### Pizza Sales SQL Project

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#### Myself

My name is Prince Pandit being a bachelor student pursuing Artificial Intelligence and Data Science. The key field i am interested in is data science, machine learning etc. I am following the method of project based learning to learn the skills in proper manner as well to use in it the project also..



#### Pizza Sales SQL Project



- Here i am answering the 13 questions related to the Project by writing the queries.
- There are the 4 dataset used in this project: Orders, Orders\_details, Pizzas, Pizza\_types.
- The queries are based on three levels: Beginner, Intermediate and Advanced.



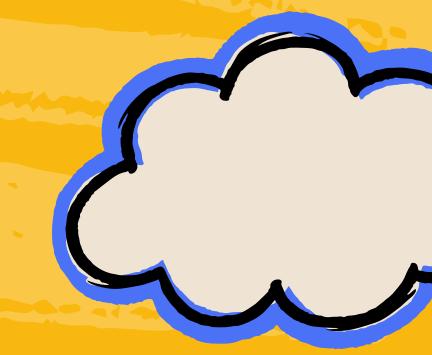


#### Retrieve the total number of orders placed.





## Calculate the total revenue generated from pizza sales.



```
SELECT
ROUND(SUM(orders_details.quantity * pizzas.price),
2) AS total_revenue
FROM
orders_details
JOIN
pizzas ON pizzas.pizza_id = orders_details.pizza_id
```



#### Identify the highest price pizza.

select pizza\_types.name, pizzas.price from pizza\_types join pizzas on pizza\_types.pizza\_type\_id = pizzas.pizza\_type\_id order by pizzas.price desc limit 1;



#### Identify the most pizza size ordered.



select pizzas.size, count(orders\_details.order\_details\_id)
as order\_count
from pizzas join orders\_details
on pizzas.pizza\_id = orders\_details.pizza\_id
group by pizzas.size order by order\_count desc;

# List the top 5 most ordered pizza types along with their quantities.

select pizza\_types.name, sum(orders\_details.quantity) as quantity from pizza\_types join pizzas on pizza\_types.pizza\_type\_id = pizzas.pizza\_type\_id join orders\_details on orders\_details.pizza\_id = pizzas.pizza\_id group by pizza\_types.name order by quantity desc limit 5;







## Join the necessary tables to find the total quantity of each pizza category ordered.



select pizza\_types.category, sum(orders\_details.quantity) as quantity

from pizza\_types join pizzas on pizza\_types.pizza\_type\_id = pizzas.pizza\_type\_id join orders\_details on orders\_details.pizza\_id = pizzas.pizza\_id

group by pizza\_types.category order by quantity desc;



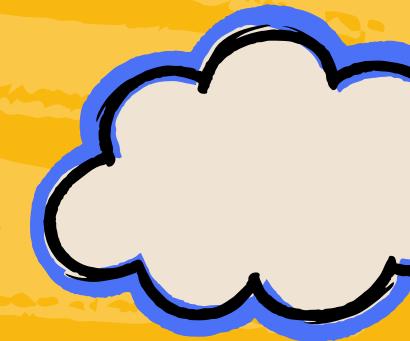




select category,count(name)
from pizza\_types
group by category;



### Group the orders by date and calculate the average number of pizzas ordered per day.



select avg(quantity) from
(select orders.order\_date, sum(orders\_details.quantity) as
quantity
from orders join orders\_details
on orders.order\_id = orders\_details.order\_id
group by orders.order\_date) as order\_quantity;



## Determine the top 3 most ordered pizza types based on the revenue.

select pizza\_types.name, sum(orders\_details.quantity\*pizzas.price)as revenue from pizza\_types join pizzas on pizzas.pizza\_type\_id = pizza\_types.pizza\_type\_id join orders\_details on orders\_details.pizza\_id = pizzas.pizza\_id group by pizza\_types.name order by revenue desc limit 3;





### Calculate the precentage contribution of each pizza type to total revenue.



```
SELECT
  pizza_types.category,
  (SUM(orders_details.quantity * pizzas.price) / (SELECT
      ROUND(SUM(orders_details.quantity * pizzas.price),
            2) AS total_sales
    FROM
      orders_details
        JOIN
      pizzas ON pizzas.pizza_id = orders_details.pizza_id)) * 100 AS revenue
FROM
  pizza_types
    JOIN
  pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
  orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;;
```

# Analyze the cumulative revenue generated over time.

select order\_date, sum(revenue) over(order by order\_date) as cum\_revenue

from

(select orders.order\_date, sum(orders\_details.quantity \* pizzas.price) as revenue

from orders\_details join pizzas

on orders\_details.pizza\_id = pizzas.pizza\_id

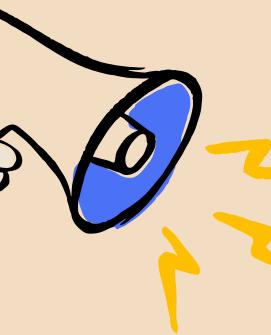
join orders

on orders.order\_id = orders\_details.order\_id

group by orders.order\_date) as sales;







## Determine the top 3 most ordered pizza types based on the revenue for each pizza category.



select name,revenue from
(select category,name,revenue,
rank() over (partition by category order by revenue desc) as rn
from
(select pizza\_types.category,
pizza\_types.name,sum((orders\_details.quantity)\*pizzas.price)as revenue
from pizza\_types join pizzas
on pizza\_types.pizza\_type\_id = pizzas.pizza\_type\_id
join orders\_details
on orders\_details.pizza\_id = pizzas.pizza\_id
group by pizza\_types.category, pizza\_types.name) as a) as b
where rn<=3;





#### Thank You!



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