

# Poh Jin Heng, Princeton

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I have keen interests in startups and technology. My greatest professional achievement thus far is being a Co-founder @ Scratchbac Pte Ltd where we raised 500k worth of seed funding building a community app. From being the first developer to having a team of 12 amazing people. I am sure the lessons learnt will stay with me as I embark on my next endeavors.

## Education

### University of California, Berkeley Extension

Berkeley, CA

Master of science (Technology Entrepreneurship)

Expected Graduation: May '23

Coursework: Business Negotiating, Marketing Research, Design Thinking & Prototyping, Finance for Entrepreneurs

### Singapore University of Technology and Design

Singapore

SUTD Technology Entrepreneurship Program (STEP) Scholarship

Bachelor of engineering (Computer Science and Design)

May '19 – Sept '22

Coursework: Specialization in software engineering

## Experience

Scratchbac Pte Ltd — CoFounder

Sep '21 – Dec '22

- Built a telegram bot MVP that reached over 60k users.
- Helped raised over 30k SGD from Kickstarter.
- Helped raised 500k of seed funding.
- We were champion for 2020 China-ASEAN New Smart City Innovation & Entrepreneurship Competition.
- Project manager for 12 people at one point.
- Hired >6 flutter developers as frontend tech lead.
- Managed international remote team from Vietnam, Indonesia and India.
- We were selected to join Quest Venture Partners to visit Vietnam for their submit for startups.

Undelusional Technologies Pte Ltd — Frontend developer

Jan '21 – May '21

- Clean, transform and extract data within the company using pandas and display the information to internal team using a telegram bot.

Keppel Electric Pte Ltd — B2B Sales Representative

Jan '19 – Apr '19

- Conversated with over 40 SME CEOs, assisted about 10 companies with their transition from public to private energy provider, saving operation costs.

Republic of Singapore Air Force — *Runway maintenance sergeant* Jan '17 – Dec '18

- Trained and coordinated a team of 15 platform operability in-training men.
- Co-designed an improved runway repair procedure for my squadron that yielded 10x cost reduction.
- Managed over \$500,000 worth of runway works.

## Projects

*Capstone, SUTD — Project leader* Jan '21 – Apr '21

- Built a laminar flow-hood from scratch to grow mushrooms.
- Cloned 3 different strains of mushrooms and grew them from cell-culture to grain spawn, to substrate bag, to eventual fruiting from the mycelium.

*Game design module, SUTD — Developer* Jan '20 - Mar '20

- Integrate assets and coded the logic for traps in our simple rogue-link game

*Software development module, SUTD — backend developer* Jan '21 – Apr '21

- Built the backend APIs for our webapp. I used SQLite for the database and ExpressJS to supply the API endpoints.
- Built email integration for authentication.

*Junction X Singapore hackathon, personal — developer* Jan '20 – Mar '20

- Coded an augmented reality (AR) game with Unity Vuforia. It requires users to find physical clues and use it as a key to unlock puzzles in a treasure hunt game.

## Technical Skills & Activities

### Languages:

- English (fluent)
- Chinese Simplified (conversational)
- Hokkien dialect (conversational)

### Other Activities:

- Competed for SUTD's squash team in Singapore University Games (SUNIG) 2019, 2022 (winter), 2022 (fall)
- Hosted inter-university squash friendlies for SUTD with NTU and NUS in 2021, 2022
- Competed for SUTD's cue-sports team in Singapore University Games (SUNIG) 2019, 2022 (fall)
- Selected to participate in STEP Youth Regional Affairs Dialogue 2021
- Performed in Ignition 2019 with SUTD's hip-hop club (Dance DerivativeZ)
- 1<sup>st</sup> place in University of Economics Ho Chi Minh (UEH)'s smart city workshop