

MARKET
Australia
Bangladesh
India
Indonesia
Japan
Newzealand
Philiphines
South Korea

Unique Product 2020
VS
Unique Product 2021

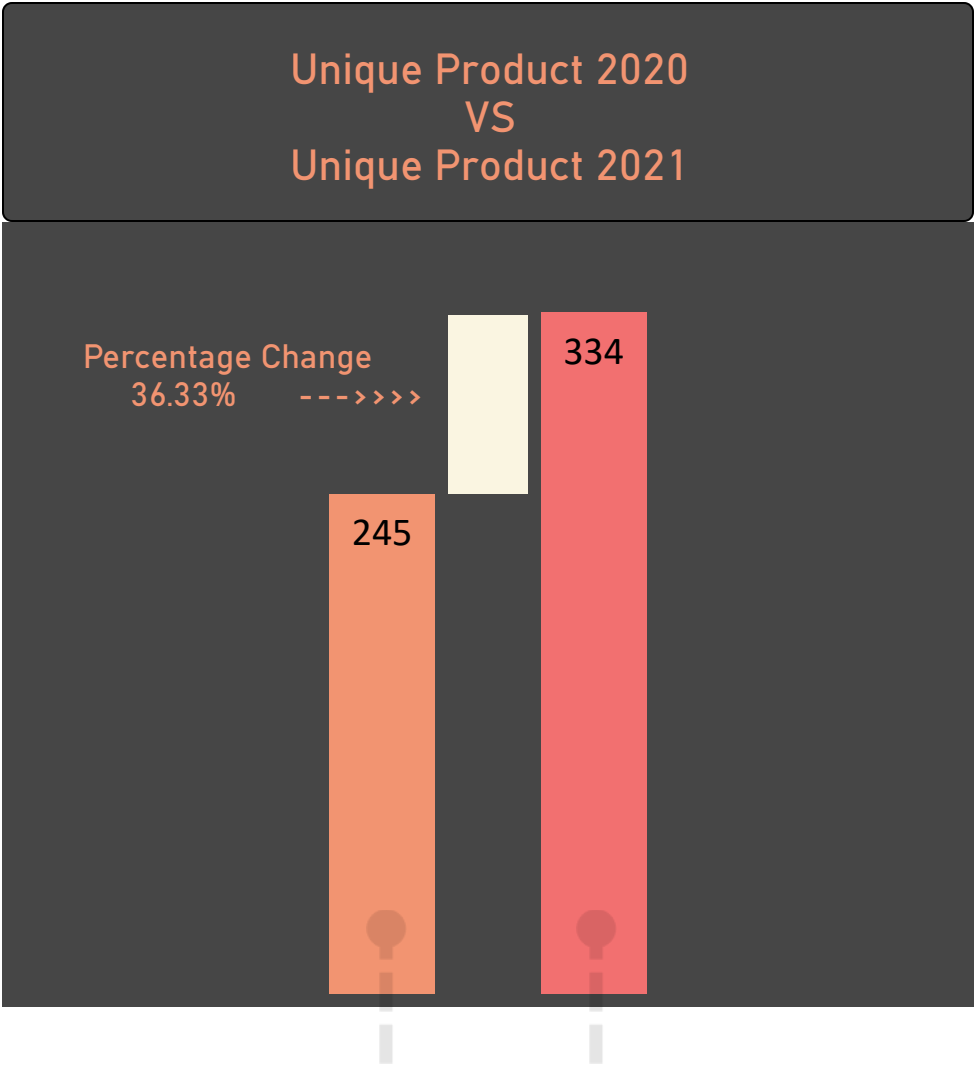
Percentage Change
36.33% --->>>

245

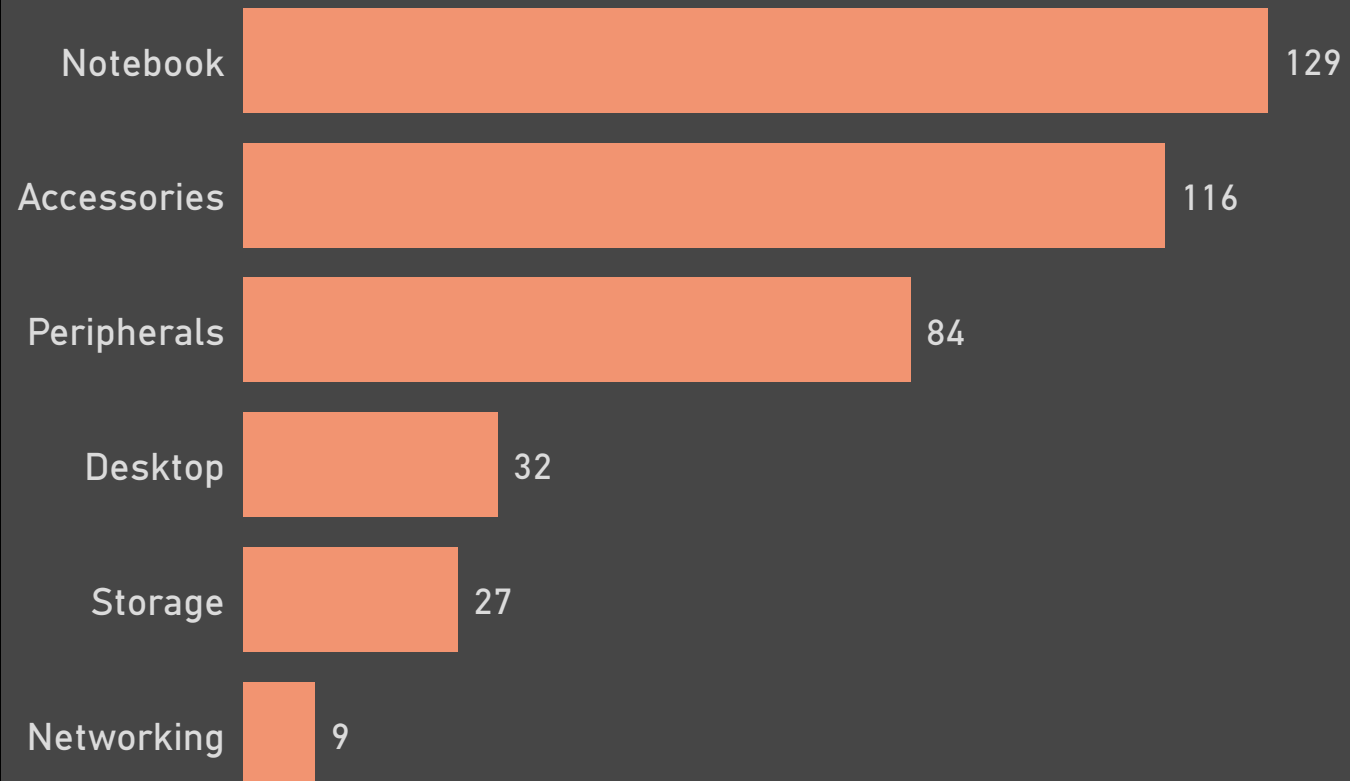
334

Unique Product
2020

Unique
Product 2021



Unique Product Count for each Segment

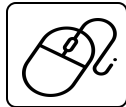


Unique product difference per segment from 2020 to 2021

Segment	Product Count 2020	Product Count 2021	Difference
Networking	6	9	3 ↑
Desktop	7	22	15 ↑
Storage	12	17	5 ↑
Peripherals	59	75	16 ↑
Accessories	69	103	34 ↑
Notebook	92	108	16 ↑

Products having Highest and Lowest
manufacturing Costs

0.89



A6120110206
AQ HOME Allin1 Gen 2
Personal Desktop

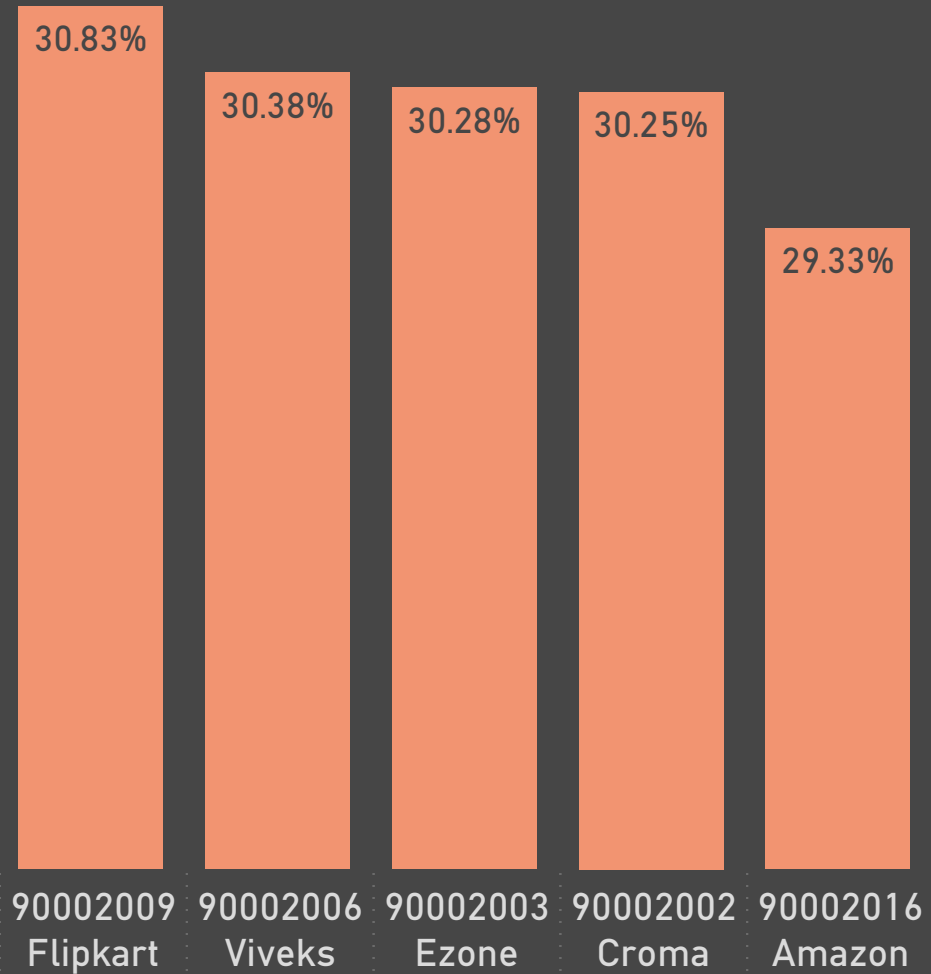
240.54



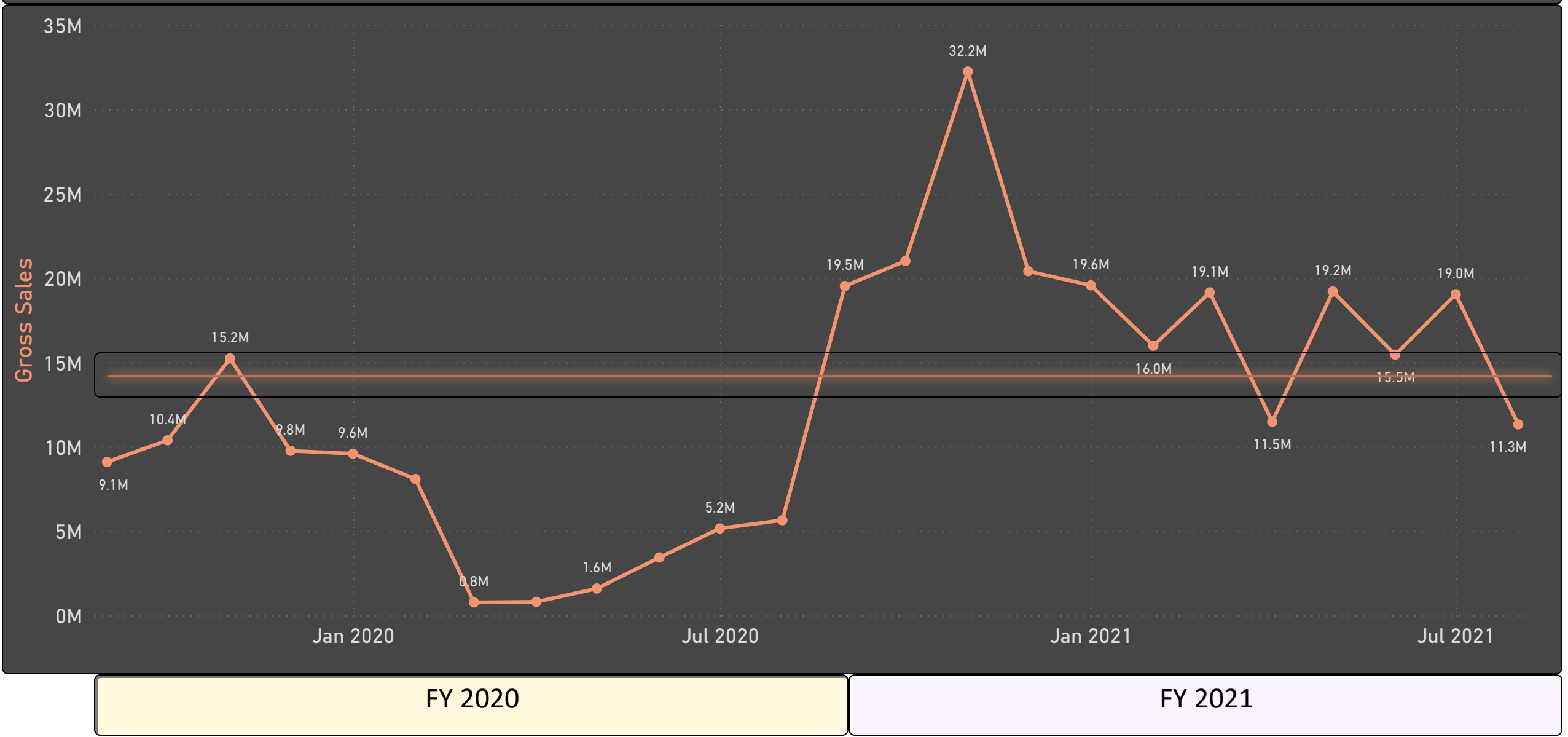
A2118150101
AQ Master wired x1 Ms
Personal Desktop

Product Code & Product

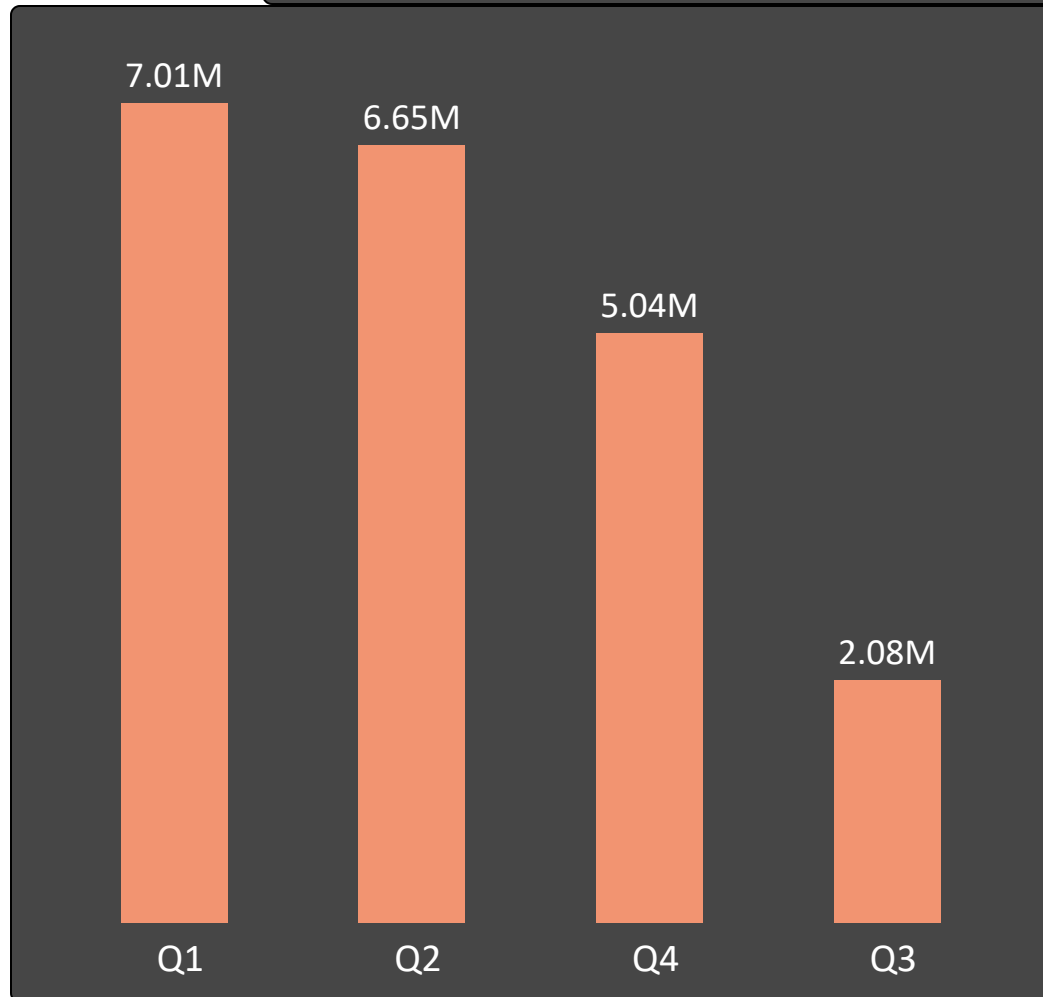
Top 5 Indian Customers with highest average discount percentage for FY 2021



Gross Sales Amount Report for AtliQ Exclusive by Month

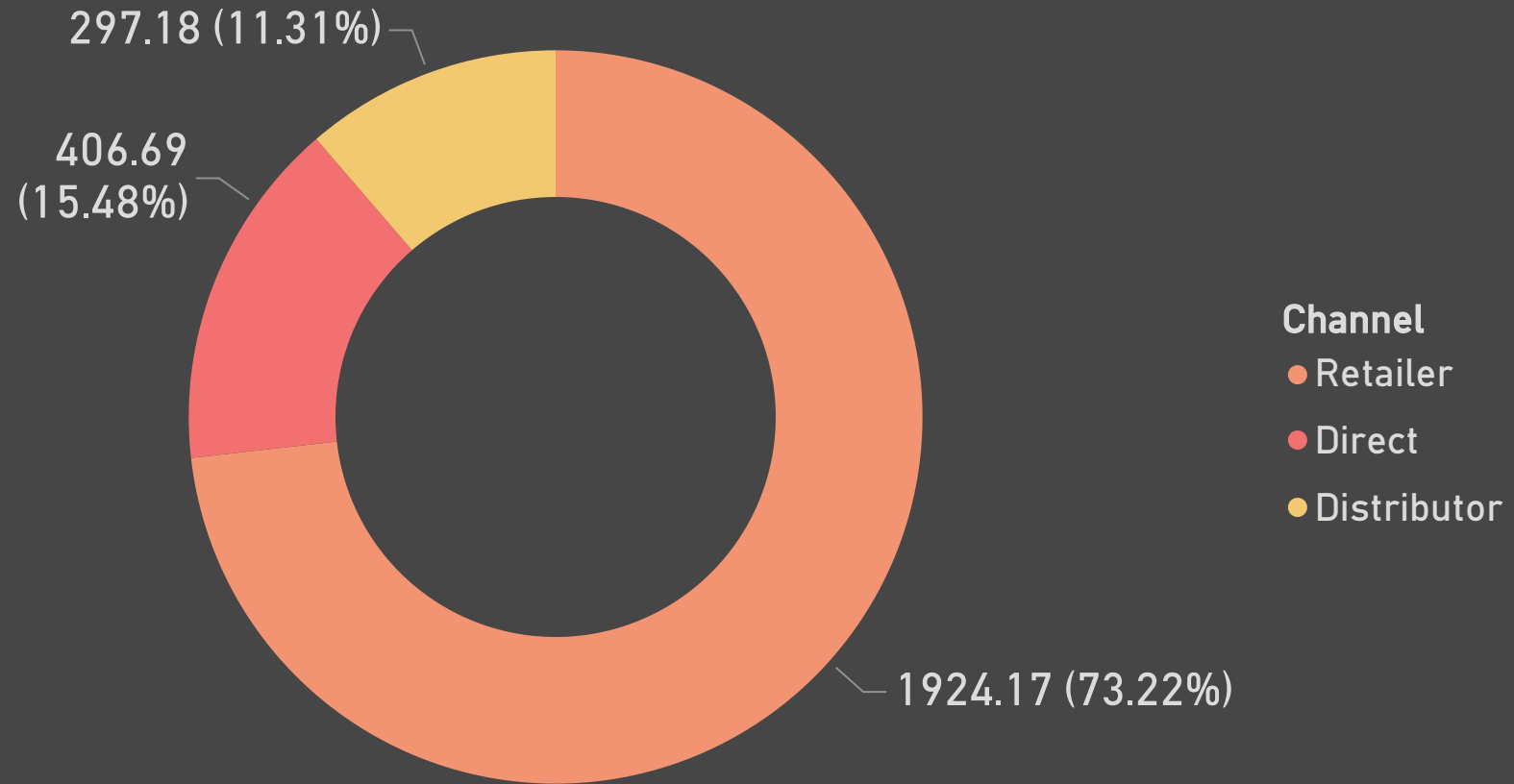


Total Sold Quantity in FY 2020 by Quarter

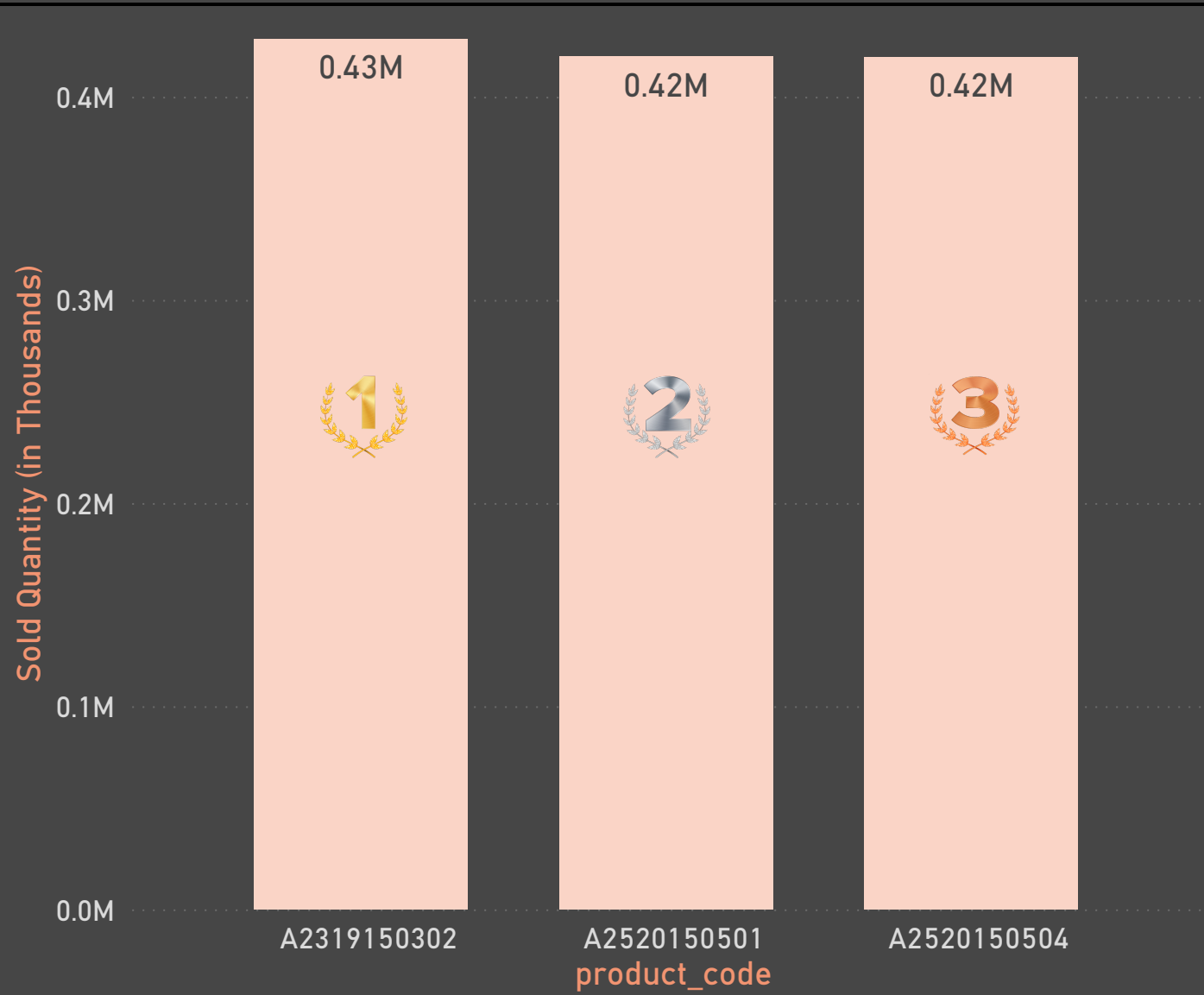


Month	QUARTER	Sold Quantity (in Mil)
April	Q3	0.82
August	Q4	1.79
December	Q2	3.18
February	Q2	1.70
January	Q2	1.76
July	Q4	1.69
June	Q4	1.56
March	Q3	0.24
May	Q3	1.02
November	Q1	3.05
October	Q1	2.19
September	Q1	1.76
Total		20.76

Gross Sales in (Million) and contribution percentages by Channels for FY 2021



Top 3 highest-selling products by Division for FY 2021



Division

☐ (Blank)

☐ N & S

☒ P & A

☐ PC