1. What you'll need to do

i. **Recreate one of our pages** using the html file that we've provided.

- You may refer to the "Landing page views" for reference when recreating the page.
- There is no restriction to the method you use to recreate the page as long as you can demonstrate the technical skills as started below under "**3. You'll be graded based on your**"

ii. **Suggest 5 improvements** to improve customer experience & conversion in a mobile-first environment.

In your replying email, list the 5 suggestions in bullet points in you replying email telling us

- What are your 5 suggestions?
- Why did you suggest them?

iii. **Implement at least 3** of your suggestions in your codes.

- Indicate in your reply which are the 3 (or more) suggestions you have implemented in your code.

2. Key improvement to be done by you

Compare the test page with the original page and make these improvements as much as possible

- Optimize the images and text sections for mobile
- Fix the missing images
- Organize the top menu (You will see a hamburger menu on the original page at the top of the menu for mobile and on desktop, you will see a normal navigation menu)
- Optimize the page speed, the current speed is 7.8secs to load. The original page takes up to 4secs to load.

3. You'll be graded based on your

- Level of Javascript knowledge
- Level of CSS knowledge
- Level of UI/ UX skills
- Web standards & page load speed knowledge
- SEO optimisation knowledge
- Code structure

4. Starting kit

- Html file
- Landing page views
- Image file
- PSD

5. Submission

You have 2 days to work on this. If you're unable to complete by the submission dateline, do indicate in the response email and send us everything you have completed till that point. You can send it to us if you're able to complete it earlier too.

Please make sure all the relevant files & information are included.