Desktop Publishing Software:

Adobe Express
Ryan, Prince, & Ali

Cost

Is it free; subscription-based or purchased outright?

Adobe Express has a free version that gives one access to multiple templates, there is an 'Express Premium Plan' which is accessible not only on desktop but also on Android and IOS. The features of Adobe express (displayed on Adobe website) include: "the ability to create branded stories with your logo, color, and fonts", and more.

Link to Tutorial

https://www.youtube.com/watch?v=LfJ5jUgLEBk, a beginners tutorial uploaded by the Adobe creative Cloud youtube channel which is voiced by Andrew Hochradel is neatly separated into different sections.



Where to find

Where to access or purchased the program (online and/or in a store)

Accessible through the Microsoft Store for desktop but is also accessible on other devices through Google Play, Galaxy Store, and App Store. Once you download the publisher you are able to use the free or paid version to your heart's content.



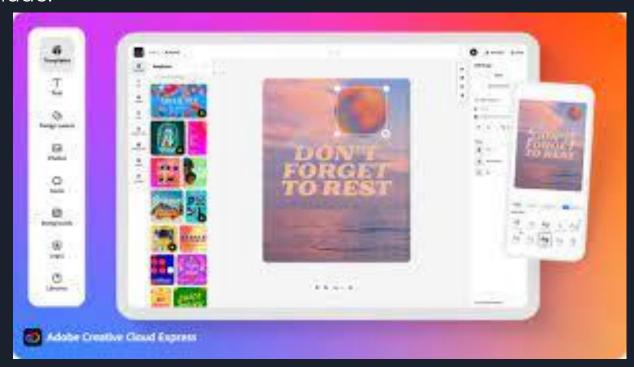




Amazing Features of the Publisher

Some of its features include:

- templates for social media graphics,
- stories,
- and thumbnails,
- as well as posters,
- flyers,
- business cards,
- logos



Why is this Publisher Useful?

Recommendation; Why?

This publishing website is well-suited for social media marketing, offering hundreds of Facebook, Instagram, and TikTok ideas and themes. You are also able to co-create on the same piece of work, and provide comments.

References

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