



## Logo Versions



Primary

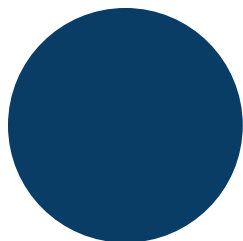
E-SHOPPER

Wordmark Only



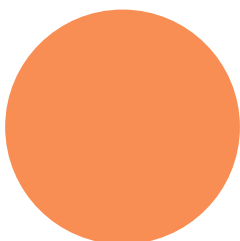
Icon

## Colours



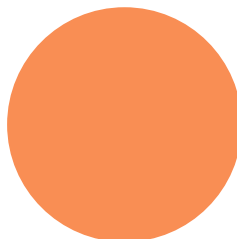
Primary

Hex #093D65  
RGB rgb(9,61,101)  
CMYK 91 40 0 60  
Pantone 19-4033



Secondary

Hex #F98E54  
RGB rgb(249,142,84)  
CMYK 0 43 66 2  
Pantone 15-1247



Accent

Hex #F98E54  
RGB rgb(249,142,84)  
CMYK 0 43 66 2  
Pantone 15-1247

Background

Hex #FFFFFF  
RGB rgb(255,255,255)  
CMYK 0 0 0 0  
Pantone 11-0601

## Typography

Primary

Quicksand Medium

Aa Bb Cc