



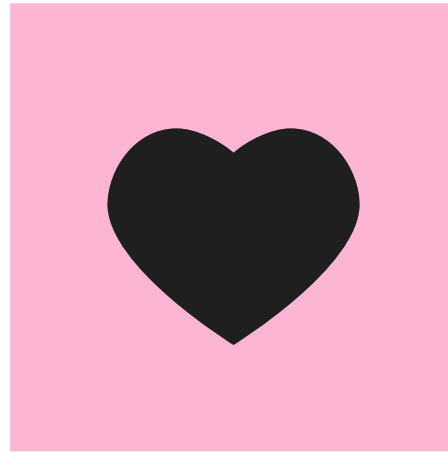
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example



creator work
hard on their
work
celebrate with
creator award

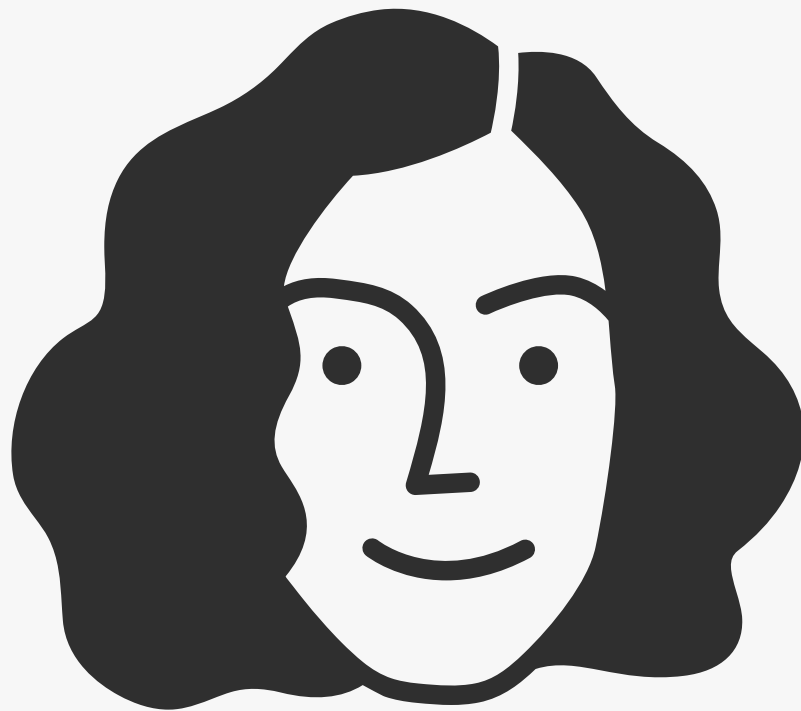
youtube is a free
vedio sharing
websites that
makes it easy to
watch onlines
vedios

yputube is a vedio
sharing service
where users can
creator their
own,profile uploads
vedios watch like
,commands

creativity also
must be the
best
exploring the
skills

That will be
earned to
money in the
fields based on
the subscriber

sharing the
loving and
supportive to
the vedios



Persona’s name
S.Rujitha

yotube subscriber
greater can start
earning money form
their vedios once
they reach 1,000
suscribers and
4,000watch hours

Google pays
eligible
youtubers in the
youtube patner
program monthly

India has more
youtubers than
any other
country in the
world

A. Creator
can get full
time earning
from yourube

As a youtuber with
one million
subscribers he
earned dollars
440000 in a year
from the plat form

The youtube
channel holder
can be get the
logo award of the
youtubechannels