Desktop Publishing Software Assignment | Ryan & Prince

TASK: Share your information with your classmates. Provide the following information about your software program:

- Name of Desktop Publishing Software (DPS)
- Cost: Is it free, subscription-based or purchased outright?
- Where to access or purchase the program (online and/or in a store)
- Overview of features: basic outline of what this DPS allows you to do
- Link to tutorial: A link to a basic tutorial on how to use it
- Recommendation: Why would you recommend this particular software and for what purposes (does it have a particular feature that it is well known for, for example?)

Name of Desktop Publishing Software (DPS)

Name of Desktop Publishing Software (DPS); Adobe Express

Cost: Is it free; subscription-based or purchased outright?

Adobe Express has a free version that gives one access to multiple templates, there is an 'Express Premium Plan' which is accessible not only on desktop but also on Android and IOS. The features of Adobe express (displayed on Adobe website) include: "the ability to create branded stories with your logo, color, and fonts", and more.

Where to access or purchased the program (online and/or in a store)

Accessible through the Microsoft Store, Google Play, Galaxy Store, and App Store. Once you download the publisher you are able to use it to the best of your ability.

Overview of features

Adobe Express Features :

- templates for social media graphics,
- stories,
- and thumbnails,
- as well as posters,
- flyers,
- business cards,
- logos

Link to tutorial

https://www.youtube.com/watch?v=LfJ5jUgLEBk, a beginners tutorial uploaded by Adobe creative Cloud which is separated into different sections.

Recommendation; Why?

This publishing website is well-suited for social media marketing, offering hundreds of Facebook, Instagram, and TikTok ideas and themes. You are also able to co-create on the same piece of work, and provide comments.

Tutorial: Script

Sections:

- **Finding templates (talk about different types of templates- e.g. presentation, slides etc.)**
- **Media**
- **Text**
- **Elements**
- **Grids**
- **Add ons**

Script ▌ = Prince, ▌ = Ali, ▌ = Ryan

The following piece of content for the next few minutes of the video is a beginner tutorial on how to use Adobe Express:

The first thing you want to do is find the template that you think is best for you. A template is something that you could work off of to create your own design. and what you are planning on presenting. In order to do this you want to click on the search bar and type in a concept and add the word template behind it. For example you can type in Dog template and adobe express will give you many different options.

There are many different types of elements that you can use to make your design look remarkable. So now here ryan to show you some of these wonderful elements that adobe express has laid out for you.

Then, there are texts. Texts give you the ability to express yourself in words. There are many things that you can do with text including font size, font color, the type of font and more where Ryan will show you on site how it's done.

To make your work personalized, you can add your own media where the most popular forms of media include: videos, photos, and audio. For adobe express in particular, you would mostly need to know how to import picture which Ryan will go on to show:

On Adobe Express, you're able to separate your work into different grids to make your work visually organized into different sections with 40 different styles that can then be edited.

Add ons are a way to connect to other services and you can also import from anywhere it enables users to drag and drop any image or video asset to a document adobe also allows you to export to anywhere export renditions of your users work to a variety of formats

https://princefgeg2qwg214.github.io/CPT/

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