

Prince Kumar

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ABOUT

Aspiring data-driven **PGDM** student, specializing in **Data Analytics**. Proficient in **Excel, Python, SQL, Power BI, and data visualization** with strong problem-solving, leadership, and teamwork skills to deliver actionable business insights.

KEY SKILLS

Technical Skills: Excel, Python, SQL, Power BI, Power Query, Data Visualization, Advanced MS Excel, ETL.

Libraries & Developer Tools: NumPy, Pandas, Matplotlib, Seaborn, Vlookup, Hlookup, Xlookup Jupyter Notebook, Google Colab, SQL Workbench.

Soft Skills: Teamwork, Communication, Leadership, Creativity, Client-Focused, Business Growth.

SUMMER INTERNSHIP

Indian Oil Corporation Ltd. : Market Research Intern (Planning and Business Development) Jun-July 2024

PROJECT - India (IOCL) vs China, US & Middle East in African Polymer Markets (PP & PE)

- **Objectives & Process of Research:** Analyzed African polymer markets to drive strategic growth, optimize supply chain performance, enhance market entry, and strengthen competitive positioning with sustainable, risk-aware strategies. Conducted advanced market and competitive analytics to deliver actionable insights on trade, supply chain efficiency, and strategic growth opportunities for global markets.
- **Result:** Analyzed IOCL's global performance data, identifying growth opportunities through pricing optimization, logistics efficiency, strategic partnerships, and sustainability-driven market expansion.

PROJECTS

California Housing Price Prediction:

- Analysed a large dataset to uncover customer preferences, ordering patterns, and seasonal trends.
- Cleaned and validated data using **Python, Matplotlib** (~90% accuracy improvement).
- Growth insights: Enhancing model accuracy by **30%** using real-time data, refining geographic trends by **25%**, and improving feature selection by **40%** for precise predictions.

Edtech Analysis:

- Developed a comprehensive Edtech Analytics **Dashboard** to identify and address students, teachers and courses attrition.
- **Trend Analysis:** Identified key metrics, improving forecasting accuracy by **25%**.
- Implemented key performance indicators (**KPIs**) to expedite identification of attrition factors (**20% faster**).

EDUCATION

GL Bajaj Institute of Management and Research

Post Graduate Diploma in Management (PGDM) Marketing & Data Analytics

Greater Noida, Uttar Pradesh

Jun. 2024 – Apr. 2026

Indira Gandhi National Open University (IGNOU)

Bachelor

Patna, Bihar

July 2018 – Sep 2021

CERTIFICATIONS

Data Scientist Bootcamp (Six Months from OdinSchool - 2023)

Business Intelligence & Analytics (NPTEL- 2024)

SQL(Basic) (Hacker Rank - 2023)

Python (Basic) (Hacker Rank - 2023)

Power BI Job Simulation (Forage - 2024)