**Poh Jin Heng, Princeton**

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I have keen interests in startups and technology. My greatest professional achievement thus far is being a Cofounder @ Scratchbac Pte Ltd where we raised 500k worth of seed funding building a community app. From being the first developer to having a team of 12 amazing people. I am sure the lessons learnt will stay with me as I embark on my next endeavors.

Education

University of California, Berkeley Extension Berkeley, CA

*Master of science (Technology Entrepreneurship) Expected Graduation: May ‘23*

Coursework: Business Negotiating, Marketing Research, Design Thinking & Prototyping,

Finance for Entrepreneurs

Singapore University of Technology and Design Singapore *SUTD Technology Entrepreneurship Program (STEP) Scholarship*

*Bachelor of engineering (Computer Science and Design)* May ‘19 – Sept ‘22  
Coursework: Specialization in software engineering

Experience

Scratchbac Pte Ltd *— CoFounder* Sep ‘21 – Dec ‘22

* Built a telegram bot MVP that reached over 60k users.
* Helped raised over 30k SGD from Kickstarter.
* Helped raised 500k of seed funding.
* We were champion for 2020 China-ASEAN New Smart City Innovation & Entrepreneurship Competition.
* Project manager for 12 people at one point.
* Hired >6 flutter developers as frontend tech lead.
* Managed international remote team from Vietnam, Indonesia and India.
* We were selected to join Quest Venture Partners to visit Vietnam for their submit for startups.

Undelusional *Technologies Pte Ltd — Frontend developer* Jan ‘21 – May ‘21

* Clean, transform and extract data within the company using pandas and display the information to internal team using a telegram bot.

Keppel Electric Pte Ltd *— B2B Sales Representative* Jan‘19 – Apr ‘19

* Conversed with over 40 SME CEOs, assisted about 10 companies with their transition from public to private energy provider, saving operation costs.

Republic of Singapore Air Force *— Runway maintenance sergeant* Jan‘17 – Dec ‘18

* Trained and coordinated a team of 15 platform operability in-training men.
* Co-designed an improved runway repair procedure for my squadron that yielded 10x cost reduction.
* Managed over $500,000 worth of runway works.

Projects

*Capstone, SUTD — Project leader* Jan ‘21 – Apr ‘21

* Built a laminar flow-hood from scratch to grow mushrooms.
* Cloned 3 different strains of mushrooms and grew them from cell-culture to grain spawn, to substrate bag, to eventual fruiting from the mycelium.

Game design module, SUTD *— Developer* Jan ’20 - Mar ‘20

* Integrate assets and coded the logic for traps in our simple rogue-link game

*Software development module, SUTD — backend developer* Jan ‘21 – Apr ‘21

* Built the backend APIs for our webapp. I used SQLite for the database and ExpressJS to supply the API endpoints.
* Built email integration for authentication.

Junction X Singapore hackathon, personal *— developer*  Jan ’20 – Mar ‘20

* Coded an augmented reality (AR) game with Unity Vuforia. It requires users to find physical clues and use it as a key to unlock puzzles in a treasure hunt game.

Technical Skills & Activities

Languages:

* English (fluent)
* Chinese Simplified (conversational)
* Hokkien dialect (conversational)

Other Activities:

* Competed for SUTD’s squash team in Singapore University Games (SUNIG) 2019, 2022 (winter), 2022 (fall)
* Hosted inter-university squash friendlies for SUTD with NTU and NUS in 2021, 2022
* Competed for SUTD’s cue-sports team in Singapore University Games (SUNIG) 2019, 2022 (fall)
* Selected to participate in STEP Youth Regional Affairs Dialogue 2021
* Performed in Ignition 2019 with SUTD’s hip-hop club (Dance DerivativeZ)
* 1st place in University of Economics Ho Chi Minh (UEH)’s smart city workshop