PROJECT REPORT TEMPLATE

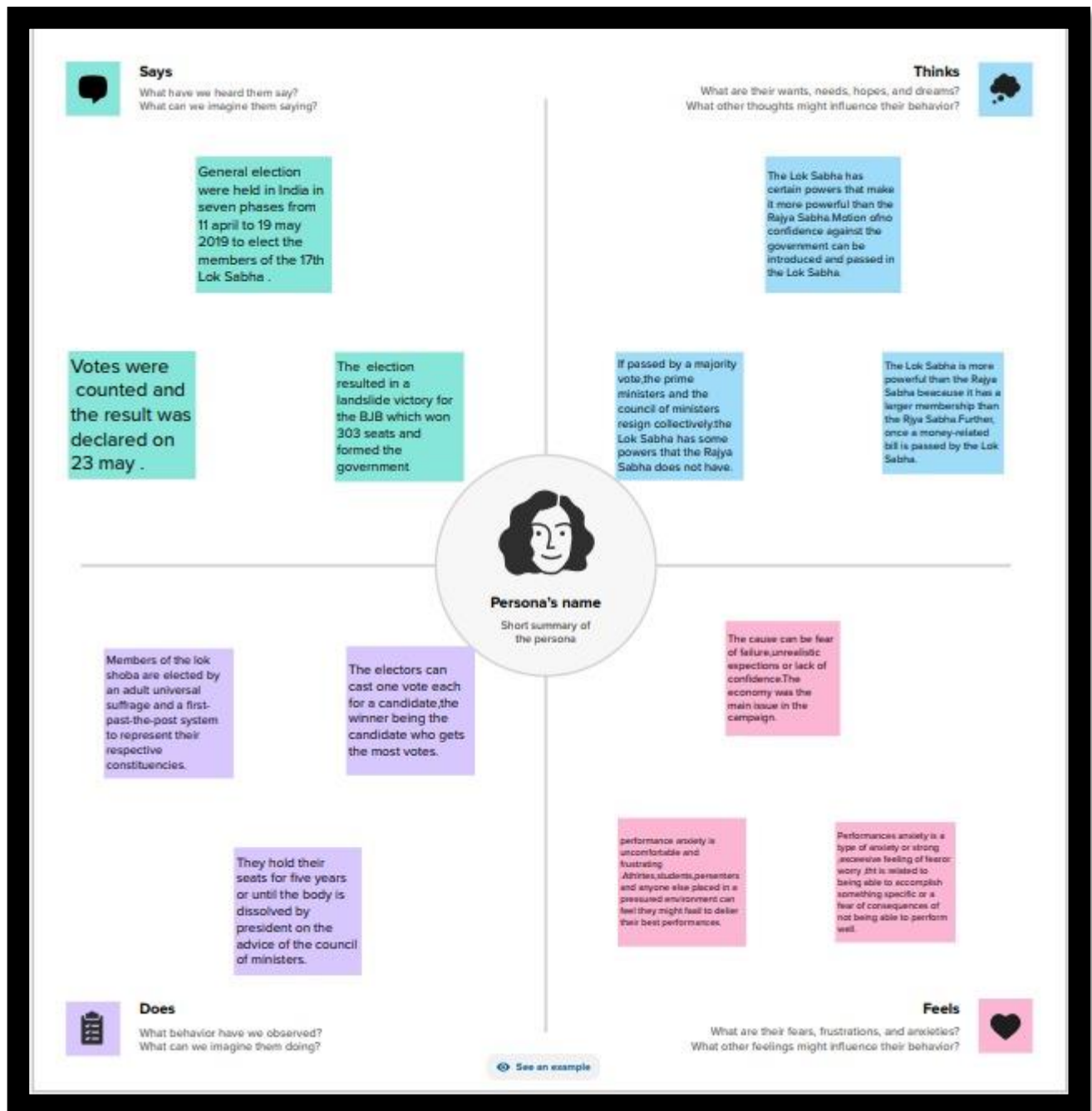# 1 INTRODUCTION

1.1 Overview

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the states and 20 representing the Union Territories.

1.2 purpose

The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India. The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

2 Problem Definition & Design Thinking

2.1 Empathy map

Says
What have we heard them say?
What can we imagine them saying?

General election were held in India in seven phases from 11 april to 19 may 2019 to elect the members of the 17th Lok Sabha .

Votes were counted and the result was declared on 23 may .

The election resulted in a landslide victory for the BJB which won 303 seats and formed the government

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

The Lok Sabha has certain powers that make it more powerful than the Rajya Sabha.Motion ofno confidence against the government can be introduced and passed in the Lok Sabha

If passed by a majority vote,the prime ministers and the council of ministers resign collectively.the Lok Sabha has some powers that the Rajya Sabha does not have.

The Lok Sabha is more powerful than the Rajya Sabha beacause it has a larger membership than the Rjya Sabha.Further, once a money-related bill is passed by the Lok Sabha.

Persona's name
Short summary of the persona

Members of the lok shoba are elected by an adult universal suffrage and a first-past-the-post system to represent their respective constituencies.

The electors can cast one vote each for a candidate,the winner being the candidate who gets the most votes.

The cause can be fear of failure,unrealistic expections or lack of confidence.The economy was the main issue in the campaign.

They hold their seats for five years or until the body is dissolved by president on the advice of the council of ministers.

performance anxiety is uncomfortable and frustrating .Athletes,students,persenters and anyone else placed in a preesured environment can feel they might fesil to deliier their best performances.

Performances anxiety is a type of anxiety or strong ,exceesive feeling of fearor worry .iht is related to being able to accomplish something specific or a fear of consequences of not being able to perform well.

Does
What behavior have we observed?
What can we imagine them doing?

See an example

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

2.2 Ideation & Brainstorming map

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- ⏳ **1 hour** to collaborate
- 👤 **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 **10 minutes**

A — **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B — **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C — **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 **5 minutes**

PROBLEM

The economy was the main issue in the campaign.Apart from the debate around the pros and cons,there are multiple logistical challenges inn conducting polls simultaneously for the Lok Sabha and the state assemblies. Though they might be conducted in multiple phases,simultaneous elections would neeed massive manpower to be deployed around the same time at a stretch.Law and order. Terrorism, Naxalism,Religious violence and caste-related violence are important issues that affect the political environment of the Indian nation.

Key rules of brainstorming
To run an smooth and productive session

- 😊 Stay in topic.
- 😐 Defer judgment.
- 🗄 Go for volume.
- 💡 Encourage wild ideas.
- 🗨 Listen to others.
- 👁 If possible, be visual.

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 10 minutes

Person 1

The good thing about
the last four years is
that the masks are off.
There's no question of
the ruling party being
just for vikas, or
developement.What we
get is vikas as a subset
of Hindutva.

It is a counter -revolution
where nationalism,
tradition and religion are
used to paper over the
gross inequalities
,ramoant explotation and
the glaring contradiction
of Indian society.

THe central economic
problem here is that it's
very difficult to create
enough deccent jobs for
the additions to the
workforce as well as for
those feeling unviable
farms.

Person 2

some 900 million voters
in India will ekect
members to the lower
house of parilament from
today in an election that
will spread overseven
phases and end on may
2019

The main contenders
for the election are
Narendra modi's
Bharatiya janata
party and its allies,
and the Indian
National Congress
and its allies.

India follows the
parliamentary
system of
government where
the lower house
comprises elected
representatives.

Person 3

Conventional wisdom tends to
be conservative ,so most
observes expected a reversion
to the mean.The pharse I heard
the most over the election was
" BJP will win , but won't get
the same majority."In the event
, the BJP alone finished with
303 seats ,20 more than its 2014
tally.

This was the takeway
from the Gujarat
election of 2017, when
the BJP was pushed to
the three North Indian
states that the congress
snatched in 2018

Farmers have spent the
latter half of modi 's first
tenure marching into
Indian cities trying to
convey the extent of their
distress, and many belived
it would turn into an
electoral problem for the
BJP.

Person 4

Opposition parties
claimed in their election
campaign that the
unempolyment in India
had reached crisis levels.
The NDA government
has denied the existence
of any job crisis.

Prime Minister Narendra
Modi claimed that jobs are
not lacking but the accurate
data on jobs has been
lacking.A slowing global
economy and a protracted
trade war between the U.S
and China add to the
urgency to fix things at
home.

Arresting an economic
slowdown and nursing the
nation's financial sector
back to health will be the
next administration if Prime
Minister Narendra Modi's
coalition wins a second
term as exit polls suggests
or his political opponents
wrest power from him.

Group ideas

🕐 2Take turns sharing your ideas while clustering similar or related notes as you go. Once all
sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is
bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

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direct election on the basis of
universal adult suffrage.The
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The 17th Lok Sabha was formed by
the members elected in the 2019
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Election ,allacross India, were
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TheBharatiya Janata party
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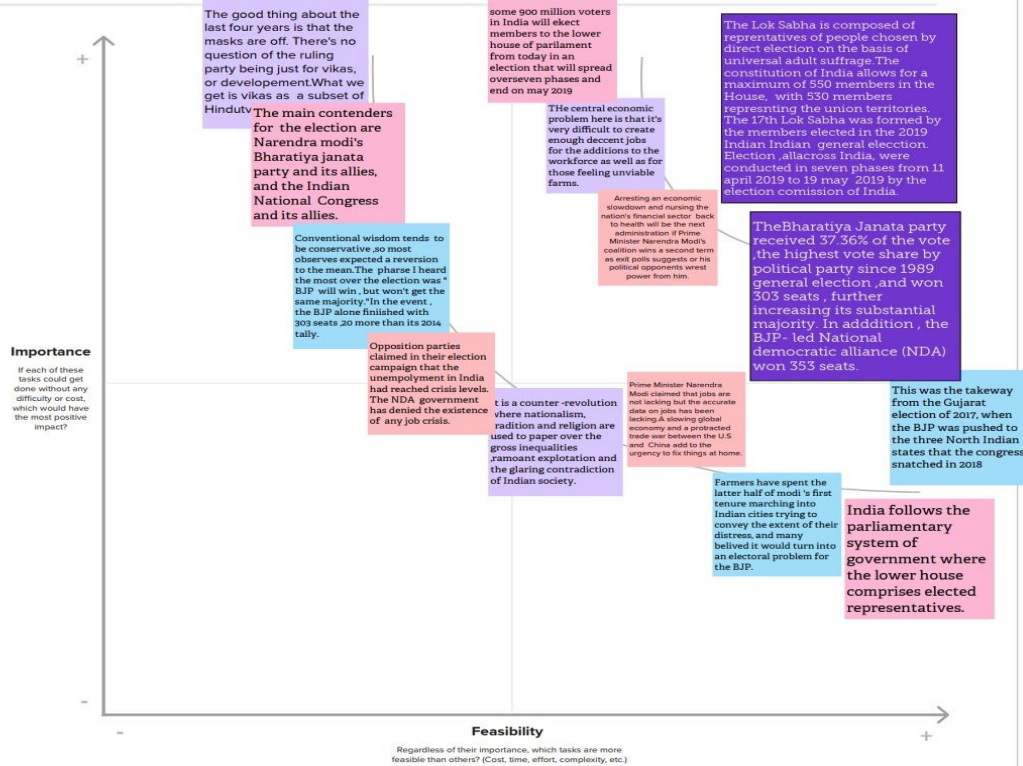won 353 seats.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

The good thing about the last four years is that the masks are off. There's no question of the ruling party being just for vikas, or developement.What we get is vikas as a subset of Hindutv

some 900 million voters in India will ekect members to the lower house of parilament from today in an election that will spread overseven phases and end on may 2019

The Lok Sabha is composed of reprentatives of people chosen by direct election on the basis of universal adult suffrage.The constitution of India allows for a maximum of 550 members in the House, with 530 members represnting the union territories. The 17th Lok Sabha was formed by the members elected in the 2019 Indian Indian general elecction. Election ,allacross India, were conducted in seven phases from 11 april 2019 to 19 may 2019 by the election comission of India.

The main contenders for the election are Narendra modi's Bharatiya janata party and its allies, and the Indian National Congress and its allies.

THe central economic problem here is that it's very difficult to create enough decent jobs for the additions to the workforce as well as for those feeling unviable farms.

Conventional wisdom tends to be conservative ,so most observes expected a reversion to the mean.The pharse I heard the most over the election was " BJP will win , but won't get the same majority."In the event , the BJP alone finiished with 303 seats ,20 more than its 2014 tally.

Arresting an economic slowdown and nursing the nation's financial sector back to health will be the next administration if Prime Minister Narendra Modi's coalition wins a second term as exit polls suggests or his political opponents wrest power from him.

TheBharatiya Janata party received 37 36% of the vote ,the highest vote share by political party since 1989 general election ,and won 303 seats , further increasing its substantial majority. In adddition , the BJP- led National democratic alliance (NDA) won 353 seats.

This was the takeway from the Gujarat election of 2017, when the BJP was pushed to the three North Indian states that the congress snatched in 2018

Opposition parties claimed in their election campaign that the unemploymnet in India had reached crisis levels. The NDA government has denied the existence of any job crisis.

t is a counter -revolution where nationalism, radition and religion are used to paper over the gross inequalities ,ramoant explotation and the glaring contradiction of Indian society.

Prime Minister Narendra Modi claimed that jobs are not lacking but the accurate data on jobs has been lacking.A slowing global economy and a protracted trade war between the U.S and China add to the urgency to fix things at home.

Farmers have spent the latter half of modi 's first tenure marching into Indian cities trying to convey the extent of their distress, and many belived it would turn into an electoral problem for the BJP.

India follows the parliamentary system of government where the lower house comprises elected representatives.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

➡️

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

💬 **Share template feedback**

3.1 Activity & Screenshot

Milestone 1: Define Problem / Problem Understanding

Activity 1: Specify the business problem

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the states and 20 representing the Union Territories. The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election.

Activity 2: Requirements

The Requirement is to analyse the winners and total voters and electors and postal votes of Lok Sabha, and criminal Cases in Each State & Party. In which state there are more winners and which party got more seats and liabilities and assets of each state. For this Created KPI's and interactive visualizations and dashboard and story Board to bring clean and deep understanding of the data.

Activity 3: Social Impact

It brings a Clarity to know what are the weak places and which type of votes supports which party and which category votes support which party.

Model/Impact: By conducting an analysis the party can identify area for improvement and take steps to enhance the votes, and increase voter satisfaction and loyalty. Improve its party reputation, which can lead to increased voter loyalty.

Milestone 2: Data collection & Extraction

Data collection is the process of gathering and measuring information on variables of interest, is an established systematic fashion that enables one to answer stated research questions, test hypotheses, test hypotheses, and evaluate outcomes and generate insights from the data.

Activity 1: Collect the dataset

https://drive.google.com/file/d/1f0Q_AohNA8PQ8AL6WXYyIw-kgoVkGDmd/view

Use the link download the data set.

Activity 1.1: Understand the data

Data contains all the meta information regarding the columns described in the CSV file. We have provided CSV file.

LG.Csv

Column Description for Csv:

1. **State:** It is Dimension in LG Data, which represents state names.
2. **Constituency:** It is also Dimension shows the constituency of states.
3. **Name:** Participants name from their party.
4. **Party:** name of the party
5. **Symbol:** Party symbol

6. **Gender:** Gender of the participants.
7. **Criminal cases:** Cases on party participation.
8. **Educational qualification:** Voter's education.
9. **Category:** It shows their category like BC, SC, OBC
10. **Winners:** It is a measure that shows the winners in the data
11. **Age:** It shows the age candidates.
12. **Assets:** It shows the assets values of the states.
13. **Liabilities:** It shows the all liabilities of the states.
14. **General Votes:** It shows the total general votes.
15. **Postal Votes:** Postal votes from the country.
16. **Total Electors:** Total count of election in country.

Activity 2: Connecting Dataset to Tableau

Add the data set file in the text option and the data set will be connected.

Milestone 3: Data preparation

Activity 1: Prepare the Data for Visualization

Preparing the data for visualization involves cleaning the data to remove irrelevant or missing data, transforming the data into a format that can be easily visualized, exploring the data to identity patterns and trends, filtering the data to focus on specific subsets of data, preparing the data for visualization software, and ensuring the data is accurate and complete.

Milestone 4: Data visualization

Data visualization is the process of creating graphical representations of data in order to help people understand and explore the information. The goal of the data visualization is to make complex data sets more accessible, intuitive, and easier to interpret. By using visual elements such as charts, graphs, and maps, data visualizations can help people quickly identity patterns, trends, and outliers in the data.

ACTIVITY1.1: KPI's
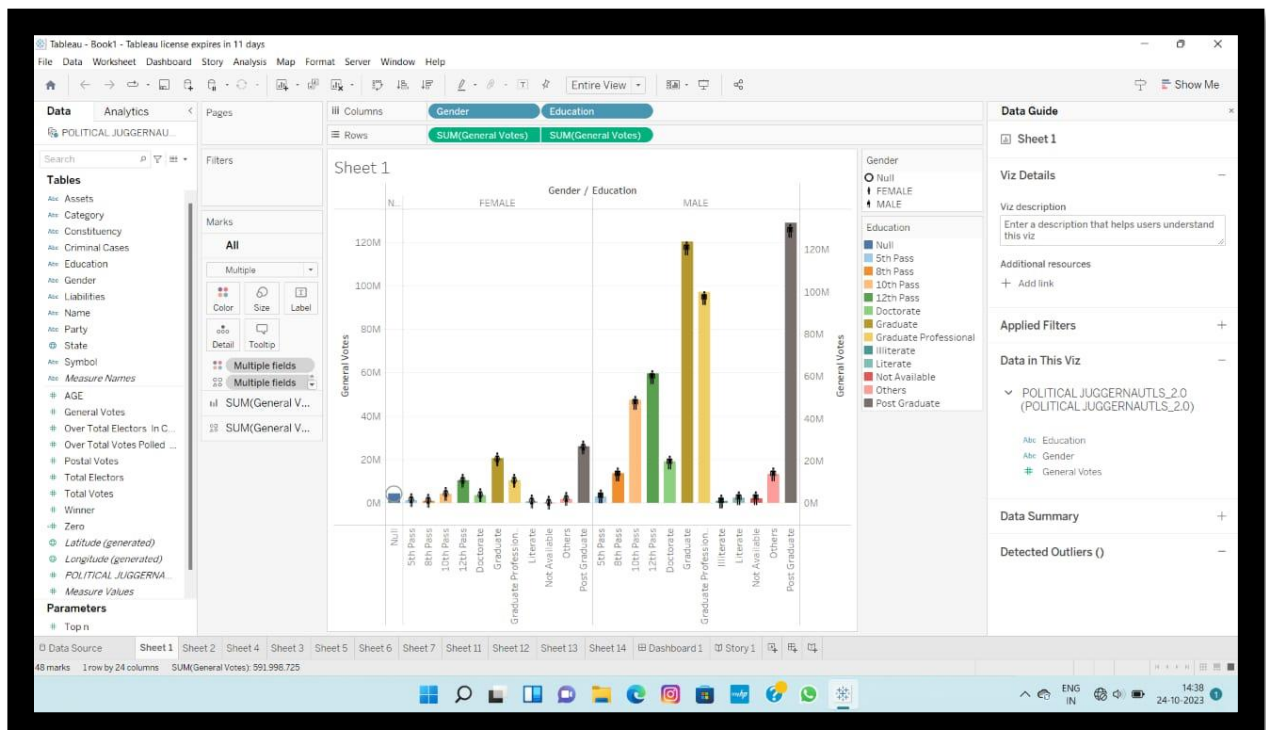
Activity 1.2: Gender & educational Wise General Votes
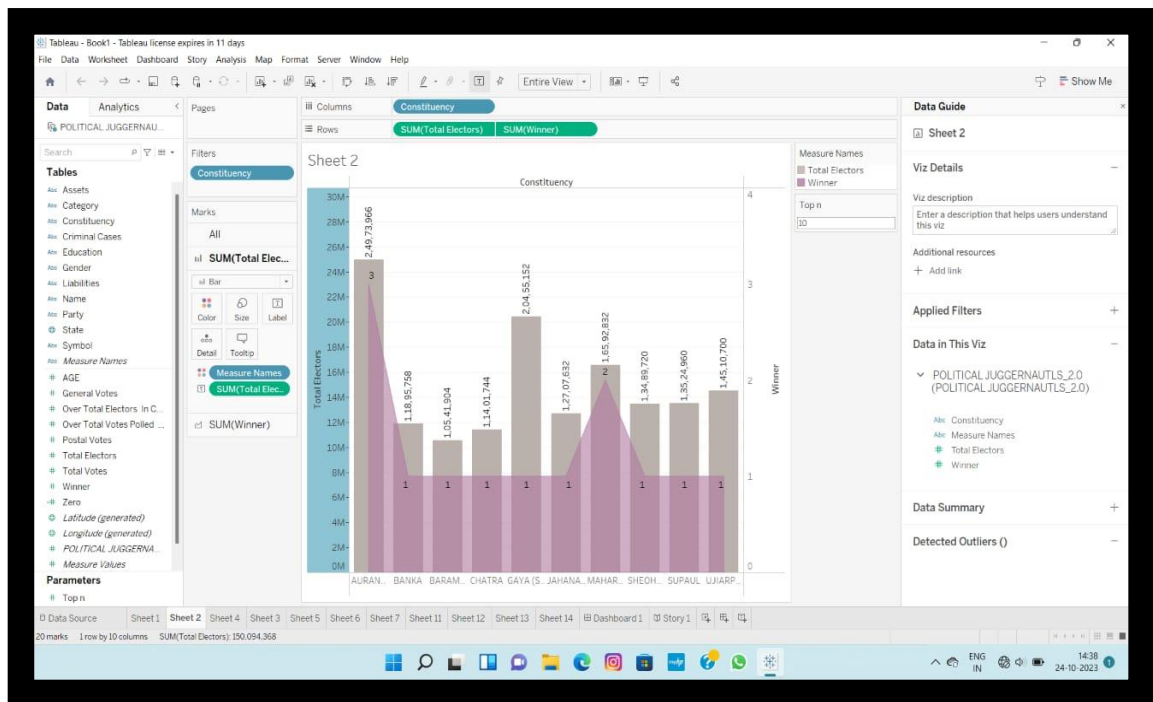
Activity 1.3: State wise Winner
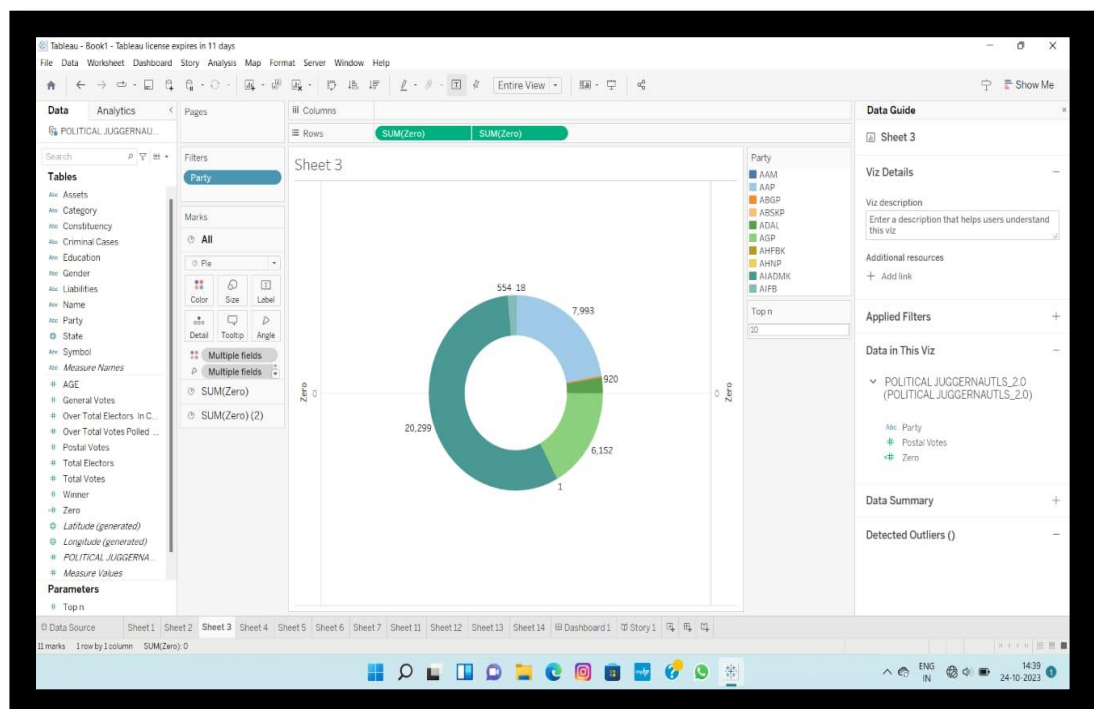
Activity1.4 State wise General Votes and Postal Votes
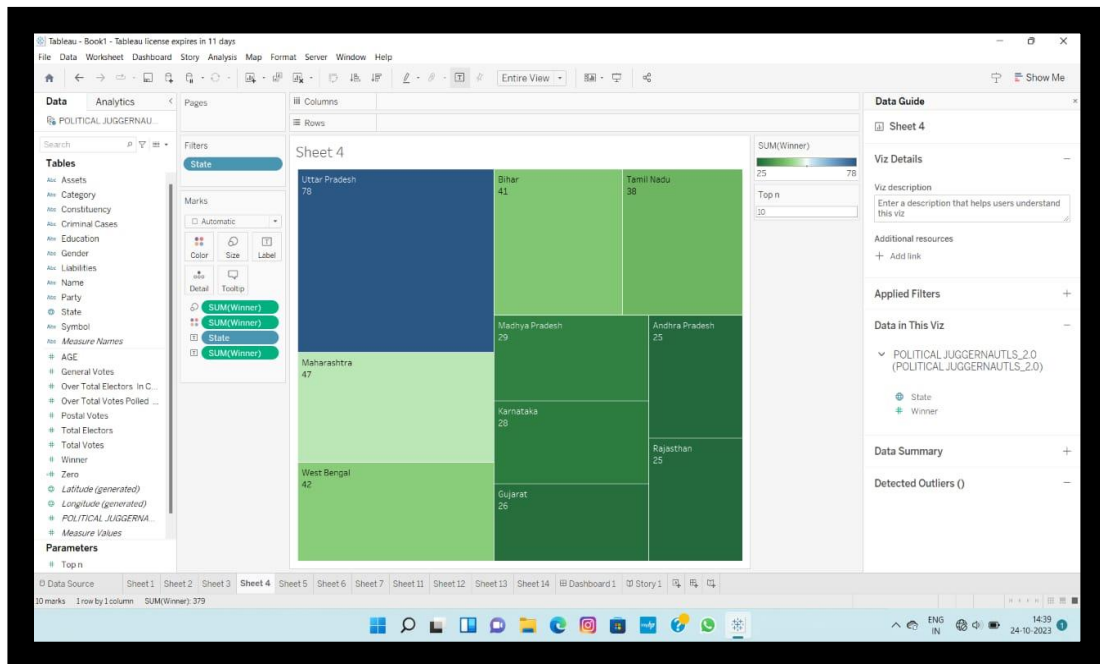
Activity 1.5: State wise Criminal Cases
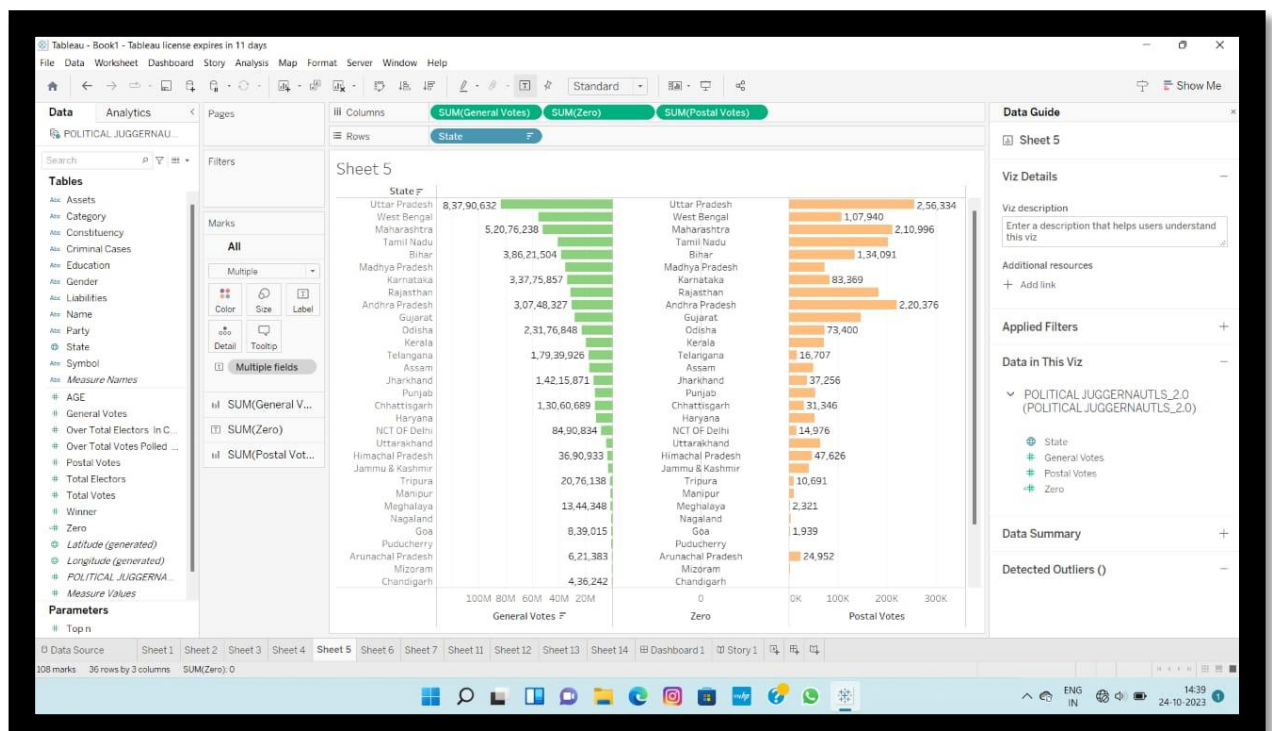
Activity 1.6: Constituency Wise Winners and Election
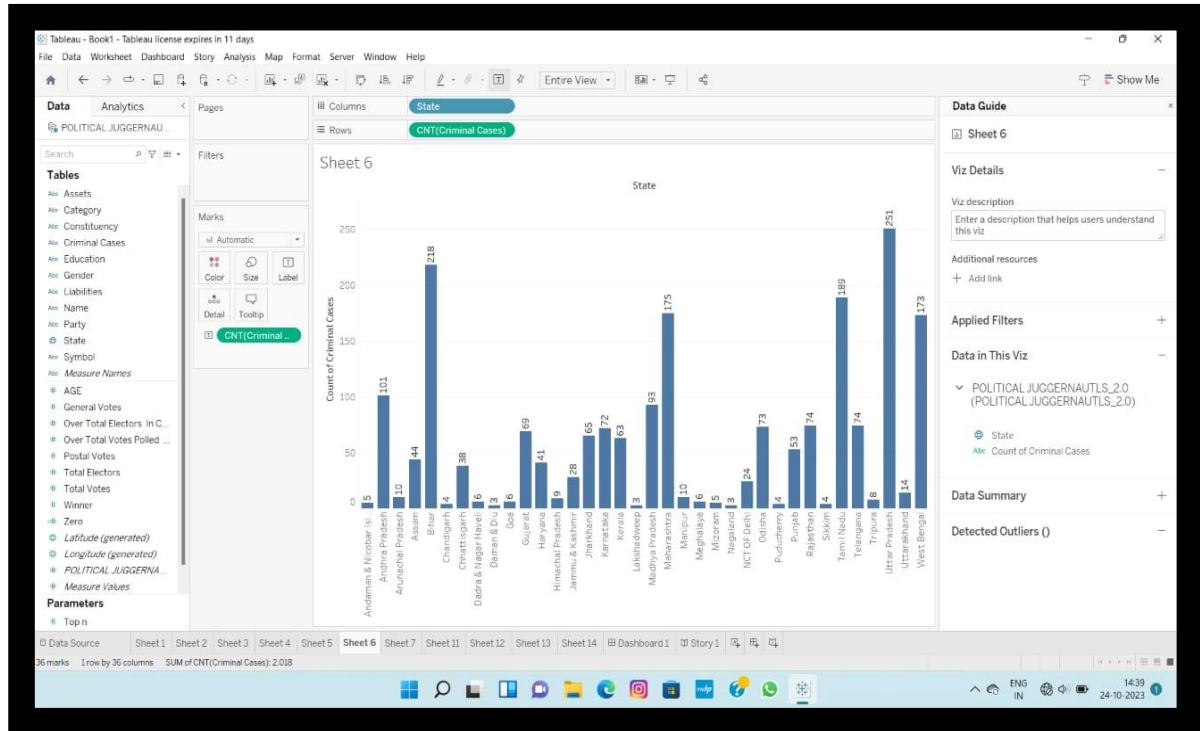
Activity 1.7: Party Wise Winner
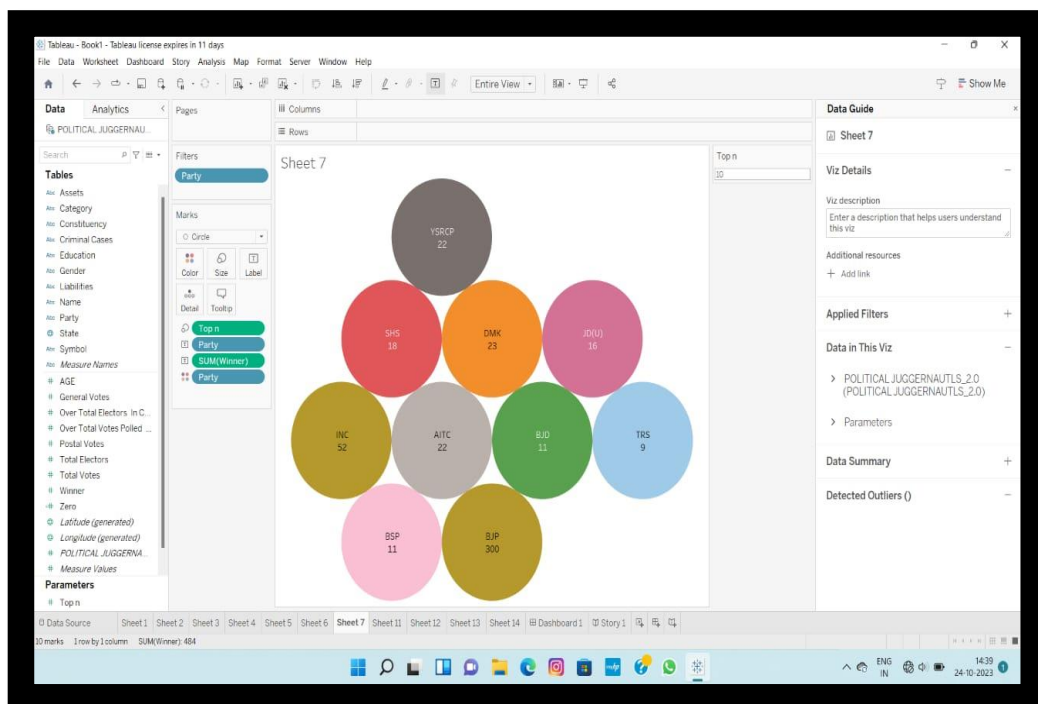
Activity 1.8: Winners by Education and Category
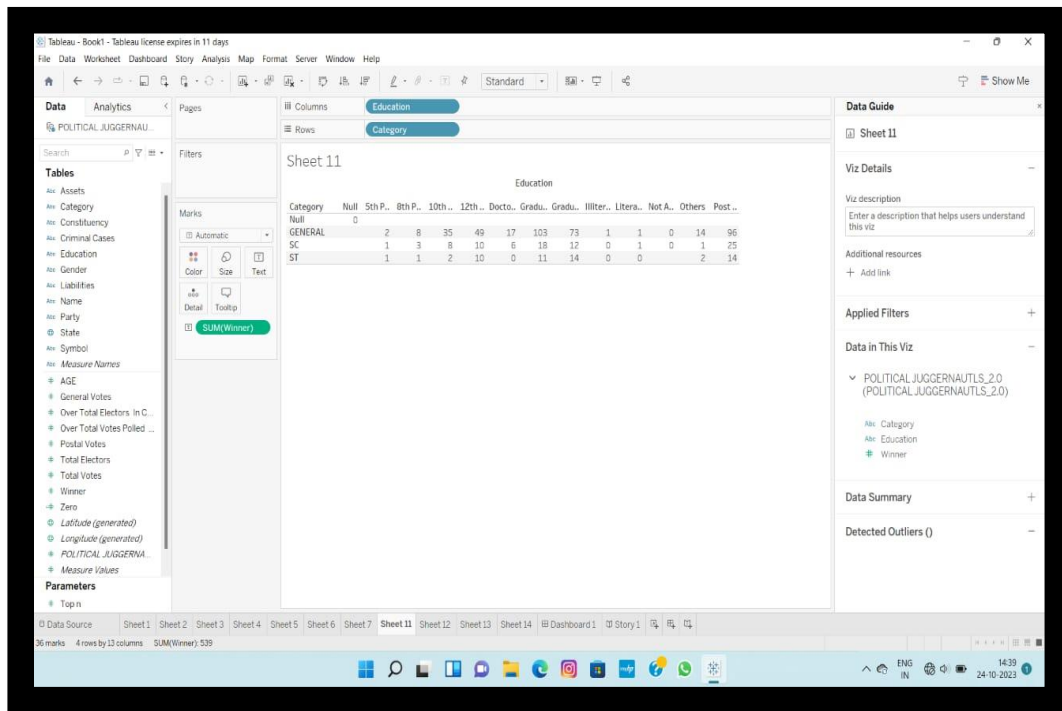
Activity 1.9: Party Wise Postal Votes
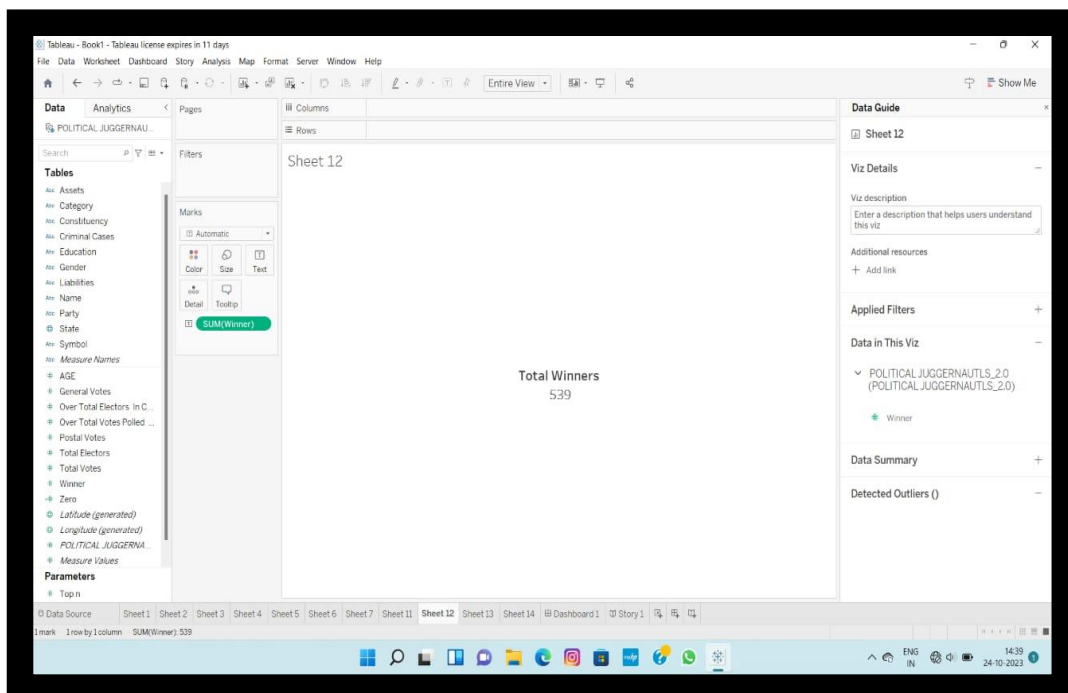
Milestone 5: Dashboard

A dashboard is a graphical user interface (GUI) that display information and data in an organized, easy-to-read format. Dashboards are typically designed for a specific purpose or use case. Dashboards can be used in a variety of setting, such as business, finance, manufacturing, healthcare, and many other industries. They can be used to track key performance indicators (KPI's), monitor performance metrics, and display data in the form of charts, graphs, and tables.

Activity: 1   Responsive and Design of Dashboard
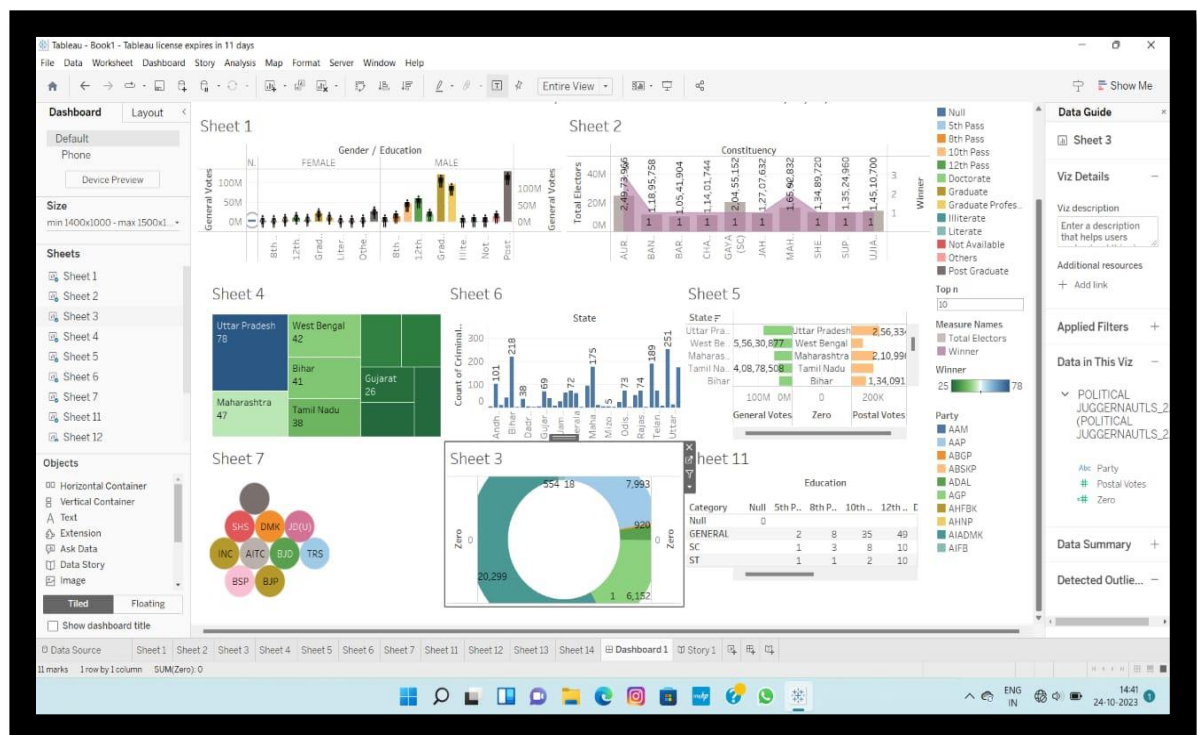
Milestone 6: Story

A data story is a way of presenting data and analysis in a narrative format, with the goal of making the information more engaging and easier to understand. A data story typically includes a clear introduction that sets the stage and explains the context for the data, a body that presents the data and analysis in a logical and systematic way, and a conclusion that summarizes the key findings and highlights their implications.

Activity: 1-No of scenes of story
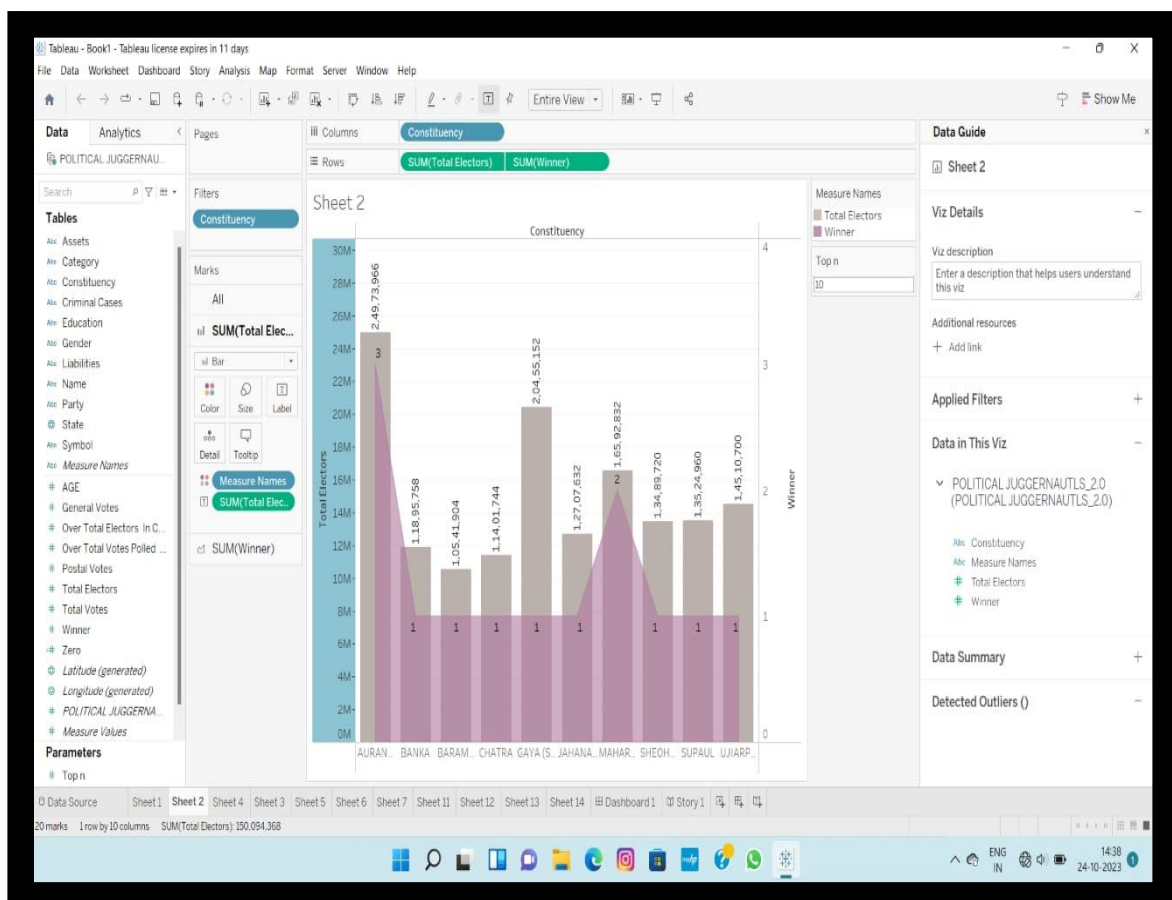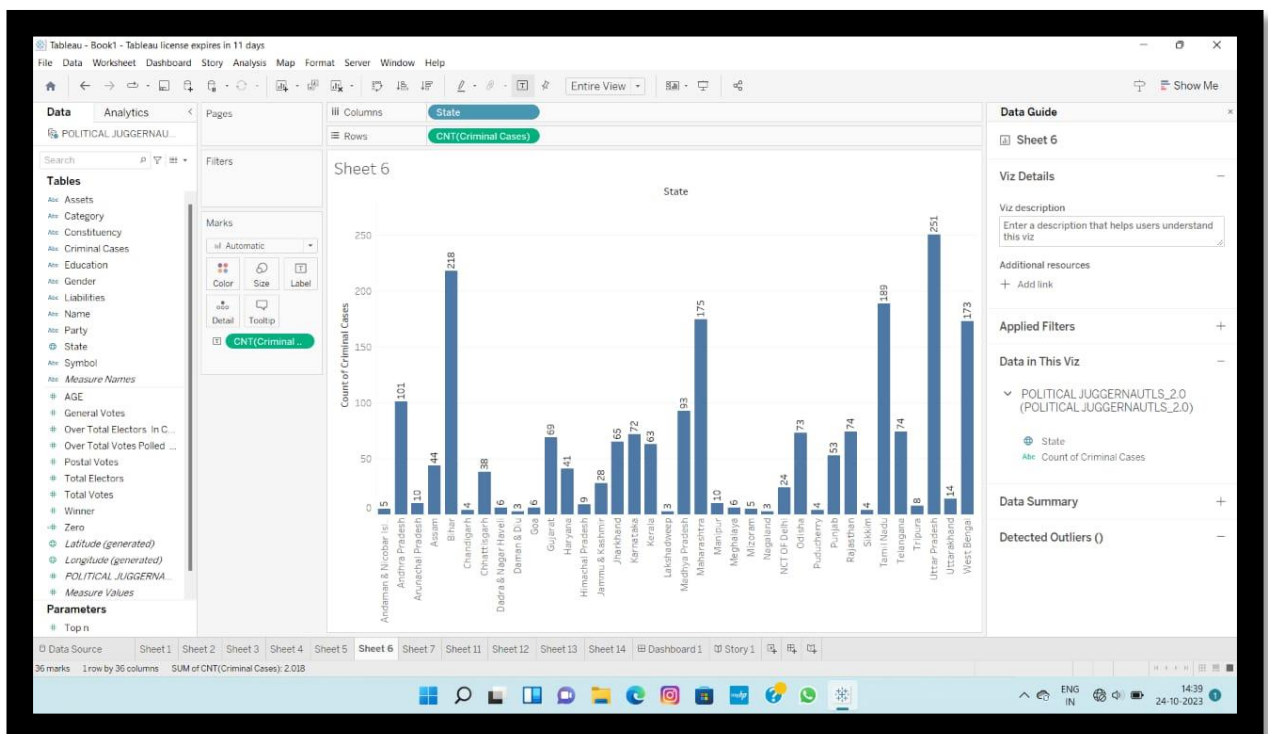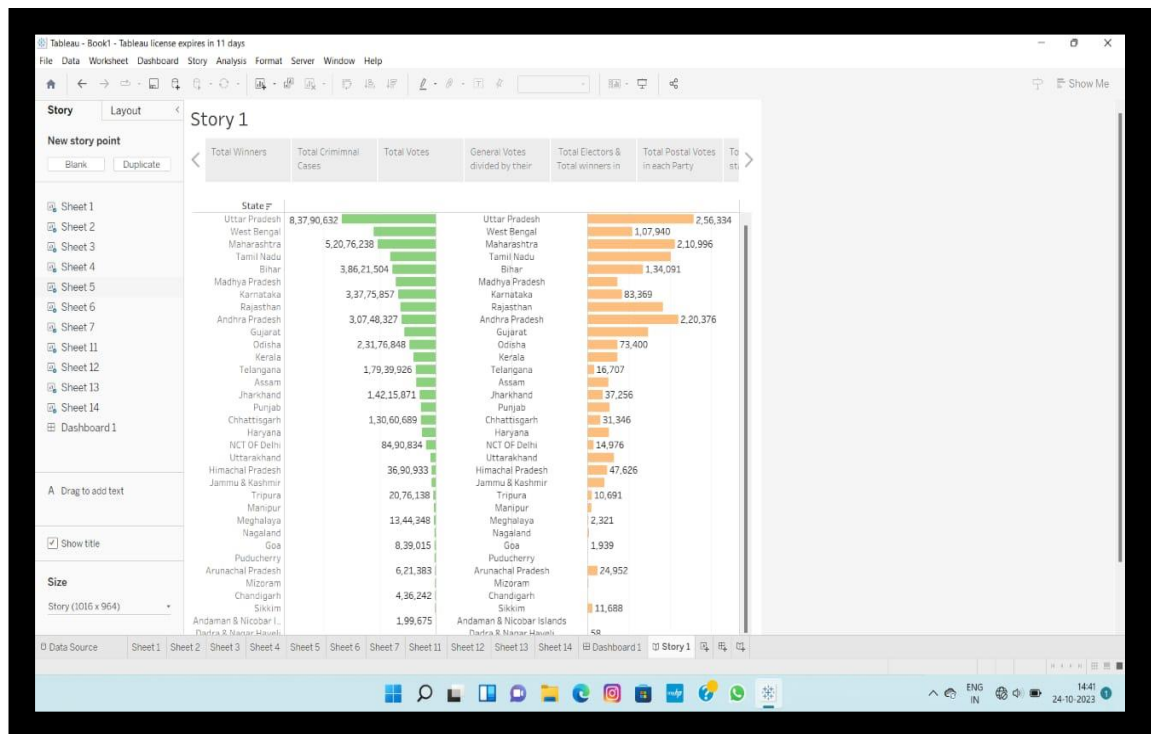
Milestone 7: Performance Testing

Activity 1: Utilization of Filters
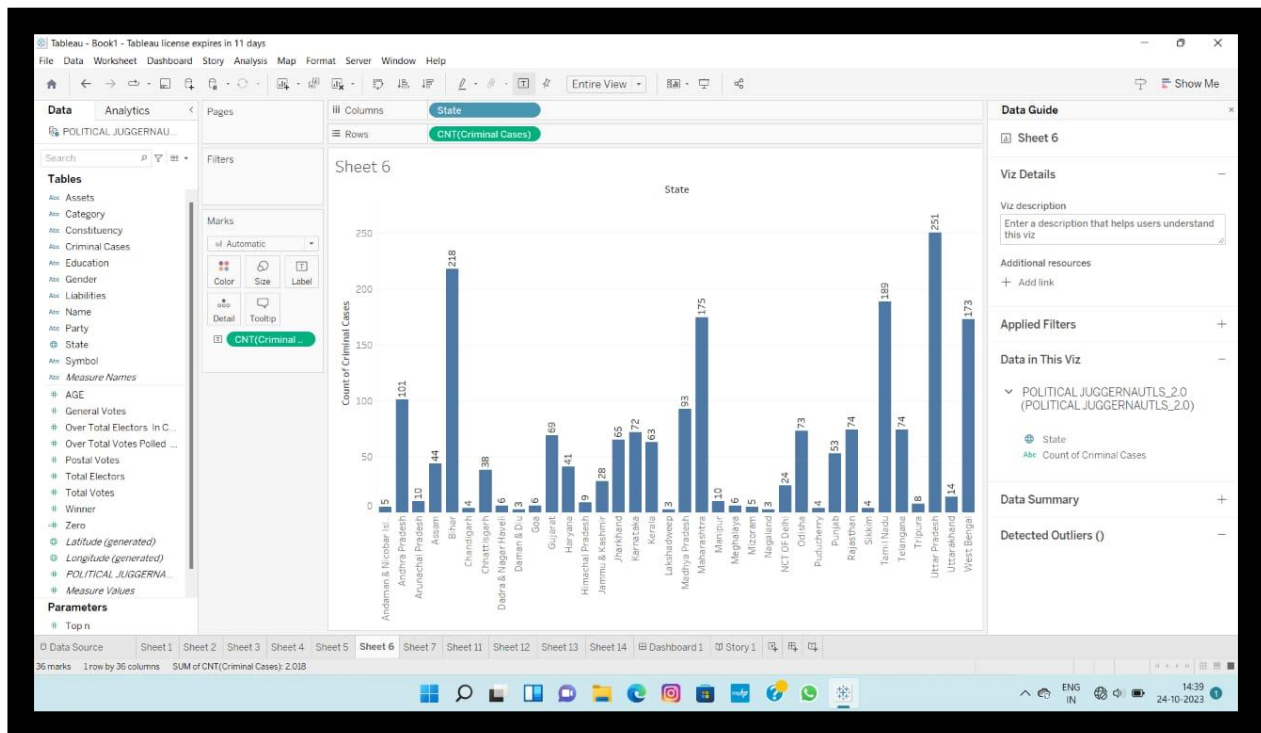
Activity 2: No of Visualization

- KPI's
- Gender & educational Wise General Vote
- State wise General Votes and postal Votes
- State wise Criminal Cases
- Constituency wise Winners and Electors
- Party wise Winner
- Winners by Education and Category
- Party Wise Postal Votes

Milestone 8: Publishing

Publishing helps us to track and monitor key performance metrics, to communicate results and progress. Help a publisher stay informed, make better decisions, and communication their performance to others.
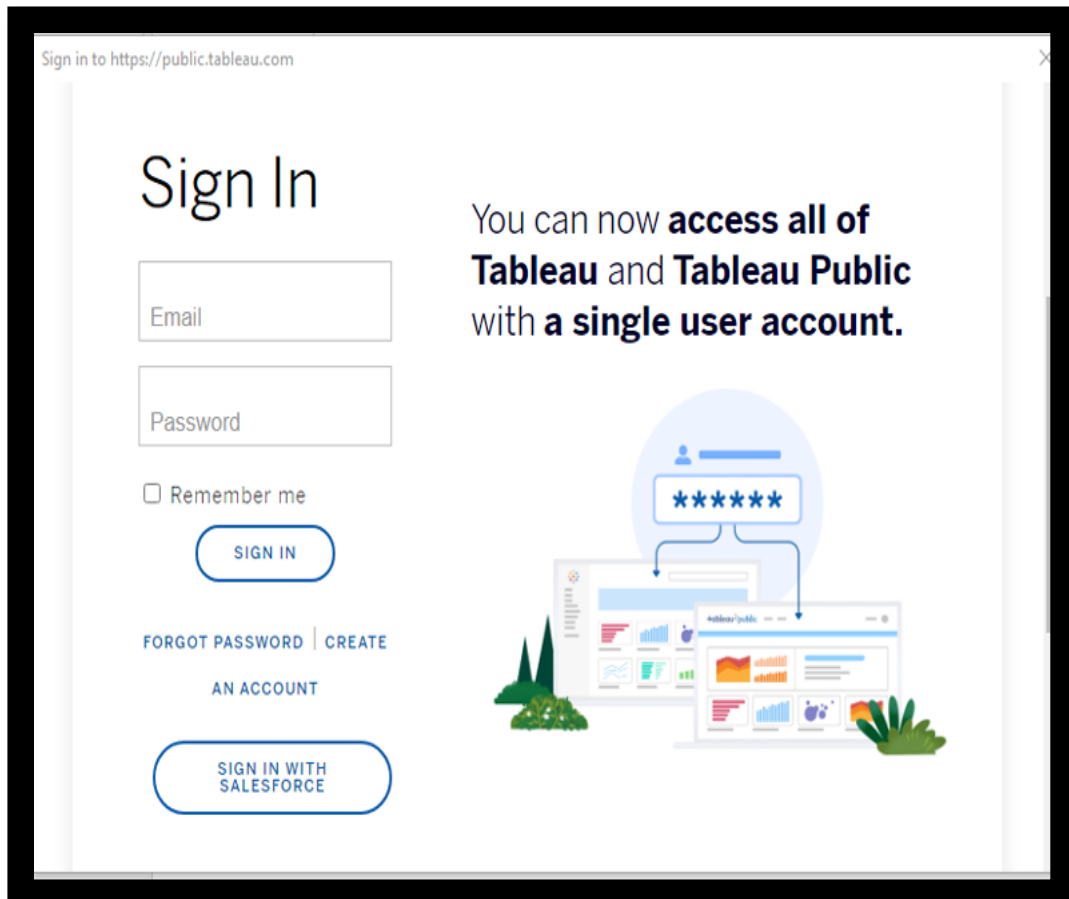
Publishing dashboard and reports to tableau public

Step 1: Go to Dashboard/story, click on share button on the top ribbon

Give the server address of your tableau public account and click on connect.

Step2: Once you click on connect it will ask you for tableau public user name and password

Once you login into your tableau public using the credentials, the particular visualization will be published into tableau public

Note: While publishing the visualization to the public, the respective sheet will get published when you click on share option.

Activity 1: Publishing the dashboard / story into Tableau public server

Dashboard

https://public.tableau.com/app/profile/manjari.m5138/viz/dashboard1_16980582563250/Dashboard1

Story

https://public.tableau.com/app/profile/manjari.m5138/viz/shared/4YJZPB879

Milestone 9: Project Demonstration & Documentation

Below mentioned deliverable to be submitted along with other deliverables

Activity 2:- Record explanation Video for project development procedure.

https://drive.google.com/file/d/1SBhCbT6jCW5n8zQ45UZmnGERBNT8v5O2/view?usp=drivesdk

Activity 2: Project Documentation-Step by step project development procedure

Create a document as per the template provided

5 ADVANTAGES & DISADVANTAGEAS

Advantages:

1. It helps in proper functioning of democracy through the system of checks and balance.
2. No confidence motion can only be introduced and passed in the Lok Sabha. So, it controls the despotism of the government.
3. Money bills be only introduced in the Lok Sabha. The budget is presented in Lok Sabha by the Finance Minister. It controls the budget of state.
4. There is the requirement of the majority in Lok Sabha to form the government. People of India directly choose the member of Lok Sabha so this house is direct representation of people.
5. It is supreme law making body of the country. It formulates laws. A money bill can be introduced in the Lok Sabha. The Council of Ministers is collectively responsible to the Lower house of the Parliament.

Disadvantages:

1. There is no disadvantages with the Loksabha. There some problems like disruption of the proceedings members.
2. Some members never participate in the debates and proceedings. These members should be admonished to be active in Loksabha.
3. Members are elected in this house, so many of them have less qualification. Results in low productivity.
4. Many times Lok Sabha uses it power to abdicate the principles of democratic process.
5. Many of you have seen this misuse while passing Aadhaar bill. This year finance bill.

6 APPLICATION

1 Policy Direction: The election results influenced the policy direction of the government, shaping legislative agendas and priorities.

2 **Leadership Impact:** Political juggernauts performance impacted leadership dynamics, determining who held key positions and exerted influence in decision-making.

3 **Coalition Building:** The election results played a crucial role in coalition building, as parties sought alliances to form a stable government or oppose the ruling party.

4 **Public Mandate:** The verdict reflected the public mandate, indicating the electorate's preferences and expectation from the government.

5 **Legislative Changes:** The composition of the Lok Sabha influenced the passage or rejection of legislation, affecting government and policy implementation.

7 CONCLUSION

In conclusion, the Lok Sabha is more powerful than the Rajya Sabha in almost all matters. Even in those matters in which the constitution has placed both Houses on an equal footing, the Lok Sabha has more influence due to its greater numerical strength.

The Lok Sabha, constitutionally the Hoouse of the people is the lower house of India's bicameral parliament, with the upper house being the Rajya Sabha. Members of the Lok Sabha are elected by an adult universal suffrage and a first-past-the-post system to represent their respective constituencies, and they hold their seats for five years or until the body is dissolved by the president on the advice of the council of ministers. The house meets in Lok Sabha Chambers of the Sansad Bhavan, New Delhi.

8 FUTURE

The Lok Sabha election in 2019 saw prominent political figures and parties asserting their influence. The futures scopes depends on evolving political dynamics, policy decisions, and public sentiments, making it challenging to predict with certainly.

Factors like economic developments, social issues, and global events will shape the political landscape. Stay informed to understand how these variables might impact political landscape. Stay informed to understand how these variables might impact political juggernauts in the upcoming years.