Using Lotteries to Encourage Saving: Appendix*

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A Description of variables

We estimate treatment effects on measured savings behavior. The main outcome variables we are interested in are:

- 1. Average savings over the entire study period.
- 2. Average savings over the first and second 30-day period.
- 3. Average number of active days and average number of transactions.
- 4. Average length of the streaks, i.e. the highest number of consecutive days with a positive daily balance for each person.

Aside from the overall savings behavior, we additionally estimate the effect of the program on:

- 1. Amount withdrawn mid-project
- 2. Monthly savings
- 3. Whether subject saves
- 4. Monthly M-Pesa savings
- 5. Whether subject saves with a ROSCA
- 6. Temptation to gamble
- 7. Gambling behavior
- 8. How often subject discussed savings program with family and friends
- 9. Trust in the savings program
- 10. Satisfaction with saving behavior in the program
- 11. Continuation with the savings program
- 12. Self-perception as a saver
- 13. Trust in the savings program

B Experiment

C Summary statistics

C.1 Baseline variables

Table 1: Summary statistics by treatment group

]	Mean (SD, N	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Female	0.52 (0.50) 105	0.59 (0.49) 103	0.62 (0.49) 103	0.32	0.16	0.67
Age	30.75 (9.83) 102	31.53 (9.98) 100	31.48 (9.27) 101	0.58	0.59	0.97
Completed std. 8	0.99 (0.10) 105	0.97 (0.17) 103	0.97 (0.17) 103	0.31	0.31	1.00
Married/co-habitating	0.42 (0.50) 104	0.52 (0.50) 101	0.51 (0.50) 102	0.15	0.21	0.83
No. of children	1.75 (1.70) 105	1.98 (1.71) 103	1.99 (1.84) 103	0.34	0.33	0.97
Constant relative risk aversion	1.16 (1.27) 105	1.25 (1.38) 103	1.13 (1.24) 103	0.64	0.85	0.52
Locus of control	69.81 (10.78) 105	70.29 (9.41) 103	68.98 (10.30) 103	0.73	0.57	0.34

Table 2: Summary statistics by treatment group

		Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$				
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret			
Monthly income	112.05 (137.13) 105	108.37 (117.43) 103	111.46 (104.85) 103	0.84	0.97	0.84			
Receives regular income	0.06 $(0.24) 52$	0.11 (0.31) 56	0.17 (0.38) 48	0.36	0.08*	0.38			
Employed	0.50 (0.50) 105	0.54 (0.50) 103	0.47 (0.50) 103	0.49	0.68	0.27			
Self-employed	0.24 (0.43) 78	0.21 $(0.41) 72$	0.20 (0.40) 81	0.61	0.49	0.87			
No. of dependents	3.18 (2.58) 105	3.49 (2.60) 103	3.27 (2.32) 103	0.40	0.79	0.53			
Subject is a dependant	$0.\overline{23}$ $(0.42)\ 105$	0.28 (0.45) 103	$0.\overline{25}$ (0.44) 103	0.38	0.69	0.64			

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 3: Summary statistics by treatment group

	J	Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret		
Currently saves	0.56	0.61	0.47	0.47	0.17	0.04**		
	$(0.50)\ 105$	$(0.49)\ 103$	$(0.50)\ 103$					
Total savings last mo.	58.82	41.01	51.79	0.14	0.58	0.25		
	$(106.26)\ 105$	$(59.72)\ 103$	$(72.56)\ 103$					
Currently saves with ROSCA	0.58	0.57	0.57 0.66		0.24	0.20		
-	$(0.50)\ 105$	$(0.50)\ 103$	$(0.48)\ 103$					
ROSCA savings last mo.	13.83	15.46	15.92	0.65	0.52	0.90		
_	$(23.24)\ 105$	$(28.42)\ 103$	$(23.41)\ 103$					
M-Pesa savings last mo.	8.73	17.24	5.48	0.35	0.37	0.18		
	$(30.53)\ 105$	(87.04) 103	$(20.51)\ 103$					

Table 4: Summary statistics by treatment group

	Mean (SD, N)			Difference p -value		
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Weighted index of gambling frequency	-0.00	-0.08	-0.13	0.62	0.32	0.71
	$(1.00)\ 105$	$(1.21)\ 103$	$(0.89)\ 103$			
Canadian Problem Gambling Index	3.18	2.74	2.31	0.41	0.08^{*}	0.37
	$(3.98)\ 105$	$(3.70)\ 103$	$(3.15)\ 103$			
Standardized CPGI	-0.00	-0.11	-0.22	0.41	0.08*	0.37
	$(1.00)\ 105$	$(0.93)\ 103$	$(0.79)\ 103$			
WTP for lottery	0.57	0.56	0.53	0.79	0.28	0.42
	$(0.28)\ 105$	$(0.29)\ 103$	$(0.30)\ 103$			

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 5: Summary statistics by treatment group

	Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret	
Avg. indiff. point	13.29	11.34	12.60	0.06*	0.51	0.23	
	$(7.72)\ 105$	$(7.28)\ 103$	$(7.63)\ 103$				
Geo. discount factor	5.63e + 24	4.44e + 24	4.64e + 24	0.38	0.46	0.88	
	$(9.92e+24)\ 105$	$(9.53e+24)\ 103$	$(9.50e+24)\ 103$				
Exp. discount factor	0.33	0.28	0.32	0.06*	0.69	0.15	
	$(0.20)\ 105$	$(0.19)\ 103$	$(0.21)\ 103$				
Hyp. discount factor	1.05	0.84	0.97	0.06^{*}	0.47	0.25	
	$(0.83)\ 105$	$(0.73)\ 103$	$(0.81)\ 103$				
Decreasing impatience	-0.22	-0.19	-0.21	0.25	0.68	0.44	
	$(0.21)\ 105$	$(0.20)\ 103$	$(0.20)\ 103$				
Dept. from stationarity	-0.30	-0.25	-0.29	0.47	0.94	0.50	
	$(0.41)\ 105$	$(0.43)\ 103$	$(0.37)\ 103$				

C.2 Endline variables

Table 6: Expected and observed lottery results

	Freq.	Pct.	Expected	Match
No match	7065	81.49	62.43	0
One match	1518	17.51	22.22	0.10
Two matches	86	0.99	1.23	1.00
Complete match	1	0.01	0.00	200.00

Table 7: Self-selection by treatment group

	Self-selection						
	Interest	Lottery	Regret	Total			
Interest	39	52	3	94			
Lottery	27	54	14	95			
Regret	32	42	21	95			
Total	98	148	38	284			

Notes: This table reports a cross-tabulation between self-selection into the treatment conditions and original treatment assignment.

Table 8: Endine summary statistics

Mean	SD	Median	Min	Max	N
17.07	18.91	9	0	119	311
14.08	22.02	4.69	0	135.68	311
.23	.37	.08	0	2.26	311
1.78	6.56	0	0	72.09	311
	17.07 14.08 .23	17.07 18.91 14.08 22.02 .23 .37	17.07 18.91 9 14.08 22.02 4.69 .23 .37 .08	17.07 18.91 9 0 14.08 22.02 4.69 0 .23 .37 .08 0	17.07 18.91 9 0 119 14.08 22.02 4.69 0 135.68 .23 .37 .08 0 2.26

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Table 9: Endine summary statistics

	Mean	SD	Median	Min	Max	N
How much do you trust AKIBA SMART?	3.88	.47	4	1	4	284
What is your confidence in AKIBA SMART?	3.89	.45	4	1	4	284
Do you trust that the lottery was fair?	2.59	.74	3	0	3	190
Did you tell friends and famiy about AKIBA?	.79	.41	1	0	1	284
How good did you feel when you won a prize?	2.32	1.16	3	0	3	190
How bad did you feel when you didn't win a prize?	1.77	1.02	2	0	3	190
Continue saving with AKIBA	.89	.31	1	0	1	283
Good rules comprehension	.38	.49	0	0	1	284
Minor confusion with rules	.4	.49	0	0	1	284
No rules comprehension	.21	.41	0	0	1	284

Table 10: Endine summary statistics

	Mean	SD	Median	Min	Max	N
Select control group	.35	.48	0	0	1	284
Select lottery group	.52	.5	1	0	1	284
Select regret group	.13	.34	0	0	1	284
Log save with control	3.87	1	3.94	0	6.65	283
Log save with lottery	3.85	1.08	3.94	0	6.94	283
Log save with regret	3.57	1.21	3.43	0	6.65	283

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Table 11: Endine summary statistics

	Mean	SD	Median	Min	Max	N
More tempted to gamble	.51	.5	1	0	1	284
Less tempted to gamble	.07	.26	0	0	1	284
Gamble more	.19	.39	0	0	1	284
Gamble less	.17	.37	0	0	1	284
Do you see yourself as a saver?	3.46	1.19	4	1	5	284
Are you in general a lucky person?	1.64	1.29	2	0	3	284
Do you feel you saved enough?	1.83	.85	2	1	3	284
How did you feel not saving?	1.76	.86	2	1	5	284

D Attrition

Table 12: Treatment group by participation at endline

	Participation in endline						
	Attrited	Completed	Total				
Interest	11	94	105				
Lottery	8	95	103				
Regret	8	95	103				
Total	27	284	311				

Notes: This table reports a cross-tabulation between treatment assignment and selection into the endline survey.

Table 13: Attrition by treatment group

	Unobserved at endline
Lottery	-0.03
	(0.04)
Regret	-0.03
	(0.04)
Constant	0.10^{***}
	(0.03)
Observations	311
Adjusted \mathbb{R}^2	-0.004
Difference p-value	1.00
Joint p-value	0.75

Notes: This table reports a regression of selection on each of the treatment arms. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 14: Summary statistics by attrition

		Mean (SD)	
	Complete	Attrition	Complete - Attrition
Female	0.58	0.59	0.88
	(0.49) 284	(0.50) 27	
Age	31.39	29.78	0.41
	(9.79) 276	(8.36) 27	
Completed std. 8	0.98	0.93	0.06*
	(0.13) 284	(0.27) 27	
Married/co-habitating	0.49	0.44	0.66
	(0.50) 280	(0.51) 27	
No. of children	1.91	1.85	0.86
	(1.75) 284	(1.83) 27	
Constant relative risk aversion	1.18	1.19	0.98
	(1.30) 284	(1.30) 27	
Locus of control	69.70	69.63	0.97
	(10.38) 284	(7.71) 27	

Table 15: Summary statistics by attrition

		Mean (SD)	
	Complete	Attrition	Complete - Attrition
Monthly income	112.86	87.20	0.29
	(121.67) 284	(103.58) 27	
Receives regular income	0.11	0.09	0.84
	(0.31) 145	(0.30) 11	
Employed	0.51	0.41	0.31
	(0.50) 284	(0.50) 27	
Self-employed	0.22	0.18	0.68
	(0.42) 209	(0.39) 22	
No. of dependents	3.33	3.07	0.61
	(2.49) 284	(2.57) 27	
Subject is a dependant	0.26	0.15	0.19
	(0.44) 284	(0.36) 27	

Notes: The first two columns report means of each row variable by observation status at endline. SD are in parentheses with sample size. The last column report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 16: Summary statistics by attrition

		Mean (SD)	
	Complete	Attrition	Complete - Attrition
Currently saves	0.54	0.59	0.62
	(0.50) 284	(0.50) 27	
Total savings last mo.	50.91	47.23	0.82
	(80.23) 284	(101.83) 27	
Currently saves with ROSCA	0.60	0.63	0.78
	(0.49) 284	(0.49) 27	
ROSCA savings last mo.	14.57	20.26	0.26
	(24.05) 284	(34.03) 27	
M-Pesa savings last mo.	10.29	12.39	0.85
	(55.00) 284	(49.63) 27	

Table 17: Summary statistics by attrition

	Mean (SD)			
	Complete	Attrition	Complete - Attrition	
Weighted index of gambling frequency	-0.08	0.04	0.57	
	(1.02) 284	(1.28) 27		
Canadian Problem Gambling Index	2.68	3.44	0.30	
	(3.52) 284	(4.68) 27		
Standardized CPGI	-0.13	0.07	0.30	
	(0.89) 284	(1.18) 27		
WTP for lottery	0.55	0.56	0.89	
	(0.29) 284	(0.31) 27		

Notes: The first two columns report means of each row variable by observation status at endline. SD are in parentheses with sample size. The last column report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 18: Summary statistics of attriters by treatment group

	Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ \text{p-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret	
Female	0.45 (0.52) 11	0.75 (0.46) 8	0.62 (0.52) 8	0.22	0.49	0.62	
Age	25.64 (4.90) 11	35.38 (8.83) 8	29.88 (9.20) 8	0.01***	0.21	0.24	
Completed std. 8	1.00 (0.00) 11	1.00 (0.00) 8	0.75 (0.46) 8		0.09*	0.15	
Married/co-habitating	0.27 (0.47) 11	0.62 (0.52) 8	0.50 (0.53) 8	0.14	0.34	0.64	
No. of children	0.64 (0.67) 11	3.25 (1.28) 8	2.12 (2.36) 8	0.00***	0.06*	0.26	
Constant relative risk aversion	1.46 (1.43) 11	0.77 (1.16) 8	1.23 (1.30) 8	0.28	0.73	0.47	
Locus of control	70.00 (8.66) 11	68.12 (7.53) 8	70.62 (7.29) 8	0.63	0.87	0.51	

Table 19: Summary statistics of attriters by treatment group

	N	Iean (SD, N	I)	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Control Lottery Regret		Lottery - Control	Regret - Control	Lottery - Regret	
Monthly income	63.20	108.62	98.80	0.31	0.50	0.86	
	$(97.61)\ 11$	(87.81) 8	(130.17) 8				
Receives regular income	0.00	0.00	0.25		0.36	0.44	
	(0.00) 4	(0.00) 3	(0.50) 4				
Employed	0.36	0.38	0.50	0.96	0.58	0.64	
	(0.50) 11	(0.52) 8	(0.53) 8				
Self-employed	0.20	0.29	0.00	0.70	0.32	0.23	
	$(0.42)\ 10$	(0.49) 7	$(0.00)\ 5$				
No. of dependents	1.18	4.62	4.12	0.00***	0.00***	0.70	
	(1.08) 11	(2.77) 8	(2.36) 8				
Subject is a dependant	0.09	0.00	0.38	0.41	0.15	0.06*	
	(0.30) 11	(0.00) 8	(0.52) 8				

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 20: Summary statistics of attriters by treatment group

	M	ean (SD, N))	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret	
Currently saves	0.73 (0.47) 11	0.88 (0.35) 8	0.12 (0.35) 8	0.46	0.01***	0.00***	
Total savings last mo.	59.40 (151.61) 11	51.49 (66.00) 8	26.23 (23.79) 8	0.89	0.55	0.33	
Currently saves with ROSCA	0.45 (0.52) 11	0.88 (0.35) 8	0.62 (0.52) 8	0.07^{*}	0.49	0.28	
ROSCA savings last mo.	11.94 (14.85) 11	41.36 (56.24) 8	10.62 (9.97) 8	0.11	0.83	0.15	
M-Pesa savings last mo.	26.79 (76.68) 11	4.99 (13.60) 8	0.00 (0.00) 8	0.44	0.34	0.32	

Table 21: Summary statistics of attriters by treatment group

	М	ean (SD, N	I)			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Weighted index of gambling frequency	-0.00 (1.11) 11	0.21 (1.67) 8	-0.07 (1.23) 8	0.75	0.90	0.71
Canadian Problem Gambling Index	3.82 (4.92) 11	3.88 (5.99) 8	2.50 (3.12) 8	0.98	0.52	0.57
Standardized CPGI	0.16 (1.24) 11	0.17 (1.51) 8	-0.17 (0.78) 8	0.98	0.52	0.57
WTP for lottery	0.64 (0.28) 11	0.68 (0.26) 8	0.33 (0.31) 8	0.76	0.04**	0.03**

E Treatment effects

E.1 Main effects

Table 22: Treatment effects – Mobile savings by respondent

		No contr	ols	7	With cont	Sample		
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Total no. of deposits	4.59*	5.71**	0.69	4.53*	4.76**	0.94	13.66	311
•	(2.52) $[0.10]$	(2.45) $[0.20]$		(2.64) $[0.20]$	(2.42) $[0.10]$		(15.08)	
No. of days saved	3.93* (2.05)	4.94** (2.08)	0.66	3.56* (2.06)	4.19** (2.05)	0.78	11.78 (12.93)	311
	[0.10]	[0.20]	0.00	[0.30]	[0.10]	0.04	,	
Avg. no. of deposits	-0.02 (0.04)	-0.01 (0.04)	0.80	-0.00 (0.04)	-0.01 (0.03)	0.81	1.16 (0.29)	275
Log total deposit amt.	$[0.60] \\ 0.04$	[0.90] 0.04	0.98	[1.00] 0.03	[1.00] -0.02	0.84	2.26	311
Log total deposit talle.	(0.22) $[0.70]$	(0.22) [1.00]	0.00	(0.22) [1.00]	(0.22) $[1.00]$	0.01	(1.63)	311

Table 23: Treatment effects – Mobile savings by period

		No contr	ols	With controls		rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference	(4) Lottery	(5) Regret	(6) Difference	(7) Control Mean	(8) Obs.
			p-value			<i>p</i> -value	(SD)	
No. of deposits	0.08^* (0.04)	0.09** (0.04)	0.70	0.08^* (0.04)	0.08^* (0.04)	0.94	$0.23 \\ (0.51)$	18636
Made a deposit	0.07^* (0.03)	0.08** (0.03)	0.66	0.06^* (0.03)	0.07^{**} (0.03)	0.78	0.20 (0.40)	18660
Log amount deposited	$0.01 \\ (0.03)$	0.02 (0.03)	0.82	$0.01 \\ (0.03)$	$0.01 \\ (0.03)$	0.88	0.16 (0.43)	18636
Log amount withdrew	$0.00 \\ (0.00)$	0.01*** (0.00)	0.01***	$0.00 \\ (0.00)$	0.01*** (0.00)	0.01***	0.00 (0.11)	18636

Table 24: Treatment effects – Self-reported savings behavior

		No contr	ols		With contr	Sample		
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Log total savings last mo.	-0.15 (0.32) [0.90]	-0.05 (0.29) [1.00]	0.72	-0.10 (0.31) [0.80]	0.12 (0.29) [1.00]	0.44	3.80 (2.11)	284
Log M-Pesa savings last mo.	-0.22 (0.29) [0.90]	-0.11 (0.29) [1.00]	0.70	-0.25 (0.27) [0.70]	-0.17 (0.28) [1.00]	0.76	1.55 (2.11)	284
Log ROSCA savings last mo.	0.00 (0.31) [1.00]	0.63** (0.30) [0.10]	0.04**	0.05 (0.29) [0.90]	0.64** (0.27) [0.00]***	0.05**	2.10 (2.09)	283
Currently saves with ROSCA	-0.02 (0.07) [0.90]	0.14** (0.07) [0.10]	0.02**	-0.01 (0.07) [0.90]	0.14** (0.06) [0.00]***	0.03**	0.54 (0.50)	284

Table 25: Treatment effects – Gambling behavior

	No controls			With controls			Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Difference p -value	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.16	0.06	0.16***	0.10*	0.12	284
	(0.05)	(0.06)		(0.05)	(0.05)		(0.32)	
	[0.50]	$[0.00]^{***}$		[0.60]	$[0.00]^{***}$			
Gamble less	-0.02	0.04	0.24	-0.02	0.03	0.33	0.16	284
	(0.05)	(0.06)		(0.05)	(0.06)		(0.37)	
	[0.90]	[0.90]		[1.00]	[1.00]			
More tempted to gamble	0.09	0.05	0.56	0.05	0.03	0.74	0.47	284
	(0.07)	(0.07)		(0.07)	(0.07)		(0.50)	
	[0.40]	[0.90]		[0.70]	[1.00]			
Less tempted to gamble	-0.01	0.03	0.27	-0.00	0.04	0.30	0.06	284
	(0.03)	(0.04)		(0.03)	(0.04)		(0.25)	
	[0.90]	[0.90]		[1.00]	[0.60]			

Table 26: Treatment effects – Akiba SMART

	No controls		7	With cont	rols	Sample		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
How much do you trust AKIBA SMART?	0.03	-0.07	0.56	0.08	0.05	0.85	0.00	284
	(0.14)	(0.18)		(0.14)	(0.16)		(1.00)	
	[0.80]	[1.00]		[0.80]	[0.90]			
What is your confidence in AKIBA SMART?	0.11	0.07	0.74	0.16	0.18	0.88	0.00	284
	(0.13)	(0.14)		(0.13)	(0.12)		(1.00)	
	[0.80]	[1.00]		[0.50]	[0.40]			
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.49	-0.05	-0.04	0.91	0.83	284
	(0.06)	(0.06)		(0.06)	(0.06)		(0.38)	
	[0.50]	[1.00]		[0.80]	[0.80]			
Continue saving with AKIBA	-0.05	-0.01	0.36	-0.04	-0.01	0.50	0.91	283
	(0.05)	(0.04)		(0.05)	(0.04)		(0.28)	
	[0.60]	[1.00]		[0.70]	[0.90]			

Table 27: Treatment effects - Lottery usage

	(1)	(2)	(3)	(4)
	Regret	Regret with controls	Lottery Mean (SD)	N
Do you trust that the lottery was fair?	0.22*	0.18	0	185
	(0.13)	(0.14)	(1.00)	
	[1.00]	[1.00]		
How good did you feel when you won a prize?	0.21	0.20	0	185
	(0.14)	(0.14)	(1.00)	
	[1.00]	[1.00]		
How bad did you feel when you didn't win a prize?	0.10	0.06	0	185
	(0.15)	(0.16)	(1.00)	
	[1.00]	[1.00]		
Joint (p-value)	0.30	0.30		

Notes: Column 1 report OLS estimates for the effect of the regret treatment on the treated. Column 2 reports the estimate controlling for baseline covariates. Standard errors are in parentheses and FWER adjusted p-values are in brackets. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 28: Treatment effects – Self-perceptions

		No contro	ls		With contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Difference p -value	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Do you see yourself as a saver?	-0.20	-0.09	0.47	-0.23	-0.06	0.26	-0.00	284
	(0.15) $[0.60]$	(0.14) [1.00]		(0.15) $[0.50]$	(0.14) $[0.90]$		(1.00)	
Are you in general a lucky person?	4.77***	4.97***	0.38	4.86***	4.95***	0.70	-0.00	284
	(0.20) [0.00]***	(0.18) $[0.00]$ ***		(0.19) [0.00]***	(0.18) $[0.00]$ ***		(1.00)	
Do you feel you saved enough?	0.19	-0.09	0.06*	0.20	-0.11	0.04**	0.00	284
	(0.15) $[0.60]$	(0.15) $[1.00]$		(0.15) $[0.50]$	(0.15) $[0.90]$		(1.00)	
How did you feel not saving?	-0.02 (0.16) [1.00]	0.06 (0.15) [1.00]	0.62	-0.06 (0.16) [0.70]	0.06 (0.16) [0.90]	0.46	-0.00 (1.00)	284

Table 29: Treatment effects – Group self-selection

		No contro	ls		With contr	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Select control group	-0.13* (0.07)	-0.08 (0.07)	0.43	-0.10 (0.07)	-0.03 (0.07)	0.31	0.41 (0.50)	284
Select lottery group	[0.30] 0.02 (0.07)	[0.70] -0.11 (0.07)	0.08*	[0.40] -0.01 (0.07)	[1.00] -0.17** (0.07)	0.03**	0.55 (0.50)	284
Select regret group	[0.60] 0.12*** (0.04)	[0.40] 0.19*** (0.05)	0.19	[1.00] 0.11*** (0.04)	[0.20] 0.20*** (0.05)	0.12	0.03 (0.18)	284
Log save with control	[0.10] 0.17 (0.15)	(0.00) [0.00]*** -0.05 (0.14)	0.13	[0.10] 0.16 (0.14)	$[0.00]^{***}$ 0.04 (0.14)	0.32	3.83 (1.04)	283
Log save with lottery	[0.40] 0.23 (0.16)	[1.00] -0.08 (0.16)	0.03**	[0.60] 0.23 (0.16)	[1.00] -0.08 (0.16)	0.02**	3.80 (1.16)	283
Log save with regret	[0.40] 0.28 (0.18)	[1.00] -0.01 (0.19)	0.08*	[0.40] 0.25 (0.18)	[1.00] -0.02 (0.18)	0.07*	3.48 (1.34)	283
	[0.40]	[1.00]		[0.40]	[1.00]		` ,	

E.2 Heterogeneous effects

		Dependent vari	ables	
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Female				
$\hat{\beta} x_i = 1$	4.69	-0.01	3.80	-0.01
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00) 4.21	(0.00)
$\rho x_i=0$	4.62 (3.71)	-0.02 (0.08)	(3.14)	0.16* (0.08)
Below 30 y.o.	(0112)	(0.00)	(3123)	(0.00)
$\hat{\beta} x_i = 1$	2.40	-0.09	2.44	0.09
A.	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	6.20	0.06	4.77	0.03
Completed std. 8	(4.09)	(0.04)	(3.29)	(0.09)
$\hat{\beta} x_i = 1$	4.49*	-0.02	3.80*	0.07
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	14.33	0.02	13.33	0.00
Completed formal 4	(14.29)	(0.02)	(13.47)	(0.00)
$\hat{\beta} x_i = 1$	6.36*	-0.09	5.66**	0.11
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	2.73	0.02	2.30	0.02
	(3.41)	(0.04)	(3.08)	(0.08)
Married/co-habitating				
$\beta x_i = 1$	3.59 (0.00)	-0.02 (0.00)	3.61 (0.00)	(0.00)
$\hat{\beta} x_i = 0$	5.19	-0.00	3.75	0.00)
in last — o	(3.58)	(0.07)	(2.62)	(0.08)
Has children		(/		
$\hat{\beta} x_i = 1$	5.91*	0.01	4.67^{*}	0.01
^.	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	0.24	-0.12	1.29	0.20**
Currently saves	(3.72)	(0.11)	(3.21)	(0.08)
$\hat{\beta} x_i = 1$	1.91	-0.05	2.29	0.06
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	8.08**	0.02	5.88**	0.06
0 0 0	(4.07)	(0.06)	(2.87)	(0.07)
Above median monthly inc. $\hat{\beta} x_i = 1$	4.76	0.03	3.22	0.01
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	4.17	-0.07*	4.34	0.10
	(3.22)	(0.04)	(2.76)	(0.07)
Employed				
$\hat{\beta} x_i = 1$	4.11	-0.06	4.19	-0.04
$\hat{\beta} x_i = 0$	(0.00) 4.67	(0.00) 0.02	(0.00) 3.18	(0.00) 0.17**
$\beta x_i = 0$	(3.69)	(0.06)	(2.67)	(0.07)
Self-employed	, ,	` '	` ′	. ,
$\hat{\beta} x_i = 1$	10.33*	-0.10	10.53*	0.19
Ar	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i=0$	4.59	0.03	3.55	0.11*
Has dependant	(3.42)	(0.06)	(2.61)	(0.07)
$\hat{\beta} x_i = 1$	5.07*	-0.03	4.27*	0.04
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	0.80	0.00	1.02	0.14
2.1:	(4.02)	(0.06)	(3.40)	(0.09)
Subject is a dependant $\hat{\beta} x_i = 1$	1.22	0.14	1.00	0.17**
$\rho x_i = 1$	(0.00)	-0.14 (0.00)	1.86 (0.00)	(0.00)
$\hat{\beta} x_i = 0$	6.01*	0.02	4.85*	0.03
7. L	(3.12)	(0.05)	(2.50)	(0.06)
Risk averse				
$\hat{\beta} x_i = 1$	0.24	0.04	0.42	0.03
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00)	(0.00)
$\beta x_i = 0$	7.87** (3.63)	-0.09 (0.07)	6.65** (2.78)	(0.08)
Above median LOC	(0.00)	(0.01)	(2.10)	(0.00)
$\hat{\beta} x_i = 1$	5.22	0.07	3.67	0.14
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	4.19	-0.08**	4.08	0.01
Above median ::-+	(3.10)	(0.04)	(2.68)	(0.07)
Above median i. point $\hat{\beta} x_i = 1$	6.76	0.04	5.14	0.05
$\rho x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	3.06	-0.08	3.16	0.08
	(3.10)	(0.06)	(2.64)	(0.07)
Above median CPGI				
	6.91*	-0.03	4.82*	0.15^*
$\hat{\beta} x_i = 1$				
$\beta x_i = 1$ $\hat{\beta} x_i = 0$	(0.00) 2.53	(0.00) -0.02	(0.00) 2.99	(0.00) -0.01

Notes: This table reports heterogeneous treatment effects of lottery on each of the column variables where each panel represents a dimension of heterogeneity. The first row of each panel is the treatment coefficient when the baseline dummy variable $x_i = 1$ and the second row is the treatment coefficient when $x_i = 0$. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct.

		Dependent var	iables	
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble mor
Female				
$\hat{\beta} x_i = 1$	9.17***	0.04	7.63***	0.11
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	0.33	-0.08	0.67	0.19**
	(3.57)	(0.07)	(3.06)	(0.09)
Below 30 y.o.				
$\beta x_i = 1$	4.88	-0.08	4.21	0.16**
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00)	(0.00)
$\beta x_i = 0$	5.52	0.05	4.97	0.13
Completed std. 8	(3.79)	(0.04)	(3.32)	(0.09)
$\hat{\beta} x_i = 1$	5.94**	-0.02	5.11**	0.15**
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	4.67	0.04	4.33	-0.00
7-1-1	(7.15)	(0.00)	(6.87)	(0.00)
Completed formal 4	, ,	` /	. ,	, ,
$\hat{\beta} x_i = 1$	4.10	-0.12*	4.53	0.16**
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	8.30**	0.08**	6.19*	0.15*
	(3.78)	(0.04)	(3.24)	(0.09)
Iarried/co-habitating				
$\hat{\beta} x_i = 1$	3.17	0.07	2.06	0.24***
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	7.78**	-0.09*	7.36**	0.06
	(3.40)	(0.05)	(2.94)	(0.08)
as children				
$\hat{\beta} x_i = 1$	6.34**	0.05	4.99**	0.16**
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	3.85	-0.19**	4.67	0.12*
	(4.49)	(0.10)	(3.92)	(0.07)
Currently saves				
$\hat{\beta} x_i = 1$	3.94	-0.04	3.61	0.12
	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	8.26**	0.02	6.98**	0.18**
	(3.23)	(0.05)	(2.71)	(0.07)
bove median monthly inc.				
$\hat{\beta} x_i = 1$	5.02	0.00	3.92	0.18**
^	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	5.99*	-0.03	5.54*	0.09
	(3.43)	(0.05)	(2.88)	(0.07)
Imployed				
$\hat{\beta} x_i = 1$	2.20	0.01	1.74	0.13
â.	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	9.02***	-0.04	7.96***	0.17***
	(3.28)	(0.04)	(2.78)	(0.07)
Self-employed				
$\beta x_i = 1$	15.19**	0.04	13.06**	0.19
âi	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	6.95**	-0.02	6.30**	0.14**
r 1 1 1	(3.07)	(0.04)	(2.59)	(0.07)
las dependant				
$\hat{\beta} x_i = 1$	6.51**	-0.00	5.37**	0.17**
ŝ	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	1.21	-0.09**	2.31	0.06
alication de la 100	(4.65)	(0.05)	(4.25)	(0.06)
ubject is a dependant	11 9088	0.00	10.11**	0.00**
$\beta x_i = 1$	11.38**	-0.08	10.11**	0.22**
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00)	(0.00)
$\beta x_i = 0$	3.84	0.00	3.24	0.12*
lisk averse	(2.83)	(0.04)	(2.41)	(0.07)
	2.01	0.02	0.51	0.148
$\hat{\beta} x_i = 1$	3.21	0.03	2.51	0.14*
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00)	(0.00)
$\rho x_i = 0$	7.83**	-0.06	7.01**	(0.15*
bove median LOC	(3.50)	(0.06)	(2.92)	(0.08)
A.	5.09	0.02	4.14	0.10**
$\beta x_i = 1$	5.03	0.03	4.14	0.19**
êl 0	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	6.14*	-0.05	5.44** (2.68)	(0.07)
1bove median i. point	(3.15)	(0.04)	(4.08)	(0.07)
	1 77	0.01	1.45	0.10
$\hat{\beta} x_i = 1$	1.77	-0.01	1.45	(0.10
âl	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	9.75***	-0.02	8.51***	0.19**
Il and and	(3.47)	(0.06)	(2.91)	(0.08)
Above median CPGI	4.90	0.00	4 5 4	0.1088
$\beta x_i = 1$	4.38	-0.06	4.54	0.18**
âl	(0.00)	(0.00)	(0.00)	(0.00)
$\hat{\beta} x_i = 0$	6.17*	0.02	4.78	0.11
	(3.59)	(0.04)	(3.03)	(0.08)

(3.59) (0.04) (3.03) (0.08)

Notes: This table reports heterogeneous treatment effects of regret on each of the column variables where each panel represents a dimension of heterogeneity. The first row of each panel is the treatment coefficient when the baseline dummy variable $x_i = 1$ and the second row is the treatment coefficient when $x_i = 0$. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct.

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Table 30: Heterogeneous effects - Primary outcomes by no. of children

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	1.39	0.02	1.89	0.10
	(3.16)	(0.05)	(2.71)	(0.07)
Lottery \times				
No. of children	1.08	0.02	0.84	-0.02
	(1.26)	(0.02)	(1.09)	(0.03)
Regret	3.67	0.06	3.26	0.04
	(3.43)	(0.06)	(2.94)	(0.07)
Regret \times				
No. of children	0.88	0.01	0.77	0.05^{*}
	(1.36)	(0.02)	(1.19)	(0.03)
No. of children	0.35	0.01	0.44	0.02
	(0.84)	(0.01)	(0.71)	(0.02)
Constant	13.04***	0.22^{***}	11.01***	0.08**
	(2.05)	(0.03)	(1.76)	(0.04)
Adjusted R^2	0.012	0.012	0.016	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.32	0.32	0.21	0.15
Regret p-value	0.09	0.09	0.08	0.09
Observations	306	306	306	279

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Table 31: Heterogeneous effects - Primary outcomes by married/co-habitating

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	5.19	-0.00	3.75	0.05
	(3.58)	(0.07)	(2.62)	(0.08)
Lottery \times				
Married/co-habitating	-1.60	-0.02	-0.14	0.05
	(5.24)	(0.08)	(4.22)	(0.10)
Regret	7.78**	-0.09*	7.36**	0.06
	(3.40)	(0.05)	(2.94)	(0.08)
Regret \times				
Married/co-habitating	-4.60	0.16^{**}	-5.30	0.18
	(5.06)	(0.07)	(4.30)	(0.11)
Married/co-habitating	3.57	-0.05	3.35	-0.08
	(3.10)	(0.06)	(2.66)	(0.07)
Constant	12.18***	1.18***	10.40***	0.15^{***}
	(1.76)	(0.05)	(1.51)	(0.05)
Adjusted R^2	0.005	0.008	0.011	0.015
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.35	0.56	0.28	0.17
Regret p -value	0.40	0.14	0.51	0.00
Observations	307	271	307	280

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Table 32: Heterogeneous effects - Primary outcomes by female

	(1)	(0)	(2)	(4)
	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.62	-0.02	4.21	0.16*
	(3.71)	(0.08)	(3.14)	(0.08)
Lottery \times				
Female	0.07	0.01	-0.41	-0.17
	(5.06)	(0.08)	(4.16)	(0.11)
Regret	0.33	-0.08	0.67	0.19^{**}
	(3.57)	(0.07)	(3.07)	(0.09)
Regret \times				
Female	8.84*	0.12	6.96*	-0.07
	(4.84)	(0.08)	(4.13)	(0.12)
Female	-1.15	-0.09	-0.61	0.05
	(2.98)	(0.06)	(2.55)	(0.07)
Constant	14.26***	1.20^{***}	12.10***	0.09**
	(2.26)	(0.06)	(1.94)	(0.04)
Adjusted R^2	0.015	0.002	0.016	0.016
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.17	0.76	0.17	0.85
Regret p -value	0.01	0.23	0.01	0.13
Observations	311	275	311	284

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Table 33: Heterogeneous effects - Primary outcomes by below 30 y.o.

	(1)	(2)	(3)	(4)
-	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	6.20	0.06	4.77	0.03
	(4.09)	(0.04)	(3.29)	(0.09)
Lottery \times				
Below 30 y.o.	-3.80	-0.15*	-2.33	0.06
	(5.14)	(0.08)	(4.16)	(0.10)
Regret	5.52	0.05	4.97	0.13
	(3.79)	(0.04)	(3.32)	(0.09)
Regret \times				
Below 30 y.o.	-0.64	-0.13*	-0.76	0.03
	(4.99)	(0.07)	(4.24)	(0.11)
Below 30 y.o.	-2.91	0.13**	-3.33	-0.14**
	(3.08)	(0.06)	(2.62)	(0.07)
Constant	15.07***	1.09***	13.40***	0.19***
	(2.50)	(0.02)	(2.14)	(0.06)
Adjusted R^2	0.015	0.005	0.022	0.029
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.44	0.17	0.34	0.12
Regret p -value	0.13	0.18	0.11	0.02
Observations	303	267	303	276

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Table 34: Heterogeneous effects - Primary outcomes by completed std. 8

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	14.33	0.02	13.33	0.00**
	(14.29)	(0.02)	(13.47)	(0.00)
Lottery ×				
Completed std. 8	-9.84	-0.04	-9.53	0.07
	(14.52)	(0.04)	(13.63)	(0.05)
Regret	4.67	0.04	4.33	0.00***
O .	(7.15)	(.)	(6.87)	(0.00)
Regret \times				
Completed std. 8	1.27	-0.06	0.78	0.15**
	(7.57)	(0.04)	(7.19)	(0.06)
Completed std. 8	9.75^{***}	0.16^{***}	7.86***	0.12^{***}
	(1.49)	(0.03)	(1.28)	(0.03)
Constant	4.00	1.00***	4.00	-0.00***
	(.)	(0.00)	(.)	(0.00)
Adjusted R^2	0.005	-0.013	0.006	0.010
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.08	0.60	0.07	0.21
Regret p-value	0.02	0.68	0.02	0.01
Observations	311	275	311	284

Table 35: Heterogeneous effects - Primary outcomes by completed formal 4

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	2.73	0.02	2.30	0.02
	(3.41)	(0.04)	(3.08)	(0.08)
Lottery \times				
Completed formal 4	3.64	-0.11	3.36	0.08
	(5.09)	(0.09)	(4.17)	(0.10)
Regret	8.30**	0.08**	6.19*	0.15^{*}
	(3.78)	(0.04)	(3.24)	(0.09)
Regret \times				
Completed formal 4	-4.20	-0.20**	-1.66	0.01
	(5.05)	(0.08)	(4.27)	(0.11)
Completed formal 4	-1.23	0.14^{**}	-2.46	-0.09
	(2.99)	(0.07)	(2.53)	(0.06)
Constant	14.23***	1.10^{***}	12.93***	0.16^{***}
	(1.87)	(0.02)	(1.72)	(0.05)
Adjusted R^2	0.010	0.015	0.011	0.013
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.09	0.23	0.04	0.11
Regret p-value	0.22	0.09	0.10	0.02
Observations	311	275	311	284

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Table 36: Heterogeneous effects - Primary outcomes by above median cpgi

	(1) Total no. of deposits	(2) Avg. no. of deposits	(3) No. of days saved	(4) Gamble more
	-			
Lottery	2.53	-0.02	2.99	-0.01
	(3.29)	(0.04)	(2.95)	(0.07)
Lottery \times				
Above median CPGI	4.38	-0.00	1.83	0.16
	(5.22)	(0.09)	(4.13)	(0.11)
Regret	6.17^{*}	0.02	4.78	0.11
	(3.59)	(0.04)	(3.03)	(0.08)
Regret \times	, ,	, ,	` '	, ,
Above median CPGI	-1.79	-0.07	-0.25	0.07
	(4.79)	(0.08)	(4.11)	(0.12)
Above median CPGI	-2.88	$0.04^{'}$	-2.85	-0.06
	(2.93)	(0.07)	(2.51)	(0.07)
Constant	15.06***	1.14***	13.17***	0.15***
	(2.27)	(0.03)	(1.95)	(0.05)
Adjusted R^2	0.009	-0.012	0.009	0.014
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.09	0.74	0.10	0.06
Regret p-value	0.17	0.42	0.10	0.03
Observations	311	275	311	284

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Table 37: Heterogeneous effects - Primary outcomes by above median gamb. index

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	5.08	0.08	5.16*	-0.00
	(3.31)	(0.06)	(3.01)	(0.07)
Lottery ×				
Above median gamb. index	-3.45	-0.06	-3.74	0.15
	(4.70)	(0.08)	(4.06)	(0.11)
Regret	5.97^{*}	0.10^{*}	4.73	0.14^{*}
	(3.60)	(0.06)	(3.06)	(0.08)
Regret \times				
Above median gamb. index	-1.16	-0.02	0.06	0.02
	(4.99)	(0.08)	(4.28)	(0.12)
Above median gamb. index	-0.39	-0.01	-1.05	-0.00
	(2.96)	(0.05)	(2.55)	(0.07)
Constant	13.87***	0.23^{***}	12.36***	0.12^{**}
	(2.15)	(0.04)	(1.90)	(0.05)
Adjusted R^2	0.004	0.004	0.010	0.018
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.63	0.63	0.60	0.07
Regret p -value	0.16	0.16	0.11	0.05
Observations	306	306	306	279

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Table 38: Heterogeneous effects - Primary outcomes by no. of dependants

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	2.45	0.04	2.90	0.03
	(3.63)	(0.06)	(3.20)	(0.07)
Lottery \times				
No. of dependants	0.31	0.01	0.18	0.01
	(0.86)	(0.01)	(0.78)	(0.02)
Regret	1.01	0.02	1.68	-0.01
	(3.73)	(0.06)	(3.34)	(0.08)
Regret \times				
No. of dependants	1.39	0.02	0.99	0.05**
	(0.97)	(0.02)	(0.86)	(0.02)
No. of dependants	0.25	0.00	0.34	0.01
	(0.53)	(0.01)	(0.48)	(0.01)
Constant	12.86***	0.21^{***}	10.69***	0.10**
	(2.19)	(0.04)	(1.93)	(0.04)
Adjusted R^2	0.017	0.017	0.018	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.36	0.36	0.25	0.50
Regret p -value	0.43	0.43	0.33	0.52
Observations	306	306	306	279

3

Table 39: Heterogeneous effects - Primary outcomes by employed

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.67	0.02	3.18	0.17**
	(3.69)	(0.06)	(2.67)	(0.07)
Lottery \times				
Employed	-0.56	-0.09	1.01	-0.21**
	(5.11)	(0.08)	(4.07)	(0.10)
Regret	9.02***	-0.04	7.96***	0.17^{***}
	(3.28)	(0.04)	(2.78)	(0.07)
Regret \times				
Employed	-6.82	0.05	-6.22	-0.04
	(4.91)	(0.08)	(4.18)	(0.11)
Employed	4.53	0.01	4.13	0.14^{**}
	(2.93)	(0.06)	(2.51)	(0.06)
Constant	11.42***	1.15***	9.74***	0.04
	(1.76)	(0.04)	(1.52)	(0.03)
Adjusted R^2	0.011	-0.005	0.019	0.026
Control mean	13.66	1.16	11.78	0.12
Lottery <i>p</i> -value	0.25	0.24	0.17	0.63
Regret p -value	0.55	0.87	0.58	0.15
Observations	311	275	311	284

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Table 40: Heterogeneous effects - Primary outcomes by subject is a dependant

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	6.01*	0.02	4.85*	0.03
	(3.12)	(0.05)	(2.50)	(0.06)
Lottery ×				
Subject is a dependant	-4.80	-0.15	-2.99	0.15
	(5.19)	(0.10)	(4.38)	(0.10)
Regret	3.84	0.00	3.24	0.12^{*}
	(2.83)	(0.04)	(2.41)	(0.07)
Regret \times	, ,	, ,	, ,	, ,
Subject is a dependant	7.54	-0.08	6.87	0.09
	(5.67)	(0.10)	(4.80)	(0.11)
Subject is a dependant	-1.45	0.07	-1.50	-0.15***
	(3.39)	(0.10)	(2.89)	(0.04)
Constant	13.99***	1.14***	12.12***	0.15***
	(1.71)	(0.03)	(1.47)	(0.04)
Adjusted \mathbb{R}^2	0.016	-0.005	0.016	0.017
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.77	0.14	0.61	0.02
Regret p -value	0.02	0.42	0.02	0.01
Observations	311	275	311	284

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Table 41: Heterogeneous effects - Primary outcomes by receives regular income

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.26	0.07	4.24	-0.03
	(3.78)	(0.06)	(3.29)	(0.08)
Lottery ×				
Receives regular income	-1.59	-0.03	-0.07	-0.14
	(11.18)	(0.19)	(9.42)	(0.33)
Regret	3.03	0.05	2.31	0.15
	(4.06)	(0.07)	(3.44)	(0.10)
Regret \times				
Receives regular income	-5.24	-0.09	-2.81	-0.19
	(10.13)	(0.17)	(8.51)	(0.34)
Receives regular income	0.41	0.01	-0.92	0.16
	(8.08)	(0.13)	(6.38)	(0.28)
Constant	15.92***	0.27***	13.92***	0.18***
	(2.47)	(0.04)	(2.11)	(0.06)
Adjusted R^2	-0.022	-0.022	-0.019	-0.002
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.80	0.80	0.64	0.60
Regret p-value	0.81	0.81	0.95	0.88
Observations	156	156	156	145

2

Table 42: Heterogeneous effects - Primary outcomes by self-employed

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.59	0.03	3.55	0.11*
	(3.42)	(0.06)	(2.60)	(0.07)
Lottery \times				
Self-employed	5.74	-0.14	6.99	0.08
	(7.02)	(0.09)	(6.40)	(0.17)
Regret	6.95**	-0.02	6.30**	0.14**
	(3.07)	(0.04)	(2.59)	(0.07)
Regret \times				
Self-employed	8.24	0.06	6.76	0.06
	(7.03)	(0.10)	(6.29)	(0.16)
Self-employed	-0.41	-0.02	0.46	0.04
	(3.48)	(0.07)	(3.18)	(0.09)
Constant	12.41***	1.15***	10.54***	0.08**
	(1.85)	(0.03)	(1.56)	(0.04)
Adjusted R^2	0.029	-0.000	0.043	0.014
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.09	0.11	0.07	0.21
Regret p -value	0.02	0.64	0.02	0.17
Observations	231	204	231	209

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Table 43: Heterogeneous effects - Primary outcomes by above median monthly inc.

	(1) Total no. of deposits	(2) Avg. no. of deposits	(3) No. of days saved	(4) Gamble more
Lottery	4.17	-0.07*	4.34	0.10
	(3.22)	(0.04)	(2.76)	(0.07)
Lottery \times				
Above median monthly inc.	0.59	0.10	-1.12	-0.09
	(5.11)	(0.08)	(4.17)	(0.10)
Regret	5.99^{*}	-0.03	5.54*	0.09
	(3.43)	(0.05)	(2.88)	(0.07)
Regret \times				
Above median monthly inc.	-0.97	0.03	-1.62	0.09
	(4.97)	(0.08)	(4.23)	(0.11)
Above median monthly inc.	2.62	-0.01	2.90	0.08
	(3.01)	(0.06)	(2.59)	(0.07)
Constant	12.48***	1.16***	10.48***	0.08**
	(1.85)	(0.03)	(1.54)	(0.04)
Adjusted R^2	0.006	-0.005	0.007	0.026
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.23	0.70	0.30	0.85
Regret p-value	0.16	0.99	0.21	0.04
Observations	311	275	311	284

2

Table 44: Heterogeneous effects - Primary outcomes by above median monthly savings

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.51	0.08	4.29	0.12
	(3.12)	(0.05)	(2.71)	(0.08)
Lottery \times				
Above median monthly savings	-1.87	-0.03	-1.34	-0.11
	(4.72)	(0.08)	(4.13)	(0.10)
Regret	3.88	0.06	3.51	0.10
	(3.28)	(0.05)	(2.79)	(0.08)
Regret \times				
Above median monthly savings	2.77	0.05	2.33	0.08
	(4.96)	(0.08)	(4.23)	(0.11)
Above median monthly savings	2.95	0.05	2.79	0.02
	(2.97)	(0.05)	(2.54)	(0.07)
Constant	12.22***	0.20^{***}	10.43***	0.11^{**}
	(1.80)	(0.03)	(1.53)	(0.05)
Adjusted R^2	0.011	0.011	0.014	0.017
Control mean	13.66	0.23	11.78	0.12
Lottery p-value	0.46	0.46	0.35	0.94
Regret p -value	0.07	0.07	0.07	0.03
Observations	306	306	306	279

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Table 45: Heterogeneous effects - Primary outcomes by risk averse

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	7.87**	-0.09	6.65**	0.08
	(3.63)	(0.07)	(2.78)	(0.08)
Lottery \times	, ,	, ,	, ,	, ,
Risk averse	-7.63	0.13	-6.23	-0.05
	(4.92)	(0.08)	(4.10)	(0.10)
Regret	7.83**	-0.06	7.01**	0.15^{*}
	(3.50)	(0.06)	(2.92)	(0.08)
Regret \times	, ,	, ,	, ,	, ,
Risk averse	-4.62	0.10	-4.50	-0.01
	(4.89)	(0.07)	(4.17)	(0.11)
Risk averse	0.50	-0.12**	1.18	-0.05
	(2.97)	(0.06)	(2.55)	(0.07)
Constant	13.42***	1.22***	11.22***	0.14***
	(1.99)	(0.06)	(1.63)	(0.05)
Adjusted R^2	0.017	0.004	0.015	0.015
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.94	0.36	0.89	0.65
Regret p -value	0.35	0.38	0.40	0.07
Observations	311	275	311	284

2

Table 46: Heterogeneous effects - Primary outcomes by currently saves

	(1)	(0)	(0)	(4)
	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	8.08**	0.02	5.88**	0.06
	(4.07)	(0.06)	(2.87)	(0.07)
Lottery \times				
Currently saves	-6.16	-0.07	-3.59	-0.00
	(5.23)	(0.08)	(4.06)	(0.10)
Regret	8.26**	0.02	6.98**	0.18**
	(3.23)	(0.05)	(2.71)	(0.07)
Regret \times				
Currently saves	-4.32	-0.06	-3.37	-0.06
	(4.87)	(0.07)	(4.14)	(0.11)
Currently saves	5.62**	0.05	4.91**	0.09
	(2.82)	(0.06)	(2.42)	(0.06)
Constant	10.50***	1.13***	9.02***	0.07^{*}
	(1.79)	(0.04)	(1.55)	(0.04)
Adjusted R^2	0.009	-0.013	0.012	0.015
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.56	0.34	0.43	0.45
Regret p -value	0.28	0.43	0.25	0.15
Observations	311	275	311	284

4

Table 47: Heterogeneous effects - Primary outcomes by above median loc

	(1)	(2)	(3)	(4)
	(1)	(2)	` ,	(4) Gamble more
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.19	-0.08**	4.08	0.01
	(3.10)	(0.04)	(2.68)	(0.07)
Lottery \times				
Above median LOC	1.03	0.15	-0.41	0.12
	(5.37)	(0.09)	(4.21)	(0.11)
Regret	6.14^{*}	-0.05	5.44**	0.12
	(3.15)	(0.04)	(2.68)	(0.07)
Regret \times				
Above median LOC	-1.11	0.08	-1.31	0.07
	(5.07)	(0.08)	(4.31)	(0.11)
Above median LOC	-0.72	-0.05	-0.40	-0.06
	(3.03)	(0.06)	(2.57)	(0.06)
Constant	13.94***	1.18***	11.94***	0.14^{***}
	(1.89)	(0.04)	(1.65)	(0.05)
Adjusted R^2	0.002	0.001	0.004	0.010
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.24	0.41	0.26	0.10
Regret p -value	0.21	0.62	0.22	0.03
Observations	311	275	311	284

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Table 48: Heterogeneous effects - Primary outcomes by above median i. point

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	3.06	-0.08	3.16	0.08
	(3.10)	(0.06)	(2.64)	(0.07)
Lottery \times	, ,	, ,	, ,	, ,
Above median i. point	3.71	0.12	1.98	-0.03
	(5.23)	(0.09)	(4.19)	(0.10)
Regret	9.75***	-0.02	8.51***	0.19**
	(3.47)	(0.06)	(2.91)	(0.08)
Regret \times	, ,	, ,	, ,	,
Above median i. point	-7.98	0.00	-7.06*	-0.09
	(4.88)	(0.08)	(4.15)	(0.11)
Above median i. point	0.63	-0.05	0.87	0.02
	(2.95)	(0.06)	(2.52)	(0.07)
Constant	13.33***	1.18***	11.33***	0.11**
	(1.97)	(0.06)	(1.64)	(0.05)
Adjusted R^2	0.018	-0.005	0.019	0.010
Control mean	13.66	1.16	11.78	0.12
Lottery <i>p</i> -value	0.11	0.54	0.11	0.55
Regret p-value	0.61	0.73	0.62	0.22
Observations	311	275	311	284

E.3 Panel treatment effects

Table 49: Autoregressive model

	(1)	(2)	(3)
	Made a deposit	Made a deposit	Made a deposit
L.Made a deposit	0.08***	0.12***	0.10***
	(0.02)	(0.02)	(0.01)
L2.Made a deposit	0.13***	0.13***	0.13***
	(0.02)	(0.01)	(0.01)
L3.Made a deposit	0.10***	0.11***	0.10***
	(0.02)	(0.01)	(0.01)
L4.Made a deposit	0.09***	0.08***	0.09***
	(0.01)	(0.01)	(0.01)
L5.Made a deposit	0.06***	0.09***	0.05***
	(0.01)	(0.01)	(0.01)
L6.Made a deposit	0.03**	0.05***	0.04***
	(0.01)	(0.01)	(0.01)
L7.Made a deposit	0.05^{***}	0.09***	0.07^{***}
	(0.01)	(0.01)	(0.01)
Constant	0.01***	-0.00	-0.01**
	(0.00)	(0.00)	(0.00)
Observations	10322	10605	14288
Adjusted R^2	0.218	0.335	0.302
Treatment	Interest	Lottery	Regret
Joint p-value	0.00	0.00	0.00
Fixed effects	Period	Period	Period
Cluster	Individual	Individual	Individual

Notes: This table reports estimates of an AR model of savings with a lag length of 7 across each treatment arm. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 50: Distributed lag model

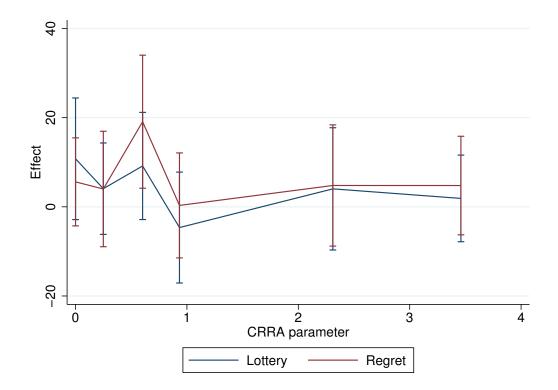
	(1)	(2)
	Made a deposit	Amount deposited
L.Made a deposit	0.16***	0.12***
	(0.02)	(0.04)
L2.Made a deposit	0.19***	0.14***
	(0.01)	(0.04)
L3.Made a deposit	0.13***	0.12***
	(0.02)	(0.04)
L4.Made a deposit	0.10***	0.11***
	(0.02)	(0.04)
L5.Made a deposit	0.09***	0.05
	(0.02)	(0.04)
L6.Made a deposit	0.08***	0.02
	(0.01)	(0.03)
L7.Made a deposit	0.12***	0.07**
	(0.02)	(0.03)
L.Matching ticket	-0.06***	-0.10***
	(0.02)	(0.03)
L2.Matching ticket	-0.06***	-0.08**
	(0.02)	(0.03)
L3.Matching ticket	-0.08***	-0.08***
	(0.02)	(0.03)
L4.Matching ticket	-0.06***	-0.09***
	(0.02)	(0.03)
L5.Matching ticket	-0.06***	-0.09***
	(0.02)	(0.03)
L6.Matching ticket	-0.08***	-0.10***
	(0.02)	(0.03)
L7.Matching ticket	-0.08***	-0.05
	(0.02)	(0.04)
L.Awarded prize	0.06**	0.10^{*}
	(0.03)	(0.05)
L2.Awarded prize	0.03	0.11^*
	(0.02)	(0.05)
L3.Awarded prize	0.10^{***}	0.13
	(0.03)	(0.08)
L4.Awarded prize	0.08***	0.12^{*}
	(0.03)	(0.06)
L5.Awarded prize	0.07**	0.12^{*}
	(0.03)	(0.07)
L6.Awarded prize	0.09***	0.16***
	(0.03)	(0.05)
L7.Awarded prize	0.04	0.01
	(0.03)	(0.05)
Constant	0.17***	0.18***
	(0.02)	(0.05)
Observations	6161	6161
Adjusted R^2	0.488	0.108
Fixed effects	Day	Day
Cluster	Individual	Individual

Notes: This table reports estimates of a distributed lag model with a lag length of 7. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

F Visualization

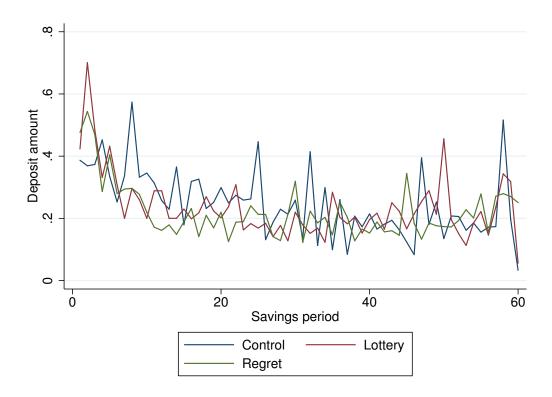
F.1 Main treatment effects by risk aversion

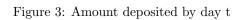
Figure 1: Treatment effect by risk aversion: Total deposits made

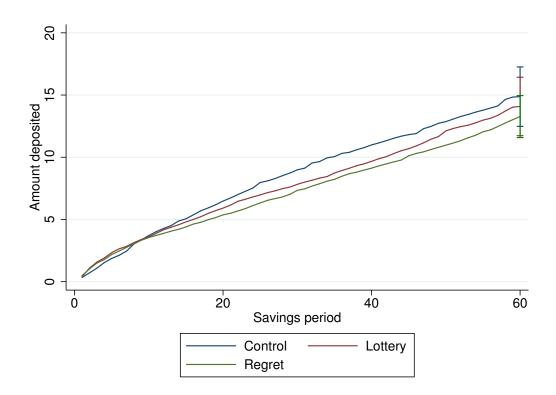


F.2 Savings behavior over project period

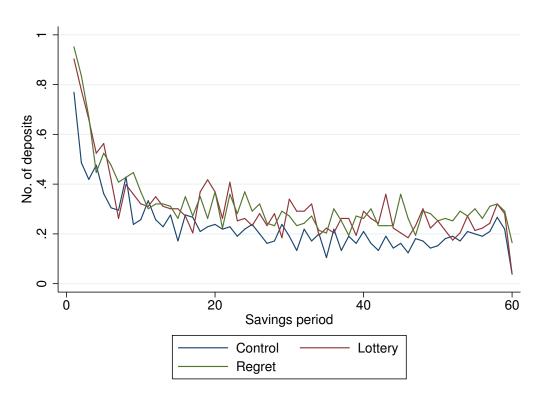
Figure 2: Average deposit amount on day ${\bf t}$



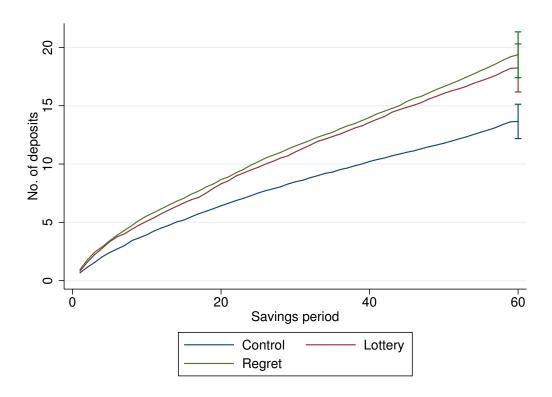




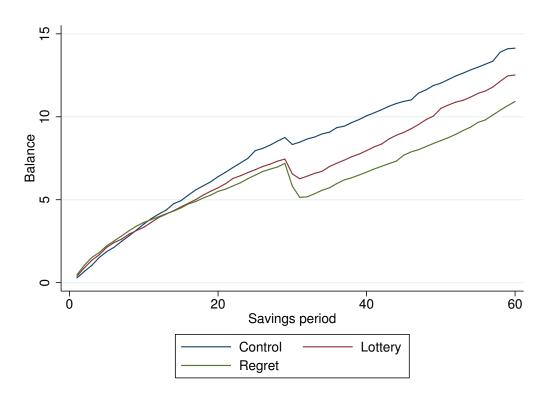












F.3 Panel treatment effects

Figure 7: Autoregressive model - Saved on day t

