## **RECOMMENDATIONS AND EXECUTIVE SUMMARY**

After examining the IMDb dataset, the following conclusions about RSVP movies were drawn:

- Over time, there has been a decline in the quantity of films made.
- The month of March saw the highest production of films.
- The most common genre is drama, which has 4285 films with an average runtime of 106.77 minutes.
- In 2019, 1078 drama films in total were made.
- RSVP Movies can concentrate on the Drama genre for its upcoming movie.
- Since they are two of the top three genres, the action and thriller subgenres can also be examined.
- Based on the amount of votes obtained by their films, Marvel Studios,
  Twentieth Century Fox, and Warner Bros. are the top three production
  companies and should be taken into account when looking for a global
  partner.
- The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox.
- James Mangold is the top filmmaker in the top three genres with the most superhit films.
- He might be chosen to serve as the next project's director.
- Based on the quantity of Super Hit films, Parvathy Thiruvothu and Andrew Garfield can be regarded as actors in the Drama genre.