Using Lotteries to Encourage Saving: Supplemental Appendix*

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^{*}For online publication only. Files for replication are available at https://github.com/princetonbpl/akiba-lottery-pub.

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A. Experimental materials

A.1 Consent form

You are asked to participate in research project conducted by researchers at Duke University, Dan Ariely (dan@danariely.com) and Seher Merve Akbas (merve.akbas@duke.edu). The purpose of this project is (1) to understand how people make decisions about money, (2) how people make risky decisions, (3) how people decide to save money.

During the study in the laboratory, you will be presented a number of decisions involving money. Your payment will depend on your decisions and specific rules about it will be explained to you before you start.

Your participation in this project is completely voluntary and you are free to withdraw from it at any time. During the project, all the information about you will be analyzed anonymously and reported by groups.

Do you have any questions that you would like to ask now?

For any future questions or concerns about the project, please contact the researcher Seher Merve Akbas via e-mail (merve.akbas@duke.edu) or phone (+1919-328-0080) or Dan Ariely via e-mail (dan@danariely.com) or the project associate, James Vancel (email: jvancel@poverty-action.org) (Phone: +254725066428), or the project manager, Joseph Njoroge (jmuiruri@poverty-action.org) (Phone: +254722900068).

I have read this information, and would like to participate

Name: Date:

A.2 Savings account

A.2.1 Account instructions (Control)

Here, we are introducing you AKIBA SMART, which will allow you to save money for a period of four weeks (28 days). Now I will explain how AKIBA SMART works. Using AKIBA SMART, you can save money by sending airtime (via Sambaza) to 0726-085246. The net worth of the airtime you send will be the amount you save. For example, if you send Airtime worth 20KSh it means you saved 20Ksh. This way, you won't pay any MPESA fees to save.

AKIBA SMART helps you save in two ways:

- 1. Every day, AKIBA SMART will add 5% of your daily savings to your account. For example, if you saved 20KSH, you will receive 1 KSH extra. The more you save each day, the more money you will accumulate yourself. Furthermore, the more you save, the more you will receive extra from AKIBA SMART.
- 2. You will be able to keep your money in a safe place for 28 days, and at the end of 28 days, you will receive all your savings, with the extra money you received from AKIBA SMART back via MPESA (you won't receive Airtime).

As a promotion, you are automatically enrolled in AKIBA SMART today. You will receive your ID cards now and you can start saving immediately. [We will try out how it works here. As part of our promotion, we will give you some money to save today to learn how it works. This money is yours and you will receive it at the end of 28 days.]

Do you have any questions?

A.2.2 Account instructions (Lottery)

Here, we are introducing you AKIBA SMART, which will allow you to save money for a period of four weeks (28 days). Now I will explain how AKIBA SMART works. Using AKIBA SMART, you can save money by sending airtime (via Sambaza) to 0726-085246. The net worth of the airtime you send will be the amount you save. For example, if you send Airtime worth 20KSh it means you saved 20Ksh. This way, you won't pay any MPESA fees to save.

AKIBA SMART helps you save in two ways:

- 1. Every day, if you save, you will receive your Lottery Ticket in an SMS and you will enter a lottery. The next day, you will be notified by SMS whether you won, and how much money you won. If you win, the prize will be added to your account. If you don't win, you will still keep your savings. This will continue every day for 28 days. The more you save each day, the more money you will accumulate yourself. Furthermore, the more you save, the bigger the prizes!!!
- 2. You will be able to keep your money in a safe place for 28 days, and at the end of 28 days you will receive all your savings, with the prizes you won back via MPESA (you won't receive Airtime).

The lottery works as follows:

Each day, if you save, you will receive a lottery ticket as SMS. The lottery ticket includes 4 numbers between 1 and 10. If the FIRST OR SECOND number in your lottery ticket match the first or second number in the winning ticket, you win Prize 1: 10% of what you saved that day! For example, if you saved 20KSH that day, you win 2 KSH extra. If the FIRST AND SECOND numbers in your lottery ticket match the first and second numbers in the winning ticket, you win Prize 2: 100% of what you saved that day! For example, if you saved 20KSH that day, you win 20 KSH extra. If the ALL NUMBERS in your lottery ticket match all numbers in the winning ticket in the same order, you win Prize 3: 200 times what you saved that day! For example, if you saved 20KSH that day, you win 4000 KSH extra.

As a promotion, you are automatically enrolled in AKIBA SMART today. You will receive your ID cards now and you can start saving immediately. [We will try out how it works here. As part of our promotion, we will give you some money to save today to learn how it works. This money is yours and you will receive it at the end of 28 days.]

Do you have any questions?

A.2.3 Account instructions (Regret)

Here, we are introducing you AKIBA SMART, which will allow you to save money for a period of four weeks (28 days). Now I will explain how AKIBA SMART works. Using AKIBA SMART, you can save money by sending airtime (via Sambaza) to 0726-085246. The net worth of the airtime you send will be the amount you save. For example, if you send Airtime worth 20KSh it means you saved 20Ksh. This way, you won't pay any MPESA fees to save.

AKIBA SMART helps you save in two ways:

- 1. Every day, you will receive your Lottery Ticket in an SMS and you will enter a lottery. The next day, you will be notified by SMS whether you won, and how much money you won. If you win, your prize will be added to your account ONLY IF YOU SAVED that day, if you did not save, you will give up your prize. If you don't win, you will still keep your savings. This will continue every day for 28 days. The more you save each day, the more money you will accumulate yourself. Furthermore, the more you save, the bigger the prizes!!!
- 2. You will be able to keep your money in a safe place for 28 days, and at the end of 28 days you will receive all your savings, with the prizes you won back via MPESA (you won't receive Airtime).

The lottery works as follows:

Each day, you will receive a lottery ticket as SMS. The lottery ticket includes 4 numbers between 1 and 10. If the FIRST OR SECOND number in your lottery ticket match the first or second number in the winning ticket, you win Prize 1: 10% of what you saved that day! For example, if you saved 20KSH that day, you win 2 KSH extra. If the FIRST AND SECOND numbers in your lottery ticket match the first and second numbers in the winning ticket, you win Prize 2: 100% of what you saved that day! For example, if you saved 20KSH that day, you win 20 KSH extra. If the ALL NUMBERS in your lottery ticket match all numbers in the winning ticket in the same order, you win Prize 3: 200times what you saved that day! For example, if you saved 20KSH that day, you win 4000 KSH extra.

REMEMBER: YOU CAN REDEEM YOUR PRIZE ONLY IF YOU SAVED THAT DAY.

As a promotion, you are automatically enrolled in AKIBA SMART today. You will receive your ID cards now and you can start saving immediately. [We will try out how it works here. As part of our promotion, we will give you some money to save today to learn how it works. This money is yours and you will receive it at the end of 28 days.]

Do you have any questions?

Figure 1: Savings ID cards

AKIBA SMART SAVINGS CARD BUSARA CENTER FOR BEHAVIORAL ECONOMICS	AKIBA SMART SAVINGS CARD BUSARA CENTER FOR BEHAVIORAL ECONOMICS
0224 2014 01	0224 2014 01
Name:	Name:
(a) Front	(b) Front
Daily Earnings 5% of your daily savings	<u>Daily Prizes</u> Prize 1: 10% of your daily savings Prize 2: 100% of your daily savings Prize 3: 200 times your daily savings
Signature:	Signature:
BUSARA CENTER FOR BEHAVIORAL ECONOMICS AKIBA SMART SAMBAZA 0726-085246 to save. For assistance SMS or call 0726-085246.	BUSARA CENTER FOR BEHAVIORAL ECONOMICS AKIBA SMART SAMBAZA 0726-085246 to save. For assistance SMS or call 0726-085246.

A.2.4 SMS reminders (Control)

- Reminder: "Name, remember to save XX or more today to earn 5% daily interest. Sambaza *140*XX*Phone to save"
- <u>Upon receipt of airtime</u>: "You saved XX. You need to save YY more to receive interest. Your balance is ZZ. Keep saving with *140*XX*Phone to save"
- Upon receipt of sufficient airtime for match: "You saved XX. You earned 5% interest! QQ was deposited into your account. Your balance is ZZ."

A.2.5 SMS reminders (Lottery)

- Reminder: "Name, remember to buy your ticket today (this week) by saving XX. Sambaza *140*XX*Phone to save"
- Upon receipt of airtime: "You saved XX. You need to save YY more to buy your ticket. Your balance is ZZ. Keep saving with *140*XX*Phone to save"
- Upon receipt of sufficient airtime for ticket: "You saved XX. You purchased your ticket. Your lucky numbers are AA-BB. Your balance is ZZ."

A.2.6 SMS reminders (Regret)

- Reminder: "Name, your lucky numbers today (this week) are AA-BB. Keep them by saving XX. Sambaza *140*XX*Phone to save"
- <u>Upon receipt of airtime</u>: "You saved XX. You need to save YY more to keep your ticket. Your balance is ZZ. Keep saving with *140*XX*Phone to save"
- Upon receipt of sufficient airtime for ticket: "You saved XX. You purchased your ticket. Your lucky numbers are AA-BB. Your balance is ZZ."

A.2.7 Lottery administration (for treatment groups)

- Winning numbers: "Yesterday's (last week's) lucky numbers were CC-DD. Winners receive PPP Ksh. Save today (this week) to play again!"
- Winners: "Your lucky numbers were AA-BB. Congratulations! You won PPP Ksh! Win again today (this week) by saving."
- <u>Losers</u>: "Your lucky numbers were AA-BB. You did not win. Try again today (this week) by saving."
- Losers in regret group: "Your lucky numbers were AA-BB. You would have won, but you did not save enough to buy your ticket! Don't miss you again, save to play."
- <u>Insufficient airtime</u>: "You did not save enough to play this week. You could have won PPP Ksh. Win today (this week) by saving."

A.2.8 Other

- Upon receipt of an incoming SMS: "Your balance is ZZ. Save YY to buy your ticket (reach your match) OR You have reached your goal today (this week). Save more, Sambaza *140*XX*Phone."
- Upon receipt of airtime from unknown number: "This number is not known in the system. What is your standard phone number (10-digits)?"
- If reply is not understood (return airtime via Sambaza): "This is not a valid response. We are returning your airtime. Please save using your phone only. Call Phone for help."

A.3 Laboratory instructions

A.3.1 Coin toss task

For the next task your payoff will depend on a coin flip. You will win money if it is a heads or if it is a tails. You must decide which payoffs for heads and tails you prefer. The exact amount of money you will win will depend on which side the coin landed on. On the next screen you will see 6 different values for heads and tails. You make a SINGLE decision on which coin you prefer and remember that you can only flip one of the coins and only once. There are no right or wrong answers, only your preference.

A.3.2 Titration task

On the following screen you will find a series of questions. In each question, you are asked to choose between Option A and Option B. If you choose Option A, you will get a smaller amount but sooner. If you choose Option B, you will get a larger amount but later. Please choose the option you prefer. There are no right or wrong answers. After you make all your choices, the computer will randomly pick one of the questions and your payment will be determined by the option you chose in that question. Remember that the computer will pick only one question and any question could be picked. Therefore it is in your interest to answer each question as if it is the only question you are answering.

A.3.3 Lottery task

In this game, FIRST the computer will randomly chose 4 numbers, each between 0 and 9, to create a lottery ticket for you. For example, your lottery ticket could be: 5067 Then the computer will randomly choose 4 numbers again, each between 0 and 9, to create the winning lottery ticket. For example the winning ticket could be 5645 The lottery prizes are as follows:

PRIZE 1 (5KSH): If the FIRST OR SECOND number of your lottery ticket match the first OR second number of the winning ticket, your ticket will win prize 1.

PRIZE 2 (50KSH): If the FIRST AND SECOND number of your lottery ticket match the first AND second number of the winning ticket in the same order, your ticket will win prize 2.

PRIZE 3 (5000KSH): If ALL NUMBERS of your ticket match all numbers of the winning ticket in the same order, your ticket will win prize 3.

A.3.4 Canadian Problem Gambling Index

In the last 12 months how often have you [or have for item 7]? 0 = Never, 1 = Sometimes, 2 = Most of the time, 3 = Almost always

- 1. Bet more than you could really afford to lose?
- 2. Needed to gamble with larger amounts of money to get the same feeling of excitement?
- 3. Gone back another day to try and win back the money you lost?
- 4. Borrowed money or sold anything to get money to gamble?
- 5. Felt that you might have a problem with gambling?
- 6. Felt that gambling has caused you health problems, including stress and anxiety?
- 7. People criticized your betting or told you that you have a gambling problem, whether or not you thought it was true?
- 8. Felt your gambling has caused financial problems for you or your household?

In the past month, how often have you done the following? 0 = Never, 1 = 1-4 times, 2 = Daily, 3 = multiple times per day

- 1. Bet money on a sporting event
- 2. Played the lottery (Charity Sweepstakes)
- 3. Played cards or another game for money (billards, checkers, etc)
- 4. In the past month, how often have you gambled in all activities?
- 5. Participated in an SMS promotion (Safaricom "Bonyeza Ushinde" "Tetemesha" or other)

B. Summary statistics

B.1 Balance checks

Table 1: Baseline balance by treatment group

	(1)	(2)	(3)	(4)	(5)
	Lottery -	Regret -	Lottery -	Control mean	Obs.
	Control	Control	Regret	(SD)	Obs.
Female	0.07	0.10	-0.03	0.52	311
	(0.07)	(0.07)	(0.07)	(0.50)	
Age	0.78	0.72	0.05	30.75	303
	(1.39)	(1.34)	(1.36)	(9.83)	
Completed std. 8	-0.02	-0.02	-0.00	0.99	311
	(0.02)	(0.02)	(0.02)	(0.10)	
Married/co-habitating	0.10	0.09	0.01	0.42	307
	(0.07)	(0.07)	(0.07)	(0.50)	
No. of children	0.23	0.24	-0.01	1.75	311
	(0.24)	(0.25)	(0.25)	(1.70)	
Currently saves	0.05	-0.10	0.15^{**}	0.56	311
	(0.07)	(0.07)	(0.07)	(0.50)	
Total savings last month (USD PPP)	-17.81	-7.04	-10.77	58.82	311
	(11.92)	(12.60)	(9.26)	(106.26)	
Currently saves with ROSCA	-0.01	0.08	-0.09	0.58	311
	(0.07)	(0.07)	(0.07)	(0.50)	
ROSCA savings last month (USD PPP)	1.63	2.09	-0.46	13.83	311
-	(3.60)	(3.23)	(3.63)	(23.24)	
Monthly income (USD PPP)	-3.68	-0.59	-3.09	112.05	311
	(17.69)	(16.91)	(15.51)	(137.13)	
Employed	0.05	-0.03	0.08	0.50	311
	(0.07)	(0.07)	(0.07)	(0.50)	
Coefficient of relative risk aversion	0.08	-0.03	0.12	1.16	311
	(0.18)	(0.17)	(0.18)	(1.27)	
Locus of control	0.48	-0.83	1.31	69.81	311
	(1.40)	(1.46)	(1.37)	(10.78)	
Standardized CPGI	-0.11	-0.22*	0.11	-0.00	311
	(0.13)	(0.12)	(0.12)	(1.00)	
Exp. discount factor	-0.05*	-0.01	-0.04	0.33	311
_	(0.03)	(0.03)	(0.03)	(0.20)	

Notes: The first three columns report the difference of means across treatment groups with SEs in parentheses. Column 4 reports the mean of the control group with SD in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 2: Baseline balance by treatment group for endline sample

	(1)	(2)	(3)	(4)	(5)
	Lottery -	Regret -	Lottery -	Control mean	Obs.
	Control	Control	Regret	(SD)	ODB.
Female	0.05	0.09	-0.04	0.53	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Age	-0.18	0.24	-0.42	31.37	276
	(1.49)	(1.43)	(1.42)	(10.11)	
Completed std. 8	-0.02	0.00	-0.02	0.99	284
	(0.02)	(0.01)	(0.02)	(0.10)	
Married/co-habitating	0.08	0.07	0.01	0.44	280
	(0.07)	(0.07)	(0.07)	(0.50)	
No. of children	-0.01	0.10	-0.11	1.88	284
	(0.25)	(0.26)	(0.26)	(1.73)	
Currently saves	0.05	-0.05	0.09	0.54	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Total savings last month (USD PPP)	-18.63	-4.82	-13.81	58.75	284
	(12.05)	(12.93)	(9.81)	(100.77)	
Currently saves with ROSCA	-0.05	0.07	-0.12	0.60	284
	(0.07)	(0.07)	(0.07)	(0.49)	
ROSCA savings last month (USD PPP)	-0.78	2.32	-3.09	14.05	284
	(3.50)	(3.51)	(3.50)	(24.08)	
Monthly income (USD PPP)	-9.42	-5.24	-4.18	117.77	284
	(19.00)	(17.93)	(16.24)	(140.31)	
Employed	0.05	-0.05	0.09	0.51	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Coefficient of relative risk aversion	0.16	-0.01	0.17	1.13	284
	(0.19)	(0.18)	(0.19)	(1.25)	
Locus of control	0.69	-0.95	1.63	69.79	284
	(1.50)	(1.57)	(1.46)	(11.05)	
Standardized CPGI	-0.12	-0.20	0.09	-0.02	284
	(0.13)	(0.13)	(0.12)	(0.97)	
Exp. discount factor	-0.06*	-0.02	-0.04	0.33	284
	(0.03)	(0.03)	(0.03)	(0.20)	

Notes: These results are restricted to the sample of participants who completed the endline survey. The first three columns report the difference of means across treatment groups with SEs in parentheses. Column 4 reports the mean of the control group with SD in parentheses. * denotes significance at 10 pct., * at 5 pct., and * at 1 pct. level.

Table 3: Self-selection by treatment group

	Self-selection into treatment groups							
	Interest Lottery Regret Total							
Interest	39	52	3	94				
Lottery	27	54	14	95				
Regret	32	42	21	95				
Total	98	148	38	284				

Notes: This table reports the number of participants self-selecting into the treatment conditions after completing the study, disaggregated by original treatment assignment.

Table 4: Observed and expected lottery results

	Freq.	Pct. observed	Pct. expected
No match	7065	81.49	62.43
One match	1518	17.51	22.22
Two matches	86	0.99	1.23
Complete match	1	0.01	0.00

Notes: The first column tabulates the frequency of observed lottery ticket matches. The second and third columns report the observed and expected probabilities, respectively, of each type of lottery match. A lottery ticket was a random sequence of four numbers between 1 and 9, inclusive. Prizes were awarded according to how well a participant's lottery numbers matched the winning numbers. If the first or second numbers matched, a 10% match of savings was awarded. If both the first and second numbers matched, a 100% match of savings was awarded. If all numbers matched, a prize of 200 times the daily savings was awarded.

B.2 Sample attrition

Table 5: Treatment group by participation at endline

	Participation at endline						
	Attrited Completed Total						
Control	11	94	105				
Lottery	8	95	103				
Regret	8	95	103				
Total	27	284	311				

Notes: This table reports the number of observations in the endline survey by treatment group. Columns 1 and 2 reports the number of participants who completed the baseline survey but not endline and those who completed both surveys, repsectively.

Table 6: Attrition by treatment group

	Completed endline
Lottery	0.03
	(0.04)
Regret	0.03
	(0.04)
Constant	0.90^{***}
	(0.03)
Adjusted R^2	-0.004
Difference p-value	1.00
Joint p-value	0.75
Observations	311

Notes: This table reports a regression of selection on each of the treatment arms. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 7: Baseline balance by attrition status

	(1)	(2)	(3)
	Completed -	Mean (SD)	Obs.
	attrited	of completed	Obs.
Female	-0.02	0.58	311
	(0.10)	(0.49)	
Age	1.62	31.39	303
	(1.69)	(9.79)	
Completed std. 8	0.06	0.98	311
	(0.05)	(0.13)	
Married/co-habitating	0.04	0.49	307
	(0.10)	(0.50)	
No. of children	0.06	1.91	311
	(0.36)	(1.75)	
Currently saves	-0.05	0.54	311
	(0.10)	(0.50)	
Total savings last month (USD PPP)	3.68	50.91	311
	(19.87)	(80.23)	
Currently saves with ROSCA	-0.03	0.60	311
	(0.10)	(0.49)	
ROSCA savings last month (USD PPP)	-5.70	14.57	311
	(6.60)	(24.05)	
Monthly income (USD PPP)	25.66	112.86	311
	(20.91)	(121.67)	
Employed	0.10	0.51	311
	(0.10)	(0.50)	
Coefficient of relative risk aversion	-0.01	1.18	311
	(0.26)	(1.30)	
Locus of control	0.07	69.70	311
	(1.59)	(10.38)	
Standardized CPGI	-0.19	-0.13	311
	(0.23)	(0.89)	
Exp. discount factor	-0.06^{*}	0.30	311
	(0.04)	(0.20)	

Notes: Column 1 reports the difference of means between participants who completed endline and those who attrited. Standard errors are in parentheses. Column 2 reports the mean among participants at endline with SD in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

C. Treatment effects

C.1 Average treatment effects

Table 8: Treatment effects - Mobile savings by respondent

	Effe	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits	4.59^{*}	5.71**	1.13	13.66	311
	(2.52)	(2.45)	(2.84)	(15.08)	
No. of days saved	3.93^{*}	4.94**	1.01	11.78	311
	(2.05)	(2.08)	(2.32)	(12.93)	
Daily avg. no. of deposits	0.08^{*}	0.10^{**}	0.02	0.23	311
	(0.04)	(0.04)	(0.05)	(0.25)	
Made at least one deposit	0.04	0.02	-0.02	0.87	311
	(0.04)	(0.05)	(0.04)	(0.34)	
Total deposit amount	-0.79	-1.60	-0.81	14.87	311
	(3.34)	(2.91)	(2.88)	(24.48)	
Total withdrawal amount	0.53	1.63**	1.10	1.07	311
	(0.94)	(0.74)	(1.02)	(4.53)	

Table 9: Treatment effects – Mobile savings by respondent (before 30 days)

	Effect estimates			Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits (before 30 days)	2.56*	3.08**	0.51	8.48	311
	(1.40)	(1.35)	(1.53)	(8.74)	
No. of days saved (before 30 days)	1.94^{*}	2.56**	0.62	7.42	311
	(1.16)	(1.15)	(1.26)	(7.61)	
Daily avg. no. of deposits (before 30 days)	0.09^{*}	0.10^{**}	0.02	0.28	311
	(0.05)	(0.05)	(0.05)	(0.29)	
Total deposit amount (before 30 days)	-1.17	-1.65	-0.48	8.99	311
	(2.07)	(1.85)	(1.46)	(17.18)	

Table 10: Treatment effects – Mobile savings by respondent (after 30 days)

	Effect estimates			Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits (after 30 days)	2.02	2.63**	0.61	5.18	311
	(1.26)	(1.25)	(1.44)	(7.56)	
No. of days saved (after 30 days)	1.99^{*}	2.38**	0.39	4.36	311
	(1.02)	(1.05)	(1.18)	(6.36)	
Daily avg. no. of deposits (after 30 days)	0.07	0.09^{**}	0.02	0.17	311
	(0.04)	(0.04)	(0.05)	(0.25)	
Total deposit amount (after 30 days)	0.38	0.05	-0.33	5.88	311
	(1.68)	(1.47)	(1.58)	(11.43)	

Table 11: Treatment effects – Mobile savings by period

	Eff	ect estima	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
No. of deposits made	0.08*	0.09**	0.02	0.23	18636
	(0.04)	(0.04)	(0.05)	(0.51)	
Made a deposit	0.07^{*}	0.08^{**}	0.02	0.20	18660
	(0.03)	(0.03)	(0.04)	(0.40)	
Amount deposited (USD PPP)	-0.01	-0.03	-0.01	0.25	18636
	(0.06)	(0.05)	(0.05)	(1.03)	
Amount withdrew (USD PPP)	0.01	0.03^{**}	0.02	0.02	18636
	(0.02)	(0.01)	(0.02)	(0.60)	

Table 12: Treatment effects – Savings with other products

	Effect estimates			Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total savings last month (USD PPP)	18.45	-17.87	-36.32	80.31	284
	(25.16)	(14.64)	(24.06)	(112.74)	
M-Pesa savings last month (USD PPP)	-5.42	-6.71	-1.29	20.42	284
	(6.34)	(5.49)	(5.30)	(44.67)	
ROSCA savings last month (USD PPP)	1.48	7.37	5.89	22.24	283
	(6.76)	(6.79)	(7.33)	(42.18)	
Currently saves with ROSCA	-0.02	0.14^{**}	0.16^{**}	0.54	284
	(0.07)	(0.07)	(0.07)	(0.50)	

Table 13: Treatment effects - Gambling

	Effe	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.08	0.12	284
	(0.05)	(0.06)	(0.06)	(0.32)	
Gamble less	-0.02	0.04	0.06	0.16	284
	(0.05)	(0.06)	(0.05)	(0.37)	
More tempted to gamble	0.09	0.05	-0.04	0.47	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Less tempted to gamble	-0.01	0.03	0.04	0.06	284
	(0.03)	(0.04)	(0.04)	(0.25)	

Table 14: Treatment effects - Akiba SMART

	Effe	ect estima	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
How much do you trust AKIBA SMART?	0.03	-0.07	-0.10	0.00	284
	(0.14)	(0.18)	(0.18)	(1.00)	
What is your confidence in AKIBA SMART?	0.11	0.07	-0.04	0.00	284
	(0.13)	(0.14)	(0.13)	(1.00)	
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.04	0.83	284
	(0.06)	(0.06)	(0.06)	(0.38)	
Continue saving with AKIBA	-0.05	-0.01	0.04	0.91	283
	(0.05)	(0.04)	(0.05)	(0.28)	

Table 15: Treatment effects – Expenditure

	Effe	ect estima	Sample			
	(1) (2) (3) (4)		$(2) \qquad (3)$	$(2) \qquad (3) \qquad (4)$		(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.	
Spent balance on food	0.04	-0.08	-0.12*	0.28	284	
	(0.07)	(0.06)	(0.06)	(0.45)		
Spent balance on school	0.29	0.17	-0.13	0.24	284	
	(0.24)	(0.27)	(0.32)	(1.11)		
Spent balance on business	0.13	0.08^{*}	-0.04	0.06	284	
	(0.08)	(0.04)	(0.09)	(0.25)		
Spent balance on durable goods	-0.00	-0.03	-0.03	0.05	284	
	(0.03)	(0.03)	(0.03)	(0.23)		
Spent balance on repaying loans	0.04	-0.00	-0.04	0.11	284	
	(0.05)	(0.04)	(0.05)	(0.31)		
Saved balance	0.04	0.05	0.01	0.07	284	
	(0.04)	(0.04)	(0.05)	(0.26)		

Table 16: Treatment effects – Self-perceptions

	Effe	ect estima	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Do you see yourself as a saver?	-0.20	-0.09	0.11	-0.00	284
	(0.15)	(0.14)	(0.15)	(1.00)	
Are you in general a lucky person?	4.77***	4.97***	0.20	-0.00	284
	(0.20)	(0.18)	(0.23)	(1.00)	
Do you feel you saved enough?	0.19	-0.09	-0.28*	0.00	284
	(0.15)	(0.15)	(0.15)	(1.00)	
How did you feel not saving?	-0.02	0.06	0.08	-0.00	284
	(0.16)	(0.15)	(0.16)	(1.00)	

Table 17: Treatment effects – Group self-selection

	Eff	ect estima	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Select control group	-0.13*	-0.08	0.05	0.41	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Select lottery group	0.02	-0.11	-0.13^{*}	0.55	284
	(0.07)	(0.07)	(0.07)	(0.50)	
Select regret group	0.12^{***}	0.19^{***}	0.07	0.03	284
	(0.04)	(0.05)	(0.06)	(0.18)	
Perceived effect of lottery (USD PPP)	-0.67	-2.36	-1.69	2.27	283
	(4.86)	(3.44)	(4.55)	(26.53)	
Perceived effect of regret (USD PPP)	-3.71	0.58	4.29	-3.90	283
	(7.07)	(4.49)	(6.56)	(35.85)	

C.2 Average treatment effects with FWER correction

Table 18: Treatment effects controlling the FWER – Mobile savings by respondent

	E	Effect estim	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p \textbf{-value} \end{array}$	Control Mean (SD)	Obs.
Total no. of deposits	4.59*	5.71**	0.69	13.66	311
	(2.52)	(2.45)		(15.08)	
	[0.33]	[0.00]***			
No. of days saved	3.93^{*}	4.94**	0.66	11.78	311
	(2.05)	(2.08)		(12.93)	
	[0.33]	[0.00]***			
Daily avg. no. of deposits	0.08^{*}	0.10**	0.69	0.23	311
	(0.04)	(0.04)		(0.25)	
	[0.33]	[0.00]***			
Made at least one deposit	0.04	0.02	0.65	0.87	311
	(0.04)	(0.05)		(0.34)	
	[0.67]	[1.00]			
Total deposit amount	-0.79	-1.60	0.78	14.87	311
	(3.34)	(2.91)		(24.48)	
	[0.67]	[1.00]			
Total withdrawal amount	0.53	1.63**	0.28	1.07	311
	(0.94)	(0.74)		(4.53)	
	[0.67]	[0.00]***			

Notes: Columns 1–2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 19: Treatment effects controlling the FWER – Mobile savings by respondent (before 30 days)

	E	Effect estim	Sample		
	(1)	(1) (2)		(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Total no. of deposits (before 30 days)	2.56^{*}	3.08**	0.74	8.48	311
	(1.40)	(1.35)		(8.74)	
	[0.67]	[0.00]***			
No. of days saved (before 30 days)	1.94^{*}	2.56**	0.62	7.42	311
	(1.16)	(1.15)		(7.61)	
	[0.67]	[0.00]***			
Daily avg. no. of deposits (before 30 days)	0.09^{*}	0.10**	0.74	0.28	311
	(0.05)	(0.05)		(0.29)	
	[0.67]	[0.00]***			
Total deposit amount (before 30 days)	-1.17	-1.65	0.74	8.99	311
	(2.07)	(1.85)		(17.18)	
	[0.67]	[0.33]			

Notes: Column 1-2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 20: Treatment effects controlling the FWER – Mobile savings by respondent (after 30 days)

	E	ffect estin	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Total no. of deposits (after 30 days)	2.02	2.63**	0.67	5.18	311
	(1.26)	(1.25)		(7.56)	
	[0.33]	[0.33]			
No. of days saved (after 30 days)	1.99^{*}	2.38**	0.74	4.36	311
	(1.02)	(1.05)		(6.36)	
	[0.33]	[0.33]			
Daily avg. no. of deposits (after 30 days)	0.07	0.09**	0.67	0.17	311
	(0.04)	(0.04)		(0.25)	
	[0.33]	[0.33]			
Total deposit amount (after 30 days)	0.38	0.05	0.84	5.88	311
	(1.68)	(1.47)		(11.43)	
	[0.67]	[1.00]			

Notes: Column 3 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 21: Treatment effects controlling the FWER - Savings with other products

	E	Effect estim	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\textbf{-value} \end{array}$	Control Mean (SD)	Obs.
Total savings last month (USD PPP)	18.45	-17.87	0.13	80.31	284
	(25.16)	(14.64)		(112.74)	
	[1.00]	[0.33]			
M-Pesa savings last month (USD PPP)	-5.42	-6.71	0.81	20.42	284
	(6.34)	(5.49)		(44.67)	
	[0.67]	[0.33]			
ROSCA savings last month (USD PPP)	1.48	7.37	0.42	22.24	283
	(6.76)	(6.79)		(42.18)	
	[1.00]	[0.67]			
Currently saves with ROSCA	-0.02	0.14^{**}	0.02^{**}	0.54	284
	(0.07)	(0.07)		(0.50)	
	[1.00]	[0.00]***			

Notes: Column 1-2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 22: Treatment effects controlling the FWER – Gambling

	E	Effect estim	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.16	0.12	284
	(0.05)	(0.06)		(0.32)	
	[0.67]	[0.00]***			
Gamble less	-0.02	0.04	0.24	0.16	284
	(0.05)	(0.06)		(0.37)	
	[1.00]	[1.00]			
More tempted to gamble	0.09	0.05	0.56	0.47	284
	(0.07)	(0.07)		(0.50)	
	[0.67]	[1.00]			
Less tempted to gamble	-0.01	0.03	0.27	0.06	284
	(0.03)	(0.04)		(0.25)	
	[1.00]	[1.00]			

Notes: Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 23: Treatment effects controlling the FWER – Akiba SMART

	E	ffect estin	nates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
How much do you trust AKIBA SMART?	0.03	-0.07	0.56	0.00	284
	(0.14)	(0.18)		(1.00)	
	[1.00]	[1.00]			
What is your confidence in AKIBA SMART?	0.11	0.07	0.74	0.00	284
	(0.13)	(0.14)		(1.00)	
	[0.67]	[1.00]			
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.49	0.83	284
	(0.06)	(0.06)		(0.38)	
	[0.67]	[0.67]			
Continue saving with AKIBA	-0.05	-0.01	0.36	0.91	283
	(0.05)	(0.04)		(0.28)	
	[0.67]	[1.00]			

Notes: Columns 1–2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 24: Treatment effects controlling the FWER - Expenditure

	E	ffect estin	nates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Spent balance on food	0.04	-0.08	0.07^{*}	0.28	284
	(0.07)	(0.06)		(0.45)	
	[0.67]	[1.00]			
Spent balance on school	0.29	0.17	0.70	0.24	284
	(0.24)	(0.27)		(1.11)	
	[0.67]	[1.00]			
Spent balance on business	0.13	0.08^{*}	0.63	0.06	284
	(0.08)	(0.04)		(0.25)	
	[0.67]	[0.67]			
Spent balance on durable goods	-0.00	-0.03	0.25	0.05	284
	(0.03)	(0.03)		(0.23)	
	[1.00]	[1.00]			
Spent balance on repaying loans	0.04	-0.00	0.38	0.11	284
	(0.05)	(0.04)		(0.31)	
	[0.67]	[1.00]			
Saved balance	0.04	0.05	0.82	0.07	284
	(0.04)	(0.04)		(0.26)	
	[0.67]	[1.00]			

Notes: Columns 1–2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 25: Treatment effects controlling the FWER – Self-perceptions

	E	ffect estima	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Do you see yourself as a saver?	-0.20	-0.09	0.47	-0.00	284
	(0.15)	(0.14)		(1.00)	
	[0.67]	[1.00]			
Are you in general a lucky person?	4.77***	4.97^{***}	0.38	-0.00	284
	(0.20)	(0.18)		(1.00)	
	[0.00]***	[0.00]***			
Do you feel you saved enough?	0.19	-0.09	0.06^{*}	0.00	284
	(0.15)	(0.15)		(1.00)	
	[0.67]	[1.00]			
How did you feel not saving?	-0.02	0.06	0.62	-0.00	284
	(0.16)	(0.15)		(1.00)	
	[1.00]	[1.00]			

Notes: Column 1-2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

Table 26: Treatment effects controlling the FWER – Group self-selection

	E	ffect estim	ates	Sample	
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	$\begin{array}{c} \textbf{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Select control group	-0.13*	-0.08	0.43	0.41	284
	(0.07)	(0.07)		(0.50)	
	[0.33]	[0.67]			
Select lottery group	0.02	-0.11	0.08^{*}	0.55	284
	(0.07)	(0.07)		(0.50)	
	[1.00]	[0.67]			
Select regret group	0.12^{***}	0.19^{***}	0.19	0.03	284
	(0.04)	(0.05)		(0.18)	
	[0.00]***	[0.00]***			
Perceived effect of lottery (USD PPP)	-0.67	-2.36	0.71	2.27	283
	(4.86)	(3.44)		(26.53)	
	[1.00]	[0.67]			
Perceived effect of regret (USD PPP)	-3.71	0.58	0.51	-3.90	283
	(7.07)	(4.49)		(35.85)	
	[1.00]	[0.67]			

Notes: Column 1-2 report OLS estimates of the treatment effect. Column 3 reports the p-values for tests of the equality of the two treatment effects. Standard errors are in parentheses and FWER adjusted p-values are in brackets. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. Stars on the coefficient estimates reflect unadjusted p-values.

C.3 Covariate-adjusted treatment effects

Table 27: Covariate-adjusted treatment effects - Mobile savings by respondent

	ľ	No control	ls	W	ith contro	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits	4.59^{*}	5.71**	1.13	4.53^{*}	4.76**	0.23	13.66	311
	(2.52)	(2.45)	(2.84)	(2.64)	(2.42)	(2.86)	(15.08)	
No. of days saved	3.93^{*}	4.94**	1.01	3.56*	4.19**	0.63	11.78	311
	(2.05)	(2.08)	(2.32)	(2.06)	(2.05)	(2.26)	(12.93)	
Daily avg. no. of deposits	0.08^{*}	0.10^{**}	0.02	0.08^{*}	0.08**	0.00	0.23	311
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.25)	
Made at least one deposit	0.04	0.02	-0.02	0.04	0.02	-0.02	0.87	311
	(0.04)	(0.05)	(0.04)	(0.05)	(0.05)	(0.04)	(0.34)	
Total deposit amount	-0.79	-1.60	-0.81	-0.32	-1.46	-1.14	14.87	311
	(3.34)	(2.91)	(2.88)	(3.15)	(2.73)	(2.86)	(24.48)	
Total withdrawal amount	0.53	1.63**	1.10	0.31	1.62**	1.31	1.07	311
	(0.94)	(0.74)	(1.02)	(0.85)	(0.77)	(0.94)	(4.53)	

Notes: Columns 1–3 report OLS estimates of the treatment effect. Columns 4–6 report estimates with covariate adjustment. Standard errors are in parentheses. Columns 7–8 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 28: Covariate-adjusted treatment effects – Mobile savings by respondent (before 30 days)

	No controls			W	ith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits (before 30 days)	2.56*	3.08**	0.51	2.46*	2.56*	0.10	8.48	311
	(1.40)	(1.35)	(1.53)	(1.43)	(1.34)	(1.53)	(8.74)	
No. of days saved (before 30 days)	1.94^{*}	2.56**	0.62	1.67	2.18^{*}	0.51	7.42	311
	(1.16)	(1.15)	(1.26)	(1.15)	(1.15)	(1.24)	(7.61)	
Daily avg. no. of deposits (before 30 days)	0.09*	0.10**	0.02	0.08*	0.09^{*}	0.00	0.28	311
	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.05)	(0.29)	
Total deposit amount (before 30 days)	-1.17 (2.07)	-1.65 (1.85)	-0.48 (1.46)	-1.02 (1.84)	-1.52 (1.69)	-0.50 (1.36)	8.99 (17.18)	311

Table 29: Covariate-adjusted treatment effects – Mobile savings by respondent (after 30 days)

	No controls			W	ith contr	Sample		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits (after 30 days)	2.02	2.63**	0.61	2.07	2.20*	0.13	5.18	311
	(1.26)	(1.25)	(1.44)	(1.34)	(1.23)	(1.47)	(7.56)	
No. of days saved (after 30 days)	1.99^{*}	2.38**	0.39	1.88^{*}	2.01^{**}	0.12	4.36	311
	(1.02)	(1.05)	(1.18)	(1.03)	(1.02)	(1.14)	(6.36)	
Daily avg. no. of deposits (after 30 days)	0.07	0.09**	0.02	0.07	0.07^{*}	0.00	0.17	311
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.25)	
Total deposit amount (after 30 days)	0.38 (1.68)	0.05 (1.47)	-0.33 (1.58)	0.70 (1.70)	0.06 (1.40)	-0.64 (1.67)	5.88 (11.43)	311

Table 30: Covariate-adjusted treatment effects – Savings with other products

	No controls			W	ith contro	Sample		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total savings last month (USD PPP)	18.45	-17.87	-36.32	16.75	-12.44	-29.19	80.31	284
	(25.16)	(14.64)	(24.06)	(23.25)	(14.86)	(22.10)	(112.74)	
M-Pesa savings last month (USD PPP)	-5.42	-6.71	-1.29	-5.47	-6.19	-0.73	20.42	284
	(6.34)	(5.49)	(5.30)	(6.06)	(5.38)	(5.27)	(44.67)	
ROSCA savings last month (USD PPP)	1.48	7.37	5.89	2.84	7.85	5.01	22.24	283
	(6.76)	(6.79)	(7.33)	(6.26)	(6.35)	(6.85)	(42.18)	
Currently saves with ROSCA	-0.02	0.14**	0.16^{**}	-0.01	0.14**	0.15^{**}	0.54	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.06)	(0.07)	(0.50)	

Notes: Columns 1–3 report OLS estimates of the treatment effect. Columns 4–6 report estimates with covariate adjustment. Standard errors are in parentheses. Columns 7–8 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 31: Covariate-adjusted treatment effects - Gambling

	ľ	No control	ls	W	ith contro	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.08	0.06	0.16***	0.10*	0.12	284
	(0.05)	(0.06)	(0.06)	(0.05)	(0.05)	(0.06)	(0.32)	
Gamble less	-0.02	0.04	0.06	-0.02	0.03	0.05	0.16	284
	(0.05)	(0.06)	(0.05)	(0.05)	(0.06)	(0.06)	(0.37)	
More tempted to gamble	0.09	0.05	-0.04	0.05	0.03	-0.02	0.47	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
Less tempted to gamble	-0.01	0.03	0.04	-0.00	0.04	0.04	0.06	284
	(0.03)	(0.04)	(0.04)	(0.03)	(0.04)	(0.04)	(0.25)	

Table 32: Covariate-adjusted treatment effects – Akiba SMART

	No controls			W	ith contro	Sample		
	(1)	(1) (2)		(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
How much do you trust AKIBA SMART?	0.03	-0.07	-0.10	0.08	0.05	-0.03	0.00	284
	(0.14)	(0.18)	(0.18)	(0.14)	(0.16)	(0.15)	(1.00)	
What is your confidence in AKIBA SMART?	0.11	0.07	-0.04	0.16	0.18	0.02	0.00	284
	(0.13)	(0.14)	(0.13)	(0.13)	(0.12)	(0.12)	(1.00)	
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.04	-0.05	-0.04	0.01	0.83	284
	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.38)	
Continue saving with AKIBA	-0.05 (0.05)	-0.01 (0.04)	0.04 (0.05)	-0.04 (0.05)	-0.01 (0.04)	0.03 (0.05)	0.91 (0.28)	283

Table 33: Covariate-adjusted treatment effects – Expenditure

	1	No contro	ls	W	ith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Spent balance on food	0.04	-0.08	-0.12*	0.05	-0.06	-0.11*	0.28	284
	(0.07)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.45)	
Spent balance on school	0.29	0.17	-0.13	0.39	0.17	-0.23	0.24	284
	(0.24)	(0.27)	(0.32)	(0.25)	(0.26)	(0.34)	(1.11)	
Spent balance on business	0.13	0.08*	-0.04	0.14	0.09**	-0.04	0.06	284
	(0.08)	(0.04)	(0.09)	(0.08)	(0.04)	(0.09)	(0.25)	
Spent balance on durable goods	-0.00	-0.03	-0.03	-0.01	-0.03	-0.02	0.05	284
	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.03)	(0.23)	
Spent balance on repaying loans	0.04	-0.00	-0.04	0.04	-0.00	-0.04	0.11	284
	(0.05)	(0.04)	(0.05)	(0.05)	(0.05)	(0.05)	(0.31)	
Saved balance	0.04	0.05	0.01	0.04	0.04	0.00	0.07	284
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.26)	

Notes: Columns 1–3 report OLS estimates of the treatment effect. Columns 4–6 report estimates with covariate adjustment. Standard errors are in parentheses. Columns 7–8 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 34: Covariate-adjusted treatment effects – Self-perceptions

	No controls			W	ith contro	Sample		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Do you see yourself as a saver?	-0.20	-0.09	0.11	-0.23	-0.06	0.17	-0.00	284
	(0.15)	(0.14)	(0.15)	(0.15)	(0.14)	(0.15)	(1.00)	
Are you in general a lucky person?	4.77***	4.97***	0.20	4.86***	4.95***	0.08	-0.00	284
	(0.20)	(0.18)	(0.23)	(0.19)	(0.18)	(0.22)	(1.00)	
Do you feel you saved enough?	0.19	-0.09	-0.28*	0.20	-0.11	-0.31**	0.00	284
	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(1.00)	
How did you feel not saving?	-0.02	0.06	0.08	-0.06	0.06	0.12	-0.00	284
	(0.16)	(0.15)	(0.16)	(0.16)	(0.16)	(0.17)	(1.00)	

Table 35: Covariate-adjusted treatment effects – Group self-selection

	No controls			With controls			Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret- Lottery	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Select control group	-0.13*	-0.08	0.05	-0.10	-0.03	0.07	0.41	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
Select lottery group	0.02	-0.11	-0.13^*	-0.01	-0.17**	-0.16**	0.55	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
Select regret group	0.12***	0.19***	0.07	0.11***	0.20***	0.09	0.03	284
	(0.04)	(0.05)	(0.06)	(0.04)	(0.05)	(0.05)	(0.18)	
Perceived effect of lottery (USD PPP)	-0.67	-2.36	-1.69	-1.22	-3.52	-2.30	2.27	283
	(4.86)	(3.44)	(4.55)	(4.42)	(3.51)	(4.05)	(26.53)	
Perceived effect of regret (USD PPP)	-3.71	0.58	4.29	-4.66	-2.65	2.01	-3.90	283
	(7.07)	(4.49)	(6.56)	(6.78)	(4.63)	(6.10)	(35.85)	

C.4 Average treatment effects with randomization inference

Table 36: Treatment effects with randomization inference – Mobile savings by respondent

	Effe	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits	4.59	5.71	0.67	13.66	311
	(2.53)	(2.46)		(15.08)	
No. of days saved	3.93	4.94	0.33	11.78	311
	(2.06)	(2.09)		(12.93)	
Daily avg. no. of deposits	0.08	0.10	0.33	0.23	311
	(0.04)	(0.04)		(0.25)	
Made at least one deposit	0.04	0.02	1.00	0.87	311
	(0.04)	(0.05)		(0.34)	
Total deposit amount	-0.79	-1.60	0.67	14.87	311
	(3.35)	(2.92)		(24.48)	
Total withdrawal amount	0.53	1.63	0.00***	1.07	311
	(0.95)	(0.74)		(4.53)	

Table 37: Treatment effects with randomization inference – Mobile savings by respondent (before 30 days)

	Eff	ect estima	ates	Sample	
	(1)	(2) (3) (4)		(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total no. of deposits (before 30 days)	2.56	3.08	0.67	8.48	311
	(1.40)	(1.36)		(8.74)	
No. of days saved (before 30 days)	1.94	2.56	0.67	7.42	311
	(1.17)	(1.16)		(7.61)	
Daily avg. no. of deposits (before 30 days)	0.09	0.10	0.67	0.28	311
	(0.05)	(0.05)		(0.29)	
Total deposit amount (before 30 days)	-1.17 (2.07)	-1.65 (1.86)	0.67	8.99 (17.18)	311

Notes: Columns 1–2 report OLS estimates of the treatment effect. Standard errors are in parentheses and were calculated under permutation of the treatment assignment. Columns 4–5 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 38: Treatment effects with randomization inference – Mobile savings by respondent (after 30 days)

	Eff	ect estima	ates	Sample		
	(1)	(2)	(3)	(2) (3) (4)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.	
Total no. of deposits (after 30 days)	2.02	2.63	0.67	5.18	311	
	(1.27)	(1.26)		(7.56)		
No. of days saved (after 30 days)	1.99	2.38	1.00	4.36	311	
	(1.02)	(1.05)		(6.36)		
Daily avg. no. of deposits (after 30 days)	0.07	0.09	1.00	0.17	311	
	(0.04)	(0.04)		(0.25)		
Total deposit amount (after 30 days)	0.38	0.05	1.00	5.88	311	
	(1.68)	(1.48)		(11.43)		

Notes: Columns 1–2 report OLS estimates of the treatment effect. Standard errors are in parentheses and were calculated under permutation of the treatment assignment. Columns 4–5 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 39: Treatment effects with randomization inference - Mobile savings by period

	Eff	ect estima	ates	Sample		
	(1)	(2)	(3)	(4)	(5)	
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.	
No. of deposits made	0.08	0.09	0.00***	0.23	18636	
	(0.04)	(0.04)		(0.51)		
Made a deposit	0.07	0.08	0.00^{***}	0.20	18660	
	(0.03)	(0.03)		(0.40)		
Amount deposited (USD PPP)	-0.01	-0.03	0.00***	0.25	18636	
	(0.06)	(0.05)		(1.03)		
Amount withdrew (USD PPP)	0.01	0.03	0.00^{***}	0.02	18636	
	(0.02)	(0.01)		(0.60)		

Table 40: Treatment effects with randomization inference - Savings with other products

	Effe	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Total savings last month (USD PPP)	18.45	-17.87	0.00***	80.31	284
	(25.24)	(14.70)		(112.74)	
M-Pesa savings last month (USD PPP)	-5.42	-6.71	1.00	20.42	284
	(6.36)	(5.51)		(44.67)	
ROSCA savings last month (USD PPP)	1.48	7.37	0.33	22.24	283
	(6.78)	(6.82)		(42.18)	
Currently saves with ROSCA	-0.02	0.14	0.00^{***}	0.54	284
	(0.07)	(0.07)		(0.50)	

Table 41: Treatment effects with randomization inference – Gambling

	Effe	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Gamble more	0.06	0.15	0.67	0.12	284
	(0.05)	(0.06)		(0.32)	
Gamble less	-0.02	0.04	0.00^{***}	0.16	284
	(0.05)	(0.06)		(0.37)	
More tempted to gamble	0.09	0.05	0.67	0.47	284
	(0.07)	(0.07)		(0.50)	
Less tempted to gamble	-0.01	0.03	0.33	0.06	284
	(0.03)	(0.04)		(0.25)	

Table 42: Treatment effects with randomization inference - Akiba SMART

	Effe	ect estima	ates	Sample			
	(1)	(1) (2)		(1) (2) (3)		(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.		
How much do you trust AKIBA SMART?	0.03	-0.07	1.00	0.00	284		
	(0.14)	(0.18)		(1.00)			
What is your confidence in AKIBA SMART?	0.11	0.07	0.33	0.00	284		
	(0.13)	(0.14)		(1.00)			
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.33	0.83	284		
	(0.06)	(0.06)		(0.38)			
Continue saving with AKIBA	-0.05	-0.01	0.00***	0.91	283		
	(0.05)	(0.04)		(0.28)			

Table 43: Treatment effects with randomization inference – Expenditure

	Eff	ect estima	Sample		
	(1)	(2)	(3)	(4)	(5)
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.
Spent balance on food	0.04	-0.08	0.00***	0.28	284
	(0.07)	(0.06)		(0.45)	
Spent balance on school	0.29	0.17	1.00	0.24	284
	(0.24)	(0.27)		(1.11)	
Spent balance on business	0.13	0.08	0.33	0.06	284
	(0.08)	(0.04)		(0.25)	
Spent balance on durable goods	-0.00	-0.03	0.33	0.05	284
	(0.03)	(0.03)		(0.23)	
Spent balance on repaying loans	0.04	-0.00	0.33	0.11	284
	(0.05)	(0.04)		(0.31)	
Saved balance	0.04	0.05	1.00	0.07	284
	(0.04)	(0.04)		(0.26)	

Table 44: Treatment effects with randomization inference – Self-perceptions

	Effe	ect estima	ates	Sample		
	(1)	(2)	(3)	(4)	(5)	
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.	
Do you see yourself as a saver?	-0.20	-0.09	0.33	-0.00	284	
	(0.15)	(0.14)		(1.00)		
Are you in general a lucky person?	4.77	4.97	0.67	-0.00	284	
	(0.20)	(0.18)		(1.00)		
Do you feel you saved enough?	0.19	-0.09	0.33	0.00	284	
	(0.15)	(0.15)		(1.00)		
How did you feel not saving?	-0.02	0.06	1.00	-0.00	284	
	(0.16)	(0.15)		(1.00)		

Notes: Columns 1–2 report OLS estimates of the treatment effect. Standard errors are in parentheses and were calculated under permutation of the treatment assignment. Columns 4–5 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 45: Treatment effects with randomization inference – Group self-selection

	Eff	ect estima	ates	Sample		
	(1)	(2)	(3)	(4)	(5)	
	Lottery	Regret	Regret- Lottery	Control Mean (SD)	Obs.	
Select control group	-0.13	-0.08	1.00	0.41	284	
	(0.07)	(0.07)		(0.50)		
Select lottery group	0.02	-0.11	0.00***	0.55	284	
	(0.07)	(0.07)		(0.50)		
Select regret group	0.12	0.19	0.00***	0.03	284	
	(0.04)	(0.05)		(0.18)		
Perceived effect of lottery (USD PPP)	-0.67	-2.36	0.33	2.27	283	
	(4.88)	(3.46)		(26.53)		
Perceived effect of regret (USD PPP)	-3.71 (7.10)	0.58 (4.51)	1.00	-3.90 (35.85)	283	

Notes: Columns 1–2 report OLS estimates of the treatment effect. Standard errors are in parentheses and were calculated under permutation of the treatment assignment. Columns 4–5 report the mean and SD of the control group and the number observations, respectively. Observations are at the individual level. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

C.5 Heterogeneous treatment e	effects
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Table 46: Heterogeneous effects - Primary outcomes by no. of children

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	1.39	0.02	1.89	0.10
	(3.16)	(0.05)	(2.71)	(0.07)
$Lottery \times\\$				
No. of children	1.08	0.02	0.84	-0.02
	(1.26)	(0.02)	(1.09)	(0.03)
Regret	3.67	0.06	3.26	0.04
	(3.43)	(0.06)	(2.94)	(0.07)
$\mathbf{Regret} \times$				
No. of children	0.88	0.01	0.77	0.05^{*}
	(1.36)	(0.02)	(1.19)	(0.03)
No. of children	0.35	0.01	0.44	0.02
	(0.84)	(0.01)	(0.71)	(0.02)
Constant	13.04***	0.22^{***}	11.01***	0.08**
	(2.05)	(0.03)	(1.76)	(0.04)
Adjusted R^2	0.012	0.012	0.016	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.32	0.32	0.21	0.15
Regret p -value	0.09	0.09	0.08	0.09
Observations	306	306	306	279

Table 47: Heterogeneous effects – Primary outcomes by married/co-habitating

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	5.19	0.09	3.75	-0.09	0.05
	(3.58)	(0.06)	(2.62)	(0.10)	(0.08)
Lottery ×					
Married/co-habitating	-1.60	-0.03	-0.14	0.14	0.05
	(5.24)	(0.09)	(4.22)	(0.15)	(0.10)
Regret	7.78**	0.13**	7.36**	0.09	0.06
	(3.40)	(0.06)	(2.94)	(0.10)	(0.08)
Regret \times					
Married/co-habitating	-4.60	-0.08	-5.30	0.10	0.18
	(5.06)	(0.08)	(4.30)	(0.14)	(0.11)
Married/co-habitating	3.57	0.06	3.35	-0.02	-0.08
	(3.10)	(0.05)	(2.66)	(0.11)	(0.07)
Constant	12.18***	0.20***	10.40***	0.56***	0.15^{***}
	(1.76)	(0.03)	(1.51)	(0.07)	(0.05)
Adjusted R ²	0.005	0.005	0.011	0.011	0.015
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.35	0.35	0.28	0.66	0.17
Regret p-value	0.40	0.40	0.51	0.06	0.00
Observations	307	307	307	280	280

Table 48: Heterogeneous effects – Primary outcomes by female

	(1)	(2)	(3)	(4)	(5)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more	
Lottery	4.62	0.08	4.21	0.05	0.16*	
	(3.71)	(0.06)	(3.14)	(0.11)	(0.08)	
Lottery \times						
Female	0.07	0.00	-0.41	-0.12	-0.17	
	(5.06)	(0.08)	(4.16)	(0.15)	(0.11)	
Regret	0.33	0.01	0.67	0.05	0.19^{**}	
	(3.57)	(0.06)	(3.07)	(0.11)	(0.09)	
$\mathbf{Regret} imes$						
Female	8.84*	0.15^{*}	6.96^{*}	0.13	-0.07	
	(4.84)	(0.08)	(4.13)	(0.14)	(0.12)	
Female	-1.15	-0.02	-0.61	0.12	0.05	
	(2.98)	(0.05)	(2.55)	(0.10)	(0.07)	
Constant	14.26***	0.24***	12.10***	0.48***	0.09**	
	(2.26)	(0.04)	(1.94)	(0.08)	(0.04)	
Adjusted R ²	0.015	0.015	0.016	0.029	0.016	
Control mean	13.66	0.23	11.78	0.54	0.12	
Lottery <i>p</i> -value	0.17	0.17	0.17	0.46	0.85	
Regret <i>p</i> -value	0.01	0.01	0.01	0.04	0.13	
Observations	311	311	311	284	284	

Table 49: Heterogeneous effects – Primary outcomes by below 30 y.o.

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	6.20	0.10	4.77	-0.15	0.03
	(4.09)	(0.07)	(3.29)	(0.10)	(0.09)
$\textbf{Lottery} \times \\$					
Below 30 y.o.	-3.80	-0.06	-2.33	0.24^{*}	0.06
	(5.14)	(0.09)	(4.16)	(0.14)	(0.10)
Regret	5.52	0.09	4.97	0.09	0.13
	(3.79)	(0.06)	(3.32)	(0.09)	(0.09)
$\mathbf{Regret} imes$					
Below 30 y.o.	-0.64	-0.01	-0.76	0.07	0.03
	(4.99)	(0.08)	(4.24)	(0.14)	(0.11)
Below 30 y.o.	-2.91	-0.05	-3.33	-0.35***	-0.14**
	(3.08)	(0.05)	(2.62)	(0.10)	(0.07)
Constant	15.07***	0.25***	13.40***	0.72***	0.19***
	(2.50)	(0.04)	(2.14)	(0.07)	(0.06)
Adjusted R ²	0.015	0.015	0.022	0.075	0.029
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.44	0.44	0.34	0.38	0.12
Regret <i>p</i> -value	0.13	0.13	0.11	0.13	0.02
Observations	303	303	303	276	276

Table 50: Heterogeneous effects – Primary outcomes by completed std. 8

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	14.33	0.24	13.33	0.33	-0.00
	(14.29)	(0.24)	(13.47)	(0.28)	(.)
Lottery \times					
Completed std. 8	-9.84	-0.16	-9.53	-0.35	0.07
	(14.52)	(0.24)	(13.63)	(0.28)	(0.05)
Regret	4.67	0.08	4.33	-0.00	-0.00
	(7.15)	(0.12)	(6.87)	(.)	(.)
Regret \times					
Completed std. 8	1.27	0.02	0.78	0.14**	0.15**
	(7.57)	(0.13)	(7.19)	(0.07)	(0.06)
Completed std. 8	9.75***	0.16***	7.86***	0.55***	0.12***
	(1.49)	(0.02)	(1.28)	(0.05)	(0.03)
Constant	4.00	0.07	4.00***	0.00	0.00
	(.)	(.)	(0.00)	(.)	(.)
Adjusted R ²	0.005	0.005	0.006	0.016	0.010
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.08	0.08	0.07	0.83	0.21
Regret p-value	0.02	0.02	0.02	0.04	0.01
Observations	311	311	311	284	284

Table 51: Heterogeneous effects – Primary outcomes by completed formal 4

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	2.73	0.05	2.30	-0.06	0.02
	(3.41)	(0.06)	(3.08)	(0.10)	(0.08)
Lottery \times					
Completed formal 4	3.64	0.06	3.36	0.11	0.08
	(5.09)	(0.08)	(4.17)	(0.15)	(0.10)
Regret	8.30**	0.14^{**}	6.19^{*}	0.16^{*}	0.15^{*}
	(3.78)	(0.06)	(3.24)	(0.10)	(0.09)
$\operatorname{Regret} imes$					
Completed formal 4	-4.20	-0.07	-1.66	-0.00	0.01
	(5.05)	(0.08)	(4.27)	(0.14)	(0.11)
Completed formal 4	-1.23	-0.02	-2.46	-0.14	-0.09
	(2.99)	(0.05)	(2.53)	(0.10)	(0.06)
Constant	14.23***	0.24***	12.93***	0.61***	0.16***
	(1.87)	(0.03)	(1.72)	(0.07)	(0.05)
Adjusted R ²	0.010	0.010	0.011	0.018	0.013
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery p-value	0.09	0.09	0.04	0.67	0.11
Regret <i>p</i> -value	0.22	0.22	0.10	0.11	0.02
Observations	311	311	311	284	284

Table 52: Heterogeneous effects – Primary outcomes by above median cpgi

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	2.53	0.04	2.99	-0.09	-0.01
	(3.29)	(0.05)	(2.95)	(0.10)	(0.07)
$\textbf{Lottery} \times \\$					
Above median CPGI	4.38	0.07	1.83	0.16	0.16
	(5.22)	(0.09)	(4.13)	(0.15)	(0.11)
Regret	6.17^{*}	0.10^{*}	4.78	0.13	0.11
	(3.59)	(0.06)	(3.03)	(0.10)	(0.08)
$\mathbf{Regret} \times$					
Above median CPGI	-1.79	-0.03	-0.25	0.03	0.07
	(4.79)	(0.08)	(4.11)	(0.14)	(0.12)
Above median CPGI	-2.88	-0.05	-2.85	0.00	-0.06
	(2.93)	(0.05)	(2.51)	(0.10)	(0.07)
Constant	15.06***	0.25***	13.17***	0.54***	0.15^{***}
	(2.27)	(0.04)	(1.95)	(0.07)	(0.05)
Adjusted R ²	0.009	0.009	0.009	0.013	0.014
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.09	0.09	0.10	0.48	0.06
Regret <i>p</i> -value	0.17	0.17	0.10	0.13	0.03
Observations	311	311	311	284	284

Table 53: Heterogeneous effects - Primary outcomes by above median gamb. index

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	5.08	0.08	5.16*	-0.00
	(3.31)	(0.06)	(3.01)	(0.07)
$\textbf{Lottery} \times$				
Above median gamb. index	-3.45	-0.06	-3.74	0.15
	(4.70)	(0.08)	(4.06)	(0.11)
Regret	5.97*	0.10^{*}	4.73	0.14^{*}
	(3.60)	(0.06)	(3.06)	(0.08)
$\mathbf{Regret} \times$				
Above median gamb. index	-1.16	-0.02	0.06	0.02
	(4.99)	(0.08)	(4.28)	(0.12)
Above median gamb. index	-0.39	-0.01	-1.05	-0.00
	(2.96)	(0.05)	(2.55)	(0.07)
Constant	13.87^{***}	0.23^{***}	12.36^{***}	0.12^{**}
	(2.15)	(0.04)	(1.90)	(0.05)
Adjusted R ²	0.004	0.004	0.010	0.018
Control mean	13.66	0.23	11.78	0.12
Lottery <i>p</i> -value	0.63	0.63	0.60	0.07
Regret <i>p</i> -value	0.16	0.16	0.11	0.05
Observations	306	306	306	279

Table 54: Heterogeneous effects - Primary outcomes by no. of dependants

	(1) Total no. of deposits	(2) Avg. no. of deposits	(3) No. of days saved	(4) Gamble more
Lottery	2.45	0.04	2.90	0.03
v	(3.63)	(0.06)	(3.20)	(0.07)
$\textbf{Lottery} \times$				
No. of dependants	0.31	0.01	0.18	0.01
	(0.86)	(0.01)	(0.78)	(0.02)
Regret	1.01	0.02	1.68	-0.01
	(3.73)	(0.06)	(3.34)	(0.08)
$\mathbf{Regret} \times$				
No. of dependants	1.39	0.02	0.99	0.05^{**}
	(0.97)	(0.02)	(0.86)	(0.02)
No. of dependants	0.25	0.00	0.34	0.01
	(0.53)	(0.01)	(0.48)	(0.01)
Constant	12.86^{***}	0.21^{***}	10.69***	0.10^{**}
	(2.19)	(0.04)	(1.93)	(0.04)
Adjusted R ²	0.017	0.017	0.018	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.36	0.36	0.25	0.50
Regret p -value	0.43	0.43	0.33	0.52
Observations	306	306	306	279

Table 55: Heterogeneous effects – Primary outcomes by employed

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	4.67	0.08	3.18	-0.03	0.17**
	(3.69)	(0.06)	(2.67)	(0.10)	(0.07)
Lottery \times					
Employed	-0.56	-0.01	1.01	0.01	-0.21**
	(5.11)	(0.09)	(4.07)	(0.14)	(0.10)
Regret	9.02***	0.15***	7.96***	0.31***	0.17***
	(3.28)	(0.05)	(2.78)	(0.10)	(0.07)
$\mathbf{Regret} \times$					
Employed	-6.82	-0.11	-6.22	-0.34**	-0.04
	(4.91)	(0.08)	(4.18)	(0.14)	(0.11)
Employed	4.53	0.08	4.13	0.30***	0.14**
	(2.93)	(0.05)	(2.51)	(0.10)	(0.06)
Constant	11.42***	0.19***	9.74***	0.39***	0.04
	(1.76)	(0.03)	(1.52)	(0.07)	(0.03)
Adjusted R ²	0.011	0.011	0.019	0.066	0.026
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery p -value	0.25	0.25	0.17	0.77	0.63
Regret <i>p</i> -value	0.55	0.55	0.58	0.77	0.15
Observations	311	311	311	284	284

Table 56: Heterogeneous effects – Primary outcomes by subject is a dependant

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	6.01*	0.10*	4.85*	-0.04	0.03
	(3.12)	(0.05)	(2.50)	(0.08)	(0.06)
$\textbf{Lottery} \times \\$					
Subject is a dependant	-4.80	-0.08	-2.99	0.15	0.15
	(5.19)	(0.09)	(4.38)	(0.16)	(0.10)
Regret	3.84	0.06	3.24	0.03	0.12^{*}
	(2.83)	(0.05)	(2.41)	(0.08)	(0.07)
$\operatorname{Regret} imes$					
Subject is a dependant	7.54	0.13	6.87	0.45***	0.09
	(5.67)	(0.09)	(4.80)	(0.15)	(0.11)
Subject is a dependant	-1.45	-0.02	-1.50	-0.32***	-0.15***
	(3.39)	(0.06)	(2.89)	(0.11)	(0.04)
Constant	13.99***	0.23***	12.12***	0.62***	0.15***
	(1.71)	(0.03)	(1.47)	(0.06)	(0.04)
Adjusted R^2	0.016	0.016	0.016	0.041	0.017
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.77	0.77	0.61	0.41	0.02
Regret <i>p</i> -value	0.02	0.02	0.02	0.00	0.01
Observations	311	311	311	284	284

Table 57: Heterogeneous effects - Primary outcomes by receives regular income

	(1) Total no. of deposits	(2) Avg. no. of deposits	(3) No. of days saved	(4) Gamble more	
Lottery	4.26	0.07	4.24	-0.03	
•	(3.78)	(0.06)	(3.29)	(0.08)	
$\textbf{Lottery} \times$					
Receives regular income	-1.59	-0.03	-0.07	-0.14	
	(11.18)	(0.19)	(9.42)	(0.33)	
Regret	3.03	0.05	2.31	0.15	
	(4.06)	(0.07)	(3.44)	(0.10)	
$\mathbf{Regret} \times$					
Receives regular income	-5.24	-0.09	-2.81	-0.19	
	(10.13)	(0.17)	(8.51)	(0.34)	
Receives regular income	0.41	0.01	-0.92	0.16	
	(8.08)	(0.13)	(6.38)	(0.28)	
Constant	15.92^{***}	0.27^{***}	13.92***	0.18^{***}	
	(2.47)	(0.04)	(2.11)	(0.06)	
Adjusted R^2	-0.022	-0.022	-0.019	-0.002	
Control mean	13.66	0.23	11.78	0.12	
Lottery <i>p</i> -value	0.80	0.80	0.64	0.60	
Regret <i>p</i> -value	0.81	0.81	0.95	0.88	
Observations	156	156	156	145	

Table 58: Heterogeneous effects – Primary outcomes by self-employed

	(1)	(2)	(3)	(4)	(5)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more	
Lottery	4.59	0.08	3.55	0.03	0.11*	
	(3.42)	(0.06)	(2.60)	(0.10)	(0.07)	
$\textbf{Lottery} \times \\$						
Self-employed	5.74	0.10	6.99	-0.22	0.08	
	(7.02)	(0.12)	(6.40)	(0.18)	(0.17)	
Regret	6.95^{**}	0.12^{**}	6.30**	0.27***	0.14**	
	(3.07)	(0.05)	(2.59)	(0.09)	(0.07)	
$\mathbf{Regret} imes$						
Self-employed	8.24	0.14	6.76	-0.41**	0.06	
	(7.03)	(0.12)	(6.29)	(0.16)	(0.16)	
Self-employed	-0.41	-0.01	0.46	0.49***	0.04	
	(3.48)	(0.06)	(3.18)	(0.11)	(0.09)	
Constant	12.41***	0.21***	10.54***	0.39***	0.08**	
	(1.85)	(0.03)	(1.56)	(0.07)	(0.04)	
Adjusted R ²	0.029	0.029	0.043	0.088	0.014	
Control mean	13.66	0.23	11.78	0.54	0.12	
Lottery <i>p</i> -value	0.09	0.09	0.07	0.21	0.21	
Regret <i>p</i> -value	0.02	0.02	0.02	0.33	0.17	
Observations	231	231	231	209	209	

Table 59: Heterogeneous effects - Primary outcomes by above median monthly inc.

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.17	-0.07*	4.34	0.10
	(3.22)	(0.04)	(2.76)	(0.07)
$\textbf{Lottery} \times$				
Above median monthly inc.	0.59	0.10	-1.12	-0.09
	(5.11)	(0.08)	(4.17)	(0.10)
Regret	5.99^{*}	-0.03	5.54*	0.09
	(3.43)	(0.05)	(2.88)	(0.07)
$\mathbf{Regret} \times$				
Above median monthly inc.	-0.97	0.03	-1.62	0.09
	(4.97)	(0.08)	(4.23)	(0.11)
Above median monthly inc.	2.62	-0.01	2.90	0.08
	(3.01)	(0.06)	(2.59)	(0.07)
Constant	12.48***	1.16***	10.48***	0.08**
	(1.85)	(0.03)	(1.54)	(0.04)
Adjusted R^2	0.006	-0.005	0.007	0.026
Control mean	13.66	1.16	11.78	0.12
Lottery <i>p</i> -value	0.23	0.70	0.30	0.85
Regret <i>p</i> -value	0.16	0.99	0.21	0.04
Observations	311	275	311	284

Table 60: Heterogeneous effects - Primary outcomes by above median monthly savings

	(1)	(2)	(3)	(4)	
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more	
Lottery	4.51	0.08	4.29	0.12	
	(3.12)	(0.05)	(2.71)	(0.08)	
$\textbf{Lottery} \times$					
Above median monthly savings	-1.87	-0.03	-1.34	-0.11	
	(4.72)	(0.08)	(4.13)	(0.10)	
Regret	3.88	0.06	3.51	0.10	
	(3.28)	(0.05)	(2.79)	(0.08)	
$\mathbf{Regret} \times$					
Above median monthly savings	2.77	0.05	2.33	0.08	
	(4.96)	(0.08)	(4.23)	(0.11)	
Above median monthly savings	2.95	0.05	2.79	0.02	
	(2.97)	(0.05)	(2.54)	(0.07)	
Constant	12.22^{***}	0.20^{***}	10.43***	0.11^{**}	
	(1.80)	(0.03)	(1.53)	(0.05)	
Adjusted R^2	0.011	0.011	0.014	0.017	
Control mean	13.66	0.23	11.78	0.12	
Lottery <i>p</i> -value	0.46	0.46	0.35	0.94	
Regret <i>p</i> -value	0.07	0.07	0.07	0.03	
Observations	306	306	306	279	

Table 61: Heterogeneous effects – Primary outcomes by risk averse

	(1)	(2)	(3)	(4)	(5)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more	
Lottery	7.87**	0.13**	6.65**	-0.10	0.08	
	(3.63)	(0.06)	(2.78)	(0.10)	(0.08)	
$Lottery \times$						
Risk averse	-7.63	-0.13	-6.23	0.18	-0.05	
	(4.92)	(0.08)	(4.10)	(0.15)	(0.10)	
Regret	7.83**	0.13**	7.01**	0.13	0.15^{*}	
	(3.50)	(0.06)	(2.92)	(0.10)	(0.08)	
$\operatorname{Regret} imes$						
Risk averse	-4.62	-0.08	-4.50	0.02	-0.01	
	(4.89)	(0.08)	(4.17)	(0.14)	(0.11)	
Risk averse	0.50	0.01	1.18	0.01	-0.05	
	(2.97)	(0.05)	(2.55)	(0.10)	(0.07)	
Constant	13.42***	0.22***	11.22***	0.54^{***}	0.14***	
	(1.99)	(0.03)	(1.63)	(0.07)	(0.05)	
Adjusted R ²	0.017	0.017	0.015	0.016	0.015	
Control mean	13.66	0.23	11.78	0.54	0.12	
Lottery <i>p</i> -value	0.94	0.94	0.89	0.41	0.65	
Regret <i>p</i> -value	0.35	0.35	0.40	0.14	0.07	
Observations	311	311	311	284	284	

Table 62: Heterogeneous effects – Primary outcomes by currently saves

	(1)	(2)	(3)	(4)	(5)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more	
Lottery	8.07**	0.13**	5.88**	-0.00	0.06	
	(4.07)	(0.07)	(2.87)	(0.11)	(0.07)	
$Lottery \times$						
Currently saves	-6.16	-0.10	-3.59	-0.03	-0.00	
	(5.23)	(0.09)	(4.06)	(0.15)	(0.10)	
Regret	8.26**	0.14^{**}	6.98**	0.24^{**}	0.18**	
	(3.23)	(0.05)	(2.71)	(0.10)	(0.07)	
Regret \times						
Currently saves	-4.32	-0.07	-3.37	-0.19	-0.06	
	(4.87)	(0.08)	(4.14)	(0.14)	(0.11)	
Currently saves	5.62**	0.09**	4.91**	0.14	0.09	
	(2.82)	(0.05)	(2.42)	(0.10)	(0.06)	
Constant	10.50***	0.18***	9.02***	0.47***	0.07^{*}	
	(1.79)	(0.03)	(1.55)	(0.08)	(0.04)	
Adjusted R ²	0.009	0.009	0.012	0.015	0.015	
Control mean	13.66	0.23	11.78	0.54	0.12	
Lottery <i>p</i> -value	0.56	0.56	0.43	0.71	0.45	
Regret <i>p</i> -value	0.28	0.28	0.25	0.60	0.15	
Observations	311	311	311	284	284	

Table 63: Heterogeneous effects – Primary outcomes by above median loc

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA	Gamble more
Lottery	4.19	0.07	4.08	-0.08	0.01
	(3.10)	(0.05)	(2.68)	(0.09)	(0.07)
$\textbf{Lottery} \times \\$					
Above median LOC	1.03	0.02	-0.41	0.16	0.12
	(5.37)	(0.09)	(4.21)	(0.15)	(0.11)
Regret	6.14^{*}	0.10*	5.44**	0.20**	0.12
	(3.15)	(0.05)	(2.68)	(0.09)	(0.07)
$\operatorname{Regret} imes$					
Above median LOC	-1.11	-0.02	-1.31	-0.14	0.07
	(5.07)	(0.08)	(4.31)	(0.15)	(0.11)
Above median LOC	-0.72	-0.01	-0.40	0.04	-0.06
	(3.03)	(0.05)	(2.57)	(0.11)	(0.06)
Constant	13.94***	0.23***	11.94***	0.53***	0.14^{***}
	(1.89)	(0.03)	(1.65)	(0.07)	(0.05)
Adjusted R ²	0.002	0.002	0.004	0.021	0.010
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.24	0.24	0.26	0.48	0.10
Regret <i>p</i> -value	0.21	0.21	0.22	0.64	0.03
Observations	311	311	311	284	284

Table 64: Heterogeneous effects – Primary outcomes by above median i. point

	(1)	(2)	(3)	(4)	(5)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Currently saves with ROSCA $$	Gamble more
Lottery	3.06	0.05	3.16	0.02	0.08
	(3.10)	(0.05)	(2.64)	(0.10)	(0.07)
Lottery ×					
Above median i. point	3.71	0.06	1.98	-0.07	-0.03
•	(5.23)	(0.09)	(4.19)	(0.15)	(0.10)
Regret	9.75***	0.16***	8.51***	0.24**	0.19**
	(3.47)	(0.06)	(2.91)	(0.10)	(0.08)
Regret \times					
Above median i. point	-7.98	-0.13	-7.06*	-0.20	-0.09
	(4.88)	(0.08)	(4.15)	(0.14)	(0.11)
Above median i. point	0.63	0.01	0.87	0.08	0.02
	(2.95)	(0.05)	(2.52)	(0.10)	(0.07)
Constant	13.33***	0.22***	11.33***	0.50***	0.11**
	(1.97)	(0.03)	(1.64)	(0.07)	(0.05)
Adjusted R ²	0.018	0.018	0.019	0.011	0.010
Control mean	13.66	0.23	11.78	0.54	0.12
Lottery <i>p</i> -value	0.11	0.11	0.11	0.66	0.55
Regret <i>p</i> -value	0.61	0.61	0.62	0.70	0.22
Observations	311	311	311	284	284

C.6 Baseline correlates of savings

Table 65: Baseline correlates of number of deposits made

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Avg. indiff. point	0.00							
	(0.00)							
Geo. discount factor		0.00						
		(0.00)						
Exp. discount factor			0.98					
			(7.63)					
Hyp. discount factor				0.22				
				(1.79)				
Dept. from stationarity					-1.91			
					(3.61)			
Decreasing impatience						-1.75		
						(6.89)		
Coefficient of relative risk aversion							-0.52	
							(1.17)	
Locus of control								-0.29
_								(1.64)
Constant	13.46***	13.30***	13.33***	13.43***	13.09***	13.27***	14.26***	13.66***
	(2.90)	(1.68)	(2.84)	(2.35)	(1.81)	(2.09)	(2.01)	(1.48)
Adjusted R2	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01
F-statistic	0.01		0.02	0.02	0.28	0.06	0.20	0.03
Observations	105	105	105	105	105	105	105	105

Notes: This table reports estimates of 8 univariate regressions of number of deposits made on preference parameters estimated in the lab. Standard errors are clustered at the participant level and reported in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 66: Baseline correlates of amount deposited

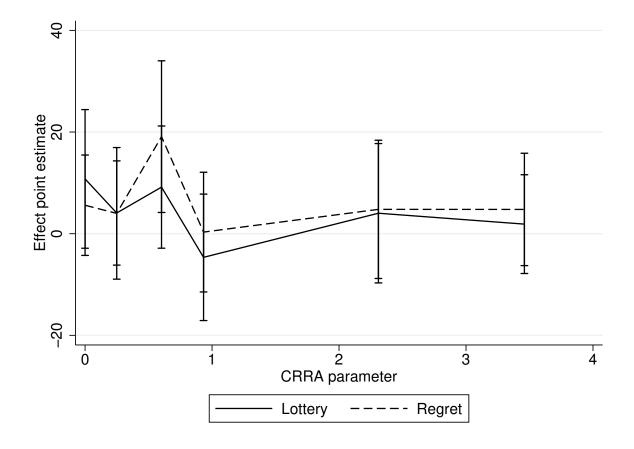
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Avg. indiff. point	-0.02**							
	(0.01)							
Geo. discount factor		-0.00						
		(0.00)						
Exp. discount factor			-18.98*					
			(10.66)					
Hyp. discount factor				-4.85^{*}				
				(2.55)				
Dept. from stationarity					2.31			
D					(5.56)	0.40		
Decreasing impatience						9.42		
Coefficient of relative risk aversion						(9.92)	-0.47	
Coefficient of relative risk aversion							(2.04)	
Locus of control							(2.04)	-1.19
Locus of control								(2.73)
Constant	22.85***	16.03***	21.11***	19.96***	15.56***	16.96***	15.41***	14.87***
	(5.85)	(3.06)	(5.26)	(4.59)	(3.11)	(3.66)	(3.22)	(2.40)
Adjusted R2	0.03	-0.00	0.01	0.02	-0.01	-0.00	-0.01	-0.01
F-statistic	4.07		3.17	3.61	0.17	0.90	0.05	0.19
Observations	105	105	105	105	105	105	105	105

Notes: This table reports estimates of 8 univariate regressions of amount deposited on preference parameters estimated in the lab. Standard errors are clustered at the participant level and reported in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

D. Visualization

D.1 Main treatment effects by risk aversion

Figure 2: Treatment effect by risk aversion: Total deposits made



D.2 Savings behavior over project period

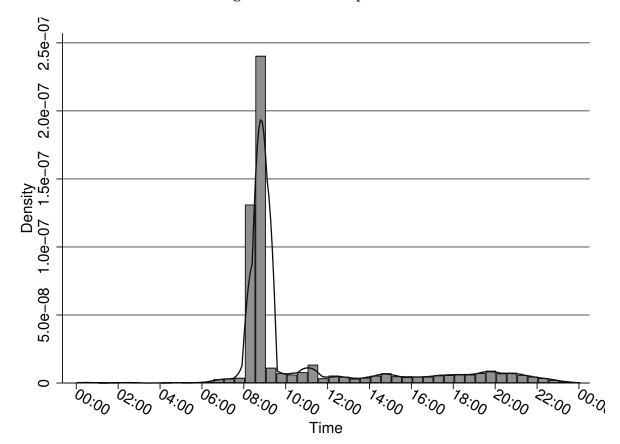
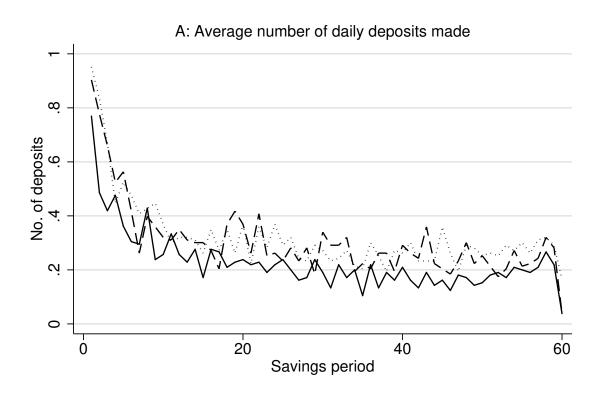


Figure 3: Time of deposit

Figure 4: Number of daily deposits



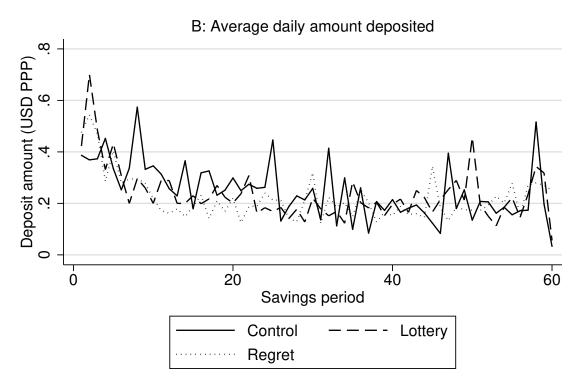
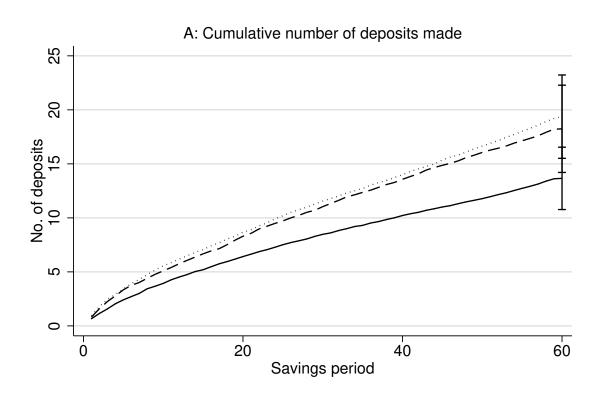


Figure 5: Cumulative number of deposits



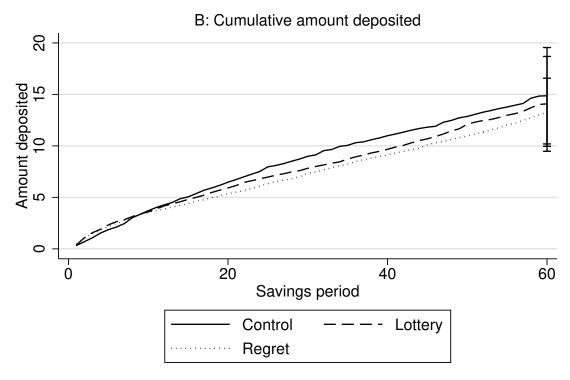
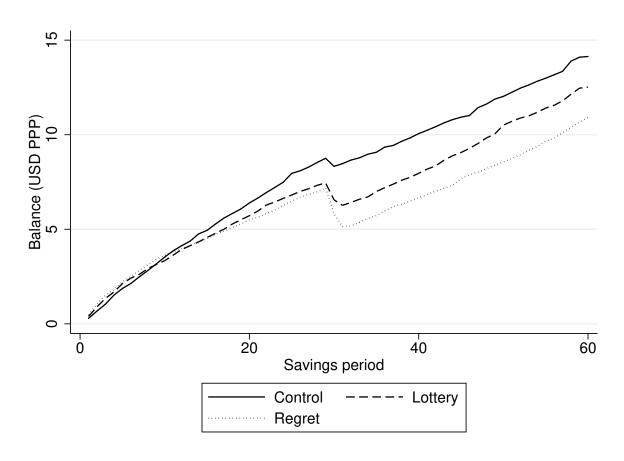
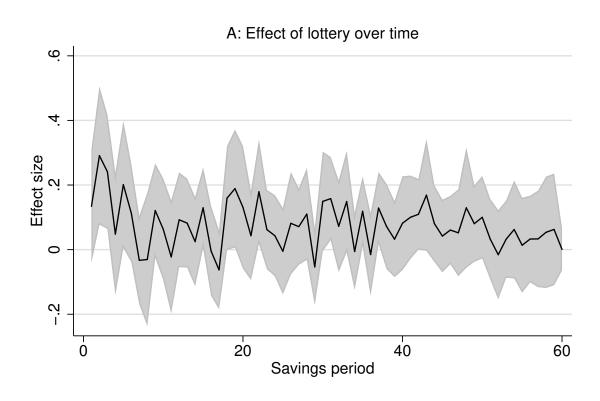


Figure 6: Daily balance averaged over all participants



D.3 Panel treatment effects

Figure 7: Effects over time – Number of deposits



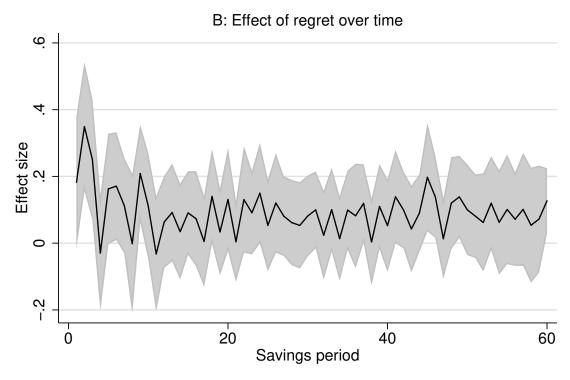


Figure 8: Effects over time – Amount deposited

