ViaziLink

Bringing the Potato Market to You

Mrs Rimui

Context

Over 70% of rural populations in Africa depend on Agriculture

Eunice

The Problem

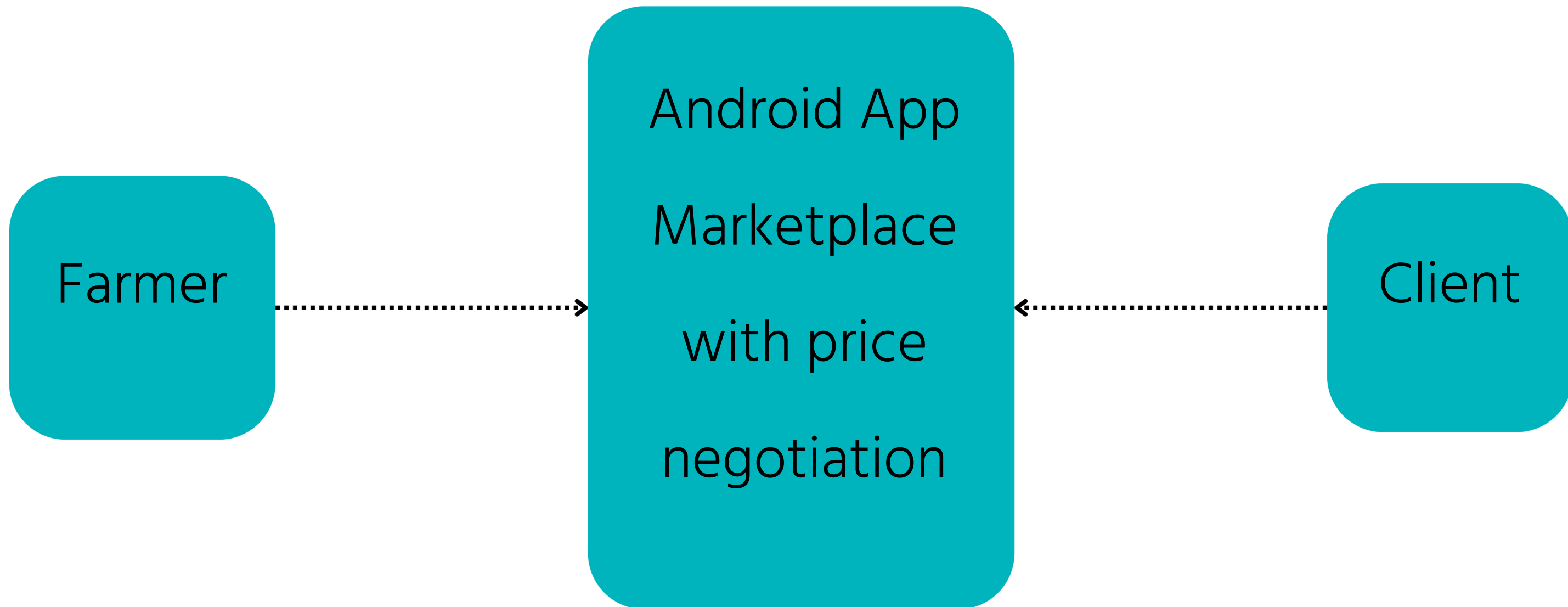In Kenya, potato farmers earn at least 30% less than expected

Pilot Study

Frustrations on cost of transportation and cess duty

Proposed Approach

An Android application that connects potato farmers directly to buyers

Proposed Solution

```
Farmer  ┄┄┄┄┄┄▶  Android App     ◀┄┄┄┄┄┄  Client
                 Marketplace
                 with price
                 negotiation
```

Gap

Potential Benefit

Access to a ready market, potentially increasing their incomes

Market Opportunity

KES 50 billion

Accessibility features for physically challenged users

User privacy and data security

Team

Kristian Onjala

Jetpack Compose

Hansel Omondi

Kotlin & Firebase

Prince Gichere

System Design

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