

Searching the Engines

By: Yousif, Girik, Prince, Kush

What's a Search Engine?

A search engine is a software that searches through
the database



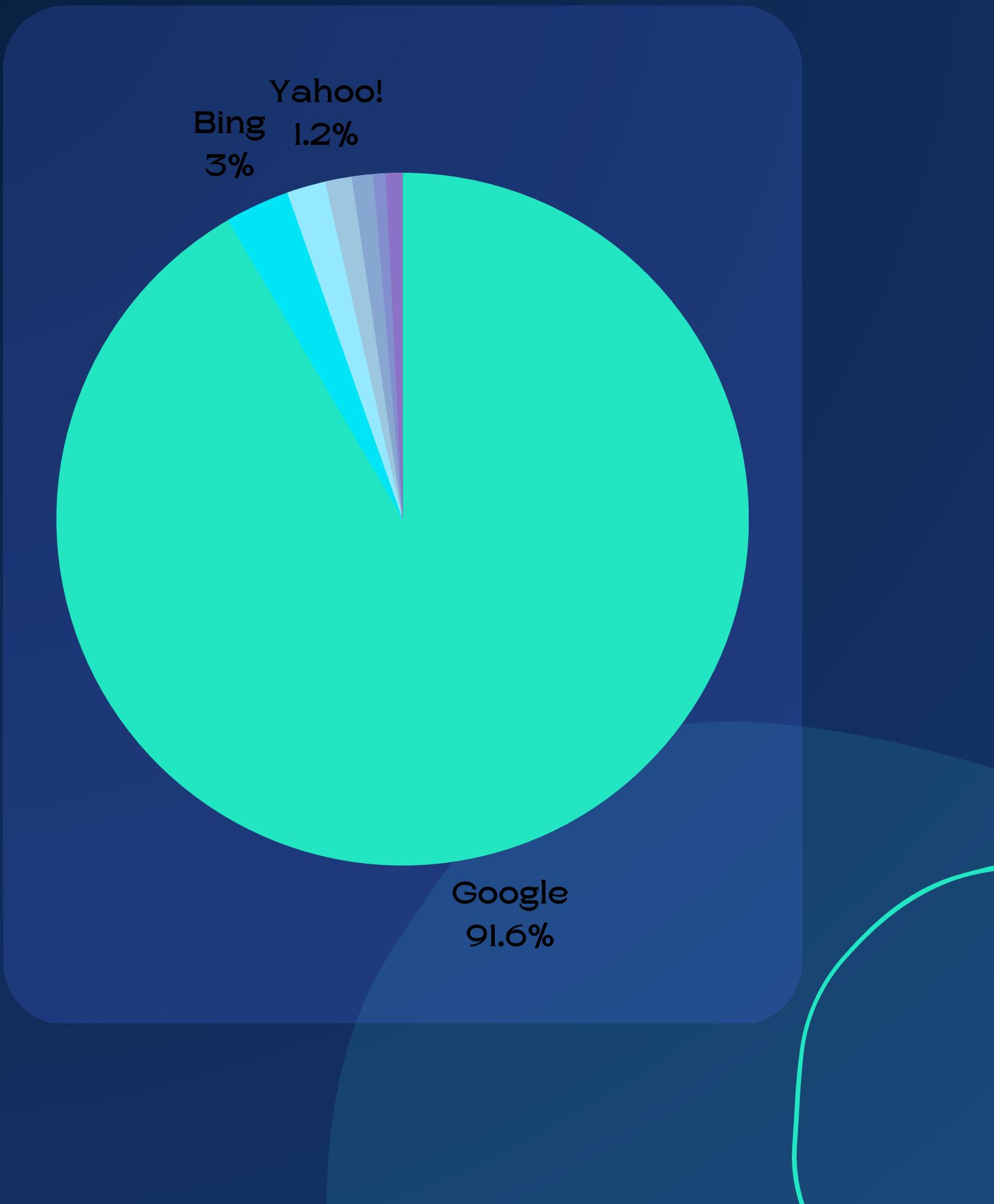


What's a Database?

A database is a structured set of data.

The Most Used Search Engines

Briefly elaborating on The most popular used search providers.





Bing

By : Kush

History of Bing

The creator of Bing is Steve Ballmer.
It was introduced as Microsoft's
replacement on May 28, 2009.

Is it a search engine or data base

Bing is a search engine

Strengths

- It is owned by a big group, Microsoft
- Bing offers less costs per clicks, helping businesses
- Narrower search possible, resulting in better range in your search

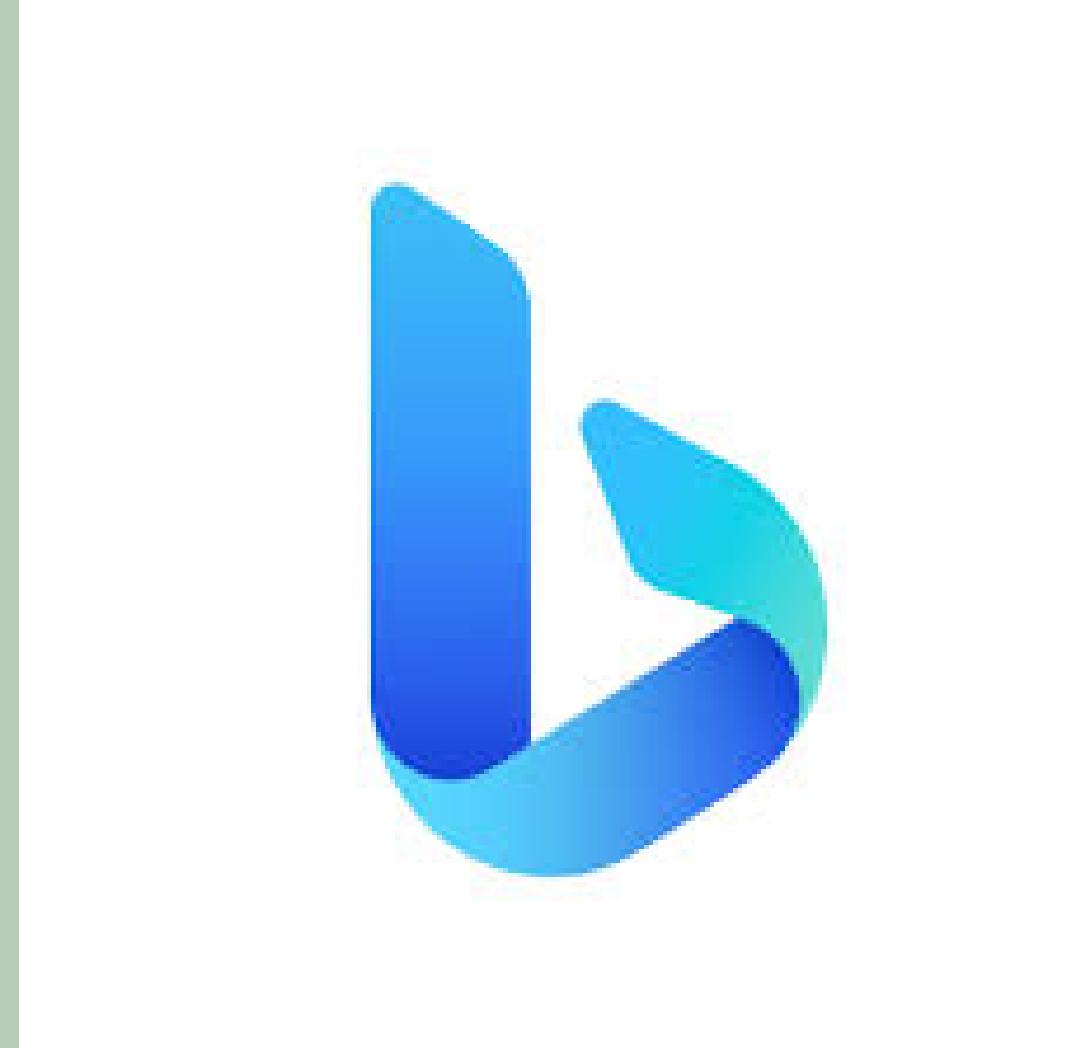
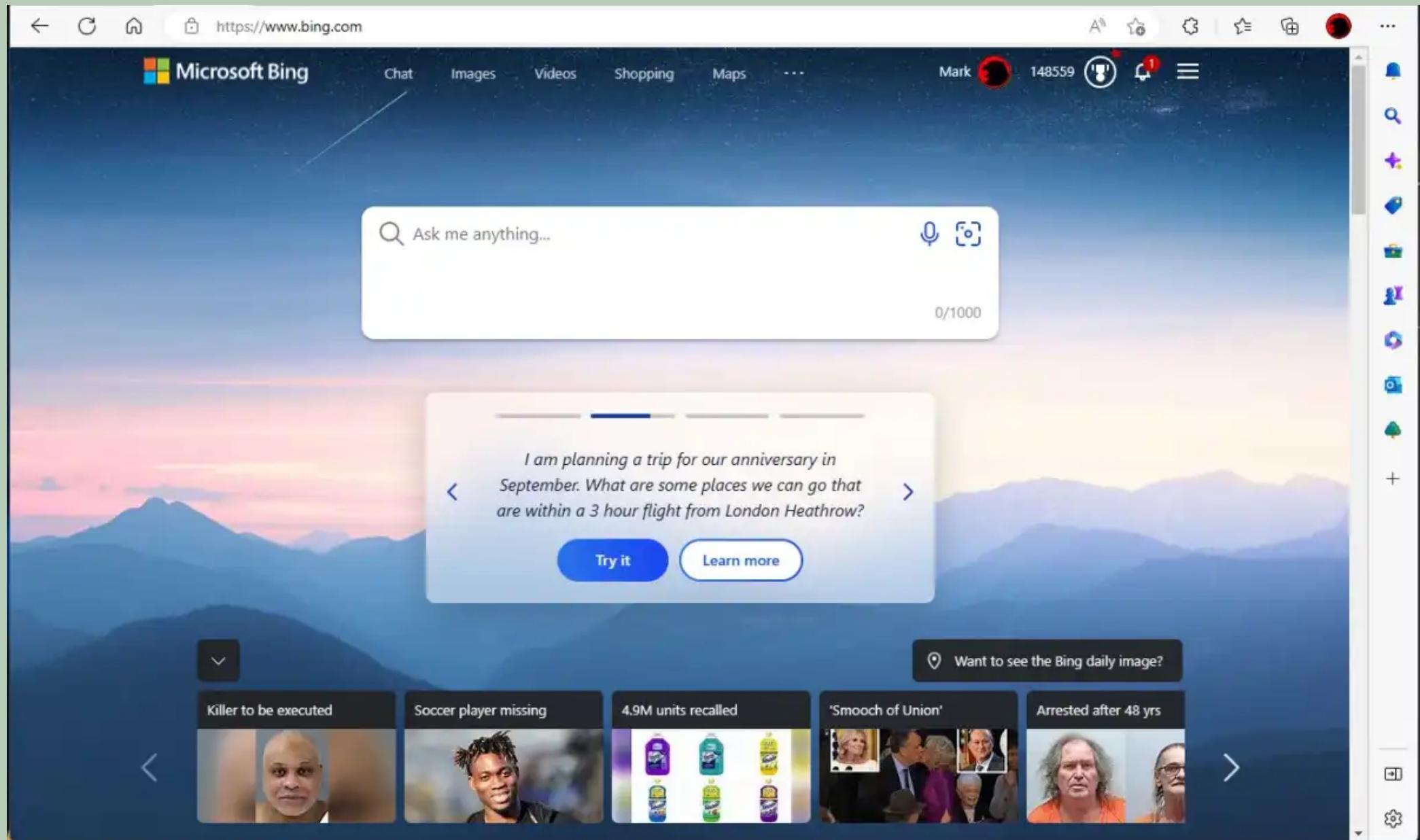
Weaknesses

- Performance issues have effect Bing
- Other groups have a better quality of their search engine, making Bing's usage less
- More people prefer other search engines

Fun Facts

- Bing is the second largest search engine after Google
- Bing service is available in over 105 different languages
- Bing is available in over 234 countries

Bing



Opera GX

by: Girik

What's Opera GX?



Opera GX is a Search Engine Made for Gamers

Strengths of Opera GX

by: Girik

Some of the strengths of Opera GX are

- Great User Interface (UI)
- Speedy browsing
- Tons of features such as
 - Built-in VPN
 - ad blocker
 - easy integration with Desktop and Mobile
 - free game deals tab etc.
- Excellent performance
- App integrations with Discord and Twitch and more

Weaknesses of Opera GX

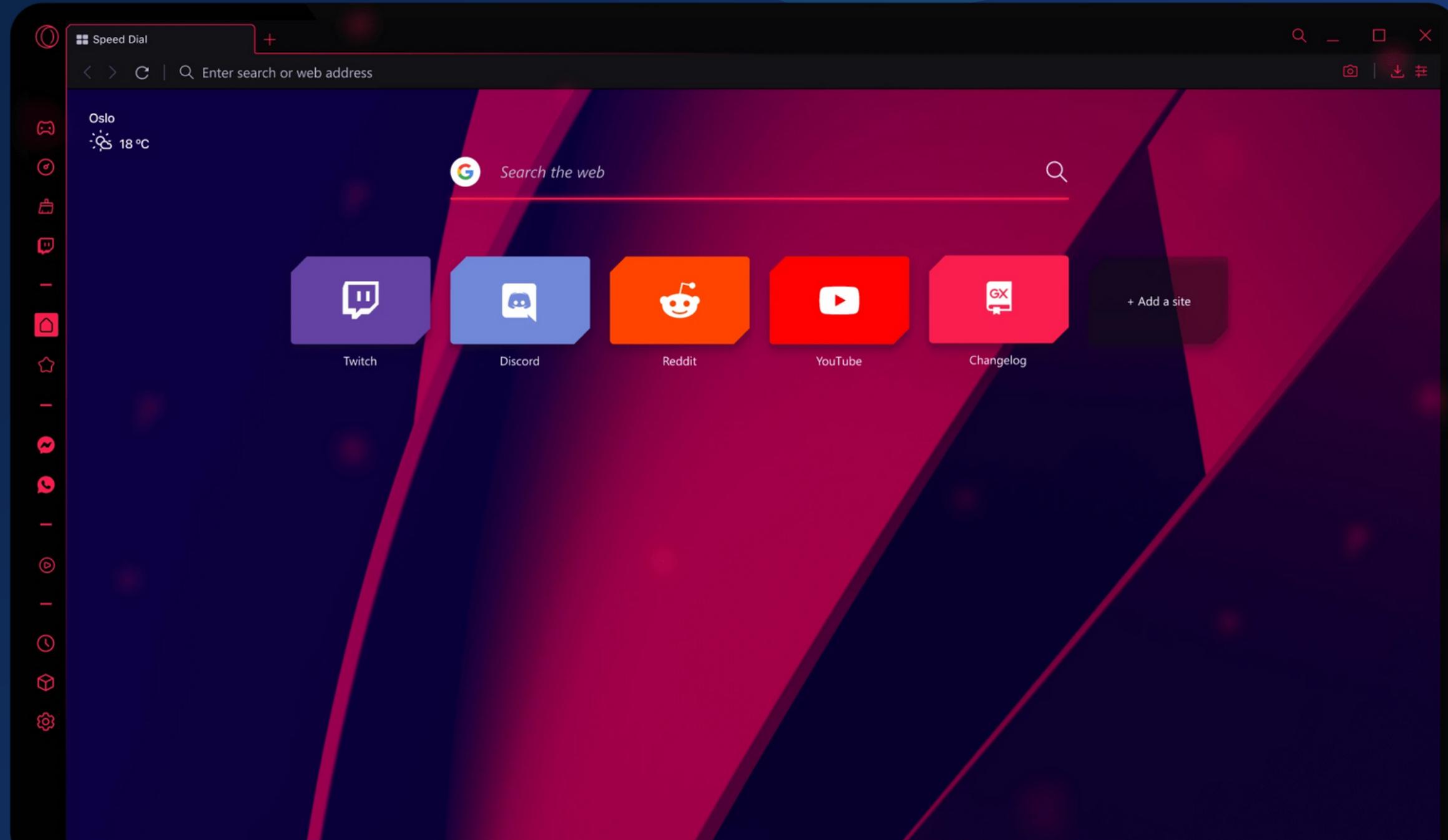
by: Girik

Some of the weaknesses of Opera GX are

- Distracting visual design
- Tough to quickly access some features and more

Opera GX UI

by: Girik



References

by: Girik

Minor, Jordan. “Opera GX Review.” PCMag, 4 June 2021,
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Das, Saptargha. “6 Reasons Why You Should Use OPERA GX Browser.” Thecoderworld, 21 Sept. 2023,
www.thecoderworld.com/reasons-why-you-should-use-operagx-browser/.



by: Yousif

What is Yahoo! Search

Yahoo! Search is a Yahoo! internet search provider that uses Microsoft's Bing search engine to power results.



Brief History of Yahoo! Search

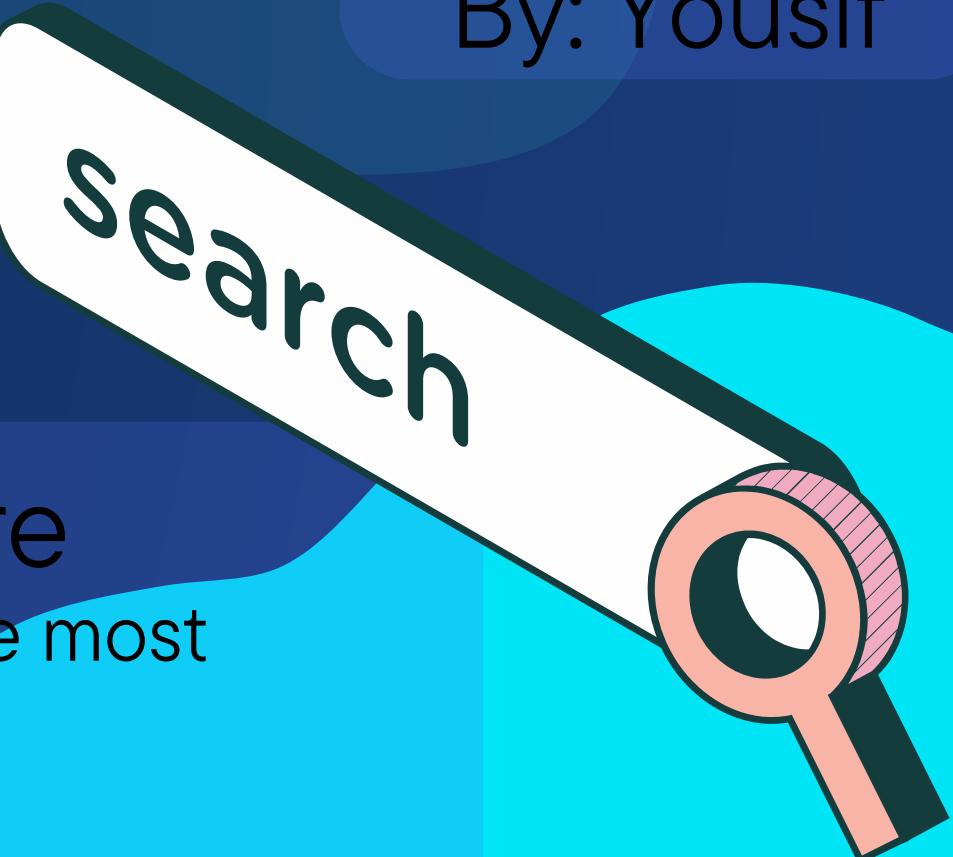
By: Yousif

Yahoo's search history from 1999-2002 was a time of significant growth and development for the company. The launch of its own search engine in 1998, the acquisition of Overture Technologies in 2000, and the launch of the Yahoo Search Marketing Platform in 2001 were all major milestones for the company. Additionally, the fact that Yahoo's search engine was receiving over 2 billion search queries per month by 2002 demonstrated the continued popularity and success of the company's search engine.

Strengths of Yahoo! Search

Some of the strengths of Yahoo! Search are

- Yahoo is a simple and easy to use interface, and one of the most popular websites & search engines globally
- Fast and very relevant search, free for customers & users
- Yahoo has over 8000 employees globally in the organization
- Well integrated range of products and services for customers
- One of the most recognized brands with over 350 million users
- Yahoo is best known for its web portal, search engine (Yahoo! Search), Yahoo! Directory, Yahoo! Mail, Yahoo! News, Yahoo! Groups, Yahoo! Answers, advertising, online mapping (Yahoo! Maps), video sharing (Yahoo! Video), and social media websites and services.
- Yahoo! itself claims it attracts "more than half a billion consumers every month in more than 30 languages



Weaknesses of Yahoo! Search

By: Yousif



Some of the weaknesses of Yahoo! Search are:

- Tough competition from players affecting advertising revenues & allegations of data leaks
- Yahoo has been losing ground to the competitors despite first mover advantage



By: Yousif

Yahoo! Search UI

The screenshot displays the Yahoo! search homepage. At the top, the Yahoo! logo is on the left, followed by a search bar with a magnifying glass icon and a blue 'Search' button. To the right of the search bar are 'Sign in', a bell icon for notifications, and a 'Mail' icon.

Below the header, there are several navigation links: Mail, News, Sports, Finance, Life, Entertainment, and More... On the far left, there's a large teal circular graphic.

A prominent advertisement for "CALEDON TOWNS" is displayed, featuring a map of the area with streets like Hurontario St, Dorchson Ave, Tunbridge Rd, Stowmarket St, Dougall Ave, and Twistleton St. The ad includes a "Caledon Towns" link and an "Open" button.

On the right side, there's a section titled "Caledon Towns" with the subtext "Experience Caledon's Finest: Luxury Townhomes, Idyllic Living". Below this is another "Caledon Towns" link and an "Open" button.

Below the main content area, there's a large image of a city under attack, with thick smoke billowing from buildings. To the right of this image is a news article snippet:

'Gaza City is a frightening scene of devastation'
The Israeli military has ordered roughly half of Gaza's population, including all of Gaza City, to evacuate.
[Planned ground attack »](#)

At the bottom of the page, there are several small thumbnail images and a URL: <https://ca.yahoo.com/news/palestinians-flee-northern-gaza-israel-042557298.html>.

On the right side, there's a "Trending Now" section with a list of 10 items, each with a small thumbnail image:

- 1. Map of Israel Gaza
- 2. Travis Kelce
- 3. Sphere Las Vegas
- 4. Eclipse Download
- 5. 2023 Rugby World Cup
- 6. Toronto Raptors
- 7. Cheap Hotel Rooms
- 8. Colorado Buffaloes
- 9. CV Maker
- 10. Toronto Maple Leafs

Below the trending section is a "Featured Picks" section with a thumbnail image of a man and the text: "'Mr. Dressup: The Magic of Make-Believe' documentary: The impact Ernie Coombs made with 'kindness'" and "Yahoo News Canada".

Google

by: Prince



By: Prince

What is Google



Google is a search engine, the creators of google did not want to make a data base that only stores company's information and will be acquired by AI technology otherwise known as computers. Google wanted to create somethings for the worlds people.



Brief history of Google

Two American computer scientists Larry Page and Sergey Brin were going after there university PhDs at Stanford, out of there dorm room there they began to work on there latest idea, a online company known as Back Rub. As they made more progress they later re-named the company to what we all know it as today, Google.

Created/ Published: September 4, 1998.



Strengths of Google

By: Prince

Some of Googles strength

- A Large User Base/ Large Market Share
- A Strong Brand Awareness/ Recognition
- Position as Market Leader in Search Engines
- Google Has a Culture of Innovation and New Product Development
- Google Developer Versions of Android OS Used by Billions Worldwide



search

Weaknesses of Google

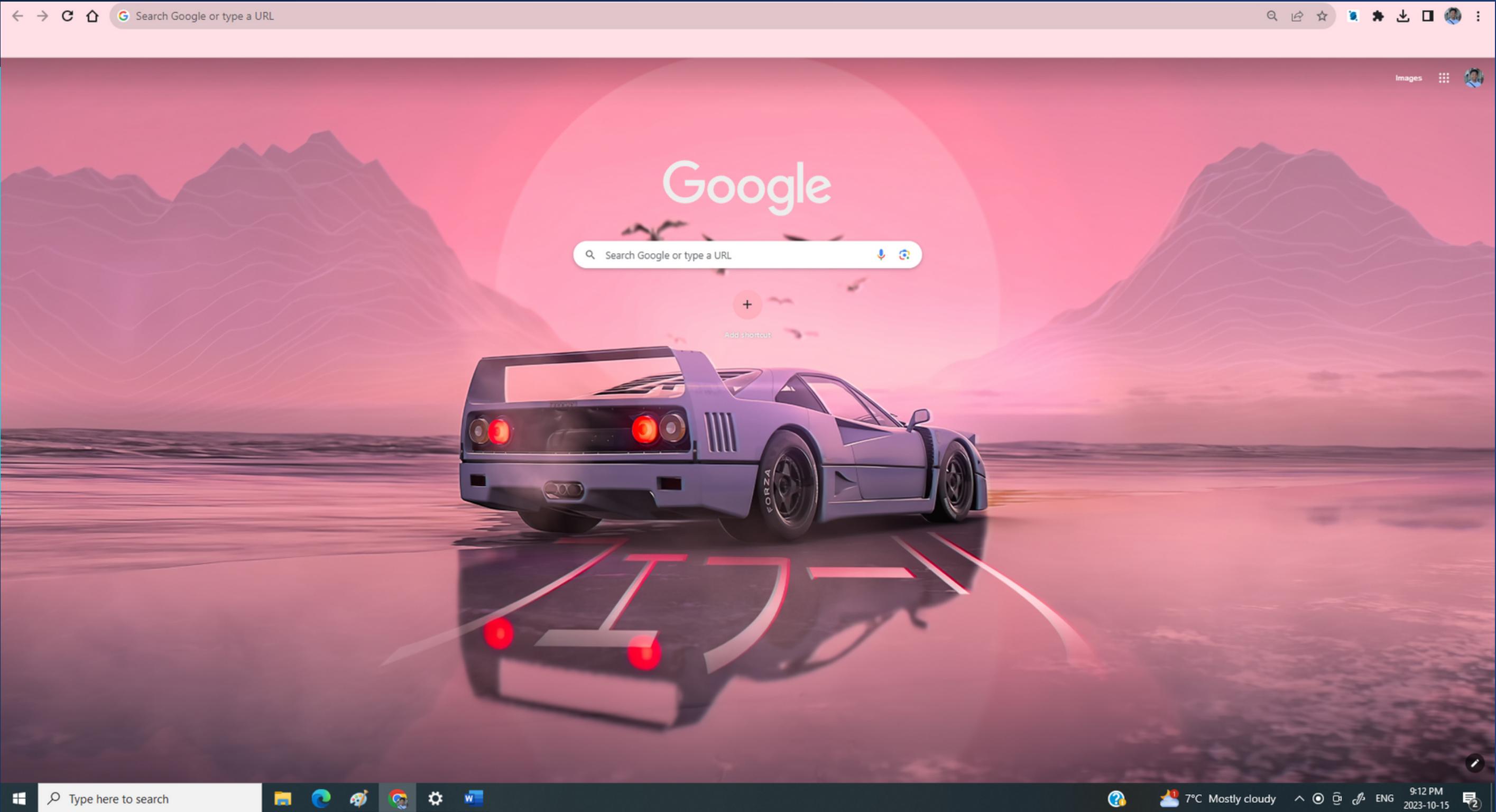
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Some of Googles Weaknesses

- Over-dependence on Ad Revenue
- Concerns About its Privacy Policies
- Low Control on Consumer Electronics Using Android OS
- Spammers and Bots Manipulating Google's Search Algorithms

Google Browser

By: Prince



Fun Facts About Google



Fun Fact #1

The name Google is based in math

The name is a play on “googol,” which is the mathematical expression for one followed by 100 zeros.

Fun Fact #2

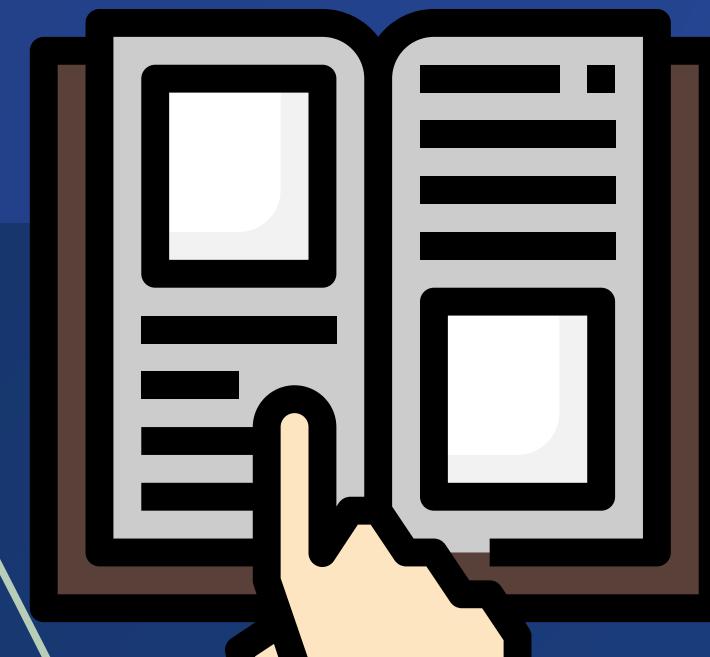
In February 2000, U.S. singer and actor Jennifer Lopez wore a revealing jungle print dress by the designer Versace to the Grammy Awards.

According to Google, it became the most popular search ever, in just one night.

Fun Fact #3

Google made it into the dictionary in 2006

After years of people saying “Google it,” the word was added as an official verb to the Merriam-Webster and Oxford English dictionaries in 2006.



Thank
you!