```
In [38]: import pandas as pd
In [39]: data1=pd.read_csv("/home/placement/Desktop/reddy/basket_details.csv")
In [40]: data=pd.read_csv("/home/placement/Desktop/reddy/customer_details.csv")
In [41]: data.describe()
Out[41]:
                   customer_id customer_age
                                                 tenure
                                           20000.000000
            count 2.000000e+04
                               20000.000000
            mean 1.760040e+07
                                 262.222550
                                               44.396800
                  8.679505e+06
                                 604.321589
              std
                                               31.998376
                                               4.000000
             min
                  2.093000e+03
                                  -34.000000
                  1.188115e+07
                                  29.000000
                                               21.000000
             25%
             50% 1.560912e+07
                                  38.000000
                                               35.000000
                  2.228484e+07
                                 123.000000
                                              60.000000
                  4.462566e+07
                                2022.000000
                                              133.000000
```

In [42]: data1.describe()

Out[42]:

	customer_id	product_id	basket_count
count	1.500000e+04	1.500000e+04	15000.000000
mean	1.808567e+07	3.269771e+07	2.153733
std	1.233000e+07	1.629455e+07	0.517929
min	4.784000e+03	4.939000e+04	2.000000
25%	8.659327e+06	3.137412e+07	2.000000
50%	1.520775e+07	3.694759e+07	2.000000
75%	2.663904e+07	4.502408e+07	2.000000
max	4.460824e+07	5.579097e+07	10.000000

In [43]: | data.tail()

Out[43]:

	customer_id	sex	customer_age	tenure
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

In [44]: data

Out[44]:

	customer_id	sex	customer_age	tenure
0	9798859	Male	44.0	93
1	11413563	Male	36.0	65
2	818195	Male	35.0	129
3	12049009	Male	33.0	58
4	10083045	Male	42.0	88
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

20000 rows × 4 columns

In [45]: data1

Out[45]:

	customer_id	product_id	basket_date	basket_count
0	42366585	41475073	2019-06-19	2
1	35956841	43279538	2019-06-19	2
2	26139578	31715598	2019-06-19	3
3	3262253	47880260	2019-06-19	2
4	20056678	44747002	2019-06-19	2
14995	8336862	50977318	2019-05-26	2
14996	9500785	43862061	2019-05-26	2
14997	22787344	6041664	2019-05-26	2
14998	8221263	3597369	2019-05-26	2
14999	4912577	46646893	2019-05-26	2

15000 rows × 4 columns

In [46]: data1.groupby(['customer\_id']).count()

Out[46]:

	product_id	basket_date	basket_count
customer_id			
4784	1	1	1
8314	2	2	2
8857	1	1	1
9273	1	1	1
11172	1	1	1
44460516	1	1	1
44461180	1	1	1
44473609	1	1	1
44486815	1	1	1
44608245	1	1	1

13871 rows × 3 columns

In [47]: data.groupby(['customer\_id']).count()

Out[47]:

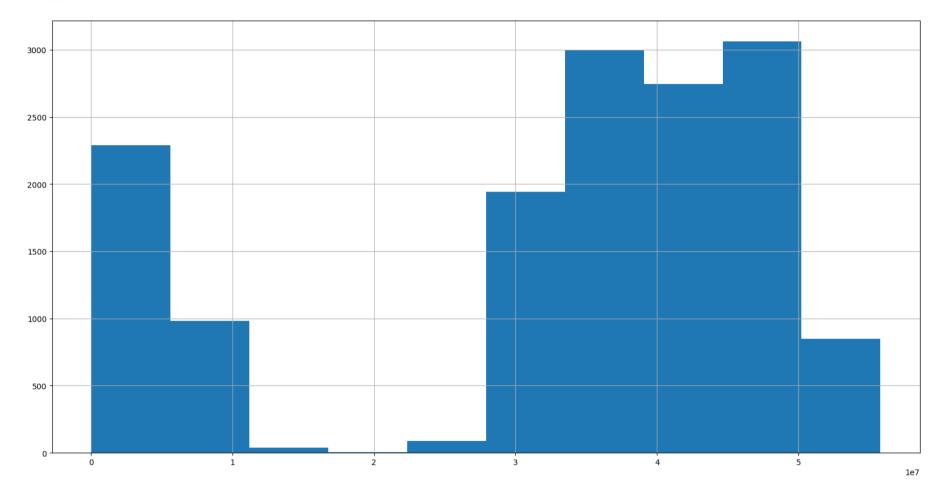
		_ •	
customer_id			
2093	1	1	1
12817	1	1	1
14309	1	1	1
15155	1	1	1
23205	1	1	1
44392831	1	1	1
44401175	1	1	1
44431821	1	1	1
44621778	1	1	1
44625658	1	1	1

sex customer\_age tenure

20000 rows × 3 columns

In [48]: data1['product\_id'].hist(figsize=(20,10))

Out[48]: <Axes: >



In [ ]:

In [49]: data2=pd.merge(data,data1, on="customer\_id")

In [50]: data2

Out[50]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count
0	9500953	Male	55.0	96	3446783	2019-06-10	3
1	851739	Male	40.0	129	32920704	2019-06-19	2
2	9654043	Male	37.0	95	51307669	2019-06-08	2
3	4912369	Male	36.0	114	33923115	2019-05-20	2
4	9875271	Male	34.0	92	31586037	2019-06-06	2
				•••			
67	13278573	Male	28.0	47	4488682	2019-05-26	2
68	12901520	Female	40.0	50	38610580	2019-05-28	3
69	12737235	Male	39.0	51	32933848	2019-05-21	2
70	12737235	Male	39.0	51	46373374	2019-05-21	3
71	12574807	Male	33.0	52	32056122	2019-05-25	2

72 rows × 7 columns

## In [51]: data2.describe()

## Out[51]:

	customer_id	customer_age	tenure	product_id	basket_count
count	7.200000e+01	72.000000	72.000000	7.200000e+01	72.000000
mean	1.554364e+07	68.458333	56.180556	3.140376e+07	2.152778
std	9.961282e+06	234.574289	38.948621	1.616160e+07	0.362298
min	3.809750e+05	5.000000	4.000000	8.287500e+04	2.000000
25%	1.026443e+07	29.000000	24.750000	2.980404e+07	2.000000
50%	1.352736e+07	35.500000	45.500000	3.498005e+07	2.000000
75%	2.037478e+07	43.000000	83.750000	4.359420e+07	2.000000
max	4.328080e+07	2022.000000	130.000000	5.130767e+07	3.000000

```
In [52]: data2.customer id.unique()
Out[52]: array([ 9500953,
                                                         9875271, 11737579,
                                     9654043,
                            851739,
                                               4912369,
                10619833, 4193819,
                                     4897641,
                                               4643359,
                                                          380975, 11623549,
                11724853, 12410433, 10394153,
                                                537173, 11440499, 10439331,
                          4257099, 11346069,
                                               8508353, 9700145, 10814041,
                10629563,
                 9804585, 4238087, 11665521,
                                               1030589, 11072047, 43280797,
                41790413, 39814593, 36623391, 34677755, 29144255, 27081691,
                25055107, 25567283, 23179191, 22524187, 21765975, 21142247,
                20789769, 20236456, 20174063, 17909829, 18256077, 17830393,
                16944627, 16398473, 16029475, 15436141, 15570891, 15192667,
                15067633, 14966315, 15141119, 14248059, 14053193, 13776147,
                13278573, 12901520, 12737235, 12574807])
```

```
In [53]: data1.head()
```

## Out[53]:

	customer_id	product_id	basket_date	basket_count
0	42366585	41475073	2019-06-19	2
1	35956841	43279538	2019-06-19	2
2	26139578	31715598	2019-06-19	3
3	3262253	47880260	2019-06-19	2
4	20056678	44747002	2019-06-19	2

```
In [54]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=False)#descending
```

```
Out[54]: product_id
         43524799
                      69
         31516269
                      59
         39833031
                      50
         46130148
                      36
         34913531
                      28
                      . .
                       2
         34003520
         34003697
         34004660
                       2
         34013459
                       2
         55790974
```

Name: basket\_count, Length: 13161, dtype: int64

```
In [55]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=True)#ascending
Out[55]: product_id
         49390
                      2
                      2
         42094163
         42102274
                      2
         42110403
                      2
         42110580
                      2
         34913531
                     28
         46130148
                     36
         39833031
                     50
         31516269
                     59
         43524799
                     69
         Name: basket_count, Length: 13161, dtype: int64
```

:		customer_id	sex	tenure	product_id	basket_date	basket_count
	customer_age						
	5.0	1	1	1	1	1	1
	22.0	2	2	2	2	2	2
	23.0	1	1	1	1	1	1
	24.0	2	2	2	2	2	2
	25.0	2	2	2	2	2	2
	26.0	1	1	1	1	1	1
	27.0	4	4	4	4	4	4
	28.0	3	3	3	3	3	3
	29.0	6	6	6	6	6	6
	30.0	3	3	3	3	3	3
	32.0	4	4	4	4	4	4
	33.0	2	2	2	2	2	2
	34.0	3	3	3	3	3	3
	35.0	2	2	2	2	2	2
	36.0	4	4	4	4	4	4
	37.0	2	2	2	2	2	2
	39.0	3	3	3	3	3	3
	40.0	5	5	5	5	5	5
	41.0	1	1	1	1	1	1
	42.0	2	2	2	2	2	2
	43.0	3	3	3	3	3	3
	45.0	1	1	1	1	1	1
	46.0	1	1	1	1	1	1

	customer_ia	sex	tenure	proauct_ia	pasket_date	basket_count
customer_age						_
51.0	3	3	3	3	3	3
55.0	1	1	1	1	1	1
57.0	2	2	2	2	2	2
61.0	1	1	1	1	1	1
67.0	2	2	2	2	2	2
123.0	4	4	4	4	4	4
2022.0	1	1	1	1	1	1

In [57]:

data.head(100)

Out[57]:

	customer_id	sex	customer_age	tenure
0	9798859	Male	44.0	93
1	11413563	Male	36.0	65
2	818195	Male	35.0	129
3	12049009	Male	33.0	58
4	10083045	Male	42.0	88
95	11076569	Male	33.0	70
96	12030263	Male	26.0	58
97	9127153	Female	46.0	99
98	1052163	Male	46.0	127
99	8873795	Female	42.0	100

100 rows × 4 columns

In [ ]: