**Messages**

**Jan 10, 2013**

Reminder:

1. **Control:** Name, remember to save today. Earn 5% extra! Sambaza \*140\*XX\* to save.
2. **Lottery:** Name, remember to save today. Get a lottery ticket by saving. You could win up to 200 times your savings! Sambaza \*140\*XX\* to save.
3. **Lottery+regret:** Name, remember to save today. You already got a lottery ticket that can give you up to 200 times your savings. Your lucky numbers are 1234. Don’t miss out on your ticket. Sambaza \*140\*XX\* to save.

Upon Saving:

1. **Control:** Name,your daily balance is X KSh. Your total balance is Y KSh. Sambaza 123XXX to earn more extra!
2. **Lottery:** Name,your daily balance is X KSh. Your lucky numbers are 1234. Your total balance is Y KSh. Sambaza 123XXX to win more!
3. **Lottery+Regret:** Name, your daily balance is X KSh. Your lucky numbers are 1234. Your total balance is Y KSh. Sambaza 123XXX to win more!

Upon Winning

1. **Control:** You saved X today **(yesterday?)**. You earned Y extra! Y has been deposited into your account. Your new balance is T.
2. **Lottery:** You saved X today **(yesterday?)**.Congratulations! You won a prize of X KSh!!!The winning numbers are 1256. Your lucky numbers are 1234. Your new balance is T.
3. **Lottery+Regret:** You saved X today **(yesterday?)**.Congratulations! You won a prize of X KSh!!!The winning numbers are 1256. Your lucky numbers are 1234. Your new balance is T.
4. **Lottery+Regret (Win but not save):** Congratulations!You won a prize of X KSh!!!The winning numbers are 1256. Your lucky numbers are 1234. Since you did not save today, you gave up your prize. Your new balance is T.

Upon Losing

1. **Control:** You saved X today **(yesterday?)**. You earned Y extra! Y was deposited into your account. Your new balance is T.
2. **Lottery:** You saved X today **(yesterday?)**. Sorry, but you did not win any prize this time. The winning numbers are 1256. Your lucky numbers are 1234. Your new balance is T.
3. **Lottery+Regret:** You saved X today **(yesterday?)**. Sorry, but you did not win any prize this time. The winning numbers are 1256. Your lucky numbers are 1234. Your new balance is T.