ Married-civ-spouse, capital-g
6	random_forest	0.8481	{'max_depth': 10}	[capital-gain, relationship_ Husband, marital
1	log_reg_l1	0.8479	{'C': 1}	[education_ Doctorate, education_ Prof-school,
3	linear_svm_l1	0.8470	{'C': 10000}	[native-country_ Yugoslavia, education_ Doctor
5	decision_tree	0.8469	{'max_depth': 6}	[marital-status_ Married-civ-spouse, capital-g
4	linear_svm_l2	0.7895	{'C': 1}	[marital-status_ Married-civ-spouse, relations
0	knn_class	0.7882	{'n neighbors': 19}	-
2	log_reg_l2	0.7873	{'C': 1}	[marital-status_ Married-civ-spouse, relations
8	naive_bayes	0.7849	-	-

```
In [32]: pd.set_option('display.max_colwidth', -1)
df_summary_sorted[['ML_Type', 'Accuracy', 'Top Predictor']]
```

Out[32]:

	ML_Type	Accuracy	Top Predictor
7	gbm	0.8664	[marital-status_ Married-civ-spouse, capital-gain, capital-loss]
6	random_forest	0.8481	[capital-gain, relationship_ Husband, marital-status_ Never-married]
1	log_reg_l1	0.8479	[education_ Doctorate, education_ Prof-school, education_ Masters]
3	linear_svm_l1	0.8470	[native-country_ Yugoslavia, education_ Doctorate, education_ Prof-school]
5	decision_tree	0.8469	[marital-status_ Married-civ-spouse, capital-gain, capital-loss]
4	linear_svm_l2	0.7895	[marital-status_ Married-civ-spouse, relationship_ Husband, occupation_ Exec-managerial]
0	knn_class	0.7882	-
2	log_reg_l2	0.7873	[marital-status_ Married-civ-spouse, relationship_ Husband, capital-loss]
8	naive_bayes	0.7849	-

Results

Using all 103 features we tested various classifiers namely: GBM, random forest, decision tree, logistic regression, SVM, kNN, and naive bayes classifier.

With the minimum target accuracy of 78%, the top three models that give the highest classification accuracy are GBM (86.6%), random forest (84.8%), and logistic regression with L1 normalization (84.8%). The top predictor shared by these three classifiers is marital status.

Note that because more than 90% of the observations are from the US, the results may not be generalizeable for other populations.

References and Acknowledgements

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