

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Open article →

productive session.



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

PROBLEM

1.Factory2.Chemical Fertilizer3.Lack ofGovernment's

Attention



Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.





Listen to others.



Go for volume.



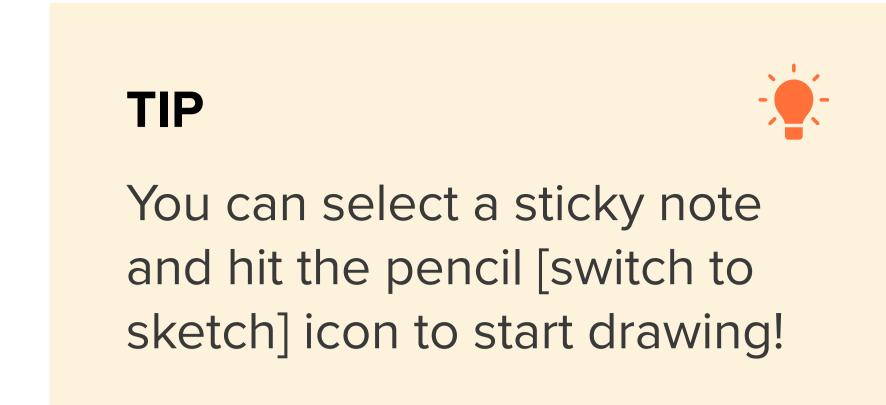
If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



Prishkillah.A

Climate, irrigation,
soil type,
population density,
and technology are
the Factors
Influencing
Agriculture.

India, like many
other nations,
actually has an
agrarian economy
that is heavily reliant
on the agricultural
industry

Preethi.S

While agrochemicals increase plant and animal crop production, they can also damage the environment

Pavithra.C

Microorganisms play an instrumental role in pursuing biodegradation of harmful chemicals and pollutants released because of anthropogenic activities.

Insufficient attention is given to investing in agriculture — improving farming operations and the lives of those in rural areas.

Padma Priya.V

Adequate and targeted agricultural investment can result in high yield and other improvements such as increased agriculture infrastructure.

First, nearly
three-quarters of
India's families
depend on rural
incomes.

Person 5

Person 6

Excessive use of fertilizers

has led to the

contamination of

groundwater with nitrate,

a chemical compound that

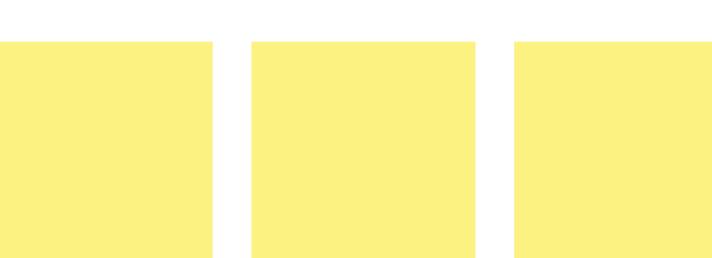
in large concentrations is

poisonous to humans and

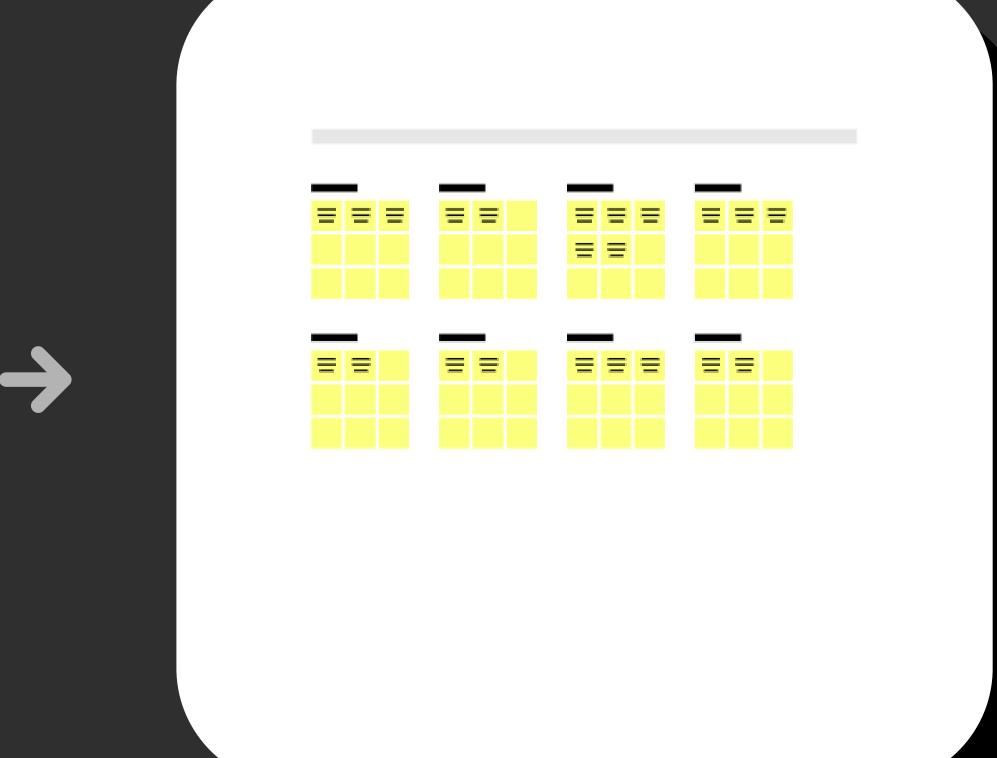
animals.

Person 7

Person 8









Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

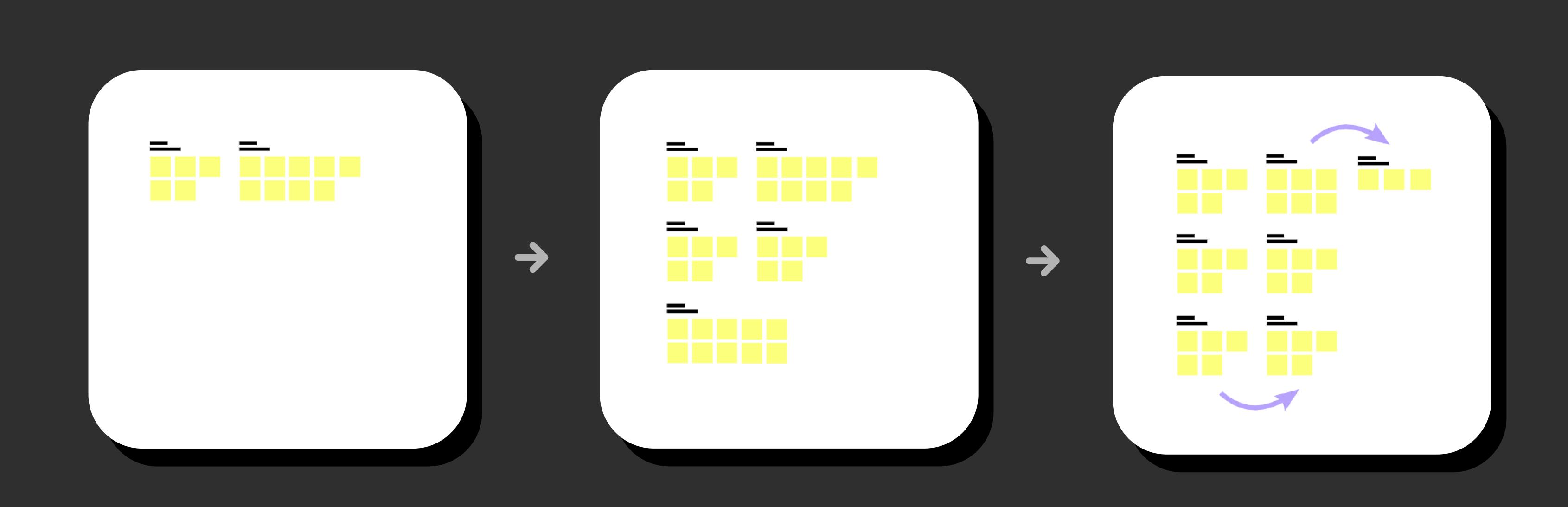
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

MAJOR
AGRICULTURE
ISSUES IN
INDIA

Small and fragmented land holdings, Seeds, Manures, Fertilisers and Biocides, Irrigation, Lack of mechanisation, Soil erosion, Agricultural Marketing and Scarcity of capital are among the major problems faced by Indian Agriculture.

PROBLEMS
AND
CHALLENGES

Increasing yield, higher productivity through the efficient use of resources, reducing yield loss and assuring that producers receive equal pricing for output are all necessary for improving agricultural production and, ultimately, farmer incomes.





Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Increasing yield, higher productivity through the efficient use of resources, reducing yield loss and assuring that producers receive equal pricing for output are all necessary for improving agricultural production and, ultimately, farmer incomes.

Small and fragmented land holdings, Seeds, Manures, Fertilisers and Biocides, Irrigation, Lack of mechanisation, Soil erosion, Agricultural Marketing and Scarcity of capital are among the major problems faced by Indian Agriculture.

Importance

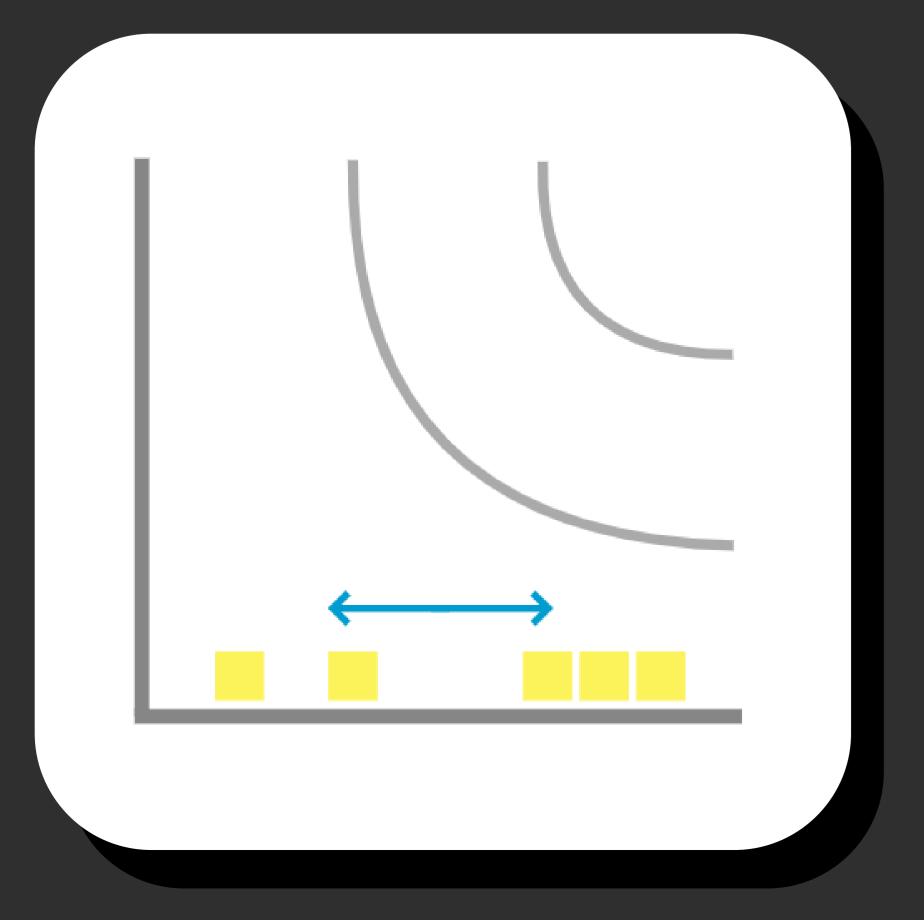
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Looking from the other side of the prism, crop planning had always been a classical big data problem where the analysis of different types of data, including the soils, water, weather, market demand and price forecasts are required. Big data analytics is also helpful in Mega Environment Mapping of Crops

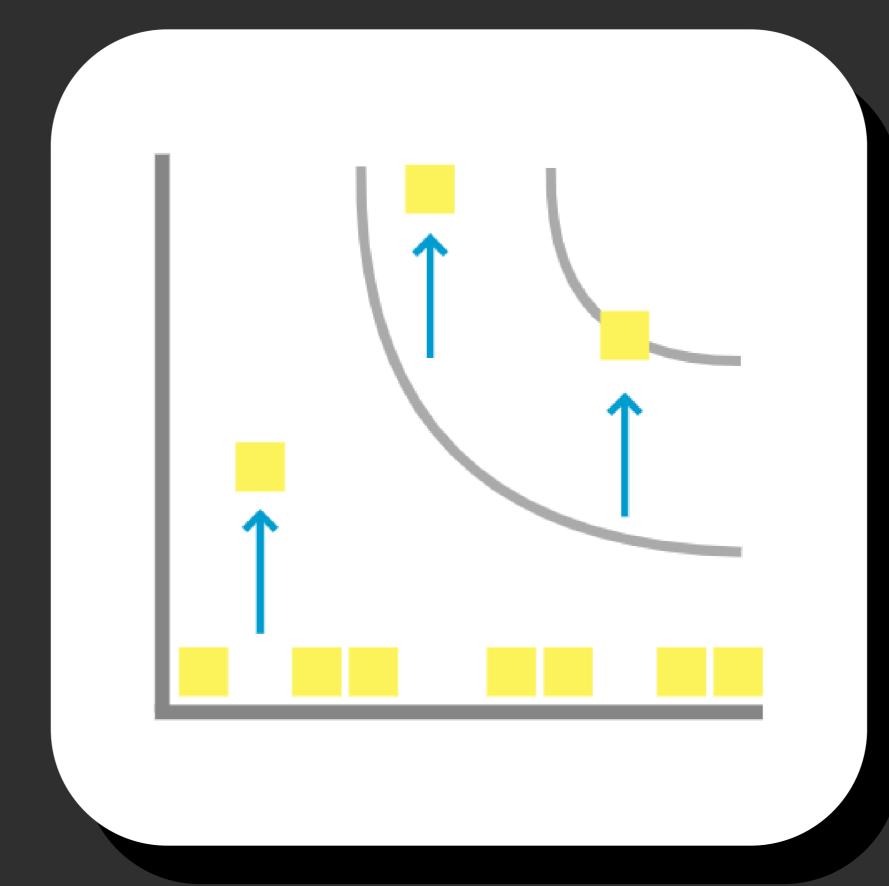
Application of fertilizers,
especially nitrogen and
phosphorus, provides
nutrients required for
enhancing the growth of
crops. Similarly, pesticides
reduce the risk of loss from
plant diseases, insect pests,
and weeds on agricultural
production

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)











After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

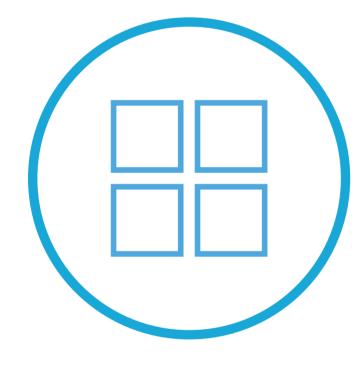
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

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