

Folake Ogunnaike

UI/UX Designer

Ogunnaikefolake21@gmail.com | linkedin.com/in/ogunnaikefolake | +234 7038364818

SUMMARY

- UI/UX designer with a track record of delivering exceptional user experiences.
- Proficient in design tools such as Adobe Creative Suite and Figma, and experienced in creating wireframes, prototypes, and user flows.
- Collaborated with cross-functional teams of 20-35 people, where I was able to clearly communicate design concepts and solutions in order to deliver a top-quality product.

SKILLS

Figma
Rive
Adobe creative suite
Interaction design

Wireframing
Visual design
Communication
Problem solving

Presentation
Collaboration
Multi-tasking
Self-driven

WORK EXPERIENCE

UI/UX Designer

December 2023 – Present

Inawo wedding

- Conducted user research and analysis to identify pain points and opportunities for improvement in the wedding process.
- Created user centered workflows that streamlined the wedding process and reduced wait times for users.
- Collaborated with cross-functional teams to ensure that the new feature aligned with legal requirements and provided smooth user experience.
- Developed wireframes and prototypes to visualize the new workflows and gather feedback from users and stakeholders.
- Implemented user-tested workflows, leading to a significant reduction in user wait times and improved customer satisfaction ratings.

Product and Interaction designer

September 2023 – December 2023

Eppcheck

- Created a streamlined UI design for the website and mobile app, reducing user friction and improving overall usability.
- Developed a clickable prototype to effectively showcase the process to stakeholders, facilitating better understanding and decision making.
- Collaborated with cross functional teams to ensure the design met business objectives and aligned with product strategy.
- Presented the prototype to stakeholders, gathering feedback and driving product improvements based on their insights.

Product and Interaction designer

March 2023 – Present

Housepal

- Created a style guide, user flow and wireframes to ensure consistent branding across the website.
- Crafted a detailed UX writeup with clear guidelines for improving the user experience throughout the website.
- Developed a user-friendly process for searching and filtering properties, allowing users to quickly find relevant listing.
- Collaborated with cross-functional teams to ensure the design met users needs and improved overall satisfaction with the property list experience.

UI/UX Designer

October 2022 – December 2022 HNG

Internship

- I graduated among the top 90 designers out of over 3000 participants in the program. During the course of the program, i actively developed several products from conceptualization to creating high-fidelity prototypes, showcasing my skills and ability.
- I successfully implemented design thinking and methodologies to systematically analyze problems and evaluate potential solutions.
- I have a proven track record of designing and redesigning user interfaces, utilizing my expert in design thinking methodologies to systematically analyze problems and solutions. • I expertly designed a reputation management product with a team of 15 top designers, working efficiently in a fast-paced environment to bring the project from an idea brief to wireframes and high-fidelity prototype.

PROJECTS

Inawo: Inawo gives couples the platform they need to engage with their guest, source for vendors and organize their wedding to be as perfect as they've dreamt it to be. (<https://inawo.com/>)

Lassra: Lassra website helps lassra card holders to conveniently monitor the status of their card.

Eppcheck: Eppchek is a waitlist website that connects users with eppers who perform checks and inspections for individual and businesses. (www.eppcheck.com)

EDUCATION

Bachelor of Arts — History and Diplomatic studies
Google UX Design Certification

2016 – 2019
June 2022 – Present