Using Lotteries to Encourage Saving: Supplemental Appendix*

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A Description of variables

We estimate treatment effects on measured savings behavior. The main outcome variables we are interested in are:

- 1. Average savings over the entire study period.
- 2. Average savings over the first and second 30-day period.
- 3. Average number of active days and average number of transactions.
- 4. Average length of the streaks, i.e. the highest number of consecutive days with a positive daily balance for each person.

Aside from the overall savings behavior, we additionally estimate the effect of the program on:

- 1. Amount withdrawn mid-project
- 2. Monthly savings
- 3. Whether subject saves
- 4. Monthly M-Pesa savings
- 5. Whether subject saves with a ROSCA
- 6. Temptation to gamble
- 7. Gambling behavior
- 8. How often subject discussed savings program with family and friends
- 9. Trust in the savings program
- 10. Satisfaction with saving behavior in the program
- 11. Continuation with the savings program
- 12. Self-perception as a saver
- 13. Trust in the savings program

B Experiment

C Summary statistics

C.1 Baseline variables

Table 1: Summary statistics by treatment group

]	Mean (SD, N)	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret	
Female	0.52 (0.50) 105	0.59 (0.49) 103	0.62 (0.49) 103	0.32	0.16	0.67	
Age	30.75 (9.83) 102	31.53 (9.98) 100	31.48 (9.27) 101	0.58	0.59	0.97	
Completed std. 8	0.99 (0.10) 105	0.97 (0.17) 103	0.97 (0.17) 103	0.31	0.31	1.00	
Married/co-habitating	0.42 (0.50) 104	0.52 (0.50) 101	0.51 (0.50) 102	0.15	0.21	0.83	
No. of children	1.75 (1.70) 105	1.98 (1.71) 103	1.99 (1.84) 103	0.34	0.33	0.97	
Constant relative risk aversion	1.16 (1.27) 105	1.25 (1.38) 103	1.13 (1.24) 103	0.64	0.85	0.52	
Locus of control	69.81 (10.78) 105	70.29 (9.41) 103	68.98 (10.30) 103	0.73	0.57	0.34	

Table 2: Summary statistics by treatment group

		Mean (SD, N)	$ \begin{array}{c} \text{Difference} \\ p\text{-value} \end{array} $			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Monthly income	112.05 (137.13) 105	108.37 (117.43) 103	111.46 (104.85) 103	0.84	0.97	0.84
Receives regular income	0.06 (0.24) 52	0.11 (0.31) 56	0.17 (0.38) 48	0.36	0.08*	0.38
Employed	0.50 (0.50) 105	0.54 (0.50) 103	0.47 (0.50) 103	0.49	0.68	0.27
Self-employed	0.24 $(0.43) 78$	0.21 $(0.41) 72$	0.20 (0.40) 81	0.61	0.49	0.87
No. of dependants	3.18 (2.58) 105	3.49 (2.60) 103	3.27 (2.32) 103	0.40	0.79	0.53
Subject is a dependant	$\begin{array}{c} 0.23 \\ (0.42) \ 105 \end{array}$	0.28 (0.45) 103	$\begin{array}{c} 0.25 \\ 0.44 \end{array}) 103$	0.38	0.69	0.64

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 3: Summary statistics by treatment group

]	Mean (SD, N)	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Currently saves	0.56 (0.50) 105	0.61 (0.49) 103	0.47 (0.50) 103	0.47	0.17	0.04**
Total savings last mo.	58.82 (106.26) 105	41.01 (59.72) 103	51.79 (72.56) 103	0.14	0.58	0.25
Currently saves with ROSCA	0.58 (0.50) 105	0.57 (0.50) 103	0.66 (0.48) 103	0.91	0.24	0.20
ROSCA savings last mo.	13.83 (23.24) 105	15.46 (28.42) 103	15.92 (23.41) 103	0.65	0.52	0.90
M-Pesa savings last mo.	8.73 (30.53) 105	17.24 (87.04) 103	5.48 (20.51) 103	0.35	0.37	0.18

Table 4: Summary statistics by treatment group

]	Mean (SD, N)	Difference p-value		
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Weighted index of gambling frequency	-0.00	-0.08	-0.13	0.62	0.32	0.71
	$(1.00)\ 105$	$(1.21)\ 103$	$(0.89)\ 103$			
Canadian Problem Gambling Index	3.18	2.74	2.31	0.41	0.08^{*}	0.37
	$(3.98)\ 105$	$(3.70)\ 103$	$(3.15)\ 103$			
Standardized CPGI	-0.00	-0.11	-0.22	0.41	0.08*	0.37
	$(1.00)\ 105$	$(0.93)\ 103$	$(0.79)\ 103$			
WTP for lottery	0.57	0.56	0.53	0.79	0.28	0.42
	$(0.28)\ 105$	$(0.29)\ 103$	$(0.30)\ 103$			

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 5: Summary statistics by treatment group

		Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret		
Avg. indiff. point	13.29	11.34	12.60	0.06*	0.51	0.23		
	$(7.72)\ 105$	$(7.28)\ 103$	$(7.63)\ 103$					
Geo. discount factor	5.63e + 24	4.44e + 24	4.64e + 24	0.38	0.46	0.88		
	$(9.92e+24)\ 105$	$(9.53e+24)\ 103$	$(9.50e+24)\ 103$					
Exp. discount factor	0.33	0.28	0.32	0.06^{*}	0.69	0.15		
	$(0.20)\ 105$	$(0.19)\ 103$	$(0.21)\ 103$					
Hyp. discount factor	1.05	0.84	0.97	0.06^{*}	0.47	0.25		
	$(0.83)\ 105$	$(0.73)\ 103$	$(0.81)\ 103$					
Decreasing impatience	-0.22	-0.19	-0.21	0.25	0.68	0.44		
	$(0.21)\ 105$	$(0.20)\ 103$	$(0.20)\ 103$					
Dept. from stationarity	-0.30	-0.25	-0.29	0.47	0.94	0.50		
	$(0.41)\ 105$	$(0.43)\ 103$	$(0.37)\ 103$					

C.2 Endline variables

Table 6: Expected and observed lottery results

	Freq.	Pct.	Expected	Match
No match	7065	81.49	62.43	0
One match	1518	17.51	22.22	0.10
Two matches	86	0.99	1.23	1.00
Complete match	1	0.01	0.00	200.00

Table 7: Self-selection by treatment group

		Self-sele	ction	
	Interest	Lottery	Regret	Total
Interest	39	52	3	94
Lottery	27	54	14	95
Regret	32	42	21	95
Total	98	148	38	284

Notes: This table reports a cross-tabulation between self-selection into the treatment conditions and original treatment assignment.

Table 8: Endine summary statistics

	Mean	SD	Median	Min	Max	N
Total no. of deposits	17.07	18.91	9	0	119	311
Total deposit amt.	14.08	22.02	4.69	0	135.68	311
Daily avg. deposit amt.	.23	.37	.08	0	2.26	311
Total withdrawal amt.	1.78	6.56	0	0	72.09	311

Notes: This table reports unconditional summary statistics for each row variable.

Table 9: Endine summary statistics

	Mean	SD	Median	Min	Max	N
How much do you trust AKIBA SMART?	3.88	.47	4	1	4	284
What is your confidence in AKIBA SMART?	3.89	.45	4	1	4	284
Do you trust that the lottery was fair?	2.59	.74	3	0	3	190
Did you tell friends and famiy about AKIBA?	.79	.41	1	0	1	284
How good did you feel when you won a prize?	2.32	1.16	3	0	3	190
How bad did you feel when you didn't win a prize?	1.77	1.02	2	0	3	190
Continue saving with AKIBA	.89	.31	1	0	1	283
Can describe rules of AKIBA	.79	.41	1	0	1	284

Notes: This table reports unconditional summary statistics for each row variable.

Table 10: Endine summary statistics

	Mean	SD	Median	Min	Max	N
Select control group	.35	.48	0	0	1	284
Select lottery group	.52	.5	1	0	1	284
Select regret group	.13	.34	0	0	1	284
Save with control	38.27	44.54	25.75	0	386.2	283
Save with lottery	39.52	51.2	25.75	0	514.93000000000001	283
Save with regret	33.33	46.77	15.45	0	386.2	283

 $\it Notes:$ This table reports unconditional summary statistics for each row variable.

Table 11: Endine summary statistics

	Mean	SD	Median	Min	Max	N
More tempted to gamble	.51	.5	1	0	1	284
Less tempted to gamble	.07	.26	0	0	1	284
Gamble more	.19	.39	0	0	1	284
Gamble less	.17	.37	0	0	1	284
Do you see yourself as a saver?	3.46	1.19	4	1	5	284
Are you in general a lucky person?	1.64	1.29	2	0	3	284
Do you feel you saved enough?	1.83	.85	2	1	3	284
How did you feel not saving?	1.76	.86	2	1	5	284

Notes: This table reports unconditional summary statistics for each row variable.

D Attrition

Table 12: Treatment group by participation at endline

	Partic	Participation in endline						
	Attrited	Completed	Total					
Interest	11	94	105					
Lottery	8	95	103					
Regret	8	95	103					
Total	27	284	311					

Notes: This table reports a cross-tabulation between treatment assignment and selection into the endline survey.

Table 13: Attrition by treatment group

	Unobserved at endline
Lottery	-0.03
	(0.04)
Regret	-0.03
	(0.04)
Constant	0.10^{***}
	(0.03)
Observations	311
Adjusted \mathbb{R}^2	-0.004
Difference p-value	1.00
Joint p-value	0.75

Notes: This table reports a regression of selection on each of the treatment arms. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 14: Summary statistics by attrition

		Mean (SD)	
	Complete	Attrition	Complete - Attrition
Female	0.58	0.59	0.88
	(0.49) 284	(0.50) 27	
Age	31.39	29.78	0.41
	(9.79) 276	(8.36) 27	
Completed std. 8	0.98	0.93	0.06^{*}
	(0.13) 284	(0.27) 27	
Married/co-habitating	0.49	0.44	0.66
	(0.50) 280	(0.51) 27	
No. of children	1.91	1.85	0.86
	(1.75) 284	(1.83) 27	
Constant relative risk aversion	1.18	1.19	0.98
	(1.30) 284	(1.30) 27	
Locus of control	69.70	69.63	0.97
	(10.38) 284	(7.71) 27	

Table 15: Summary statistics by attrition

		Mean (SD)	
	Complete	Attrition	Complete - Attrition
Monthly income	112.86	87.20	0.29
	(121.67) 284	(103.58) 27	
Receives regular income	0.11	0.09	0.84
	(0.31) 145	(0.30) 11	
Employed	0.51	0.41	0.31
	(0.50) 284	(0.50) 27	
Self-employed	0.22	0.18	0.68
	(0.42) 209	(0.39) 22	
No. of dependents	3.33	3.07	0.61
	(2.49) 284	(2.57) 27	
Subject is a dependant	0.26	0.15	0.19
	(0.44) 284	(0.36) 27	

Notes: The first two columns report means of each row variable by observation status at endline. SD are in parentheses with sample size. The last column report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 16: Summary statistics by attrition

		Mean (SD)			
	Complete	Attrition	Complete - Attrition		
Currently saves	0.54	0.59	0.62		
	(0.50) 284	(0.50) 27			
Total savings last mo.	50.91	47.23	0.82		
	(80.23) 284	(101.83) 27			
Currently saves with ROSCA	0.60	0.63	0.78		
	(0.49) 284	(0.49) 27			
ROSCA savings last mo.	14.57	20.26	0.26		
	(24.05) 284	(34.03) 27			
M-Pesa savings last mo.	10.29	12.39	0.85		
	(55.00) 284	(49.63) 27			

Table 17: Summary statistics by attrition

	Mean (SD)			
	Complete	Attrition	Complete - Attrition	
Weighted index of gambling frequency	-0.08	0.04	0.57	
	(1.02) 284	(1.28) 27		
Canadian Problem Gambling Index	2.68	3.44	0.30	
	(3.52) 284	(4.68) 27		
Standardized CPGI	-0.13	0.07	0.30	
	(0.89) 284	(1.18) 27		
WTP for lottery	0.55	0.56	0.89	
	(0.29) 284	(0.31) 27		

Notes: The first two columns report means of each row variable by observation status at endline. SD are in parentheses with sample size. The last column report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 18: Summary statistics of attriters by treatment group

	Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$				
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret		
Female	0.45	0.75	0.62	0.22	0.49	0.62		
	$(0.52)\ 11$	(0.46) 8	(0.52) 8					
Age	25.64	35.38	29.88	0.01^{***}	0.21	0.24		
	(4.90) 11	(8.83) 8	(9.20) 8					
Completed std. 8	1.00	1.00	0.75		0.09^{*}	0.15		
	(0.00) 11	(0.00) 8	(0.46) 8					
Married/co-habitating	0.27	0.62	0.50	0.14	0.34	0.64		
	(0.47) 11	(0.52) 8	(0.53) 8					
No. of children	0.64	3.25	2.12	0.00***	0.06^{*}	0.26		
	$(0.67)\ 11$	(1.28) 8	(2.36) 8					
Constant relative risk aversion	1.46	0.77	1.23	0.28	0.73	0.47		
	(1.43) 11	(1.16) 8	(1.30) 8					
Locus of control	70.00	68.12	70.62	0.63	0.87	0.51		
	$(8.66)\ 11$	(7.53) 8	(7.29) 8					

Table 19: Summary statistics of attriters by treatment group

	N	Iean (SD, N	1)	Difference p -value				
	Control	l Lottery Regret		Lottery - Control	Regret - Control	Lottery - Regret		
Monthly income	63.20	108.62	98.80	0.31	0.50	0.86		
	$(97.61)\ 11$	(87.81) 8	(130.17) 8					
Receives regular income	0.00	0.00	0.25		0.36	0.44		
	(0.00) 4	(0.00) 3	(0.50) 4					
Employed	0.36	0.38	0.50	0.96	0.58	0.64		
	(0.50) 11	(0.52) 8	(0.53) 8					
Self-employed	0.20	0.29	0.00	0.70	0.32	0.23		
	$(0.42)\ 10$	(0.49) 7	$(0.00)\ 5$					
No. of dependents	1.18	4.62	4.12	0.00***	0.00***	0.70		
	(1.08) 11	(2.77) 8	(2.36) 8					
Subject is a dependant	0.09	0.00	0.38	0.41	0.15	0.06*		
	(0.30) 11	(0.00) 8	(0.52) 8					

Notes: The first three columns report means of each row variable for each treatment group. SD are in parentheses with sample size. The last three columns report the p-value for a difference of means t-test between each group. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 20: Summary statistics of attriters by treatment group

	М	ean (SD, N))	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$			
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret	
Currently saves	0.73 (0.47) 11	0.88 (0.35) 8	0.12 (0.35) 8	0.46	0.01***	0.00***	
Total savings last mo.	59.40 (151.61) 11	51.49 (66.00) 8	26.23 (23.79) 8	0.89	0.55	0.33	
Currently saves with ROSCA	0.45 $(0.52) 11$	0.88 (0.35) 8	0.62 (0.52) 8	0.07*	0.49	0.28	
ROSCA savings last mo.	11.94 (14.85) 11	41.36 (56.24) 8	10.62 (9.97) 8	0.11	0.83	0.15	
M-Pesa savings last mo.	26.79 (76.68) 11	4.99 (13.60) 8	0.00 (0.00) 8	0.44	0.34	0.32	

Table 21: Summary statistics of attriters by treatment group

	Mean (SD, N)			$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$		
	Control	Lottery	Regret	Lottery - Control	Regret - Control	Lottery - Regret
Weighted index of gambling frequency	-0.00 (1.11) 11	0.21 (1.67) 8	-0.07 (1.23) 8	0.75	0.90	0.71
Canadian Problem Gambling Index	3.82 (4.92) 11	3.88 (5.99) 8	2.50 (3.12) 8	0.98	0.52	0.57
Standardized CPGI	0.16 (1.24) 11	0.17 (1.51) 8	-0.17 (0.78) 8	0.98	0.52	0.57
WTP for lottery	0.64 (0.28) 11	0.68 (0.26) 8	0.33 (0.31) 8	0.76	0.04**	0.03**

E Treatment effects

E.1 Average treatment effects

Table 22: Treatment effects – Mobile savings by respondent

		No contro	ls	W	Vith contr	Sample	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs
Total no. of deposits	4.59*	5.71**	1.13	4.53*	4.76**	0.23	13.66	311
	(2.52)	(2.45)	(2.84)	(2.64)	(2.42)	(2.86)	(15.08)	
	[0.13]	[0.03]**	[1.00]	[0.16]	$[0.06]^*$	[1.00]		
No. of days saved	3.93*	4.94**	1.01	3.56*	4.19**	0.63	11.78	311
	(2.05)	(2.08)	(2.32)	(2.06)	(2.05)	(2.26)	(12.93)	
	[0.13]	[0.03]**	[1.00]	[0.16]	$[0.06]^*$	[1.00]		
Daily avg. no. of deposits	0.08*	0.10**	0.02	0.08*	0.08**	0.00	0.23	311
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.25)	
	[0.13]	[0.03]**	[1.00]	[0.16]	$[0.06]^*$	[1.00]		
Total deposit amt.	-0.79	-1.60	-0.81	-0.32	-1.46	-1.14	14.87	311
_	(3.34)	(2.91)	(2.88)	(3.15)	(2.73)	(2.86)	(24.48)	
	[0.48]	[0.13]	[1.00]	[0.58]	[0.13]	[1.00]	, ,	
Total withdrawal amt.	0.53°	1.63**	1.10	0.31	1.62**	1.31	1.07	311
	(0.94)	(0.74)	(1.02)	(0.85)	(0.77)	(0.94)	(4.53)	
	[0.40]	[0.03]**	[1.00]	[0.55]	$[0.06]^{*}$	[1.00]	` /	

Table 23: Treatment effects – Mobile savings by respondent (≤ 30 days)

	No controls		V	ith contr	Sample			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
Total no. of deposits ($\leq 30 \text{ days}$)	2.56*	3.08**	0.51	2.46*	2.56*	0.10	8.48	311
	(1.40)	(1.35)	(1.53)	(1.43)	(1.34)	(1.53)	(8.74)	
	[0.14]	[0.03]**	[1.00]	[0.20]	[0.08]*	[1.00]		
No. of days saved (≤ 30 days)	1.94*	2.56**	0.62	1.67	2.18*	0.51	7.42	311
	(1.16)	(1.15)	(1.26)	(1.15)	(1.15)	(1.24)	(7.61)	
	[0.14]	$[0.03]^{**}$	[1.00]	[0.20]	$[0.08]^*$	[1.00]		
Daily avg. no. of deposits ($\leq 30 \text{ days}$)	0.09*	0.10**	0.02	0.08*	0.09*	0.00	0.28	311
	(0.05)	(0.05)	(0.05)	(0.05)	(0.04)	(0.05)	(0.29)	
	[0.14]	$[0.03]^{**}$	[1.00]	[0.20]	$[0.08]^*$	[1.00]		
Total deposit amt. ($\leq 30 \text{ days}$)	-1.17	-1.65	-0.48	-1.02	-1.52	-0.50	8.99	311
	(2.07)	(1.85)	(1.46)	(1.84)	(1.69)	(1.36)	(17.18)	
	[0.16]	[0.10]	[1.00]	[0.23]	[0.10]	[1.00]		

Table 24: Treatment effects – Mobile savings by respondent ($\gtrsim 30~{\rm days}$)

	No controls			W	Vith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
Total no. of deposits (; 30 days)	2.02	2.63**	0.61	2.07	2.20*	0.13	5.18	311
	(1.26)	(1.25)	(1.44)	(1.34)	(1.23)	(1.47)	(7.56)	
	[0.17]	[0.04]**	[1.00]	[0.19]	[0.10]	[1.00]		
No. of days saved (¿ 30 days)	1.99*	2.38**	0.39	1.88*	2.01**	0.12	4.36	311
	(1.02)	(1.05)	(1.18)	(1.03)	(1.02)	(1.14)	(6.36)	
	[0.17]	[0.04]**	[1.00]	[0.19]	[0.10]	[1.00]		
Daily avg. no. of deposits (¿ 30 days)	0.07	0.09**	0.02	0.07	0.07^*	0.00	0.17	311
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.25)	
	[0.17]	[0.04]**	[1.00]	[0.19]	[0.10]	[1.00]		
Total deposit amt. (¿ 30 days)	0.38	0.05	-0.33	0.70	0.06	-0.64	5.88	311
	(1.68)	(1.47)	(1.58)	(1.70)	(1.40)	(1.67)	(11.43)	
	[0.25]	[0.32]	[1.00]	[0.20]	[0.31]	[1.00]		

Table 25: Treatment effects - Mobile savings by period

		No contro	ls	W	Vith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
No. of deposits	0.08*	0.09**	0.02	0.08*	0.08*	0.00	0.23	18636
	(0.04)	(0.04)	(0.05)	(0.04)	(0.04)	(0.05)	(0.51)	
	[0.16]	$[0.03]^{**}$	[1.00]	[0.20]	$[0.07]^*$	[1.00]		
Made a deposit	0.07^{*}	0.08**	0.02	0.06*	0.07^{**}	0.01	0.20	18660
	(0.03)	(0.03)	(0.04)	(0.03)	(0.03)	(0.04)	(0.40)	
	[0.16]	$[0.03]^{**}$	[1.00]	[0.20]	$[0.07]^*$	[1.00]		
Amount deposited	-0.01	-0.03	-0.01	-0.01	-0.02	-0.02	0.25	18636
	(0.06)	(0.05)	(0.05)	(0.05)	(0.05)	(0.05)	(1.03)	
	[0.68]	[0.16]	[1.00]	[0.84]	[0.17]	[1.00]		
Amount withdrew	0.01	0.03**	0.02	0.01	0.03**	0.02	0.02	18636
	(0.02)	(0.01)	(0.02)	(0.01)	(0.01)	(0.02)	(0.60)	
	[0.62]	$[0.03]^{**}$	[1.00]	[0.84]	$[0.07]^*$	[1.00]		

Table 26: Treatment effects - Savings outside the study

]	No contro	ls	V	Vith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery		Obs.
Total savings last mo.	18.45	-17.87	-36.32	16.75	-12.44	-29.19	80.31	284
	(25.16)	(14.64)	(24.06)	(23.25)	(14.86)	(22.10)	(112.74)	
	[1.00]	[0.26]	[0.24]	[1.00]	[0.43]	[0.38]		
M-Pesa savings last mo.	-5.42	-6.71	-1.29	-5.47	-6.19	-0.73	20.42	284
	(6.34)	(5.49)	(5.30)	(6.06)	(5.38)	(5.27)	(44.67)	
	[1.00]	[0.26]	[0.67]	[1.00]	[0.33]	[0.80]		
ROSCA savings last mo.	1.48	7.37	5.89	2.84	7.85	5.01	22.24	283
	(6.76)	(6.79)	(7.33)	(6.26)	(6.35)	(6.85)	(42.18)	
	[1.00]	[0.26]	[0.39]	[1.00]	[0.33]	[0.59]		
Currently saves with ROSCA	-0.02	0.14**	0.16**	-0.01	0.14**	0.15**	0.54	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.06)	(0.07)	(0.50)	
	[1.00]	[0.21]	[0.10]	[1.00]	[0.13]	[0.13]		

Table 27: Treatment effects – Gambling behavior outside the study

		No contro	ls	7	With contro	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.08	0.06	0.16***	0.10*	0.12	284
	(0.05)	(0.06)	(0.06)	(0.05)	(0.05)	(0.06)	(0.32)	
	[0.84]	$[0.03]^{**}$	[0.54]	[1.00]	$[0.01]^{***}$	[0.65]		
Gamble less	-0.02	0.04	0.06	-0.02	0.03	0.05	0.16	284
	(0.05)	(0.06)	(0.05)	(0.05)	(0.06)	(0.06)	(0.37)	
	[0.84]	[0.62]	[0.54]	[1.00]	[1.00]	[0.65]		
More tempted to gamble	0.09	0.05	-0.04	0.05	0.03	-0.02	0.47	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
	[0.84]	[0.62]	[0.54]	[1.00]	[1.00]	[0.76]		
Less tempted to gamble	-0.01	0.03	0.04	-0.00	0.04	0.04	0.06	284
	(0.03)	(0.04)	(0.04)	(0.03)	(0.04)	(0.04)	(0.25)	
	[0.84]	[0.62]	[0.54]	[1.00]	[0.82]	[0.65]		

Table 28: Treatment effects - Akiba SMART

]	No contro	ls	V	Vith contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
How much do you trust AKIBA SMART?	0.03	-0.07	-0.10	0.08	0.05	-0.03	0.00	284
	(0.14)	(0.18)	(0.18)	(0.14)	(0.16)	(0.15)	(1.00)	
	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]		
What is your confidence in AKIBA SMART?	0.11	0.07	-0.04	0.16	0.18	0.02	0.00	284
	(0.13)	(0.14)	(0.13)	(0.13)	(0.12)	(0.12)	(1.00)	
	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]		
Did you tell friends and famiy about AKIBA?	-0.08	-0.04	0.04	-0.05	-0.04	0.01	0.83	284
	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.06)	(0.38)	
	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]		
Continue saving with AKIBA	-0.05	-0.01	0.04	-0.04	-0.01	0.03	0.91	283
	(0.05)	(0.04)	(0.05)	(0.05)	(0.04)	(0.05)	(0.28)	
	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]	[1.00]		

Table 29: Treatment effects – Self-perceptions

		No controls	5	V	Vith contro	ls	Sample	
	(1) Lottery	(2) Regret	(3) Regret -	(4) Lottery	(5) Regret	(6) Regret -	(7) Control Mean	(8) Obs.
	-0.20		Lottery			Lottery	(SD)	
Do you see yourself as a saver?	-0.20	-0.09	0.11	-0.23	-0.06	0.17	-0.00	284
	(0.15)	(0.14)	(0.15)	(0.15)	(0.14)	(0.15)	(1.00)	
	[0.24]	[1.00]	[0.88]	[0.22]	[1.00]	[0.65]		
Are you in general a lucky person?	4.77***	4.97***	0.20	4.86***	4.95***	0.08	-0.00	284
	(0.20)	(0.18)	(0.23)	(0.19)	(0.18)	(0.22)	(1.00)	
	[0.01]***	[0.01]***	[0.88]	[0.01]***	[0.01]***	[1.00]		
Do you feel you saved enough?	0.19	-0.09	-0.28*	0.20	-0.11	-0.31**	0.00	284
	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(0.15)	(1.00)	
	[0.24]	[1.00]	[0.31]	[0.22]	[1.00]	[0.18]		
How did you feel not saving?	-0.02	0.06	0.08	-0.06	0.06	0.12	-0.00	284
	(0.16)	(0.15)	(0.16)	(0.16)	(0.16)	(0.17)	(1.00)	
	[0.35]	[1.00]	[0.88]	[0.33]	[1.00]	[0.86]	. ,	

Table 30: Treatment effects – Group self-selection

		No control	s	7	With contro	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Regret - Lottery	Lottery	Regret	Regret - Lottery	Control Mean (SD)	Obs.
Select control group	-0.13*	-0.08	0.05	-0.10	-0.03	0.07	0.41	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
	[0.16]	[0.28]	[0.27]	[0.62]	[0.63]	[0.18]		
Select lottery group	0.02	-0.11	-0.13*	-0.01	-0.17**	-0.16**	0.55	284
	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.07)	(0.50)	
	[1.00]	[0.26]	[0.13]	[1.00]	$[0.05]^*$	[0.17]		
Select regret group	0.12***	0.19***	0.07	0.11***	0.20***	0.09	0.03	284
	(0.04)	(0.05)	(0.06)	(0.04)	(0.05)	(0.05)	(0.18)	
	$[0.02]^{**}$	$[0.01]^{***}$	[0.17]	$[0.04]^{**}$	$[0.01]^{***}$	[0.17]		
Save with control	5.28	-7.75	-13.03**	3.88	-5.72	-9.60*	39.12	283
	(7.43)	(5.86)	(5.95)	(7.69)	(6.80)	(5.37)	(50.63)	
	[1.00]	[0.28]	[0.13]	[1.00]	[0.47]	[0.17]		
Save with lottery	4.60	-10.11	-14.72**	2.66	-9.24	-11.90*	41.39	283
	(8.68)	(6.26)	(7.12)	(8.44)	(7.19)	(6.08)	(54.98)	
	[1.00]	[0.26]	[0.13]	[1.00]	[0.35]	[0.17]		
Save with regret	1.57	-7.17	-8.74	-0.78	-8.37	-7.59	35.22	283
	(7.82)	(6.33)	(6.14)	(8.43)	(7.43)	(5.81)	(54.85)	
	[1.00]	[0.28]	[0.17]	[1.00]	[0.35]	[0.17]		

E.2 Average treatment effects with FWER correction

Table 31: Treatment effects controlling the FWER – Mobile savings by respondent

		No contr	ols	7	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Total no. of deposits	4.59* (2.52) [0.19]	5.71** (2.45) [0.07]*	0.69	4.53* (2.64) [0.25]	4.76** (2.42) [0.20]	0.94	13.66 (15.08)	311
No. of days saved	3.93* (2.05) [0.17]	4.94** (2.08) [0.06]*	0.66	3.56* (2.06) [0.26]	4.19** (2.05) [0.17]	0.78	11.78 (12.93)	311
Daily avg. no. of deposits	0.08* (0.04) [0.19]	0.10** (0.04) [0.07]*	0.69	0.08* (0.04) [0.25]	0.08** (0.04) [0.20]	0.94	0.23 (0.25)	311
Total deposit amt.	-0.79 (3.34) [0.80]	-1.60 (2.91) [0.61]	0.78	-0.32 (3.15) [0.93]	-1.46 (2.73) [0.66]	0.69	$ \begin{array}{c} 14.87 \\ (24.48) \end{array} $	311
Total withdrawal amt.	0.53 (0.94) [0.80]	1.63** (0.74) [0.14]	0.28	0.31 (0.85) [0.93]	1.62** (0.77) [0.20]	0.16	$ \begin{array}{c} 1.07 \\ (4.53) \end{array} $	311

Table 32: Treatment effects controlling the FWER – Mobile savings by respondent (≤ 30 days)

		No contr	ols	7	With cont	rols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Total no. of deposits (≤ 30 days)	2.56*	3.08**	0.74	2.46*	2.56*	0.95	8.48	311
	(1.40)	(1.35)		(1.43)	(1.34)		(8.74)	
	[0.14]	[0.06]*		[0.19]	[0.15]			
No. of days saved (≤ 30 days)	1.94*	2.56**	0.62	1.67	2.18*	0.68	7.42	311
	(1.16)	(1.15)		(1.15)	(1.15)		(7.61)	
	[0.17]	[0.06]*		[0.30]	[0.15]			
Daily avg. no. of deposits ($\leq 30 \text{ days}$)	0.09*	0.10**	0.74	0.08*	0.09*	0.95	0.28	311
	(0.05)	(0.05)		(0.05)	(0.04)		(0.29)	
	[0.14]	[0.06]*		[0.19]	[0.15]			
Total deposit amt. ($\leq 30 \text{ days}$)	-1.17	-1.65	0.74	-1.02	-1.52	0.71	8.99	311
(= 00 40,0)	(2.07)	(1.85)		(1.84)	(1.69)		(17.18)	
	[0.52]	[0.37]		[0.60]	[0.43]			

Table 33: Treatment effects controlling the FWER – Mobile savings by respondent (¿ 30 days)

		No contr	ols	7	With cont	rols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Total no. of deposits (; 30 days)	2.02	2.63**	0.67	2.07	2.20*	0.93	5.18	311
	(1.26)	(1.25)		(1.34)	(1.23)		(7.56)	
	[0.21]	$[0.08]^*$		[0.23]	[0.19]			
No. of days saved (; 30 days)	1.99*	2.38**	0.74	1.88*	2.01**	0.91	4.36	311
	(1.02)	(1.05)		(1.03)	(1.02)		(6.36)	
	[0.13]	[0.06]*		[0.18]	[0.14]			
Daily avg. no. of deposits (¿ 30 days)	0.07	0.09**	0.67	0.07	0.07^{*}	0.93	0.17	311
	(0.04)	(0.04)		(0.04)	(0.04)		(0.25)	
	[0.21]	[0.08]*		[0.23]	[0.19]			
Total deposit amt. (¿ 30 days)	0.38	0.05	0.84	0.70	0.06	0.70	5.88	311
(8 00 000)	(1.68)	(1.47)		(1.70)	(1.40)		(11.43)	
	[0.82]	[0.98]		[0.68]	[0.97]			

Table 34: Treatment effects controlling the FWER – Savings outside the study

		No contro	ols	,	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Total savings last mo.	18.45 (25.16) [0.81]	-17.87 (14.64) [0.57]	0.13	16.75 (23.25) [0.83]	-12.44 (14.86) [0.62]	0.19	80.31 (112.74)	284
M-Pesa savings last mo.	-5.42 (6.34) [0.81]	[0.57] -6.71 (5.49) $[0.57]$	0.81	-5.47 (6.06) [0.83]	-6.19 (5.38) [0.62]	0.89	20.42 (44.67)	284
ROSCA savings last mo.	1.48 (6.76) [0.97]	7.37 (6.79) [0.57]	0.42	2.84 (6.26) [0.90]	7.85 (6.35) [0.62]	0.46	$22.24 \\ (42.18)$	283
Currently saves with ROSCA	-0.02 (0.07) [0.97]	0.14** (0.07) $[0.16]$	0.02**	-0.01 (0.07) [0.90]	0.14** (0.06) [0.16]	0.03**	0.54 (0.50)	284

Table 35: Treatment effects controlling the FWER – Gambling behavior outside the study

		No contro	ols	•	With cont	rols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Difference p -value	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Gamble more	0.06	0.15***	0.16	0.06	0.16***	0.10*	0.12	284
	(0.05)	(0.06)		(0.05)	(0.05)		(0.32)	
	[0.60]	[0.04]**		[0.71]	[0.03]**			
Gamble less	-0.02	0.04	0.24	-0.02	0.03	0.33	0.16	284
	(0.05)	(0.06)		(0.05)	(0.06)		(0.37)	
	[0.89]	[0.78]		[0.92]	[0.79]			
More tempted to gamble	0.09	0.05	0.56	0.05	0.03	0.74	0.47	284
	(0.07)	(0.07)		(0.07)	(0.07)		(0.50)	
	[0.60]	[0.78]		[0.87]	[0.79]			
Less tempted to gamble	-0.01	0.03	0.27	-0.00	0.04	0.30	0.06	284
_	(0.03)	(0.04)		(0.03)	(0.04)		(0.25)	
	[0.89]	[0.78]		[0.98]	[0.69]			

Table 36: Treatment effects controlling the FWER - Akiba SMART

		No contr	ols	7	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
II al. d AVIDA CMADE?	0.02	0.07		0.00	0.05	0.85	. ,	004
How much do you trust AKIBA SMART?	0.03 (0.14) [0.87]	-0.07 (0.18) [0.93]	0.56	0.08 (0.14) [0.79]	0.05 (0.16) [0.95]	0.85	$0.00 \\ (1.00)$	284
What is your confidence in AKIBA SMART?	0.11 (0.13) [0.62]	0.07 (0.14) [0.93]	0.74	0.16 (0.13) [0.62]	0.18 (0.12) [0.53]	0.88	$0.00 \\ (1.00)$	284
Did you tell friends and famiy about AKIBA?	-0.08 (0.06) [0.49]	-0.04 (0.06) [0.93]	0.49	-0.05 (0.06) [0.79]	-0.04 (0.06) [0.90]	0.91	0.83 (0.38)	284
Continue saving with AKIBA	-0.05 (0.05) [0.56]	-0.01 (0.04) [0.93]	0.36	-0.04 (0.05) [0.79]	-0.01 (0.04) [0.95]	0.50	0.91 (0.28)	283

Table 37: Treatment effects controlling the FWER – Self-perceptions

		No contro	ls	,	With contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Control Mean (SD)	Obs.
Do you see yourself as a saver?	-0.20	-0.09	0.47	-0.23	-0.06	0.26	-0.00	284
	(0.15)	(0.14)		(0.15)	(0.14)		(1.00)	
	[0.47]	[0.91]		[0.36]	[0.90]			
Are you in general a lucky person?	4.77***	4.97***	0.38	4.86***	4.95***	0.70	-0.00	284
	(0.20)	(0.18)		(0.19)	(0.18)		(1.00)	
	$[0.00]^{***}$	$[0.00]^{***}$		$[0.00]^{***}$	$[0.00]^{***}$			
Do you feel you saved enough?	0.19	-0.09	0.06*	0.20	-0.11	0.04**	0.00	284
	(0.15)	(0.15)		(0.15)	(0.15)		(1.00)	
	[0.47]	[0.91]		[0.37]	[0.86]			
How did you feel not saving?	-0.02	0.06	0.62	-0.06	0.06	0.46	-0.00	284
	(0.16)	(0.15)		(0.16)	(0.16)		(1.00)	
	[0.88]	[0.91]		[0.74]	[0.90]			

Table 38: Treatment effects controlling the FWER – Group self-selection

		No contro	ls		With contr	ols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	Difference p -value	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Select control group	-0.13*	-0.08	0.43	-0.10	-0.03	0.31	0.41	284
	(0.07)	(0.07)		(0.07)	(0.07)		(0.50)	
	[0.20]	[0.52]		[0.52]	[0.68]			
Select lottery group	0.02	-0.11	0.08*	-0.01	-0.17**	0.03**	0.55	284
	(0.07)	(0.07)		(0.07)	(0.07)		(0.50)	
	[0.97]	[0.40]		[0.99]	[0.12]			
Select regret group	0.12***	0.19***	0.19	0.11***	0.20***	0.12	0.03	284
	(0.04)	(0.05)		(0.04)	(0.05)		(0.18)	
	$[0.08]^*$	$[0.00]^{***}$		[0.15]	$[0.00]^{***}$			
Save with control	5.28	-7.75	0.03**	3.88	-5.72	0.07^{*}	39.12	283
	(7.43)	(5.86)		(7.69)	(6.80)		(50.63)	
	[0.83]	[0.52]		[0.94]	[0.62]			
Save with lottery	4.60	-10.11	0.04**	2.66	-9.24	0.05^{*}	41.39	283
	(8.68)	(6.26)		(8.44)	(7.19)		(54.98)	
	[0.89]	[0.46]		[0.98]	[0.56]			
Save with regret	1.57	-7.17	0.15	-0.78	-8.37	0.19	35.22	283
	(7.82)	(6.33)		(8.43)	(7.43)		(54.85)	
	[0.97]	[0.52]		[0.99]	[0.56]			

Table 39: Treatment effects - Lottery usage

	(1)	(2)	(3)	(4)
	Regret	Regret with controls	Lottery Mean (SD)	N
Do you trust that the lottery was fair?	0.22*	0.18	0	185
	(0.13)	(0.14)	(1.00)	
	[1.00]	[1.00]	, ,	
How good did you feel when you won a prize?	0.21	0.20	0	185
	(0.14)	(0.14)	(1.00)	
	[1.00]	[1.00]	, ,	
How bad did you feel when you didn't win a prize?	0.10	0.06	0	185
	(0.15)	(0.16)	(1.00)	
	[1.00]	[1.00]	, ,	
Joint (p-value)	0.30	0.30		

Notes: Column 1 report OLS estimates for the effect of the regret treatment on the treated. Column 2 reports the estimate controlling for baseline covariates. Standard errors are in parentheses and FWER adjusted p-values are in brackets. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

E.3 Average treatment effects with randomization inference

Table 40: Treatment effects with randomization inference – Mobile savings by respondent

		No contr	ols	7	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Total no. of deposits	4.59* (2.53)	5.71** (2.46)	0.66	4.53 (2.75)	4.76* (2.51)	0.94	13.66 (15.08)	311
No. of days saved	3.93^* (2.06)	4.94** (2.09)	0.66	3.56 (2.14)	4.19^* (2.13)	0.78	11.78 (12.93)	311
Daily avg. no. of deposits	0.08^* (0.04)	0.10** (0.04)	0.67	$0.08 \\ (0.05)$	0.08^* (0.04)	0.94	$0.23 \\ (0.25)$	311
Total deposit amt.	-0.79 (3.35)	-1.60 (2.92)	0.80	-0.32 (3.28)	-1.46 (2.84)	0.73	$ \begin{array}{c} 14.87 \\ (24.48) \end{array} $	311
Total withdrawal amt.	$0.53 \\ (0.95)$	1.63^* (0.74)	0.23	0.31 (0.89)	1.62 (0.81)	0.19	1.07 (4.53)	311

Table 41: Treatment effects with randomization inference – Mobile savings by respondent (≤ 30 days)

		No contr	ols	7	With cont	rols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Total no. of deposits (\leq 30 days)	2.56* (1.40)	3.08** (1.36)	0.72	2.46 (1.49)	2.56* (1.39)	0.95	8.48 (8.74)	311
No. of days saved (≤ 30 days)	1.94 (1.17)	2.56** (1.16)	0.62	1.67 (1.20)	2.18* (1.20)	0.70	7.42 (7.61)	311
Daily avg. no. of deposits (≤ 30 days)	0.09* (0.05)	0.10** (0.05)	0.73	$0.08 \\ (0.05)$	0.09* (0.05)	0.94	0.28 (0.29)	311
Total deposit amt. (≤ 30 days)	-1.17 (2.07)	-1.65 (1.86)	0.80	-1.02 (1.92)	-1.52 (1.76)	0.80	8.99 (17.18)	311

Table 42: Treatment effects with randomization inference – Mobile savings by respondent (¿ 30 days)

		No contr	ols	7	With cont	rols	Sample	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Lottery	Regret	$\begin{array}{c} \text{Difference} \\ p\text{-value} \end{array}$	Lottery	Regret	Difference p -value	Control Mean (SD)	Obs.
Total no. of deposits (¿ 30 days)	2.02 (1.27)	2.63** (1.26)	0.64	2.07 (1.40)	2.20 (1.28)	0.93	5.18 (7.56)	311
No. of days saved ($\stackrel{.}{\iota}$ 30 days)	1.99* (1.02)	2.38** (1.05)	0.74	1.88* (1.07)	2.01* (1.06)	0.91	4.36 (6.36)	311
Daily avg. no. of deposits (¿ 30 days)	0.07 (0.04)	0.09** (0.04)	0.66	0.07 (0.05)	0.07 (0.04)	0.92	0.17 (0.25)	311
Total deposit amt. (¿ 30 days)	0.38 (1.68)	0.05 (1.48)	0.84	0.70 (1.77)	0.06 (1.46)	0.70	5.88 (11.43)	311

Table 43: Treatment effects with randomization inference – Mobile savings by period

		No contr	ols	7	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
No. of deposits	$0.08 \\ (0.04)$	0.09 (0.04)	0.07*	0.08 (0.04)	0.08 (0.04)	0.73	0.23 (0.51)	18636
Made a deposit	$0.07 \\ (0.03)$	$0.08 \\ (0.03)$	0.03**	$0.06 \\ (0.03)$	0.07 (0.03)	0.17	0.20 (0.40)	18660
Amount deposited	-0.01 (0.06)	-0.03^* (0.05)	0.35	-0.01 (0.05)	-0.02 (0.05)	0.21	0.25 (1.03)	18636
Amount withdrew	$0.01 \\ (0.02)$	0.03^* (0.01)	0.25	$0.01 \\ (0.01)$	0.03^* (0.01)	0.19	0.02 (0.60)	18636

Table 44: Treatment effects with randomization inference – Savings outside the study

		No contro	ols	,	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Total savings last mo.	18.45 (25.24)	-17.87 (14.70)	0.10*	16.75 (24.30)	-12.44 (15.53)	0.21	80.31 (112.74)	284
M-Pesa savings last mo.	-5.42 (6.36)	-6.71 (5.51)	0.83	-5.47 (6.33)	-6.19 (5.63)	0.91	20.42 (44.67)	284
ROSCA savings last mo.	1.48 (6.78)	7.37 (6.82)	0.41	2.84 (6.55)	7.85 (6.63)	0.50	22.24 (42.18)	283
Currently saves with ROSCA	-0.02 (0.07)	0.14* (0.07)	0.03**	-0.01 (0.07)	0.14* (0.07)	0.04**	0.54 (0.50)	284

Table 45: Treatment effects with randomization inference – Gambling behavior outside the study

		No contro	ols	1	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Gamble more	$0.06 \\ (0.05)$	0.15*** (0.06)	0.13	$0.06 \\ (0.05)$	0.16*** (0.06)	0.10	0.12 (0.32)	284
Gamble less	-0.02 (0.05)	$0.04 \\ (0.06)$	0.24	-0.02 (0.05)	0.03 (0.06)	0.35	0.16 (0.37)	284
More tempted to gamble	$0.09 \\ (0.07)$	$0.05 \\ (0.07)$	0.57	$0.05 \\ (0.07)$	$0.03 \\ (0.07)$	0.76	0.47 (0.50)	284
Less tempted to gamble	-0.01 (0.03)	0.03 (0.04)	0.27	-0.00 (0.03)	0.04 (0.04)	0.33	$0.06 \\ (0.25)$	284

Table 46: Treatment effects with randomization inference – Akiba SMART

		No contr	ols	1	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
How much do you trust AKIBA SMART?	0.03 (0.14)	-0.07 (0.18)	0.54	0.08 (0.15)	0.05 (0.17)	0.87	0.00 (1.00)	284
What is your confidence in AKIBA SMART?	0.11 (0.13)	0.07 (0.14)	0.75	0.16 (0.13)	0.18 (0.13)	0.90	0.00 (1.00)	284
Did you tell friends and famiy about AKIBA?	-0.08 (0.06)	-0.04 (0.06)	0.49	-0.05 (0.06)	-0.04 (0.06)	0.91	0.83 (0.38)	284
Continue saving with AKIBA	-0.05 (0.05)	-0.01 (0.04)	0.36	-0.04 (0.05)	-0.01 (0.04)	0.52	0.91 (0.28)	283

Table 47: Treatment effects with randomization inference – Self-perceptions

		No contr	ols	1	With cont	rols	Sample	
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Do you see yourself as a saver?	-0.20 (0.15)	-0.09 (0.14)	0.46	-0.23 (0.16)	-0.06 (0.15)	0.31	-0.00 (1.00)	284
Are you in general a lucky person?	4.77 (0.20)	4.97 (0.18)	0.61	4.86 (0.20)	4.95 (0.19)	0.84	-0.00 (1.00)	284
Do you feel you saved enough?	0.19 (0.15)	-0.09 (0.15)	0.06*	0.20 (0.16)	-0.11 (0.16)	0.06*	0.00 (1.00)	284
How did you feel not saving?	-0.02 (0.16)	$0.06 \\ (0.15)$	0.61	-0.06 (0.17)	$0.06 \\ (0.17)$	0.47	-0.00 (1.00)	284

Table 48: Treatment effects with randomization inference – Group self-selection

	No controls		With controls			Sample		
	(1) Lottery	(2) Regret	(3) Difference p-value	(4) Lottery	(5) Regret	(6) Difference p-value	(7) Control Mean (SD)	(8) Obs.
Select control group	-0.13* (0.07)	-0.08 (0.07)	0.45	-0.10 (0.07)	-0.03 (0.07)	0.35	0.41 (0.50)	284
Select lottery group	$0.02 \\ (0.07)$	-0.11 (0.07)	0.08*	-0.01 (0.08)	-0.17** (0.07)	0.05**	$0.55 \\ (0.50)$	284
Select regret group	0.12** (0.04)	$0.19 \\ (0.05)$	0.14	0.11** (0.04)	0.20*** (0.05)	0.11	0.03 (0.18)	284
Save with control	5.28 (7.45)	-7.75 (5.88)	0.05**	3.88 (8.04)	-5.72 (7.11)	0.15	39.12 (50.63)	283
Save with lottery	4.60 (8.71)	-10.11 (6.28)	0.05**	2.66 (8.82)	-9.24 (7.52)	0.13	41.39 (54.98)	283
Save with regret	1.57 (7.84)	-7.17 (6.36)	0.21	-0.78 (8.81)	-8.37 (7.77)	0.32	35.22 (54.85)	283

E.4 Heterogeneous treatment effects

	Dependent variables					
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more		
No prizes made						
$\hat{\beta} x_i = 1$	3.03***	0.05***	2.81***	0.06		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	10.66***	0.18***	9.05***	0.10		
Female	(3.09)	(0.05)	(2.44)	(0.07)		
$\hat{\beta} x_i = 1$	4.69	0.08	3.80	-0.01		
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	4.62	0.08	4.21	0.16*		
	(3.71)	(0.06)	(3.14)	(0.08)		
Below 30 y.o.						
$\beta x_i = 1$	2.40	0.04	2.44	0.09		
$\hat{\beta} x_i = 0$	(0.00)	(0.00)	(0.00)	(0.00)		
$\beta x_i = 0$	6.20 (4.09)	0.10 (0.07)	4.77 (3.29)	(0.03)		
Completed std. 8	(1.00)	(0.01)	(0.20)	(0.00)		
$\hat{\beta} x_i = 1$	4.49*	0.07*	3.80*	0.07		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	14.33	0.24	13.33	0.00		
	(14.29)	(0.24)	(13.47)	(0.00)		
Completed formal 4	0.00*	0.444	F 00**	0.44		
$\beta x_i = 1$	6.36*	0.11*	5.66**	0.11		
$\hat{\beta} x_i = 0$	(0.00) 2.73	(0.00) 0.05	(0.00) 2.30	(0.00) 0.02		
$\rho x_1 = 0$	(3.41)	(0.06)	(3.08)	(0.02)		
Married/co-habitating	(*****)	(*****)	(~-~~)	(0.00)		
$\hat{\beta} x_i = 1$	3.59	0.06	3.61	0.09		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	5.19	0.09	3.75	0.05		
T1:11	(3.58)	(0.06)	(2.62)	(0.08)		
Has children $\hat{\beta} x_i = 1$	5.91*	0.10*	4.67*	0.01		
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	0.24	0.00	1.29	0.20**		
$\beta \omega_i = 0$	(3.72)	(0.06)	(3.21)	(0.08)		
Currently saves	` /	` '	` ′	` ′		
$\hat{\beta} x_i = 1$	1.91	0.03	2.29	0.06		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	8.07**	0.13**	5.88**	0.06		
Above median monthly inc.	(4.07)	(0.07)	(2.87)	(0.07)		
$\hat{\beta} x_i = 1$	4.76	0.00	3.22	0.01		
$\beta x_i = 1$	4.76 (0.00)	0.08 (0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	4.17	0.07	4.34	0.10		
$\beta \omega_1 = 0$	(3.22)	(0.05)	(2.76)	(0.07)		
Employed	(-)	()	(,	()		
$\hat{\beta} x_i = 1$	4.11	0.07	4.19	-0.04		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	4.67	0.08	3.18	0.17**		
7.16 1 1	(3.69)	(0.06)	(2.67)	(0.07)		
Self-employed $\hat{\beta} x_i = 1$	10.33*	0.17*	10.53*	0.19		
$\rho x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	4.59	0.08	3.55	0.11*		
~ lm1 - 0	(3.42)	(0.06)	(2.61)	(0.07)		
Has dependant	(/	(*****)	(=)	(0.01)		
$\hat{\beta} x_i = 1$	5.07*	0.08*	4.27*	0.04		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	0.80	0.01	1.02	0.14		
Salara da	(4.02)	(0.07)	(3.40)	(0.09)		
Subject is a dependant	1.00	0.00	1.00	0.4788		
$\beta x_i = 1$	1.22 (0.00)	0.02 (0.00)	1.86 (0.00)	(0.00)		
$\hat{\beta} x_i = 0$	6.01*	0.10*	4.85*	(0.00) 0.03		
$\rho x_i = 0$	(3.12)	(0.05)	(2.50)	(0.06)		
Risk averse	(0.12)	(0.00)	(2.00)	(5.00)		
$\hat{\beta} x_i = 1$	0.24	0.00	0.42	0.03		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	7.87**	0.13**	6.65**	0.08		
41 11 100	(3.63)	(0.06)	(2.78)	(0.08)		
Above median LOC	* 00	0.00	0.00	0.44		
$\beta x_i = 1$	5.22	0.09	3.67	(0.00)		
$\hat{\beta} x_i = 0$	(0.00) 4.19	(0.00) 0.07	(0.00) 4.08	(0.00) 0.01		
$\rho x_i = 0$	(3.10)	(0.05)	4.08 (2.68)	(0.07)		
Above median i. point	(0.10)	(0.00)	(2.00)	(5.01)		
$\hat{\beta} x_i = 1$	6.76	0.11	5.14	0.05		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	3.06	0.05	3.16	0.08		
, , ,	(3.10)	(0.05)	(2.64)	(0.07)		
Above median CPGI						
$\hat{\beta} x_i = 1$	6.91*	0.12*	4.82*	0.15^*		
2.	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	2.53	0.04	2.99	-0.01		
	(3.29)	(0.05)	(2.95)	(0.07)		

Notes: This table reports heterogeneous treatment effects of lottery on each of the column variables where each panel represents a dimension of heterogeneity. The first row of each panel is the treatment coefficient when the baseline dummy variable z_i = 1 and the second row is the treatment coefficient when z_i = 0. Standard errors are in parentheness, "denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct.

	Dependent variables					
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more		
No prizes made						
$\hat{\beta} x_i = 1$	1.63***	0.03***	1.57***	0.12*		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	10.90***	0.18***	9.35***	0.19***		
	(2.79)	(0.05)	(2.36)	(0.07)		
Female $\hat{\beta} x_i = 1$	9.17***	0.15***	7.63***	0.11		
$\rho x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	0.33	0.01	0.67	0.19**		
7-1-1	(3.57)	(0.06)	(3.06)	(0.09)		
Below 30 y.o.						
$\hat{\beta} x_i = 1$	4.88	0.08	4.21	0.16**		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	5.52	0.09	4.97	0.13		
Completed std. 8	(3.79)	(0.06)	(3.32)	(0.09)		
$\hat{\beta} x_i = 1$	5.94**	0.10**	5.11**	0.15**		
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	4.67	0.08	4.33	-0.00		
/- t	(7.15)	(0.12)	(6.87)	(.)		
Completed formal 4	` /	` '	, ,			
$\hat{\beta} x_i = 1$	4.10	0.07	4.53	0.16**		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	8.30**	0.14**	6.19*	0.15*		
forming / on the Little of	(3.78)	(0.06)	(3.24)	(0.09)		
Married/co-habitating	0.4=	0.07	0.00	0.01***		
$\beta x_i = 1$	3.17	0.05	2.06	0.24***		
$\hat{\beta} x_i = 0$	(0.00) 7.78**	(0.00) 0.13**	(0.00) 7.36**	(0.00)		
$\rho x_i = 0$	(3.40)	(0.06)	(2.94)	0.06 (0.08)		
Has children	(0.40)	(0.00)	(2.34)	(0.00)		
$\hat{\beta} x_i = 1$	6.34**	0.11**	4.99**	0.16**		
7-1-1	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	3.85	0.06	4.67	0.12*		
, , ,	(4.49)	(0.07)	(3.92)	(0.07)		
Currently saves						
$\hat{\beta} x_i = 1$	3.94	0.07	3.61	0.12		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	8.26**	0.14**	6.98**	0.18**		
(L	(3.23)	(0.05)	(2.71)	(0.07)		
Above median monthly inc. $\hat{\beta} x_i = 1$	5.02	0.08	3.92	0.18**		
$\beta x_i = 1$	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	5.99*	0.10*	5.54*	0.09		
$\beta x_i = 0$	(3.43)	(0.06)	(2.88)	(0.07)		
Employed	(0110)	(0.00)	(=-00)	(0.01)		
$\hat{\beta} x_i = 1$	2.20	0.04	1.74	0.13		
	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	9.02***	0.15***	7.96***	0.17***		
	(3.28)	(0.05)	(2.78)	(0.07)		
Self-employed						
$\hat{\beta} x_i = 1$	15.19**	0.25**	13.06**	0.19		
åı o	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	6.95**	0.12**	6.30**	(0.07)		
Has dependant	(3.07)	(0.05)	(2.59)	(0.07)		
$\hat{\beta} x_i = 1$	6.51**	0.11**	5.37**	0.17**		
~ w1 - +	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	1.21	0.02	2.31	0.06		
	(4.65)	(0.08)	(4.25)	(0.06)		
Subject is a dependant				, ,		
$\hat{\beta} x_i = 1$	11.38**	0.19**	10.11**	0.22**		
*	(0.00)	(0.00)	(0.00)	(0.00)		
$\hat{\beta} x_i = 0$	3.84	0.06	3.24	0.12*		
21.1	(2.83)	(0.05)	(2.41)	(0.07)		
Risk averse	9.04	0.05	0.51	0.148		
$\hat{\beta} x_i = 1$	3.21 (0.00)	0.05 (0.00)	2.51 (0.00)	0.14* (0.00)		
$\hat{\beta} x_i = 0$	7.83**	0.13**	7.01**	0.15*		
$\mu u_1 = 0$	(3.50)	(0.06)	(2.92)	(0.08)		
Above median LOC	(0.00)	(0.00)	(2.02)	(0.00)		
$\hat{\beta} x_i = 1$	5.03	0.08	4.14	0.19**		
	(0.00)	(0.00)	(0.00)	(0.00)		
		0.10*	5.44**	0.12		
$\hat{\beta} x_i = 0$	6.14*		(2.68)	(0.07)		
$\hat{\beta} x_i=0$	6.14* (3.15)	(0.05)	(2.00)	(0.0.)		
$\hat{\beta} x_i = 0$ Above median i. point	(3.15)	(0.05)				
$\hat{\beta} x_i=0$	(3.15) 1.77	(0.05) 0.03	1.45	0.10		
$\hat{eta} x_i=0$ Above median i. point $\hat{eta} x_i=1$	(3.15) 1.77 (0.00)	(0.05) 0.03 (0.00)	1.45 (0.00)	0.10 (0.00)		
$\hat{\beta} x_i = 0$ Above median i. point	(3.15) 1.77 (0.00) 9.75***	(0.05) 0.03 (0.00) 0.16***	1.45 (0.00) 8.51***	0.10 (0.00) 0.19**		
$\hat{\beta} x_i=0$ Above median i. point $\hat{\beta} x_i=1$ $\hat{\beta} x_i=0$	(3.15) 1.77 (0.00)	(0.05) 0.03 (0.00)	1.45 (0.00)	0.10 (0.00)		
$\hat{\beta} x_i=0$ Above median i. point $\hat{\beta} x_i=1$ $\hat{\beta} x_i=0$ Above median CPGI	(3.15) 1.77 (0.00) 9.75*** (3.47)	(0.05) 0.03 (0.00) 0.16*** (0.06)	1.45 (0.00) 8.51*** (2.91)	0.10 (0.00) 0.19** (0.08)		
$\hat{\beta} x_i=0$ Above median i. point $\hat{\beta} x_i=1$ $\hat{\beta} x_i=0$	(3.15) 1.77 (0.00) 9.75*** (3.47) 4.38	(0.05) 0.03 (0.00) 0.16*** (0.06) 0.07	1.45 (0.00) 8.51*** (2.91)	0.10 (0.00) 0.19** (0.08) 0.18**		
$\hat{\beta} x_i=0$ Above median i. point $\hat{\beta} x_i=1$ $\hat{\beta} x_i=0$ Above median CPGI	(3.15) 1.77 (0.00) 9.75*** (3.47)	(0.05) 0.03 (0.00) 0.16*** (0.06)	1.45 (0.00) 8.51*** (2.91)	0.10 (0.00) 0.19** (0.08)		

Notes: This table reports heterogeneous treatment effects of regret on each of the column variables where each panel represents a dimension of heterogeneity. The first row of each panel is the treatment coefficient when the baseline dummy variable z_i = 1 and the second row is the textament coefficient when z_i = 0. Standard errors are in parentheness, "denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct.

Table 49: Heterogeneous effects - Primary outcomes by no. of children

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	1.39	0.02	1.89	0.10
	(3.16)	(0.05)	(2.71)	(0.07)
Lottery \times				
No. of children	1.08	0.02	0.84	-0.02
	(1.26)	(0.02)	(1.09)	(0.03)
Regret	3.67	0.06	3.26	0.04
	(3.43)	(0.06)	(2.94)	(0.07)
Regret \times				
No. of children	0.88	0.01	0.77	0.05^{*}
	(1.36)	(0.02)	(1.19)	(0.03)
No. of children	0.35°	0.01	0.44	0.02
	(0.84)	(0.01)	(0.71)	(0.02)
Constant	13.04***	0.22***	11.01***	0.08**
	(2.05)	(0.03)	(1.76)	(0.04)
Adjusted R^2	0.012	0.012	0.016	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.32	0.32	0.21	0.15
Regret p -value	0.09	0.09	0.08	0.09
Observations	306	306	306	279

Notes: This table reports OLS estimates of the treatment effect and its interaction with baseline. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. We also report the p-values for joint tests on the direct treatment effect conditional on the baseline covariate = 1.

Table 50: Heterogeneous effects - Primary outcomes by married/co-habitating

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	5.19	0.09	3.75	0.05
	(3.58)	(0.06)	(2.62)	(0.08)
Lottery ×				
Married/co-habitating	-1.60	-0.03	-0.14	0.05
	(5.24)	(0.09)	(4.22)	(0.10)
Regret	7.78**	0.13**	7.36**	0.06
	(3.40)	(0.06)	(2.94)	(0.08)
Regret \times				
Married/co-habitating	-4.60	-0.08	-5.30	0.18
	(5.06)	(0.08)	(4.30)	(0.11)
Married/co-habitating	3.57	0.06	3.35	-0.08
	(3.10)	(0.05)	(2.66)	(0.07)
Constant	12.18***	0.20***	10.40***	0.15***
	(1.76)	(0.03)	(1.51)	(0.05)
Adjusted R^2	0.005	0.005	0.011	0.015
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.35	0.35	0.28	0.17
Regret p -value	0.40	0.40	0.51	0.00
Observations	307	307	307	280

Notes: This table reports OLS estimates of the treatment effect and its interaction with baseline. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. We also report the p-values for joint tests on the direct treatment effect conditional on the baseline covariate = 1.

Table 51: Heterogeneous effects - Primary outcomes by female $\,$

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.62	0.08	4.21	0.16*
	(3.71)	(0.06)	(3.14)	(0.08)
Lottery \times				
Female	0.07	0.00	-0.41	-0.17
	(5.06)	(0.08)	(4.16)	(0.11)
Regret	0.33	0.01	0.67	0.19**
	(3.57)	(0.06)	(3.07)	(0.09)
Regret \times				
Female	8.84*	0.15^{*}	6.96^{*}	-0.07
	(4.84)	(0.08)	(4.13)	(0.12)
Female	-1.15	-0.02	-0.61	0.05
	(2.98)	(0.05)	(2.55)	(0.07)
Constant	14.26***	0.24***	12.10***	0.09**
	(2.26)	(0.04)	(1.94)	(0.04)
Adjusted \mathbb{R}^2	0.015	0.015	0.016	0.016
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.17	0.17	0.17	0.85
Regret p -value	0.01	0.01	0.01	0.13
Observations	311	311	311	284

Notes: This table reports OLS estimates of the treatment effect and its interaction with baseline. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. We also report the p-values for joint tests on the direct treatment effect conditional on the baseline covariate = 1.

Table 52: Heterogeneous effects - Primary outcomes by below $30~\mathrm{y.o.}$

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	6.20	0.10	4.77	0.03
	(4.09)	(0.07)	(3.29)	(0.09)
Lottery \times				
Below 30 y.o.	-3.80	-0.06	-2.33	0.06
	(5.14)	(0.09)	(4.16)	(0.10)
Regret	5.52	0.09	4.97	0.13
	(3.79)	(0.06)	(3.32)	(0.09)
Regret \times				
Below 30 y.o.	-0.64	-0.01	-0.76	0.03
	(4.99)	(0.08)	(4.24)	(0.11)
Below 30 y.o.	-2.91	-0.05	-3.33	-0.14**
	(3.08)	(0.05)	(2.62)	(0.07)
Constant	15.07***	0.25^{***}	13.40***	0.19***
	(2.50)	(0.04)	(2.14)	(0.06)
Adjusted R^2	0.015	0.015	0.022	0.029
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.44	0.44	0.34	0.12
Regret p -value	0.13	0.13	0.11	0.02
Observations	303	303	303	276

Table 53: Heterogeneous effects - Primary outcomes by completed std. 8

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	14.33	0.24	13.33	-0.00
	(14.29)	(0.24)	(13.47)	(.)
Lottery \times				
Completed std. 8	-9.84	-0.16	-9.53	0.07
	(14.52)	(0.24)	(13.63)	(0.05)
Regret	4.67	0.08	4.33	-0.00
	(7.15)	(0.12)	(6.87)	(.)
Regret \times				
Completed std. 8	1.27	0.02	0.78	0.15^{**}
	(7.57)	(0.13)	(7.19)	(0.06)
Completed std. 8	9.75^{***}	0.16***	7.86***	0.12^{***}
	(1.49)	(0.02)	(1.28)	(0.03)
Constant	4.00	0.07	4.00***	0.00
	(.)	(.)	(0.00)	(.)
Adjusted \mathbb{R}^2	0.005	0.005	0.006	0.010
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.08	0.08	0.07	0.21
Regret p -value	0.02	0.02	0.02	0.01
Observations	311	311	311	284

Table 54: Heterogeneous effects - Primary outcomes by completed formal 4

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	2.73	0.05	2.30	0.02
	(3.41)	(0.06)	(3.08)	(0.08)
Lottery \times				
Completed formal 4	3.64	0.06	3.36	0.08
	(5.09)	(0.08)	(4.17)	(0.10)
Regret	8.30**	0.14**	6.19*	0.15*
	(3.78)	(0.06)	(3.24)	(0.09)
Regret \times				
Completed formal 4	-4.20	-0.07	-1.66	0.01
	(5.05)	(0.08)	(4.27)	(0.11)
Completed formal 4	-1.23	-0.02	-2.46	-0.09
	(2.99)	(0.05)	(2.53)	(0.06)
Constant	14.23***	0.24^{***}	12.93***	0.16***
	(1.87)	(0.03)	(1.72)	(0.05)
Adjusted R^2	0.010	0.010	0.011	0.013
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.09	0.09	0.04	0.11
Regret p-value	0.22	0.22	0.10	0.02
Observations	311	311	311	284

Table 55: Heterogeneous effects - Primary outcomes by above median cpgi

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	2.53	0.04	2.99	-0.01
	(3.29)	(0.05)	(2.95)	(0.07)
Lottery \times				
Above median CPGI	4.38	0.07	1.83	0.16
	(5.22)	(0.09)	(4.13)	(0.11)
Regret	6.17^{*}	0.10*	4.78	0.11
	(3.59)	(0.06)	(3.03)	(0.08)
Regret \times				
Above median CPGI	-1.79	-0.03	-0.25	0.07
	(4.79)	(0.08)	(4.11)	(0.12)
Above median CPGI	-2.88	-0.05	-2.85	-0.06
	(2.93)	(0.05)	(2.51)	(0.07)
Constant	15.06***	0.25^{***}	13.17***	0.15***
	(2.27)	(0.04)	(1.95)	(0.05)
Adjusted R^2	0.009	0.009	0.009	0.014
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.09	0.09	0.10	0.06
Regret p -value	0.17	0.17	0.10	0.03
Observations	311	311	311	284

Table 56: Heterogeneous effects - Primary outcomes by above median gamb. index

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	5.08	0.08	5.16*	-0.00
	(3.31)	(0.06)	(3.01)	(0.07)
Lottery ×				
Above median gamb. index	-3.45	-0.06	-3.74	0.15
	(4.70)	(0.08)	(4.06)	(0.11)
Regret	5.97*	0.10^{*}	4.73	0.14*
	(3.60)	(0.06)	(3.06)	(0.08)
Regret \times				
Above median gamb. index	-1.16	-0.02	0.06	0.02
	(4.99)	(0.08)	(4.28)	(0.12)
Above median gamb. index	-0.39	-0.01	-1.05	-0.00
	(2.96)	(0.05)	(2.55)	(0.07)
Constant	13.87***	0.23***	12.36***	0.12**
	(2.15)	(0.04)	(1.90)	(0.05)
Adjusted R^2	0.004	0.004	0.010	0.018
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.63	0.63	0.60	0.07
Regret p -value	0.16	0.16	0.11	0.05
Observations	306	306	306	279

Table 57: Heterogeneous effects - Primary outcomes by no. of dependants

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	2.45	0.04	2.90	0.03
	(3.63)	(0.06)	(3.20)	(0.07)
Lottery \times				
No. of dependants	0.31	0.01	0.18	0.01
	(0.86)	(0.01)	(0.78)	(0.02)
Regret	1.01	0.02	1.68	-0.01
	(3.73)	(0.06)	(3.34)	(0.08)
Regret \times				
No. of dependants	1.39	0.02	0.99	0.05^{**}
	(0.97)	(0.02)	(0.86)	(0.02)
No. of dependants	0.25	0.00	0.34	0.01
	(0.53)	(0.01)	(0.48)	(0.01)
Constant	12.86***	0.21***	10.69***	0.10**
	(2.19)	(0.04)	(1.93)	(0.04)
Adjusted R^2	0.017	0.017	0.018	0.046
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.36	0.36	0.25	0.50
Regret p-value	0.43	0.43	0.33	0.52
Observations	306	306	306	279

Table 58: Heterogeneous effects - Primary outcomes by employed

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.67	0.08	3.18	0.17**
	(3.69)	(0.06)	(2.67)	(0.07)
Lottery \times				
Employed	-0.56	-0.01	1.01	-0.21**
	(5.11)	(0.09)	(4.07)	(0.10)
Regret	9.02***	0.15^{***}	7.96***	0.17^{***}
	(3.28)	(0.05)	(2.78)	(0.07)
Regret \times				
Employed	-6.82	-0.11	-6.22	-0.04
	(4.91)	(0.08)	(4.18)	(0.11)
Employed	4.53	0.08	4.13	0.14^{**}
	(2.93)	(0.05)	(2.51)	(0.06)
Constant	11.42***	0.19***	9.74***	0.04
	(1.76)	(0.03)	(1.52)	(0.03)
Adjusted R^2	0.011	0.011	0.019	0.026
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.25	0.25	0.17	0.63
Regret p -value	0.55	0.55	0.58	0.15
Observations	311	311	311	284

Table 59: Heterogeneous effects - Primary outcomes by subject is a dependant

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	6.01*	0.10*	4.85*	0.03
	(3.12)	(0.05)	(2.50)	(0.06)
Lottery \times				
Subject is a dependant	-4.80	-0.08	-2.99	0.15
	(5.19)	(0.09)	(4.38)	(0.10)
Regret	3.84	0.06	3.24	0.12^{*}
	(2.83)	(0.05)	(2.41)	(0.07)
Regret \times				
Subject is a dependant	7.54	0.13	6.87	0.09
	(5.67)	(0.09)	(4.80)	(0.11)
Subject is a dependant	-1.45	-0.02	-1.50	-0.15***
	(3.39)	(0.06)	(2.89)	(0.04)
Constant	13.99***	0.23***	12.12***	0.15***
	(1.71)	(0.03)	(1.47)	(0.04)
Adjusted R^2	0.016	0.016	0.016	0.017
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.77	0.77	0.61	0.02
Regret p -value	0.02	0.02	0.02	0.01
Observations	311	311	311	284

Table 60: Heterogeneous effects - Primary outcomes by receives regular income

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.26	0.07	4.24	-0.03
	(3.78)	(0.06)	(3.29)	(0.08)
Lottery ×				
Receives regular income	-1.59	-0.03	-0.07	-0.14
	(11.18)	(0.19)	(9.42)	(0.33)
Regret	3.03	0.05	2.31	0.15
	(4.06)	(0.07)	(3.44)	(0.10)
Regret \times				
Receives regular income	-5.24	-0.09	-2.81	-0.19
	(10.13)	(0.17)	(8.51)	(0.34)
Receives regular income	0.41	0.01	-0.92	0.16
-	(8.08)	(0.13)	(6.38)	(0.28)
Constant	15.92***	0.27***	13.92***	0.18***
	(2.47)	(0.04)	(2.11)	(0.06)
Adjusted R^2	-0.022	-0.022	-0.019	-0.002
Control mean	13.66	0.23	11.78	0.12
Lottery p-value	0.80	0.80	0.64	0.60
Regret p -value	0.81	0.81	0.95	0.88
Observations	156	156	156	145

Table 61: Heterogeneous effects - Primary outcomes by self-employed

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.59	0.08	3.55	0.11*
	(3.42)	(0.06)	(2.60)	(0.07)
Lottery \times				
Self-employed	5.74	0.10	6.99	0.08
	(7.02)	(0.12)	(6.40)	(0.17)
Regret	6.95**	0.12**	6.30**	0.14**
	(3.07)	(0.05)	(2.59)	(0.07)
Regret \times				
Self-employed	8.24	0.14	6.76	0.06
	(7.03)	(0.12)	(6.29)	(0.16)
Self-employed	-0.41	-0.01	0.46	0.04
	(3.48)	(0.06)	(3.18)	(0.09)
Constant	12.41***	0.21***	10.54***	0.08**
	(1.85)	(0.03)	(1.56)	(0.04)
Adjusted R^2	0.029	0.029	0.043	0.014
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.09	0.09	0.07	0.21
Regret p -value	0.02	0.02	0.02	0.17
Observations	231	231	231	209

Table 62: Heterogeneous effects - Primary outcomes by above median monthly inc.

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.17	-0.07*	4.34	0.10
	(3.22)	(0.04)	(2.76)	(0.07)
Lottery ×				
Above median monthly inc.	0.59	0.10	-1.12	-0.09
	(5.11)	(0.08)	(4.17)	(0.10)
Regret	5.99*	-0.03	5.54*	0.09
	(3.43)	(0.05)	(2.88)	(0.07)
Regret \times				
Above median monthly inc.	-0.97	0.03	-1.62	0.09
	(4.97)	(0.08)	(4.23)	(0.11)
Above median monthly inc.	2.62	-0.01	2.90	0.08
	(3.01)	(0.06)	(2.59)	(0.07)
Constant	12.48***	1.16***	10.48***	0.08**
	(1.85)	(0.03)	(1.54)	(0.04)
Adjusted R^2	0.006	-0.005	0.007	0.026
Control mean	13.66	1.16	11.78	0.12
Lottery p -value	0.23	0.70	0.30	0.85
Regret p -value	0.16	0.99	0.21	0.04
Observations	311	275	311	284

Table 63: Heterogeneous effects - Primary outcomes by above median monthly savings

	(1)	(2)	(3)	(4)
	Total no. of deposits	Avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.51	0.08	4.29	0.12
	(3.12)	(0.05)	(2.71)	(0.08)
Lottery ×				
Above median monthly savings	-1.87	-0.03	-1.34	-0.11
	(4.72)	(0.08)	(4.13)	(0.10)
Regret	3.88	0.06	3.51	0.10
	(3.28)	(0.05)	(2.79)	(0.08)
Regret \times				
Above median monthly savings	2.77	0.05	2.33	0.08
	(4.96)	(0.08)	(4.23)	(0.11)
Above median monthly savings	2.95	0.05	2.79	0.02
	(2.97)	(0.05)	(2.54)	(0.07)
Constant	12.22***	0.20***	10.43***	0.11**
	(1.80)	(0.03)	(1.53)	(0.05)
Adjusted R^2	0.011	0.011	0.014	0.017
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.46	0.46	0.35	0.94
Regret p -value	0.07	0.07	0.07	0.03
Observations	306	306	306	279

Table 64: Heterogeneous effects - Primary outcomes by risk averse $\,$

	(1)	(2)	(3)	(4)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more	
Lottery	7.87**	0.13**	6.65**	0.08	
	(3.63)	(0.06)	(2.78)	(0.08)	
Lottery \times					
Risk averse	-7.63	-0.13	-6.23	-0.05	
	(4.92)	(0.08)	(4.10)	(0.10)	
Regret	7.83**	0.13**	7.01**	0.15^{*}	
	(3.50)	(0.06)	(2.92)	(0.08)	
Regret \times					
Risk averse	-4.62	-0.08	-4.50	-0.01	
	(4.89)	(0.08)	(4.17)	(0.11)	
Risk averse	0.50°	0.01	1.18	-0.05	
	(2.97)	(0.05)	(2.55)	(0.07)	
Constant	13.42***	0.22^{***}	11.22***	0.14***	
	(1.99)	(0.03)	(1.63)	(0.05)	
Adjusted R^2	0.017	0.017	0.015	0.015	
Control mean	13.66	0.23	11.78	0.12	
Lottery p -value	0.94	0.94	0.89	0.65	
Regret p -value	0.35	0.35	0.40	0.07	
Observations	311	311	311	284	

Table 65: Heterogeneous effects - Primary outcomes by currently saves

	(1)	(2)	(3)	(4)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more	
Lottery	8.07**	0.13**	5.88**	0.06	
	(4.07)	(0.07)	(2.87)	(0.07)	
Lottery \times					
Currently saves	-6.16	-0.10	-3.59	-0.00	
	(5.23)	(0.09)	(4.06)	(0.10)	
Regret	8.26**	0.14^{**}	6.98**	0.18**	
	(3.23)	(0.05)	(2.71)	(0.07)	
Regret \times					
Currently saves	-4.32	-0.07	-3.37	-0.06	
	(4.87)	(0.08)	(4.14)	(0.11)	
Currently saves	5.62**	0.09**	4.91**	0.09	
	(2.82)	(0.05)	(2.42)	(0.06)	
Constant	10.50***	0.18***	9.02***	0.07^{*}	
	(1.79)	(0.03)	(1.55)	(0.04)	
Adjusted \mathbb{R}^2	0.009	0.009	0.012	0.015	
Control mean	13.66	0.23	11.78	0.12	
Lottery p -value	0.56	0.56	0.43	0.45	
Regret p -value	0.28	0.28	0.25	0.15	
Observations	311	311	311	284	

Table 66: Heterogeneous effects - Primary outcomes by above median loc

	(1)	(2)	(3)	(4)
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more
Lottery	4.19	0.07	4.08	0.01
·	(3.10)	(0.05)	(2.68)	(0.07)
Lottery \times	, ,	,	, ,	, ,
Above median LOC	1.03	0.02	-0.41	0.12
	(5.37)	(0.09)	(4.21)	(0.11)
Regret	6.14*	0.10*	5.44**	0.12
	(3.15)	(0.05)	(2.68)	(0.07)
Regret \times				
Above median LOC	-1.11	-0.02	-1.31	0.07
	(5.07)	(0.08)	(4.31)	(0.11)
Above median LOC	-0.72	-0.01	-0.40	-0.06
	(3.03)	(0.05)	(2.57)	(0.06)
Constant	13.94***	0.23***	11.94***	0.14^{***}
	(1.89)	(0.03)	(1.65)	(0.05)
Adjusted \mathbb{R}^2	0.002	0.002	0.004	0.010
Control mean	13.66	0.23	11.78	0.12
Lottery p -value	0.24	0.24	0.26	0.10
Regret p -value	0.21	0.21	0.22	0.03
Observations	311	311	311	284

Notes: This table reports OLS estimates of the treatment effect and its interaction with baseline. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. We also report the p-values for joint tests on the direct treatment effect conditional on the baseline covariate = 1.

Table 67: Heterogeneous effects - Primary outcomes by above median i. point

	(1)	(2)	(3)	(4)	
	Total no. of deposits	Daily avg. no. of deposits	No. of days saved	Gamble more	
Lottery	3.06	0.05	3.16	0.08	
	(3.10)	(0.05)	(2.64)	(0.07)	
Lottery \times					
Above median i. point	3.71	0.06	1.98	-0.03	
	(5.23)	(0.09)	(4.19)	(0.10)	
Regret	9.75***	0.16***	8.51***	0.19**	
	(3.47)	(0.06)	(2.91)	(0.08)	
Regret \times					
Above median i. point	-7.98	-0.13	-7.06*	-0.09	
	(4.88)	(0.08)	(4.15)	(0.11)	
Above median i. point	0.63	0.01	0.87	0.02	
	(2.95)	(0.05)	(2.52)	(0.07)	
Constant	13.33***	0.22***	11.33***	0.11**	
	(1.97)	(0.03)	(1.64)	(0.05)	
Adjusted R^2	0.018	0.018	0.019	0.010	
Control mean	13.66	0.23	11.78	0.12	
Lottery p -value	0.11	0.11	0.11	0.55	
Regret p -value	0.61	0.61	0.62	0.22	
Observations	311	311	311	284	

Notes: This table reports OLS estimates of the treatment effect and its interaction with baseline. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level. We also report the p-values for joint tests on the direct treatment effect conditional on the baseline covariate = 1.

E.5 Autoregressive model

E.6 Finite distributed lag model

E.7 Baseline correlates of savings

Table 68: Baseline correlates of number of deposits made

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Avg. indiff. point	0.01 (0.19)							
Geo. discount factor	,	0.00 (0.00)						
Exp. discount factor		` '	0.98 (7.63)					
Hyp. discount factor			` /	0.22 (1.79)				
Dept. from stationarity				` /	-1.91 (3.61)			
Decreasing impatience					,	-1.75 (6.89)		
Constant relative risk aversion						,	-0.52 (1.17)	
Locus of control							(')	-0.29 (1.64)
Constant	13.46*** (2.90)	13.30*** (1.68)	13.33*** (2.84)	13.43*** (2.35)	13.09*** (1.81)	13.27*** (2.09)	14.26*** (2.01)	13.66*** (1.48)
Adjusted R2	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01
F-statistic	0.01		0.02	0.02	0.28	0.06	0.20	0.03
Observations	105	105	105	105	105	105	105	105

Notes: This table reports estimates of 8 univariate regressions of number of deposits made on preference parameters estimated in the lab. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

Table 69: Baseline correlates of amount deposited

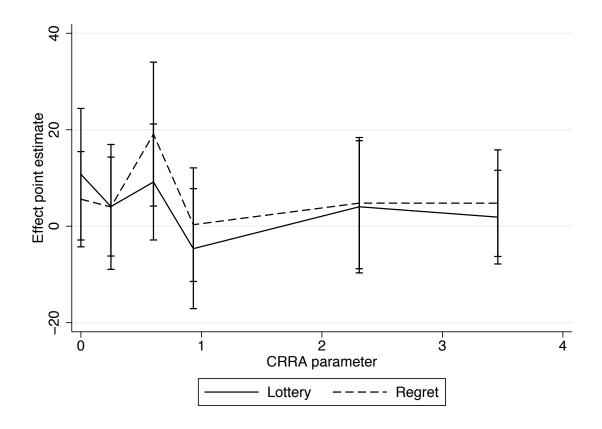
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Avg. indiff. point	-0.60** (0.30)							
Geo. discount factor	, ,	-0.00 (0.00)						
Exp. discount factor		, ,	-18.98* (10.66)					
Hyp. discount factor			` '	-4.85^* (2.55)				
Dept. from stationarity				,	2.31 (5.56)			
Decreasing impatience					,	9.42 (9.92)		
Constant relative risk aversion						,	-0.47 (2.04)	
Locus of control							,	-1.19 (2.73)
Constant	22.85*** (5.85)	16.03*** (3.06)	21.11*** (5.26)	19.96*** (4.59)	15.56*** (3.11)	16.96*** (3.66)	15.41*** (3.22)	14.87*** (2.40)
Adjusted R2	0.03	-0.00	0.01	0.02	-0.01	-0.00	-0.01	-0.01
F-statistic	4.07	•	3.17	3.61	0.17	0.90	0.05	0.19
Observations	105	105	105	105	105	105	105	105

Notes: This table reports estimates of 8 univariate regressions of amount deposited on preference parameters estimated in the lab. Standard errors are in parentheses. * denotes significance at 10 pct., ** at 5 pct., and *** at 1 pct. level.

F Visualization

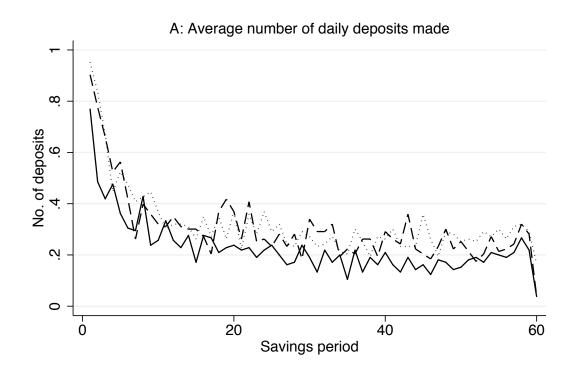
F.1 Main treatment effects by risk aversion

Figure 1: Treatment effect by risk aversion: Total deposits made



F.2 Savings behavior over project period

Figure 2: Number of daily deposits



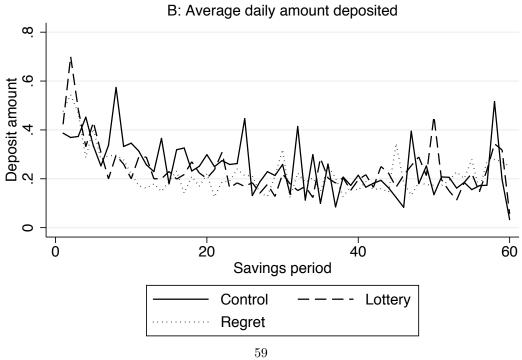
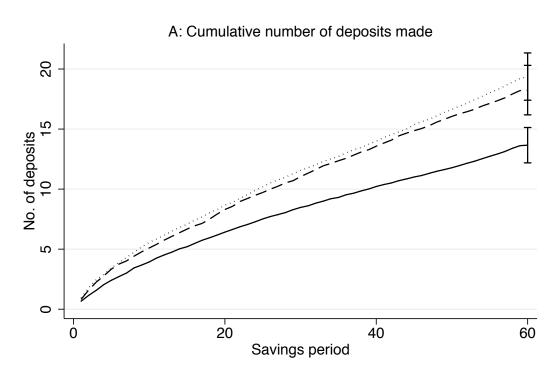
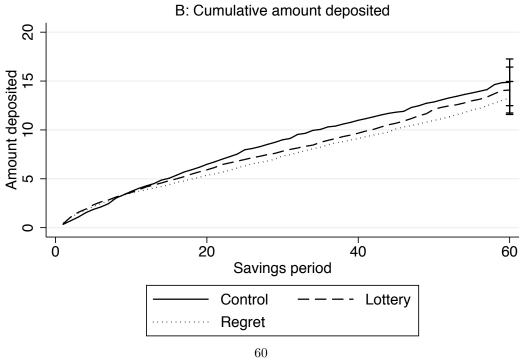
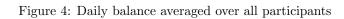
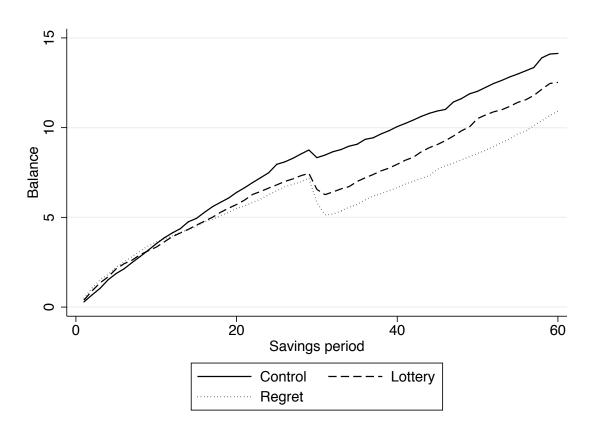


Figure 3: Cumulative number of deposits



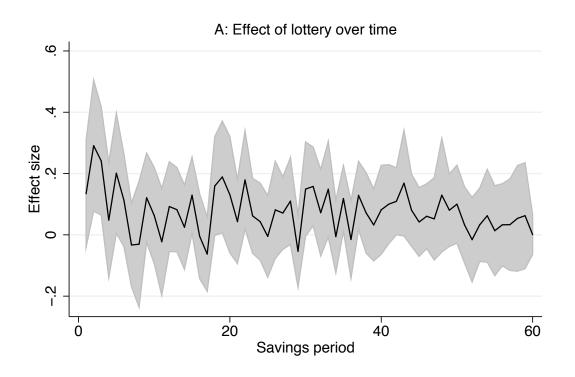






F.3 Panel treatment effects

Figure 5: Effects over time – Number of deposits



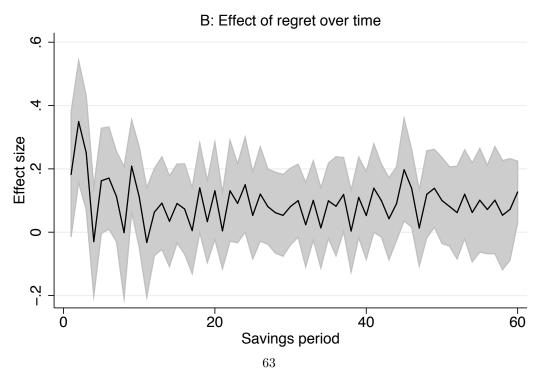
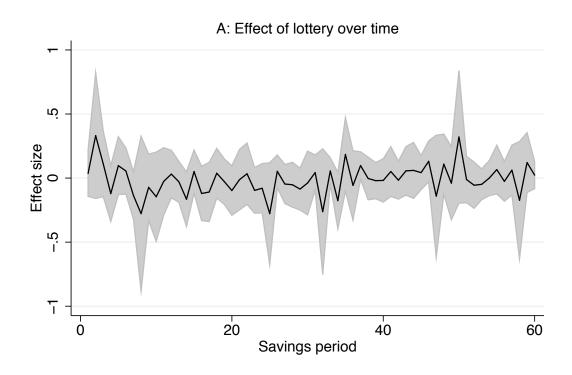


Figure 6: Effects over time – Amount deposited



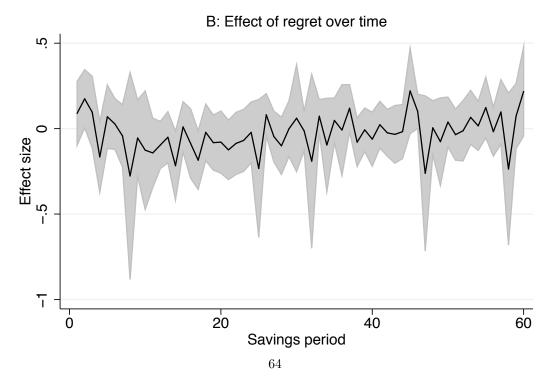


Figure 7: Autoregressive model - Saved on day ${\bf t}$../../figures/line-ar.pdf

Figure 8: Distributed lag model - Saved on day ${\bf t}$../../figures/line-dl.pdf