

Proposal for webdev

- What is the fictitious truth, and why is this of interest to you?

The fictitious truth is a fake, Apple-like company, Crapple, that sells numerous robotic body parts. Crapple sells robotic arms, legs, other limbs and even individual organs, and other parts of human flesh. Though Crapple is known for being the world's number one in "Next level cyborg and full human to robot transformation technology", they are most famously known for their production of their newest breakthrough, Crapple iEyes. Amidst the ever-increasing world of AI and our technologically-powered lifestyles, Crapple intends on "pushing the human race to bypass its limits" and has invented numerous robotic enhancements to increase the capabilities for the average person. This is of interest to me because I have always been fond of technology and robots. This fictitious truth stands out to me because it is something that I wish was real to begin with. The idea of robotic parts for sale that could improve your life sounds quite intriguing to me.

- What is the fictitious organization / entity / alter-ego that is presenting this material?

The fictitious organization in charge of these enhancements is known as Crapple. Crapple is a company that is focused on the betterment of society and the average person on Earth. The company is co-founded by Jeve Stobs and Weve Stozniak, who both are half human, half robot people. Crapple was created to improve the lives of all people. Crapple aims to enhance the performance of the average person by installing robot parts into people, turning them into half human, half robots or even full on robotic beings, with the goals of surpassing regular human limits and living life to the ultimate fullest. Crapple believes that with enhancements put into your body, it will remove you of any limitations that regular human bodies undergo.

- How could this project become a "benevolent untruth"?

The fake site could aim to highlight the ethical implications of transhumanism, body modifications, and artificial intelligence. Crapple and the many inventions it creates

could be seen as a benevolent untruth as it aims to better the livelihood of many people. This site causes people to reflect on the limits of technology, and how far humans should go with changing the structure of their own bodies. One example could be that this website features upgrades like replacing even parts of your life that aren't physical, such as your emotions, with "AI enhanced optimized feelings.", causing people to question if tech should interfere with how humans live and their nature.

Another way that this could be a benevolent untruth is that it could cause many public debates and encourage critical thinking. This site could be used as a social experiment by Crapple to see how the average person reacts to the idea of modifying their bodies anywhere from a minimal amount to their entire body. This could cause many discussions about one's identity, bodily autonomy and if there are any consequences of tech being used to this extent on one's own self.

Pure satire and humor is another way this could be seen as a benevolent untruth. This site is already obviously a parody of Apple and its ideas, it pokes fun at it by using its many advertising tactics and high priced tech and exaggerates said ideas. It functions as a way to warn people of the many dangers of falling for marketing strategies and misleading campaigns.

Another benevolent untruth could be the educational purposes that the site could teach. This website could be featured in a school classroom or a program held to better media literacy, with goals of teaching people such as very young kids or older people how to spot and find fake content on the web. In a case like this, the benevolent untruth lies within the positive outcome that is the ability to learn about verifying if information

presented to you is true or false.