

Maxibuy

Maxibuy is an ecommerce platform in Nigeria where you buy everyday products at wholesale prices when you buy in bulk. You can form teams (groups) with other shoppers online and share costs for your household purchases or business needs.

Word Inspirations

Shopping
Cart
Comfort
Save money
Essentials



Important



Technology
Fintech
easy use
Gen Z
Organic



Very important



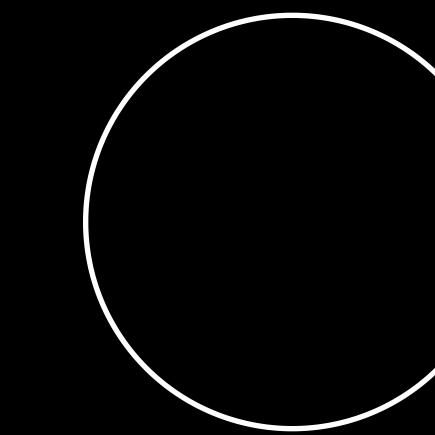
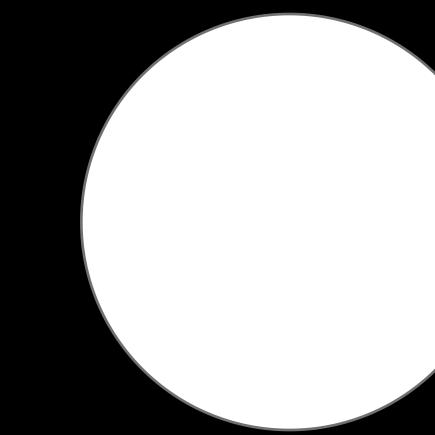
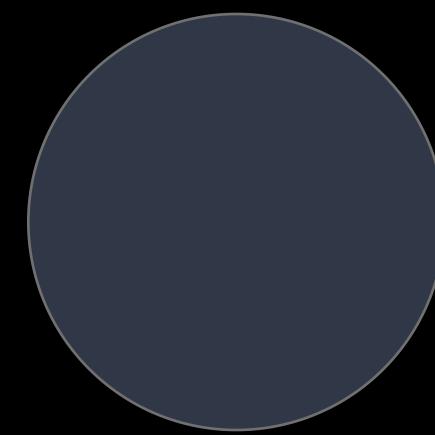
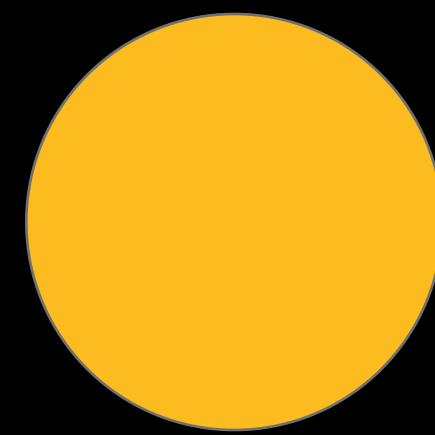
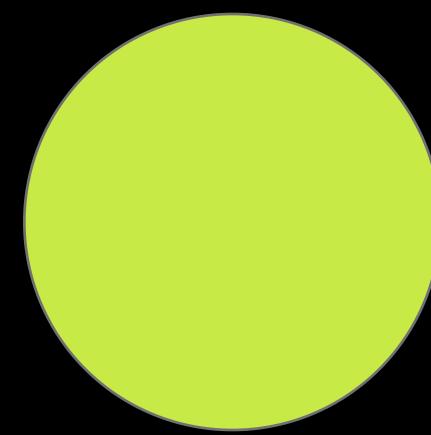
Ecommerce
Bulk
Market
Team Purchase
Largescale



Essential



Currents Brand Assets



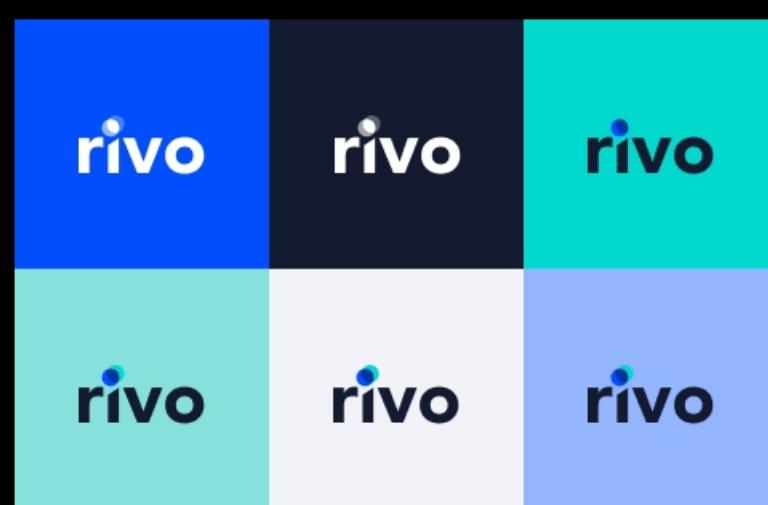
maxibuy.co
wholesale

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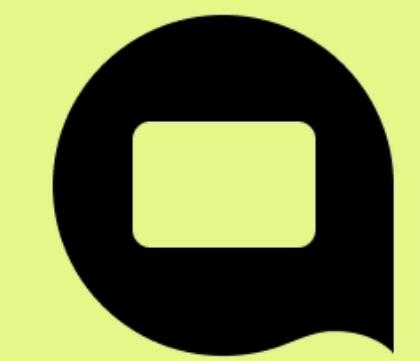
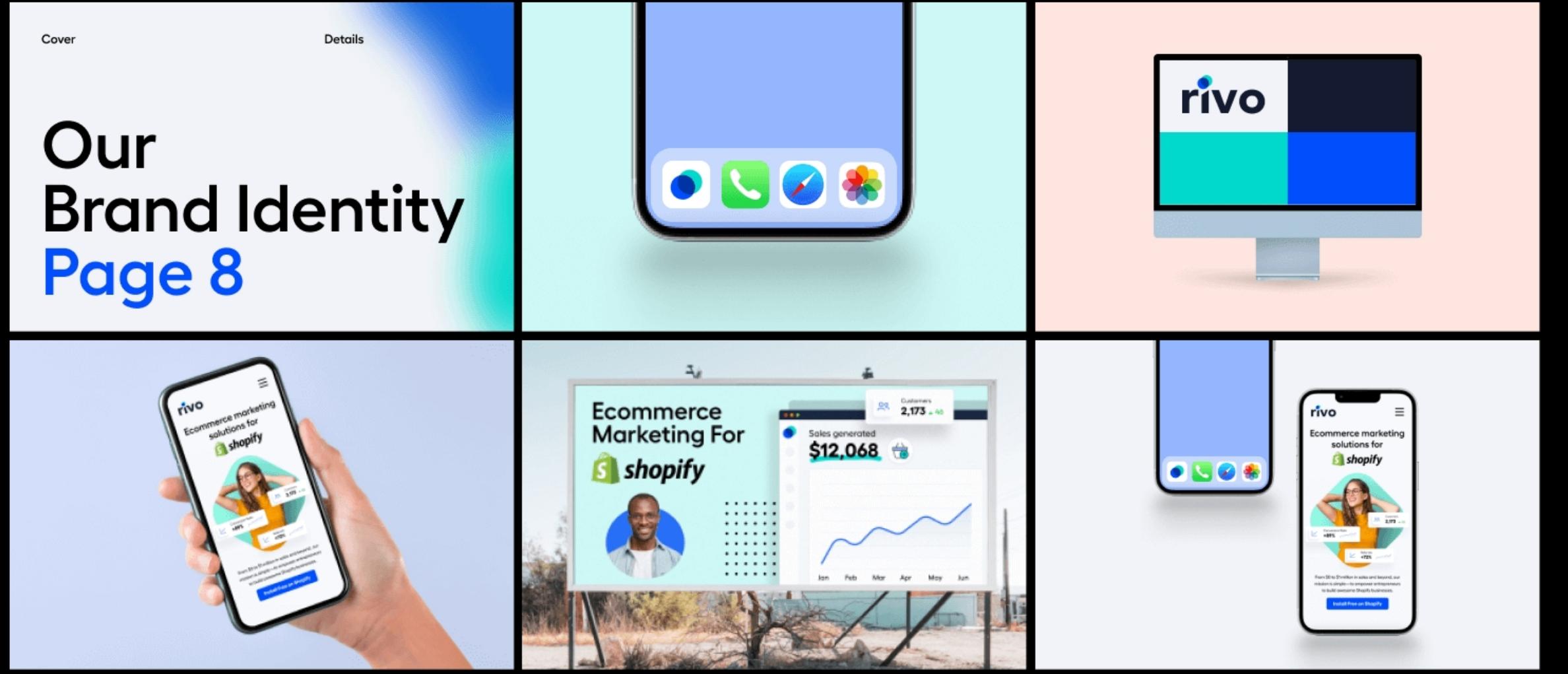
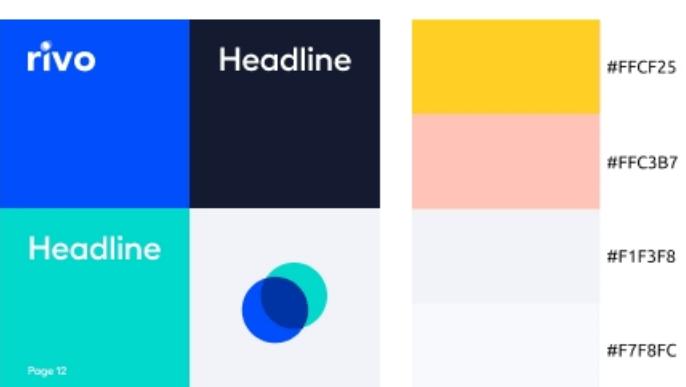
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Moodboard

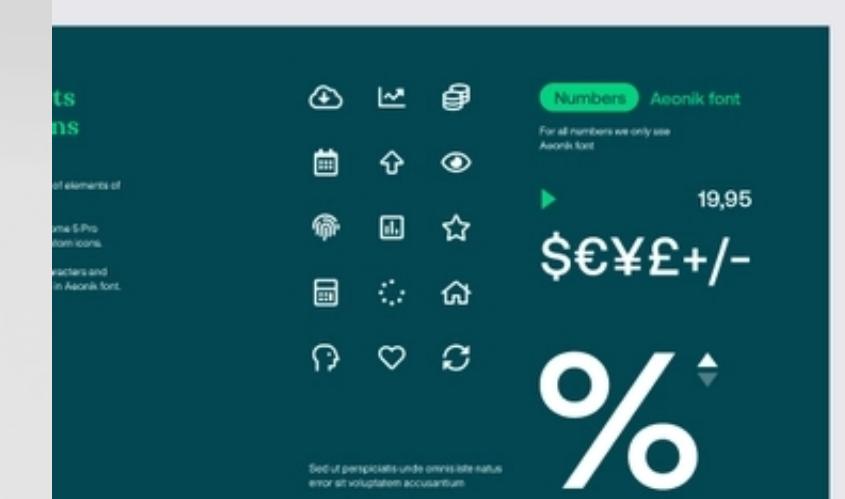
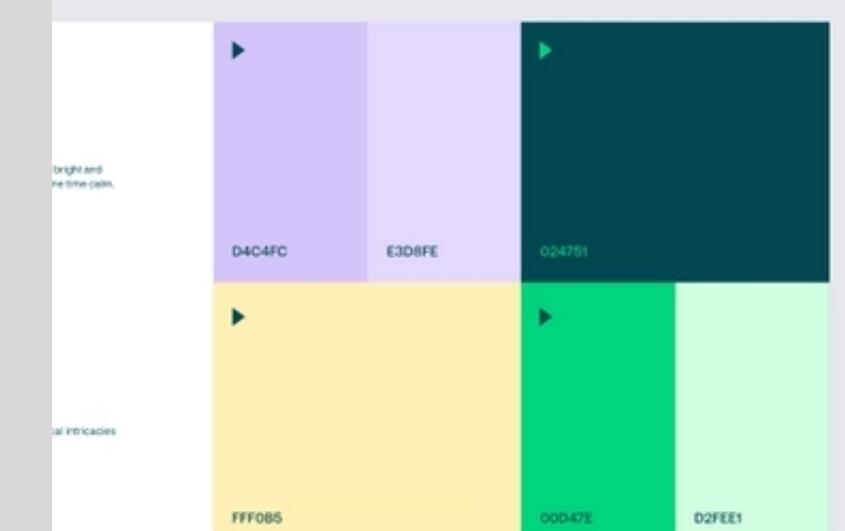
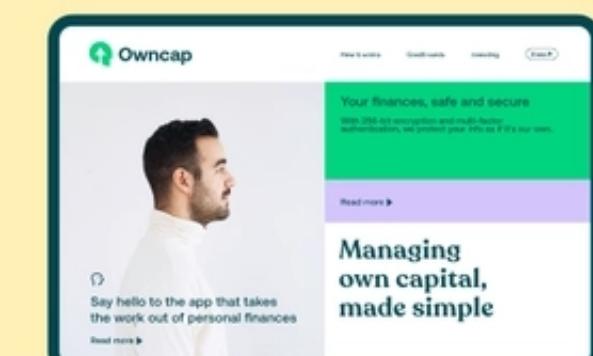


Hellix

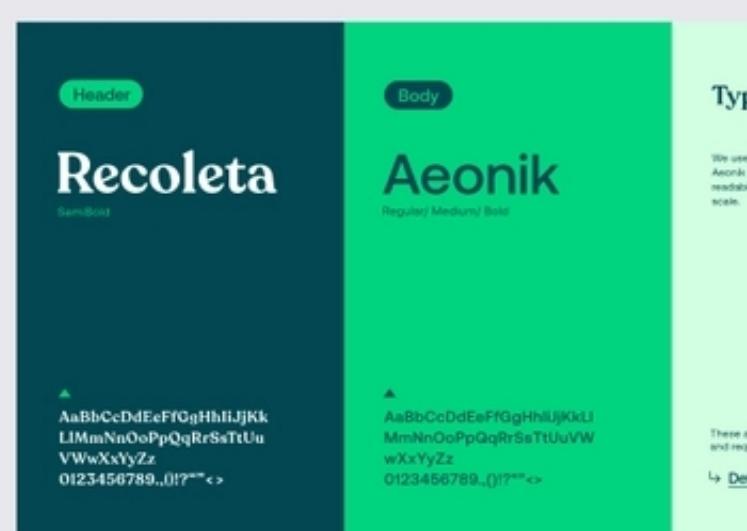
H1. Our practical approach
H2. Our practical approach
H1. Our practical approach
H1. Our practical approach
H1. Our practical approach
H1. Our practical approach



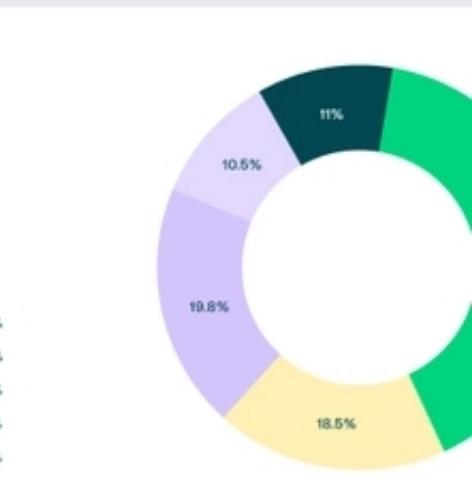
A-bank

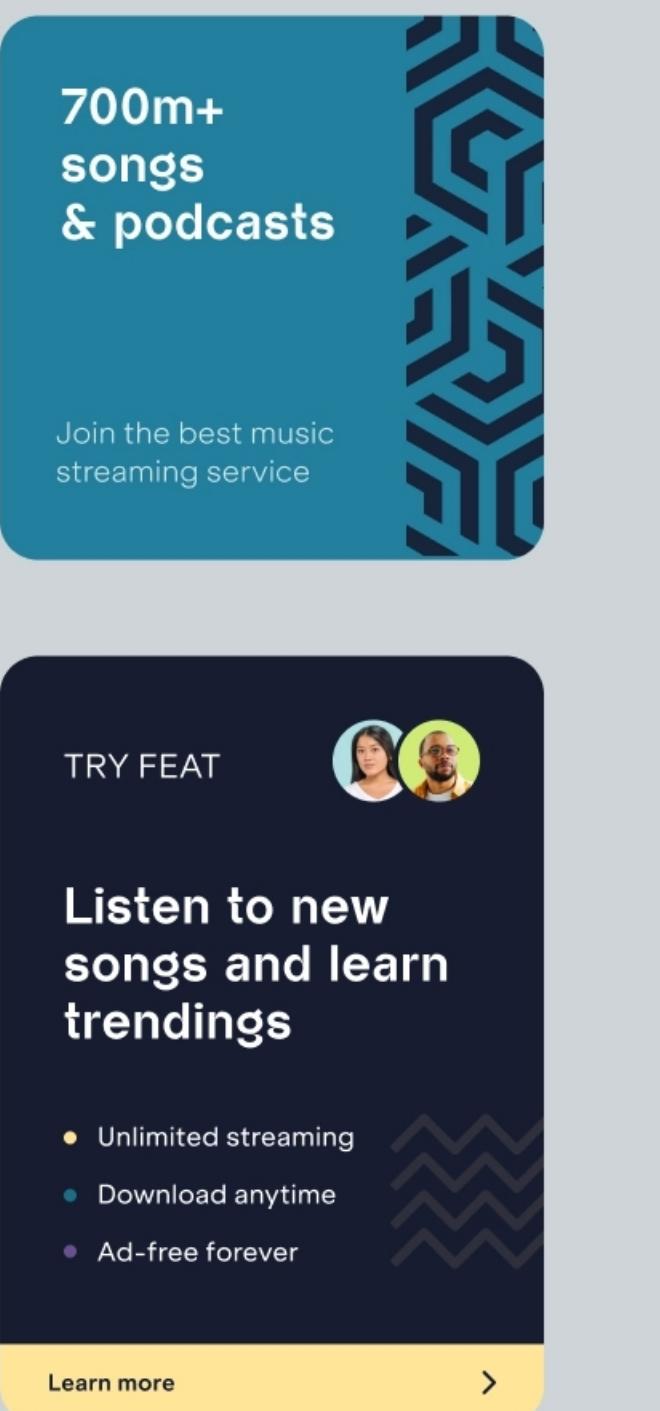
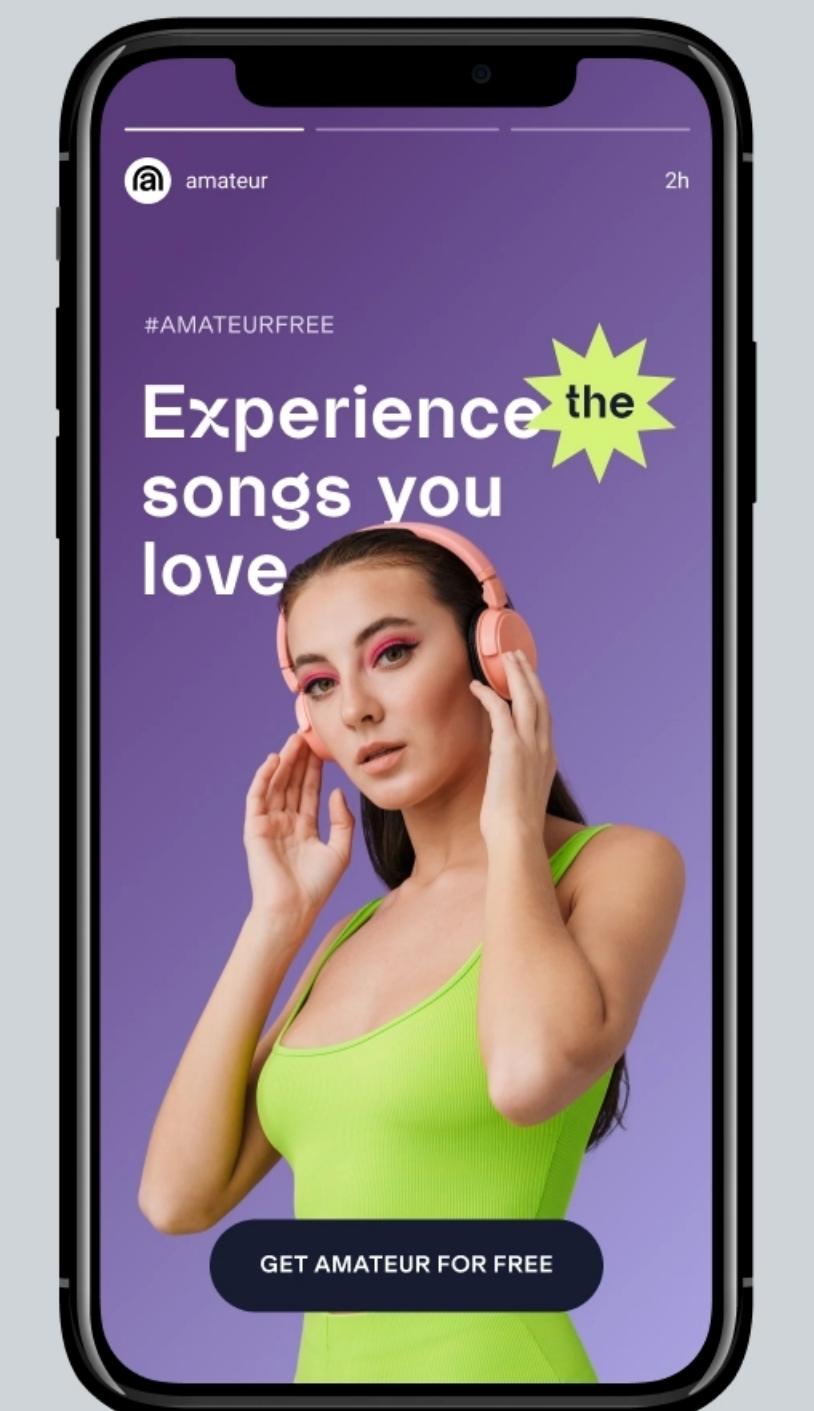
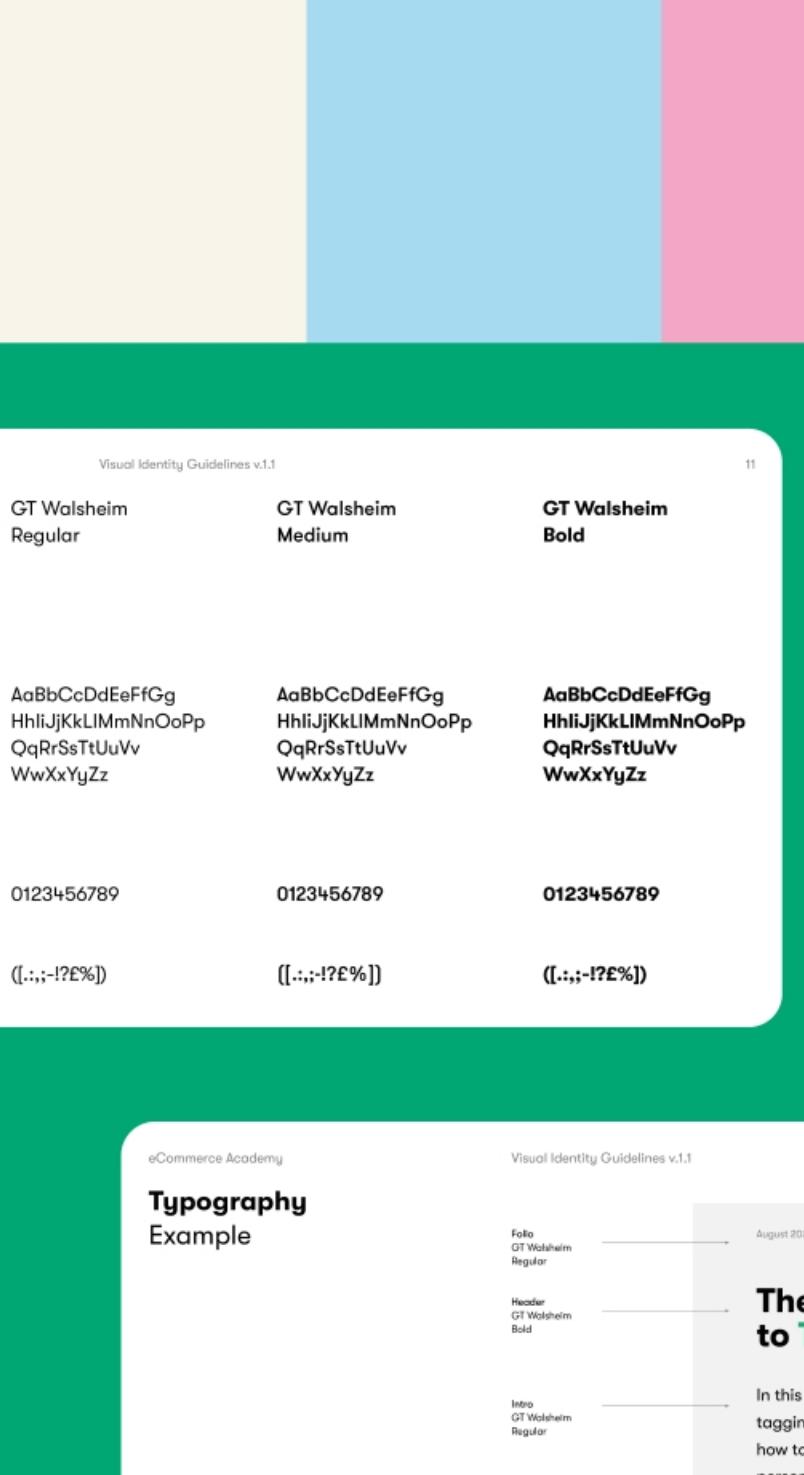
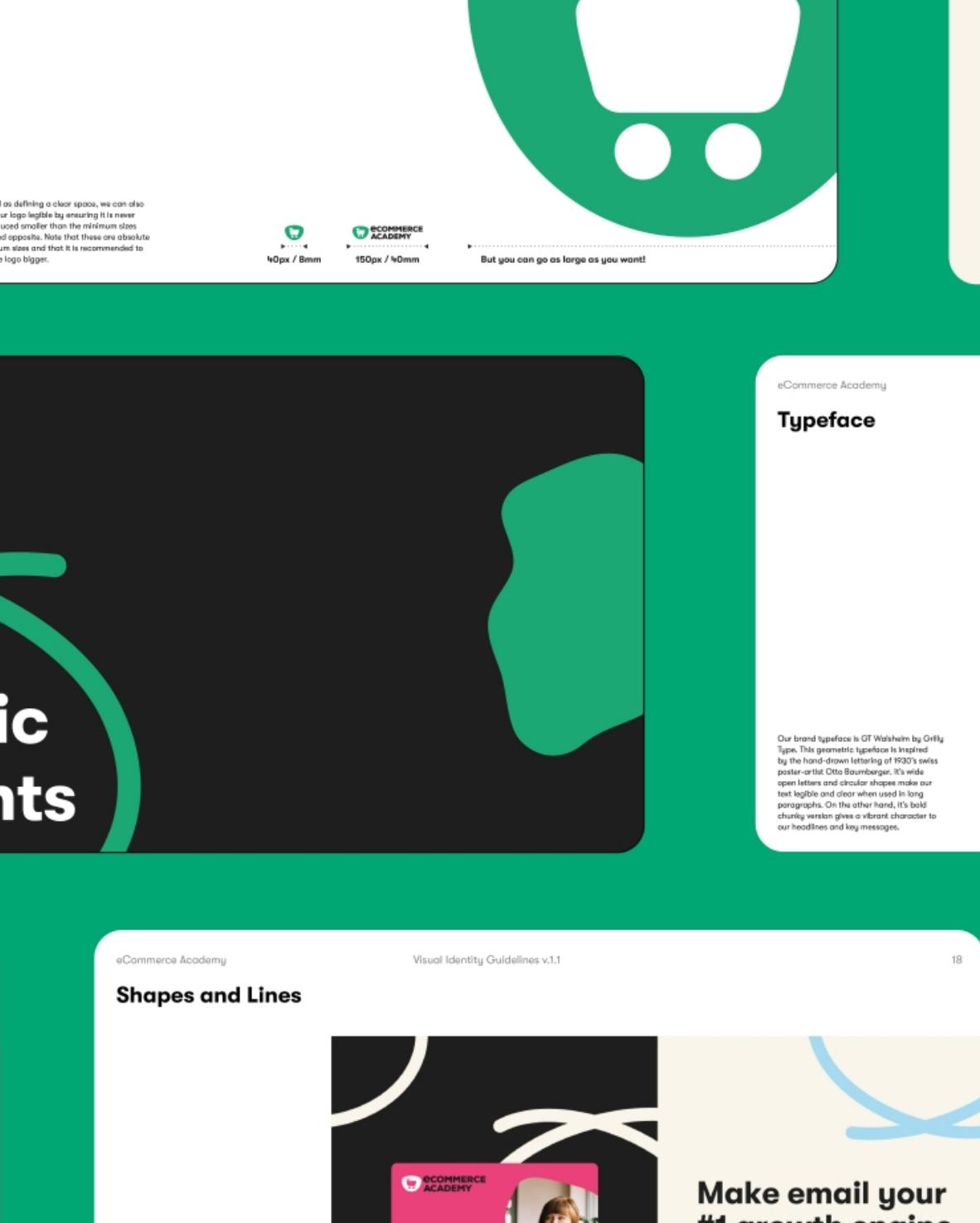
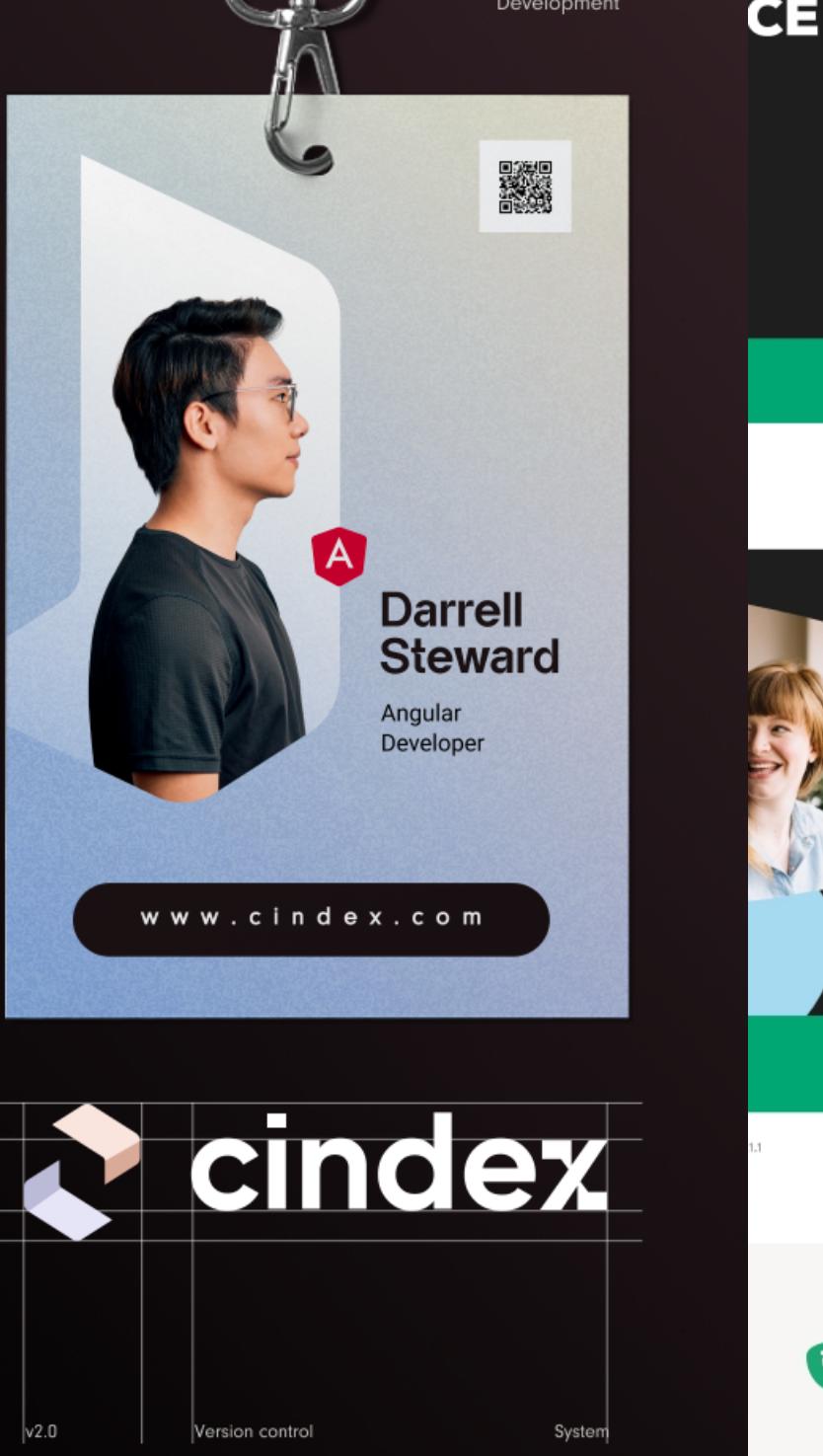
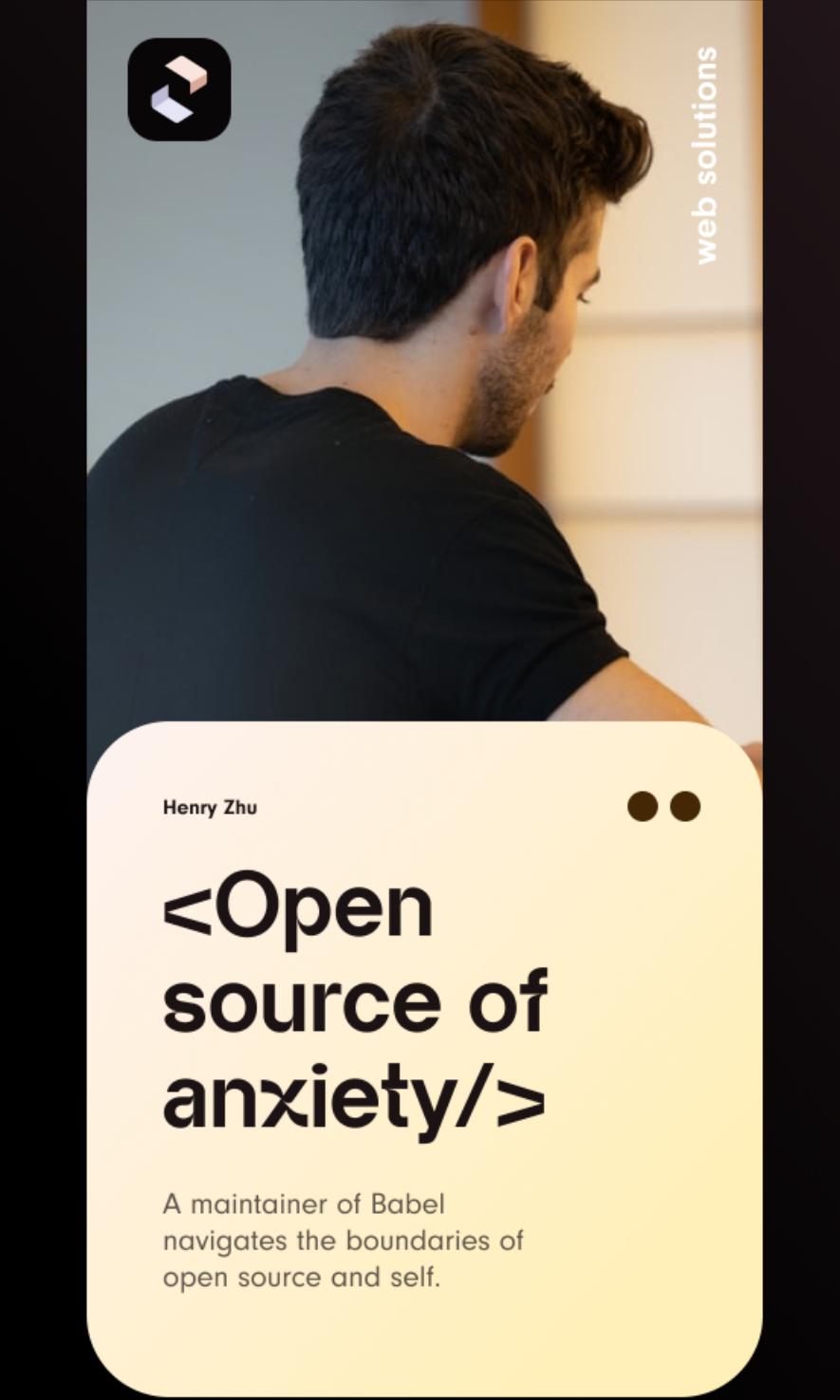


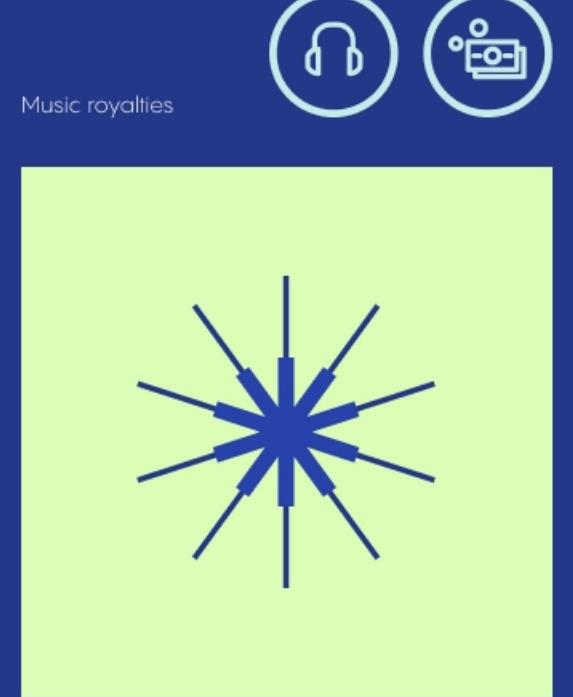
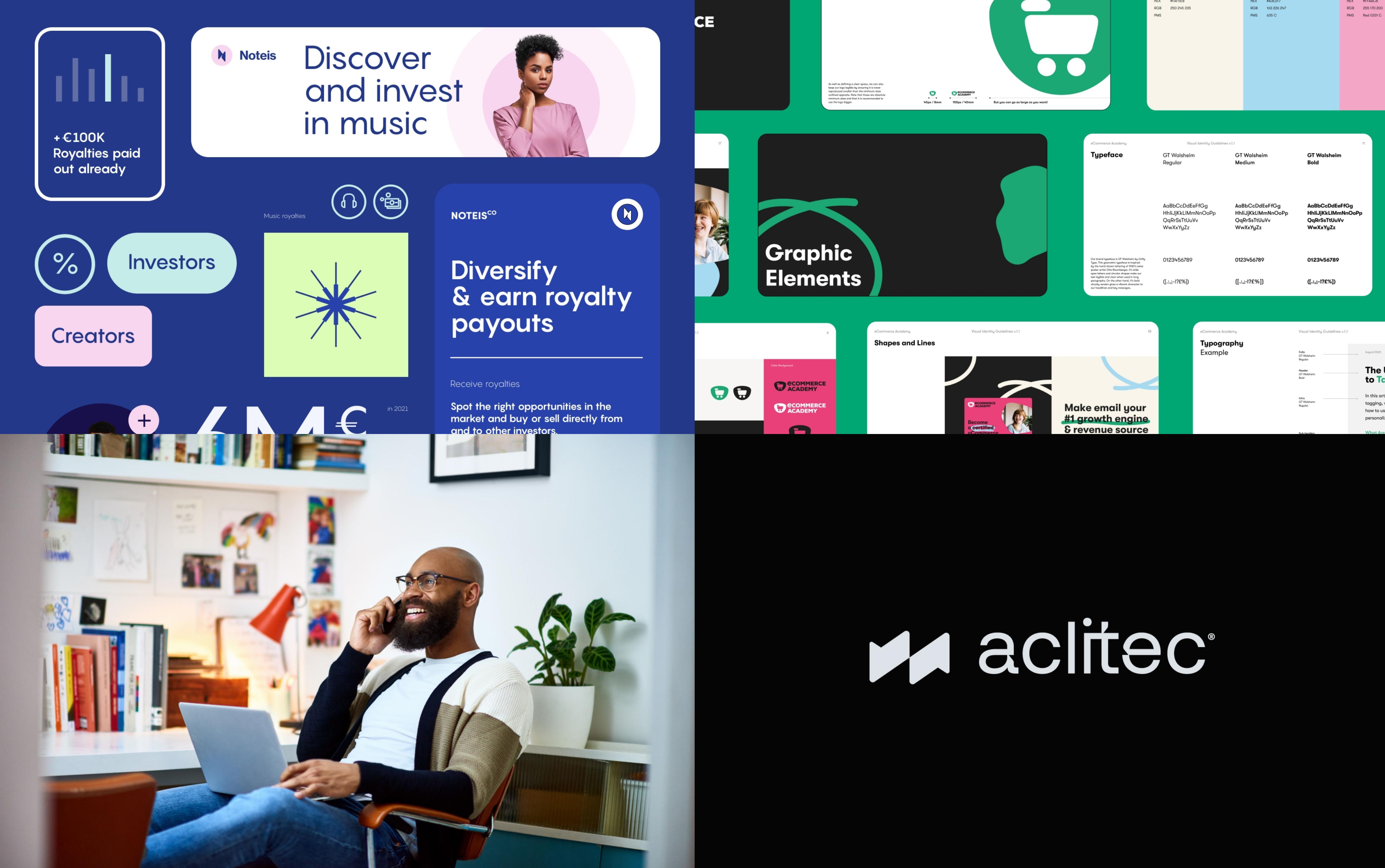
Owncap
Managing own capital, made simple



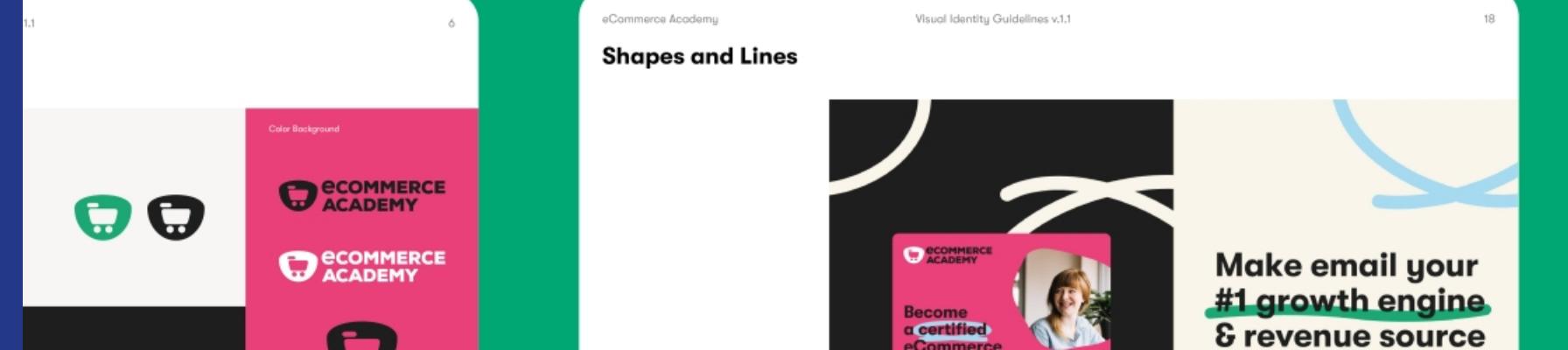
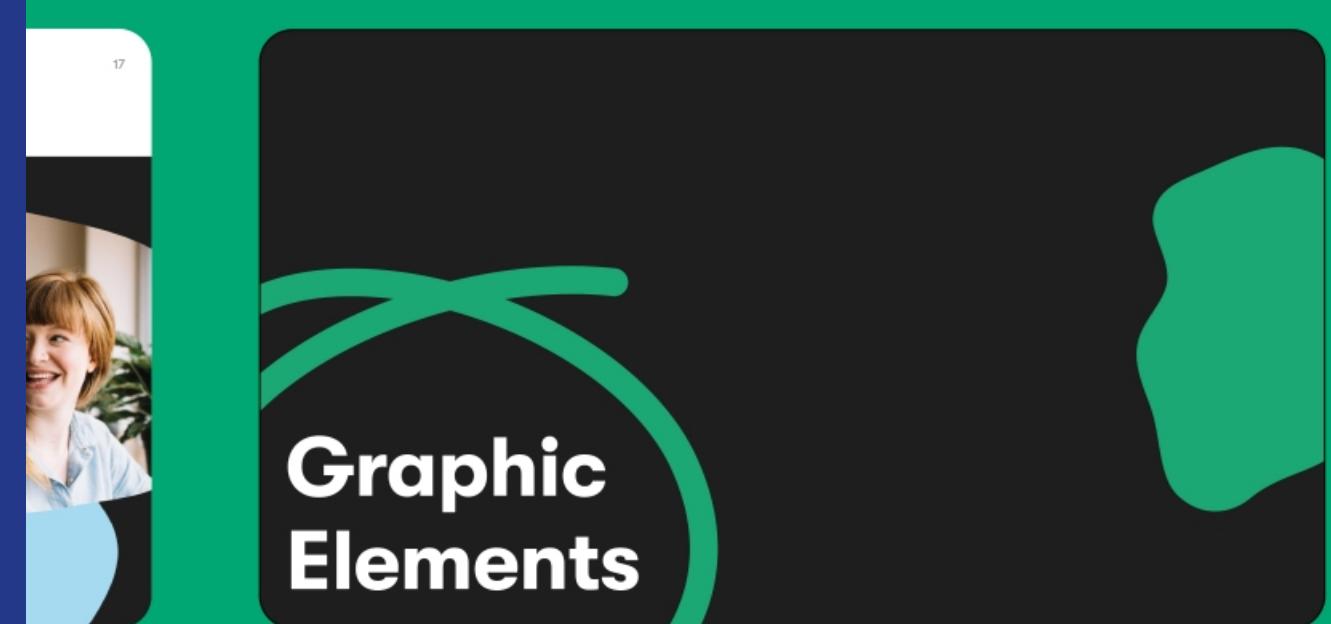
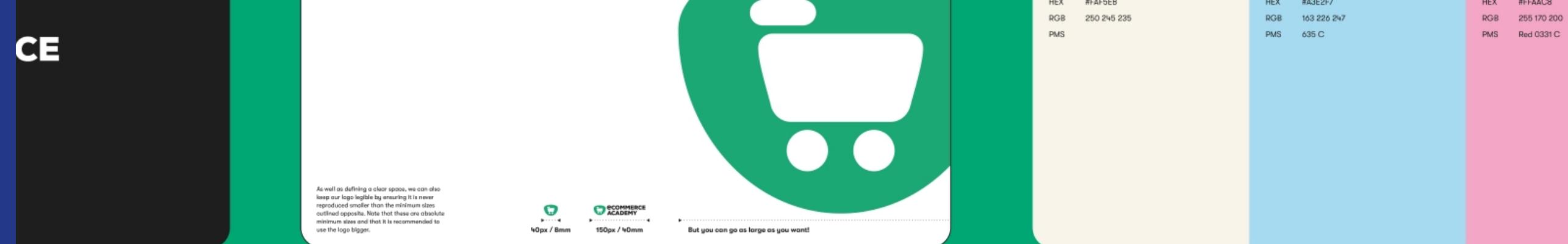
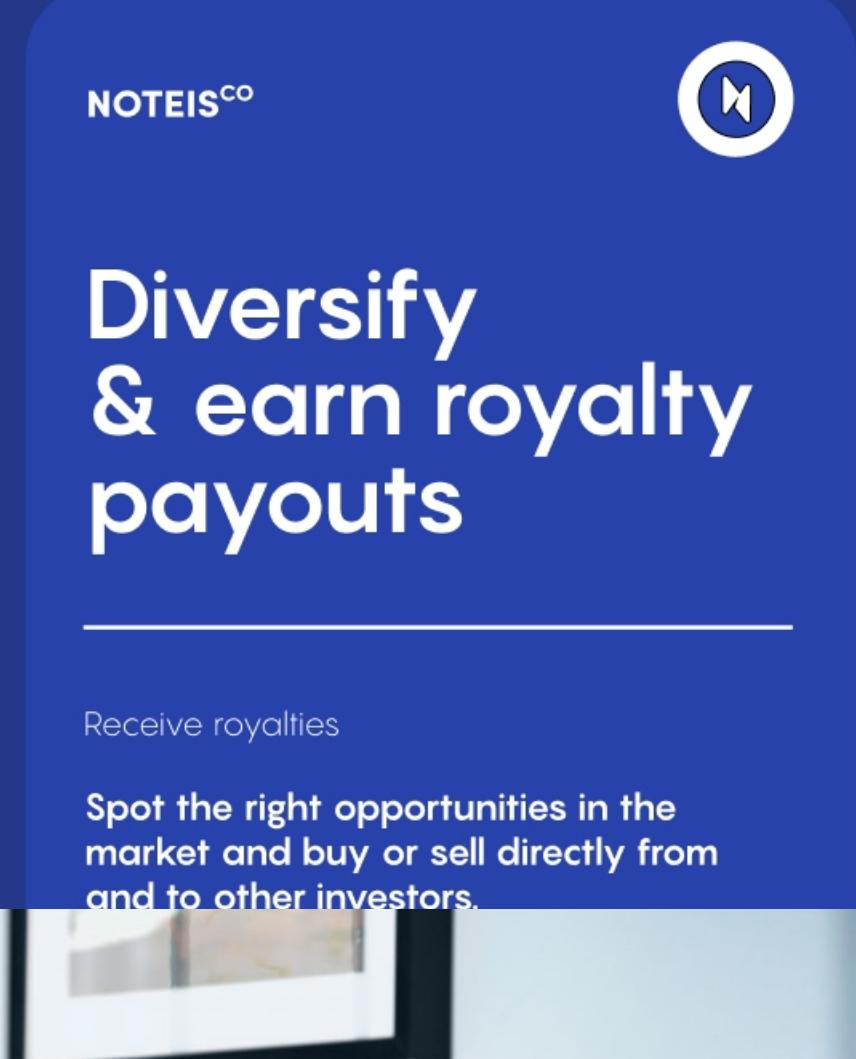
Estimate for the selected items







+ €100K
in 2021



eCommerce Academy	Visual Identity Guidelines v.1.1	Typeface	GT Walsheim Regular	GT Walsheim Medium	GT Walsheim Bold
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			0123456789 {{.:;-!£%}}	0123456789 {{.:;-!£%}}	0123456789 {{.:;-!£%}}
			Our brand typeface is GT Walsheim by Gelly Type. This geometric typeface is inspired by the hand-drawn lettering of 1930's Swiss poster artist Otto Schmidgen. It's a sans serif font that is clean and legible, yet provides our text legible and clear when used in long paragraphs. The bold and italic bold slanting version gives a vibrant character to our headlines and key messages.		The U to Tag

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