

Privacy policies and legal agreements of Bkash

bkash



bKash অ্যাপ একদম চম্পল
PKTAP অ্যাপ অ্যাক্সেস

Privacy Compliance

- ❑ Alignment with Bangladesh's Digital Security Act 2018.
- ❑ Policies on personal data collection, storage, processing, and sharing.
- ❑ Compliance with global data protection standards, including GDPR-like principles.
- ❑ Regular compliance audits and gap analysis to ensure national and international legal standards.

Intellectual Property and User Rights

- ❑ Clear procedures for user consent and data handling practices.
- ❑ Terms for user-generated content and third-party data sharing.
- ❑ Alignment with Bangladesh's Intellectual Property Rights laws.
- ❑ Protection of user rights to secure their financial and personal data.

Insights from Legal Consultation

Legal advice ensures alignment with financial service laws and updated regulations. Audit of user information and transaction history for compliance accuracy. Consultation is conducted as per business and legal needs.

Termination, Transparency, and Accessibility

- ❑ Forbidden Uses: Prohibited activities such as illegal transactions, fraud, or misuse of the platform.
- ❑ bKash's reserved rights to terminate accounts violating terms.
- ❑ Transparency in policies through user notifications and accessible language.
- ❑ User's responsibility to ensure legal use of services.
- ❑ Measures against illegal or suspicious activities using AI-driven fraud detection systems.

Accessibility of Agreements

- ❑ Agreements written in clear and simple language for better understanding.
- ❑ Multiple access points to policies via mobile app, website, and customer support.
- ❑ Options for users to consent or opt out of certain data-sharing agreements.
- ❑ Assurance of trust and transparency through periodic updates.

Compliance with Laws and Regulations

- ❑ Alignment with Bangladesh Bank's regulations and Digital Financial Service guidelines.
- ❑ Adherence to Anti-Money Laundering (AML) and Counter-Terrorism Financing (CTF) measures.
- ❑ Compliance with consumer rights laws and data protection mandates.
- ❑ Implementation of regulatory reporting, internal controls, and continuous monitoring.

Updates and Industry Standards

- ❑ Ensuring data security and protection of transactions with state-of-the-art encryption and cybersecurity measures.
- ❑ Compliance with Bangladesh Bank's security standards for financial institutions.
- ❑ Regular updates to enhance user experience and adopt innovative solutions like QR codes and NFC payments.

EULA (End User License Agreement)

- ❑ Ensuring data security and protection of transactions with state-of-the-art encryption and cybersecurity measures.
- ❑ Compliance with Bangladesh Bank's security standards for financial institutions.
- ❑ Regular updates to enhance user experience and adopt innovative solutions like QR codes and NFC payments.

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Resources Used

Google

