

A Dissertation on
“Chasing Shadows: The Battle against Drug Addiction”

Submitted to
Amity University Madhya Pradesh



In partial fulfillment of the requirements for the award of the degree of
Bachelors of Arts
And Bachelor of Legislative Law

By
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Batch: 2021 - 26

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AMITY SCHOOL OF COMMUNICATION
AMITY UNIVERSITY, MADHYA PRADESH, GWALIOR
MAY 2024



DECLARATION

I hereby declare that the work which is been presented in this dissertation entitled as **“Chasing Shadows: The Battle against Drug Addiction”** for the partial fulfillment of the requirements for the award of the degree of **“ B.A. LLB ”** submitted to **Amity School Of Communication, Amity University, Gwalior, Madhya Pradesh** is a record of my own observation, investigation and creation carried under the guidance of Mr. Sanjay Sikarwar Assistant Professor at Amity School Of Communication. I have not submitted this matter presented in this report anywhere for the award of any other kind of degree.

(SIGNATURE OF THE CANDIDATE)

NAME OF THE CANDIDATE: YASH VARDHAN SINGH

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BATCH: 2021 – 26



AMITY SCHOOL OF COMMUNICATION
AMITY UNIVERSITY, MADHYA PRADESH

CERTIFICATE

This is to certify that I Yash Vardhan Singh, Enrollment No. A61011121029, student of B.A.LLB Semester- VI of Amity School of Communication, Amity University, Madhya Pradesh, has written his dissertation entitled “**Chasing Shadows: The Battle against Drug Addiction**” is an original contribution with existing knowledge and faithful record of work carried out under my guidance and supervision.

To the best of my knowledge this work has not been submitted in part or full for any Degree or Diploma to this University or elsewhere.

Date

Signature of Supervisor

Mr. Sanjay Sikarwar

Assistant Professor

Amity School of Communication

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ABSTRACT

"First you take a drink, then the drink takes a drink, then the drink takes you."

- F. Scott Fitzgerald

Drug addiction remains a significant public health concern, impacting individuals, families, and communities worldwide. This dissertation, titled "**Chasing Shadows: The Battle against Drug Addiction**," delves into the complexities of this issue. It moves beyond a simplistic "battle" metaphor and explores the multifaceted nature of addiction.

The dissertation examines the biological, psychological, and social factors that contribute to the development and progression of addiction. It analyzes the effectiveness of current treatment approaches, including rehabilitation programs, harm reduction strategies, and medication-assisted therapy.

The person can be wealthy enough but can lose their health due to the influence of drug it is an addiction to person body, mind they loses their capacity to understand things and conditions and ultimately causes harm to themselves **Your Health is Your Wealth, Say No to Drugs**. This slogan clearly implicates without health there is no use of your wealth.

Furthermore, "Chasing Shadows" investigates the societal response to drug addiction. This includes exploring the role of law enforcement, public policy, and social stigma in addressing the issue. The dissertation critically examines these responses, considering their impact on the individuals struggling with addiction and the craze among the younger generation towards the use of drugs.

Ultimately, this dissertation aims to provide a comprehensive understanding of drug addiction. It seeks to build an awareness among the society the ultimate harm by using the drugs happen to your body and your close one's life. By shedding light on the shadows surrounding addiction, the dissertation hopes to advocate for more effective interventions and a more compassionate approach to this pervasive problem.

INTRODUCTION

A dissertation, sometimes known as a thesis, is an exploration venture finished as a feature of an undergraduate or postgraduate qualification. Commonly, a paper permits understudies to present their discoveries considering an inquiry or suggestion that they pick themselves. The point of the undertaking is to test the free research abilities understudies have gained during their time at college, with the evaluation used to help decide their last grade. Although there is normally some direction from your mentors, the paper venture is largely free.

The type of paper we complete will change contingent upon the course of study. One of the principal contrasts is between observational and non-experimental expositions.

Observational papers are theses which include gathering information, for instance in a brain research degree. This may mean incorporating proficient and moral rules when gathering information from individuals from people in general. Exact expositions in normal and life science subjects may include or be altogether focused on research facility work.

Non-experimental theses depend on existing information and contentions crafted by others. In this kind of exposition, you have to ensure you don't simply depict what others are stating, however basically investigate the work and investigate its commonsense applications.

Regardless of what kind of paper we compose, and what theme we pick, we'll have to exhibit the accompanying aptitudes:

- Characterizing and plotting an exploration region with a reasonable inquiry
- Recognizing the main issues
- Sourcing the applicable data

- Surveying its dependability and authenticity
- Assessing the proof on all sides of a discussion
- Arriving at a very much contended end
- Arranging and introducing the results of your work fundamentally, convincingly, and articulately, following all the rules on the best way to design your exposition.

This Dissertation of Documentary deals with research, information and practical production of a news package. It includes pre-production, production and post-production details which will help to understand how the news package is programmed and what all process is been used.

Documentary: “Chasing Shadows: The Battle against Drug Addiction”

Drug addiction remains a persistent public health crisis, impacting individuals, families, and communities worldwide. Documentary on "Chasing Shadows: The Battle against Drug Addiction" aim to shed light on this complex issue. However, the effectiveness of such documentaries hinges on their ability to present a nuanced and multifaceted portrayal of addiction. This dissertation delves into the critical examination of "Chasing Shadows," analyzing its strengths and weaknesses in representing the battle against drug addiction.

One central focus of the dissertation will be the documentary's narrative framework. Does "Chasing Shadows" perpetuate the "battle" metaphor, portraying addiction as a personal failing to be conquered through sheer willpower? Or does it explore the intricate web of factors – biological, psychological, and social – that contribute to addiction's development? Analyzing the documentary's language, chosen case studies, and the expertise it draws upon can reveal its underlying narrative.

The dissertation will further investigate how "Chasing Shadows" represents the lived experience of addiction. Does the documentary solely showcase the destructive consequences – broken families, criminal activity, and physical decline – or does it offer a more empathetic portrayal that delves into the emotional and psychological turmoil individuals face? This examination is crucial, as focusing solely on negativity can reinforce stigma and discourage help-seeking behaviour.

Furthermore, the documentary's approach to recovery merits investigation. Does "Chasing Shadows" primarily focus on individual success stories, presenting a linear path to overcoming addiction? Or does it acknowledge the realities of treatment programs, the importance of support systems, and the possibility of relapse? A focus solely on triumphant narratives might create unrealistic expectations and diminish the challenges of the recovery process.

An essential aspect of the examination will be the visual storytelling employed in "Chasing Shadows." Does the documentary rely heavily on sensationalized visuals to depict drug use and its consequences? Or does it utilize techniques that evoke empathy and understanding, such as personal interviews or observational footage? Analyzing these choices will reveal how the documentary shapes its viewers' emotional response to the issue of addiction.

Finally, the dissertation will consider the potential target audience of "Chasing Shadows." Is the documentary aimed at raising awareness among the general public, educating those directly impacted by addiction, or promoting specific treatment modalities? Understanding the intended audience is crucial, as the documentary's effectiveness depends on its ability to connect with and influence them.

By critically examining these facets of "**Chasing Shadows**," this dissertation aims to provide a deeper understanding of how the documentary represents the fight against drug addiction. Ultimately, the goal is to explore whether the documentary succeeds in unravelling the complexities of this issue, fostering compassion, and promoting evidence-based solutions.

This analysis can be further expanded by examining specific case narratives featured in the documentary, comparing its portrayal of addiction to other documentaries or media formats, and investigating the impact of "Chasing Shadows" on viewers through focus groups or audience surveys. This critical examination can contribute to a broader discussion about the role of documentaries in raising awareness and promoting positive change in the fight against drug addiction.

PRODUCTION WORK

Pre-Production:-

Research and Development: The journey starts with deep dives. Explore existing documentaries, news reports, and academic papers to understand the landscape of my topic. Interviews with experts and potential subjects provide firsthand insight.

Crafting Your Vision: A concise documentary treatment acts as your blueprint. It outlines the central message, target audience, and overall style. Imagine it as a captivating sales pitch for your documentary's potential.

Scripting and Storyboarding: Key points are scripted to ensure you capture specific information. Storyboards, essentially comic strips for your film, visualize key scenes and camera angles beforehand. This helps plan filming logistics and ensures you capture what you need.

Location Scouting and Logistics: Securing filming locations is crucial. Permissions for sensitive areas might be needed. Requirement of filming equipment, from cameras and sound recorders to lighting and setups.

Budgeting and Scheduling: A detailed budget outlines all expenses. A meticulous filming schedule ensures everything gets shot within your timeframe and budget. Pre-production is like building a map; it guides you towards a smooth and impactful documentary.

Production: --

Capturing the Story: Filming begins! Interviews with addicts in recovery, experts in addiction medicine and treatment, and potentially even law enforcement or policymakers paint a well-rounded picture. Filming location- Amity University Campus, Shot By- [Iphone](#) 15 and DSLR.

Storytelling: Beyond interviews, powerful visuals can amplify your message. Consider filming candid moments of hope, and support.

Sound Design Matters: Clean audio recording is essential and capturing natural sounds in different locations can add depth to the documentary. Additionally, incorporating impactful music to evoke emotions and enhance the narrative flow.

Logistical Challenges: Production isn't always smooth sailing. Unexpected delays, technical difficulties. Flexibility and the production team are crucial to navigate these challenges and capture the essence of this documentary. The whole program is shot at the same location to avoid confusion and distraction.

Post-production:-

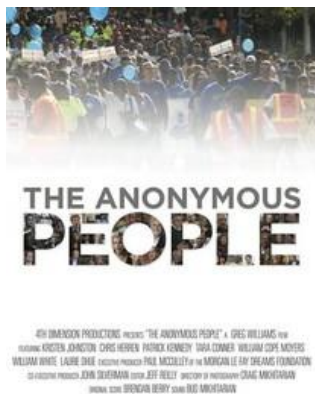
Building the Narrative: As filming wraps, the raw footage becomes the building blocks. Editing work begins, visuals, and sound design into a cohesive narrative. Various voice overs, breaking news, graphics, news headlines are also edited. This is where the documentary's message takes shape, building empathy and understanding for viewers.

RESEARCH

Drug abuse documentaries offer powerful tools for raising awareness, fostering empathy, and informing solutions. To create your own impactful documentary, research existing ones to understand approaches, strengths, and potential gaps. I tried to cover the following categories to make my documentary successful.

Award-Winning Films:

- Analyze acclaimed documentaries like "The Anonymous People" (2013), which uses humor to challenge addiction stigma, or "Heroin(e)" (2017), which offers an intimate look at the opioid crisis.



Explore Specific Topics:

- Research documentaries focusing on different aspects of addiction. For recovery, consider "Recovery Boys" (2018), while "Take Your Pills" (2018) explores prescription drug abuse. Specific drugs like methamphetamines or cocaine might have dedicated documentaries.



Online Resources:

- Utilize online platforms like PBS NOVA for documentaries like "Addiction" exploring the science behind the issue.



- Websites like BrightView Health and NuView Treatment Center curate lists of documentaries with summaries and specific themes.

Audience:

- During research found that youngsters tend to use drugs the documentary focus on young generation and their trend towards drug.



Benefits of Research:

- **Gaining Inspiration:** Existing documentaries offer valuable insights into various ways to portray the complexities of drug abuse. This ignited creativity and helped to develop the unique storytelling approach.
- **Ensuring Impact:** Tried to give message to ensure that documentary delivers a fresh and impactful perspective.

By researching existing documentaries, gather valuable information and gain inspiration to create a powerful documentary that shines a light on the critical issue of drug abuse.

With my documentary tried to draw the attention of the people towards the drug addiction and create awareness among the people, so that they can understand the addiction and harm of drugs towards their health.

About the Documentary

“Drugs may give you the wings to fly, but eventually, they will take away the sky.”

The Centre for Disease Control and Prevention estimate that about 100 Indians die every day from unintentional drug overdoses, mostly resulting from prescription drug abuse. This equates to about one death every 15 Minutes. So, during the time we spend together for this period, as many as four people are likely to die from this cause.

College Students are at a vulnerable age for initiating the misuse or abuse of Prescription medications, which could lead them down a path to serious Health, social, academic, and legal consequences. This documentary presents the current scenario of Drug addiction & social deviation among youngsters. Through this documentary, we intend to make you aware of the best way out of this social as well as legal wrong. Tried to educate and inspire viewers, fostering compassion and encouraging help-seeking behavior. By shedding light on the complexities of addiction, such documentaries can contribute to a more comprehensive understanding and a brighter future for those struggling with this pervasive issue.

Giving a moral lesson to the parents that going towards wealth and neglecting your child at such a tender age can cause harm to the mental capacity as well the so called trends in the younger generation to follow the path of their peer can ultimately lead to death. Tried to recognize the myth about the economically higher society take these trends as a fashion and symbol of their class which impact on their life.

In a world of privilege and intelligence, Meet Shanaya Oberoi a smart and wealthy girl, living a life of opulence. She has it all, a big mansion but a busy and neglectful environment despite of all the luxuries still she was all alone and disheartened as she never received the love of parents but a shadow of darkness looms over her. Shanaya enriched every moment of her life. Little does she know that the temptations of the world are creeping closer. The documentary opens in a grand mansion, where Shanaya’s parents are preoccupied with their own lives, ignoring their daughter.

SCRIPT OF THE DOCUMENTARY

Breakfast scene

Shanaya – Good morning, Mom & Dad.

Mrs.Oberoi – Good morning darling.

Mr. Oberoi- good morning beta. Listen both of you, आज शाम को मिस्टर रायचंद के यहां पार्टी है और अपने सभी को वहां जाना है, तो 8 बजे तक तैयार हो जाना.

Shanaya – No, Dad I don't want to go there, I just hate these parties.

Mom – No arguments, just get ready by 8.

Shanaya– मुझे नहीं जाना मतलब नहीं जाना. मुझे नकली पारिवारिक प्यार नहीं दिखाना है

Mr. Oberoi– एक बार बोल दिया मतलब बोल दिया, ab no further arguments.

(दोनों माँ बाप बच्ची को घूरते हैं, और शनाया वापस चली गई)

Party scene-1

Mrs. Raichand– Shanaya do you know, your childhood friend and my daughter Ahana is also here in this party.

Shanaya– ohhhh, she came back from USA.

Mrs. Raichand – Yes, dear, she came back last night only. And this time she didn't come alone, she brought some of her friends with her too. See they all are there you can go and join them.

Shanaya– ok Aunty.

(Shanaya goes and joins the group of Ahana and her friends)

Ahana– ohhhhh Shanaya, (while hugging her) I really missed you, it's been a long time, How are you?

Shanaya– बहुत बढ़िया, तू बता तू कैसी है कितना टाइम हो गया तुझसे मिले हुए।

Ahana – मैं ठीक हूँ तू मेरे दोस्तों से मिल, ठीक है सुनो, दोस्तों ये है शनाया मेरी बचपन की सबसे अच्छी दोस्त।

Everybody– Hiiii Shanaya. (They start chilling together)

John– Ahana, कुछ पार्टी का इंतज़ाम है या नहीं?

Ahana – अरे यार, आज तो आपन आए हैं कहां से अरेंज करेंगे आपन।

Ananya– tu arrange nhi kr pai, pr we did it.

Shanaya – guys, ये तुम लोग क्या बात कर रहे हो।

John – Drugs

Shanaya– What the hell, guys, are you serious, तुम लोग ड्रग्स लाए हो।

John – Ahana, तेरी ये बचपन की दोस्त कितनी बोरिंग है।

Ananaya – क्यों भाई तू नहीं करती क्या. आज कल तो सभी करते हैं इसके बिना सर्वाइव ही नहीं कर सकते।

और असली मज्जे जिंदगी के तो इसे ही है..... यार सीरियस ली यार शनाया तू कितनी बोरिंग है।

Shanaya– नहीं मैं भी करती हूं, बस मैं ये सुन कर शॉक हो गई हूं कि तुम लोग इसे यहां ले आए हो।

Ananya – thank God, वर्ना हमने मान लिया है कि कोई इतना भी बोरिंग हो सकता है क्या?

Mrs. Raichand – तुम लोग अगर गपशप हो गई हो तो डिनर करने चलो?

Ahana– OK Guys, अभी आपन डिनर करते हैं ये सब का प्लान फिर बाद में करते हैं।

House scene-2

(Ahana calls Shanaya)

Shanaya – Hello Ahana

Ahana– hiii Shanaya, are you ready?

Shanaya– ready for what?

Ahana– क्या कल वाला प्लान यार, इतनी जल्दी भूल गई?

Shanaya – Bro, konsa plan?

Ahana– Broo, तू क्या अभी से हाई है क्या? ड्रग्स?

Shanaya (got nervous) – हा हा, याद था मुझे मैं भूली थोड़ी ना।

Ahana– ha tuo bro, आज शाम 7 बजे का प्लान है, and I'll text you the address.

Shanaya – क्या? हा हा ठीक है.

Ahana – ok then catch you up at 7.

Shanaya – ok bye

Feeling neglected and lonely, Shanaya starts experimenting with drugs to escape her emotional pain. And in an anxious state of mind agreed to join the party. Where she will be introduced to a world of drugs and fleeting connections, where she finds a sense of belonging, she has been missing.

Party scene-2

(Everybody greeted each other)

Ananya – Guys, now let's begin the main party.

John – You guys have a seat, जब तक मैं एक चीज लता हूँ

(Shanaya being nervous)

(They all started getting high)

John– Shanaya, तू किस चीज़ का इंतज़ार कर रही है

Shanaya – उम्म्म, हा हा

(Shanaya हिच किचाते ह्यू ड्रग्स करने लगी)

Narrator: ऐसे ही शनाया के दोस्त उसको कई पार्टीज में बुलाते रहे जहां वो खूब नशा करते थे

After 1 months Shanaya's addiction deepens, and she becomes increasingly isolated from her family, her friends, and herself. Shanaya's family, finally recognizing her struggles, confront her with her addiction.

House scene-3

Mr. Oberoi– Aaj mere client Mr. Kapoor लंदन से डिनर पर आ रहे हैं तो तुम सबको 8 बजे यहां डाइनिंग हॉल में रहना है।

Mrs. Oberoi – Miss Kapoor, ko Indian culture aur family bahut pasand hai toh humko unke samne ek acchi family ban kr rhena h especially you Shanaya.

Shanaya – मुझे एक बात समझ नहीं आती कि जब हम लोग में परिवार जैसा कोई बंधन ही नहीं है तो दिखावा किस बात का ?

Mr. Oberoi– क्या नहीं है फैमिली जैसी कितनी परफेक्ट फैमिली तो है मैं मम्मी और तुम।

Shanaya – परफेक्ट फैमिली हमेंशा एक दूसरे के साथ रहती है और हम बस बाहर वालों को दिखाने के लिए साथ रहते हैं।

Mrs. Oberoi – Shanaya behave yourself.

(शनाया गुस्से में चली जाती है)

Party scene-3

(Shanaya starts drinking too much and getting high)

Anaya – शनाया, तू पागल हो गई है क्या इतना हाई डोज? इत्ता तो हमने भी कभी नहीं लिया

Shanaya – Are guys don't worry.

House scene-4

ओबेराय को महसूस हुआ कि वो अपनी बेटी से बहुत दूर हो गई है उनको उसकी जिंदगी के बारे में कुछ भी नहीं पता होता

(Mr. & Mrs Oberoi go in Shanaya's room with concern)

Mrs. Oberoi – शनाया तुमने ये क्या हाल बना लिया है अपना।

Shanaya – just leave me alone (in low pitch)

(Both of them came about of the room)

Mrs. Oberoi – क्या हम इतने लापरवाह हैं कि हमने अपनी बेटी पर जरा सा भी ध्यान नहीं दिया कि उसकी जिंदगी में क्या चल रहा है।

Mr. Oberoi – हा हमने बहुत बड़ी गलती की, हमने पैसे कमाने के चक्कर में अपनी सबसे कीमती चीज अपने से दूर कर ली।

Mr. Oberoi – let's do one thing, मेरी एक दोस्त है जो नशे की लत वाला मनोचिकित्सक है, उसके पास चलते हैं,

Mr. Oberoi– ok just take her appointment for tomorrow.

(Narrator)- Shanaya is sent to a therapy session to get free from her addiction where Her parents believed that she Would begin her journey towards recovery, but the reality was opposite she never parted her ways with the Grief she was suffering from.

Clinic scene

Doctor– Hi Shanaya, how do you feel?

Shanaya– (ignored)

Doctor – ok Shanaya, get comfortable and be relaxed, I'm here to help you out and get you out of the trap. Let's start by talking about your history with substance use. Can you tell me when it started and how it has affected your life?

(shanya uninterestingly starts telling her story)

Doctor – Thank you for sharing that. I'm here to support you in your journey to recovery. We'll work together to create a personalized treatment plan. Our approach may include therapy, medication, and lifestyle changes.

(Shanya nods)

Doctor – This session is over; this is the Treatment which you have to follow. and your next session will be in 2 days. Till then take care and take your medicines.

(Then Shanaya leaves the clinic)

House scene-5

Mr. Oberoi – (on call) Ok ok, हम अभी निकलते हैं घर से.

Mr. Oberoi – Listen we have to leave right now, there's an urgent meeting.

Mr. Oberoi – Shanaya there is an urgent meeting, so we have to leave,
तुम अपना खयाल रखना हम सिर्फ 2 दिन में वापस आ जायेंगे।

Mrs. Oberoi – और हा तुम ध्यान से उन psychiatrist के पास चली जाना और अपना खयाल रखना

Shanaya – ok just get lost.

House scene

(Shanaya being in depression as her parents left her alone as usual. So, she is feeling lonely.)

Shanaya jo drugs ki talap me thi aur uss aggression mai usne overdose leliya. Aur vo mar gai

Nurse – (on call) Hello Mr. Oberoi, आज आपकी अपॉइंटमेंट थी आप आये नहीं?

Mr. Oberoi – what? Shanaya aai nhi

Nurse – नहीं, even we called her, पर किसी ने कॉल नहीं उठाया।

Mr. & Mrs. Oberoi came back and found her dead.

Conclusion of this Documentary

नशा एक खतरनाक समस्या है जो समाज को अनेक रूपों में प्रभावित करता है। इसे परिवार, समाज और देश के लिए अभिशाप माना जा सकता है। इसलिए, नशे के प्रभाव को समझकर और इससे बचने के उपायों को संजीवनी मानकर, हमें नशे के खिलाफ लड़ाई लड़ने की आवश्यकता है।

BUDGET

We had a budget of 8 to 10 thousand rupees for the reporters to do the field reporting with all the precautions from covid – 19. Our budget also includes travelling expenses of the reporters and arrangement of some food and water for the poor migrant workers along with birds and cows.

LOCATION

The shooting location of the documentary was Amity University Campus .

CREW MEMBERS

Anchor – Shubhanjali Singh

Editor – Matul Vashishth

Camera Person – Yagyesh Sharma

Writer – Shubhanjali Singh

Makeup – Astha Tiwari

Production Controller – Sourabh

Director – Shubhanjali Singh

Producer – Matul Vashishth