WALMART SALES DASHBOARD

for The Year 2019
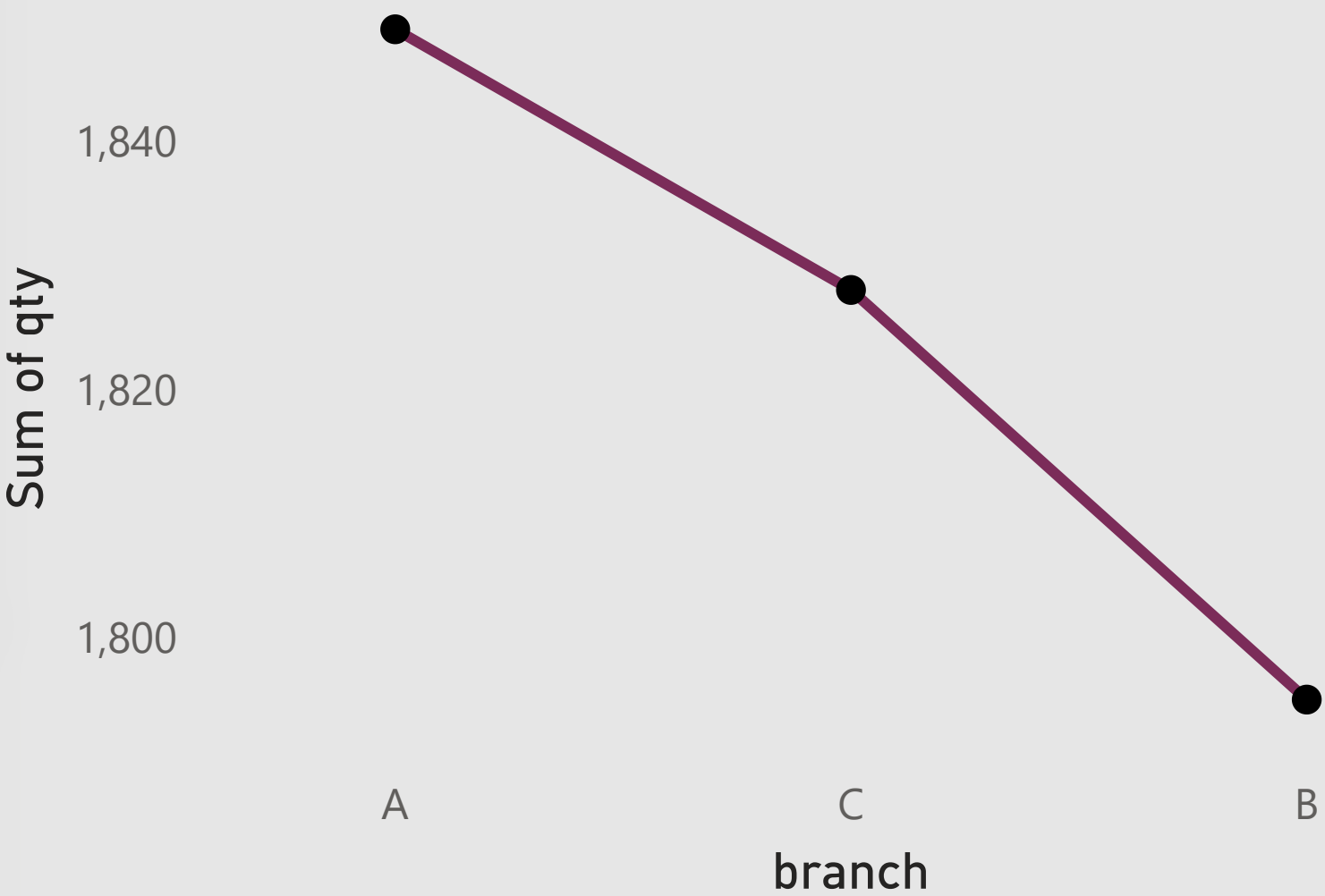
Product Line

Electronic...	Fashion...	Food and...

Payment Method Distribution

31.06%
34.57%
34.37%

Payment Methods
- Cash
- Ewallet
- Credit card
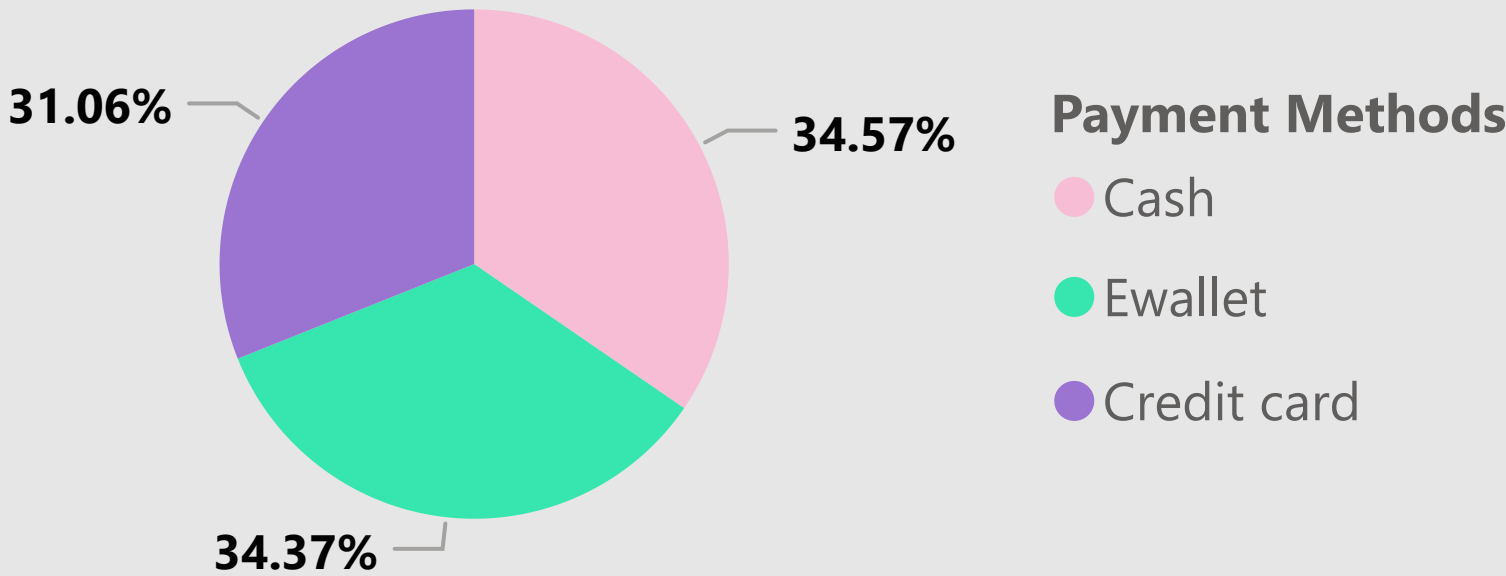
Quantity Order by Branch

Sum of qty — branch: A, C, B
1,840 / 1,820 / 1,800

320.89K
Total_Sales

$56,144.84
Food and Beverages
Top Selling Product

Average Sales by Gender

100% / 50% / 0% — Female, Male
Average of Total_Sales — Gender

Total_Sales by City

City ● Naypyitaw ● Yangon ● Mandalay

- Naypyitaw: 110K
- Yangon: 106K
- Mandalay: 105K

Total_Sales (USD) — City
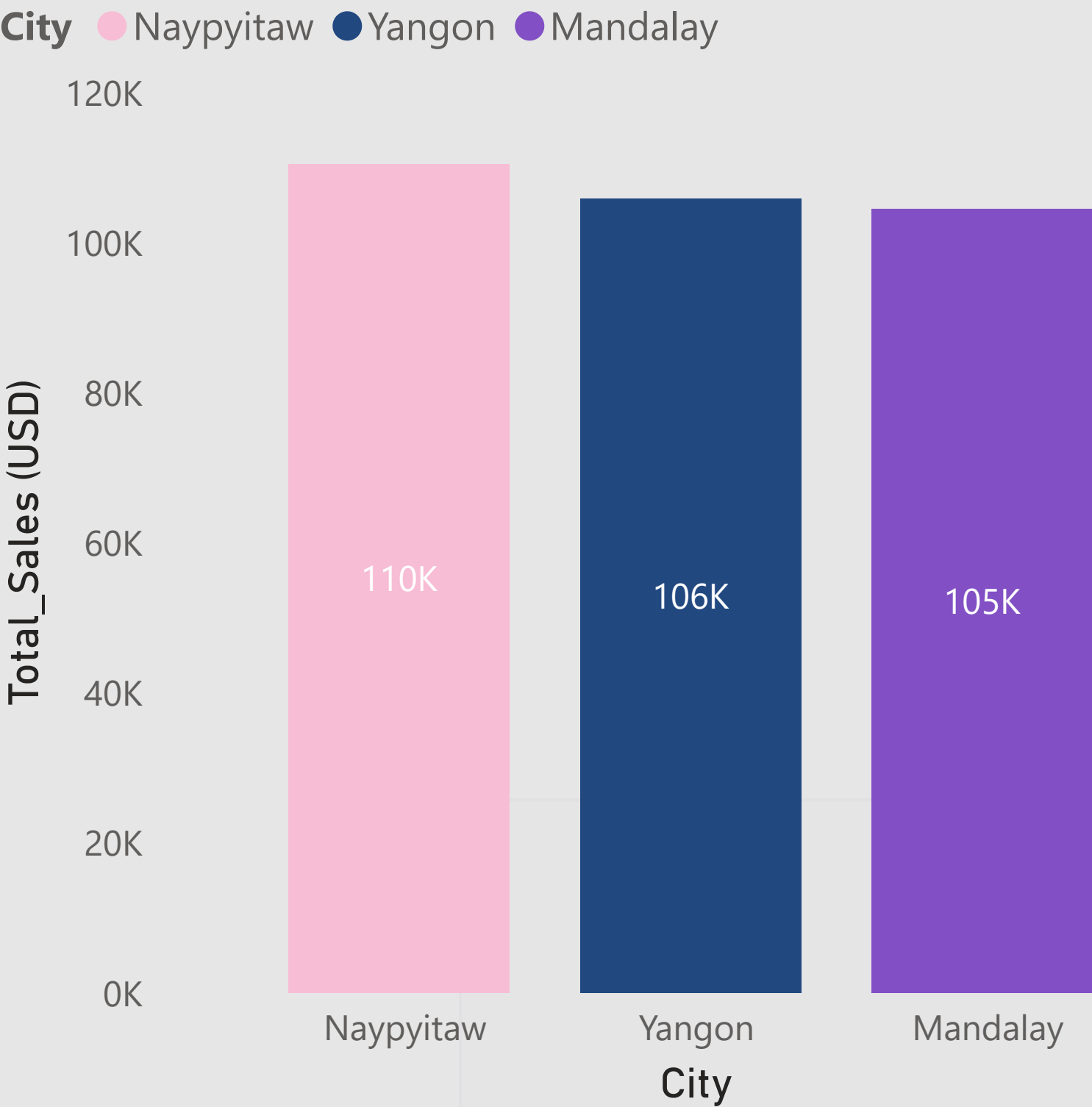
Top 5 Product Line by Sales

- 53,861.96
- 53,783.34
- 54,306...
- 56,144.96
- 48,854...

Product_line
- Electronic acces...
- Fashion access...
- Food and bever...
- Health and bea...
- Home and lifest...
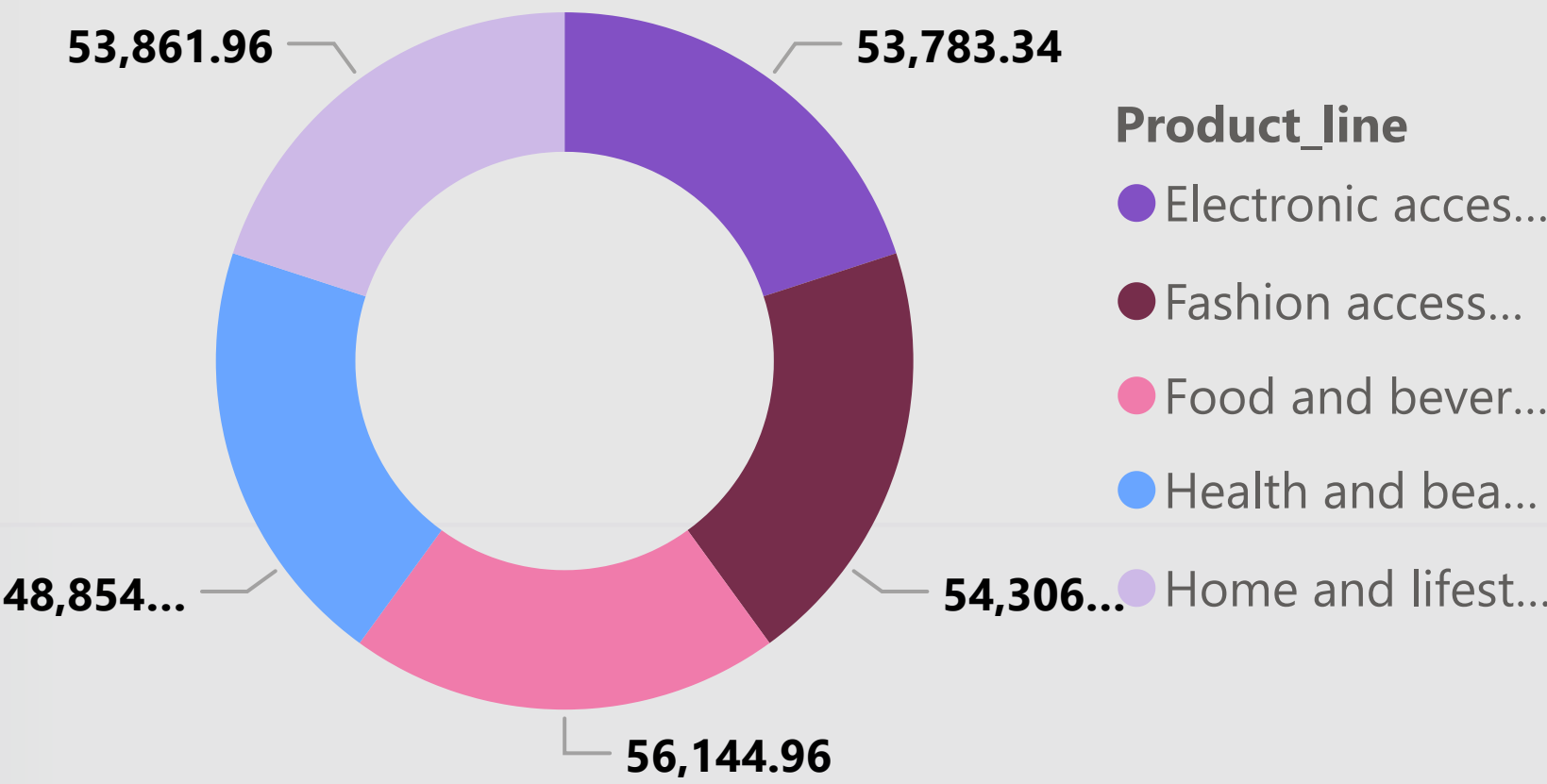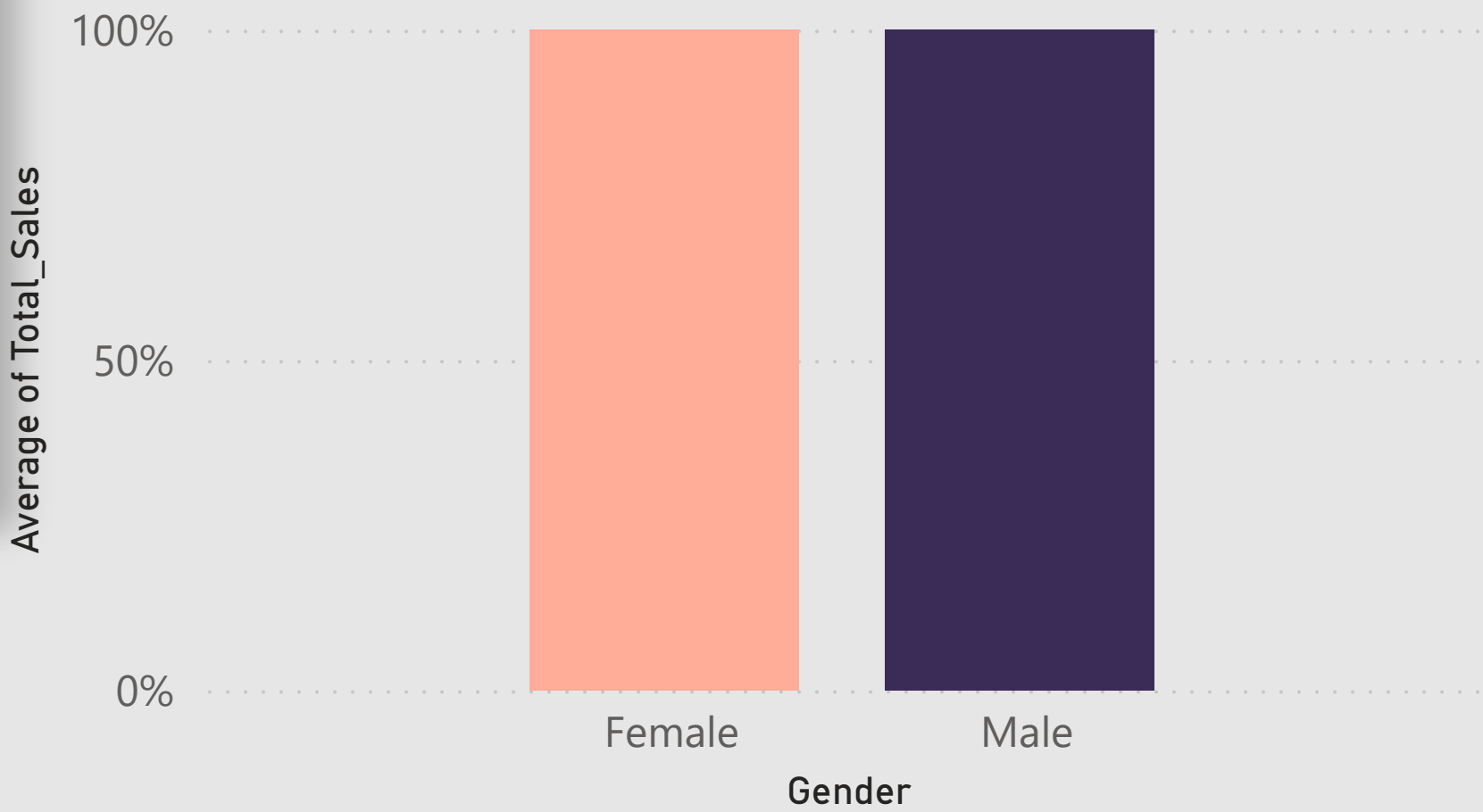
Conclusion

The analysis of Walmart's sales data across three cities—Yangon, Naypyitaw, and Mandalay—has provided valuable insights into customer preferences, regional sales performance, and spending behaviors. Key findings show that Naypyitaw is the strongest performer in terms of sales, while product lines like "Food and Beverages" and "Sports and Travel" lead revenue generation. The data also revealed a strong preference for digital payment methods, with Cash being the most commonly used, and highlighted that female customers tend to spend more per transaction.