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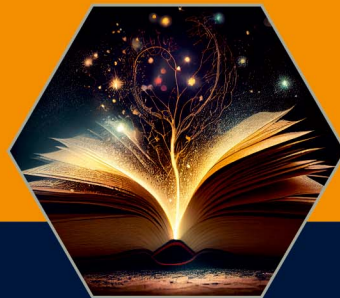
In collaboration with



AAB College
Pristina
Republic of Kosova

2nd International Conference on **Humanities and Beyond the Humanities: A Critical Approach to Language, Literature, Media & Management Studies**

Hybrid Mode | 21-22 November 2024



OBJECTIVE OF THE CONFERENCE

The objective of the conference on "Humanities and Beyond the Humanities: A Critical Approach to Language, Literature, Media & Management Studies" is to advance critical perspectives and unite scholars, researchers, and practitioners in exploring the complexities of human culture, language, literature, media, and cultural practices. The conference aims to foster interdisciplinary dialogue and collaboration among participants from diverse fields such as language studies, literature, media studies, cultural studies, and related disciplines. The conference provides a platform for participants to engage critically with the ways in which language, literature, media, and cultural practices shape our understanding of the world. The conference seeks to unveil hidden biases and inequities embedded within language, literature, media, and cultural practices.

In addition, the conference provides a platform for participants to establish collaborative networks, fostering future research collaborations and academic

partnerships. It will also aims to promote pedagogical innovation by exploring new approaches to teaching language, literature, media, and cultural studies from a critical perspective.

GUIDELINES FOR SUBMISSION OF ABSTRACTS

- Abstracts in English are accepted.
- An abstract of 150-200 words will be required with the introduction of the topic/text/writer in the beginning of the paper.
- Abstracts should be submitted as MS-Word Documents, the font should be Times New Roman (12 size), single space.
- Please add your brief bio note in 3 to 4 lines at the bottom of the abstract.
- Accepted abstracts will be given 10 minutes time for presentation and 5 minutes time for questions and answers.
- Please mention 4-5 keyword of the paper

Send your abstracts to
ichbh@vitbhopal.ac.in

Organized by **School of Advanced Sciences
and Languages, VIT Bhopal University**



MEDIA PARTNER

MAIN THEMES OF THE CONFERENCE

- Interdisciplinary Approaches in Humanities
- The Role of Language and Literature in a Globalized World
- Media Studies: Digital, Cultural, and Social Impacts
- Management Studies in the Context of Humanities
- Critical Theories and their Application
- Media Influence and Societal Perceptions: Exploring the Role of Media in Shaping Cultural Values
- Deconstructing Narratives: Challenging Dominant Paradigms in Literature and Media
- Language and Power: Examining the Politics of Linguistic Representation
- Intersectionality and Identity in Cultural Production and Reception
- Resistance and Agency: Marginalized Voices in Language, Literature, and Media
- Reimagining Cultural Heritage: Inter-cultural Dialogues and Decolonizing Practices
- Digital Humanities: Exploring New Frontiers in Language, Literature, and Media Studies
- Ecocriticism and the Environment: Examining the Interplay of Nature and Culture
- Beyond the Canon: Rethinking Literary and Artistic Canons from a Critical Perspective
- Pedagogies of Empowerment: Teaching Critical Thinking in Language, Literature, Media & Cultural Studies

SUB THEMES

1. Interdisciplinary Approaches in Humanities

- Intersections between Humanities and Social Sciences
- STEM and Humanities: Collaborative Narratives
- The Future of Humanities Education
- Trans disciplinary Research Methodologies
- Integration of Humanities and Sciences
- Cultural Studies and Interdisciplinary Research
- Philosophical Foundations of Interdisciplinarity
- The Role of the Arts in Interdisciplinary Studies
- Interdisciplinary Teaching and Learning Pedagogies
- New Pedagogies in Humanities Education
- The Role of Humanities in Professional Education
- Lifelong Learning and Humanities
- Cultural Literacy and Civic Engagement

2. The Role of Language and Literature in a Globalized World

- Language Policy and Globalization
- Literature as a Reflection of Cultural Change
- Multilingualism and Cultural Identity
- Translation Studies and Cross-Cultural Communication
- Transnational cultures and hybrid identities
- Ethnicity, Gender, and Cultural inequities

SUB THEMES

- Language and Advertising
- Contemporary Indian writings in English and cultural experimentations
- Languages and Dialects
- Language and Gender
- Regional literature and cultural interventions
- Minority languages
- Postmodernism and Contemporary Literature
- Narrative Theory and Storytelling
- Linguistic Relativity and Cross-Cultural Communication
- Digital Humanities and Textual Analysis

3. Media Studies: Digital, Cultural, and Social Impacts

- The Evolution of Digital Media
- Digital Humanities: Methods and Tools
- The Impact of AI and Machine Learning on Humanities
- Virtual Reality and Augmented Reality in Cultural Studies
- Cyber culture and Digital Identities
- Social Media and its Role in Society
- Media Ethics and Responsibility
- Media and Language
- Social media Linguistics
- The Influence of Media on Public Opinion
- The Digital Transformation of Media
- Media Literacy in the Information Age
- New Media and Participatory Culture
- The Role of Algorithms in Shaping Content

4. Management Studies in the Context of Humanities

- Humanistic Management Approaches
- Leadership and Ethics in a Multicultural World
- Creative Industries and Business Strategies
- The Role of Storytelling in Branding and Marketing
- Ethical Leadership and Corporate Responsibility
- Cultural Intelligence in Management Practices
- The Influence of Humanities on Organizational Behavior
- Management and the Creative Industries

5. Critical Theories and Their Application

- Postcolonial Studies and Decolonization
- Feminist Theory and Gender Studies
- Critical Race Theory and Intersectionality
- Eco-criticism and Environmental Humanities
- Critical Theory and Social Change
- Gender Studies and Queer Theory
- Critical Race Theory and Representation
- Environmental Humanities and Climate Justice

6. Globalization and Cross-Cultural Dialogues

- Globalization and Cultural Homogenization
- Post-colonial Studies and Global Narratives

SUB THEMES

- Globalization and Cultural Exchange
- Indigenous Knowledge Systems and Worldviews
- Transnationalism and Diaspora Studies
- Diaspora and Transnationalism
- The Impact of Globalization on Indigenous Cultures
- Cultural Diplomacy and International Relations
- Cultural Diversity and Global Sustainability
- Cross-cultural communication
- Language and inter-cultural competence

- Coloniality and Cultural Trauma
- Decoloniality, border thinking and cultural De-linking
- Language and Cultural Identity

7. Ethics and Aesthetics in Contemporary Culture

- The Ethics of Aesthetic Judgment
- Censorship and Freedom of Expression
- The Aesthetics of Resistance and Activism
- Art, Morality, and Social Critique

*Any other topic relevant to the theme

PUBLICATION

The conference aims to publish selected papers in Scopus indexed proceedings and also aims to bring out Edited Volume (book) having an International ISBN number with national / internationally recognized publisher, based on the selected papers presented in the conference. Communication regarding this will be sent separately over emails post-conference.

ACCOUNT DETAILS

A/c Holder Name: **SASL VIT Bhopal**
Account No.: **6994648311**
IFSC Code: **IDIB000V143**
Branch Code: **2953**
Bank Name: **Indian Bank**
Swift Code: **IDIBINBBMAS**

REGISTRATION FEE

Full Regn. (Indian)	Early Bird Regn. (before 25 Sept 2024)	Amount (after 25 Sept 2024)
Faculty	2000 INR	2500 INR
Research Scholar (Indian)	1500 INR	2000 INR
Foreign Participants	50 USD	60 USD
Research Scholar (Foreign)	35 USD	40 USD

Link to Register:

<https://forms.gle/fXp7sLAAL59BSw788>

Scan to
Register



DEADLINES

Abstract Submission: **September 28, 2024**

Notification of Abstract acceptance:

October 05, 2024

Submission of Full length paper:

November 05, 2024

Contact Person: **Dr. Vinod Bhatt - 79744 24484 | Dr. Dev Brat Gupta - 90793 44563**



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