

Aline Prinz

UX Designer & UX Researcher



SUMMARY

Speaking of UX Design, the most fascinating thing for me is the combination of psychology, creative work, and technology. My love for details and the urge to create user-oriented experiences are the foundation for my work. Based on the wish to create human-centered experiences, I am more than ready to make a difference in a dynamic team that considers the client's satisfaction most essential and allows me to create solutions that will have users pausing to say: „that was one of the best experiences I ever had.“



EXPERIENCE

User Experience Specialist

3/2020

Userlutions GmbH

User Experience Specialist focused on usability testing, user research, and usability analysis of diverse projects for different customers.

- diverse usability testing, e.g. crowd usability tests, card sorting, laboratory tests, in-depth interviews & expert reviews for customers from a wide variety of industries (e.g. automotive, supermarkets, construction machinery, wage tax, finance)
- reconceptualization of existing designs to reflect the background of conversion problems that emerged in usability tests to make them understandable for customers
- specialization in the area of accessibility (inclusive design & research)

UX Design Tutor

3/2020

CareerFoundry GmbH

Tutor for up to 15 students at the same time.

- correction and feedback on tasks in the area of UX design
- supporting the daily project work of the students during their further education in close cooperation with a mentor

Event Manager

02/2015 - 03/2019

Wilde Beissel von Schmidt GmbH

Event Manager with a strong focus on guest management and registration processes on a variety of projects. The majority of events included guest, travel and registration management for 300 to 1000 people per event.

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[/profile/Aline_Prinz2/cv](https://github.com/Aline-Prinz2/cv)

TECHNICAL SKILLS



Adobe XD

Sketch

InDesign

MS Office

Balsamiq

UX SKILLS



User Flows

Wireframes

User Personas

User Research

Usability Analysis

User Centered Design

Information Architecture

Inclusive Design

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EXPERIENCE

- conception & realization of registration concepts and portals as well as event websites for diverse attendee groups with different powers within the scope of ISTP 2016 and G7 Summit 2017
- supervision and realization of diverse events beforehand, on-site and follow-up
- coordination of service providers and event staff at major events as Falling Walls Conference with up to 7 parallel parts
- supervision of internal and organisational processes



EDUCATION

UX Designer

05/2019 - 11/2019

CareerFoundry GmbH

Intensive training program focused on user experience design, 400+ hours of study and practice.

- learning new techniques for user research including usability analysis, preference testing and affinity mapping
- wireframing and prototyping using Balsamiq, AdobeXD, Sketch, and Invision
- designing an interactive gaming app for scavenger hunts and a vocabulary app from concept to production-ready

B.A. Media- and Business Psychology

10/2011 - 06/2017

HMKW Berlin

- development of surveys, usability testing and statistics
- user personas, project management, coaching, organisation- and personality-psychology

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