

Proposal: TMZ Website Replica Built from Scratch

Introduction

This proposal outlines the development of a TMZ website replica using custom-built code. This approach allows for full control over design, functionality, and performance optimization, providing a highly customized solution tailored to your exact requirements.

Functional Requirements

User End:

1. Fully responsive homepage with:
 - Featured articles carousel.
 - Breaking news ticker.
 - Category sections (e.g., Celebrity News, TV, Sports).
2. Article pages with:
 - Multimedia (images, videos).
 - Social sharing buttons.
 - Author information.
3. Category-specific pages with paginated article listings.
4. Search functionality with filters for keywords and categories.
5. User interaction through comments on articles.

Admin End:

1. Secure login system for admins.
2. Role-based permissions (e.g., Super Admin, Editor, Author).
3. Tools for creating, editing, and deleting articles.
4. Image and video upload and management.
5. Analytics dashboard showing:

- Page views.
- Popular articles.
- User activity.

6. Comments moderation system.

Pages to be Built

1. Homepage:

- Dynamic sections for articles, categories, and multimedia.

2. Category Pages:

- Celebrity News, TV, Sports, and other categories as specified.

3. Article Pages:

- Full article layout with multimedia and user interaction.

4. Search Results Page:

- List of articles filtered by user queries.

5. Admin Login Page:

- Secure access for admin users.

6. Admin Dashboard:

- Manage articles, media, and comments.
- View analytics.

Technologies to Be Used

Frontend:

- HTML5, CSS3, JavaScript (or frameworks like React.js for interactivity).
- Bootstrap for responsive design.

Backend:

- PHP or Node.js (for server-side logic).
- RESTful API for data handling.

Database:

- MySQL or PostgreSQL.

Additional Tools:

- WebSocket or Firebase (for real-time updates).
- AWS S3 or local server (for multimedia hosting).

Estimated Timeline: 2.5 Months (75 Days)

1. Planning and Design: 10 days

- Requirement gathering, wireframes, and design mockups.

2. Frontend Development: 20 days

- Build all user-facing pages, ensuring responsiveness and functionality.

3. Backend Development: 30 days

- Develop the admin dashboard, database schema, and API integrations.

4. Testing and Debugging: 10 days

- Cross-browser/device testing and fixing issues.

5. Delivery and Client Training: 5 days

- Final revisions, deployment, and training for admin panel usage.

Cost Estimate

Development: \$4,500

Maintenance: \$300/month (optional).

Hosting and Domain: \$100-\$200/year (paid by client directly).

Pros and Cons

Pros:

- Complete control over design and functionality.

- Optimized for performance and scalability.
- No reliance on third-party plugins or themes.

Cons:

- Longer development timeline.
- Higher upfront costs.
- Requires technical expertise for future updates.

Conclusion

Building the website from scratch over 2.5 months will provide a fully customized and scalable solution. While the timeline is longer and costs higher, this approach ensures a unique, high-performance product tailored to your needs. Let me know if this timeline works for you, or if you'd like adjustments to the features or cost estimates.