

Highlights

- We conducted a field experiment among 311 low-income individuals comparing a prize-linked savings account (PLS) and a standard interest-bearing account.
- Individuals saving with PLS made 42% more deposits on average compared to those with standard savings accounts.
- By varying feedback on lottery results, we find some evidence that the treatment effect is consistent with regret aversion.
- Recent experiences of regret induce more subsequent deposits.
- We document evidence that use of PLS results in a 15% increase in gambling activity.