Budget-Friendly Hotel Analysis Project

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I.   INTRODUCTION

With travel costs rising, finding affordable yet well-rated hotels is important for budget-conscious travelers. By using SQL queries, this project aims to analyze hotel costs across various European cities to identify affordable options while considering factors such as ratings, location, and proximity to city centers. The goals of this project are to: (1) analyze hotel prices across multiple European cities, (2) determine how location and ratings impact pricing, and (3) find the best budget-friendly options for travelers. This project highlights how analyzing data can help travelers make better decisions when choosing hotels.