

[< Digital Intelligence](#)

## Review Your Results

5

1

Correct

Incorrect

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You need at least 5 Correct answers to pass.

### Question 1 of 6

You're currently trying to adopt a digital mindset. Which one of these behaviors best demonstrates that you're heading in the right direction?

You frequently look for ways to simplify operations, enhance your customers' experiences, and improve how your team collaborates through digital tools.



Good choice! A leader with a digital mindset focuses on helping their team understand their business's and customers' needs first and then discovering the right technology to make improvements.

### Question 2 of 6

Several employees have complained that your team is being passed over for interesting assignments. Team members are busy with project-related work, but you wonder whether they would benefit from upgrading their digital capabilities. What's the best approach to take moving forward?

Create personalized development plans.



Good choice! Individual employees need different kinds of training to become digitally capable. Rather than looking for group solutions, take time to understand each individual's needs and then work with them to personalize their learning goals.

### Question 3 of 6

In 1999, NASA, the U.S. space agency, lost contact with the Mars Climate Orbiter, and the space probe was destroyed. It turns out one piece of software was programmed to produce output in US customary units while another expected those results in metric standard units. The resulting miscalculation caused the probe to stray off course. What kind of data problem does this situation represent?

Accuracy: The data wasn't accurate.



Good choice! The data wasn't accurate because the two software programs used different units of measure, resulting in a miscalculation.

### Question 4 of 6

Your team receives new data: customers regularly use their rewards cards for the first 6 months and then usage drops off. Some team members argue the data supports their case for ending the rewards program, while others claim it reinforces their opinion that the rewards program needs to be revamped. How can you and your team keep biases from influencing how you interpret the data?

Notice your preferences and seek to be objective.



Good choice! No matter how hard you try, it's almost impossible to remove your own biases from your analysis. The key is to acknowledge them and make a concerted effort to challenge them.

#### Question 5 of 6

Your team has to choose an opportunity to pursue in the next quarter. Which one of these statements about using a prioritization matrix is correct?

The values on the axes are always "Effort" and "Impact."



Not the best choice. You should customize the axes as needed. For example, to help your team decide where to spend its time, you might want to compare "Urgency" and "Importance."

→ Correct Response

To learn more, see: [Act on Promising Digital Opportunities](#).

#### Question 6 of 6

Your team has decided to adopt a new collaboration platform. Having narrowed down the choices, you want to do a simple experiment to ensure the platform you've picked meets your team's needs. Which one of these approaches represents a healthy test-and-learn process?

Come up with a hypothesis about the outcomes, take quick, targeted actions, analyze the results, and make changes based on what you've learned.



Good choice! By starting with simple experiments and adapting as you go, you avoid pitfalls such as getting mired in the planning stage or failing to improve your project through feedback.

### Ready to Move On?

When you are finished reviewing your answers, click the button below to continue through the course.

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