

<i>Duplicate this sheet for each new journey</i>												
Persona's name [1]	Rob											
Journey goal [2]	Add a new album to inventory											
	Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7	Step 8	Step 9	Step 10	Step 11	Goal
User action(s)	access home inventory page and search using search box in nav bar for artist	If artist not present, click add new artist link in nav bar, if artist present proceed to step 4	Input artist name and click button to add new artist	Click add new stock in nav bar	input information for new stock and click button							
System response	if artist present, displays artist link	redirects to add new artist page	adds new artist and redirects to inventory page	redirects to add new stock page, artist now available to select in dropdown	adds new stock to inventory and redirects to inventory page where the information is now displayed in the table							
Potential problems	no internet to access page				Lots of scrolling to check it has been added if there is a lot of stock in the table							

[1] This has to come from your proto-persona profile

[2] What is the goal? I.e. buying a book or adding a friend to their social network profile.