GSERM 2022Regression for Publishing

June 17, 2022

Potential Outcomes and Counterfactual Inference

Causation

The goal: Making causal inferences from observational data.

- Establish and measure the *causal* relationship between variables in a non-experimental setting.
- The "fundamental problem of causal inference":

It is impossible to observe the causal effect of a treatment / predictor on a single unit.

- Specific challenges:
 - · Confounding
 - · Selection bias
 - · Heterogenous treatment effects

Causation and Counterfactuals

Causal statements imply counterfactual reasoning.

- "If the cause(s) had been different, the outcome(s) would be different, too."
- Conditioning, probabilistic and causal:

Probabilistic conditioning	Causal conditioning
Pr(Y X=x)	Pr[Y do(X=x)]
Factual	Counterfactual
Select a sub-population	Generate a new population
Predicts passive observation	Predicts active manipulation
Calculate from full DAG*	Calculate from surgically-altered DAG*
Always identifiable when X and Y	Not always identifiable even when
are observable	X and Y are observable

^{*}See below. Source: Swiped from Shalizi, "Advanced Data Analysis from an Elementary Point of View", Table 23.1.

- Causality (typically) implies / requires:
 - · Temporal ordering
 - · Mechanism
 - · Correlation

The Counterfactual Paradigm

Notation

- *N* observations indexed by i, $i \in \{1, 2, ...N\}$
- Outcome variable Y
- Interest: the effect on Y of a treatment variable W:
 - · $W_i = 1 \leftrightarrow \text{observation } i \text{ is "treated"}$
 - · $W_i = 0 \leftrightarrow \text{observation } i \text{ is "control"}$

Potential Outcomes

- Y_{0i} = the value of Y_i if $W_i = 0$
- Y_{1i} = the value of Y_i if $W_i = 1$
- $\delta_i = (Y_{1i} Y_{0i}) = \text{the } \underline{\text{treatment effect}} \text{ of } W$

Treatment Effects

The average treatment effect (ATE) is just:

$$\begin{split} \mathsf{ATE} &\equiv \bar{\delta} &= \mathsf{E}(Y_{1i} - Y_{0i}) \\ &= &\frac{1}{N} \sum_{i=1}^N Y_{1i} - Y_{0i}. \end{split}$$

BUT we observe only Y_i :

$$Y_i = \begin{cases} Y_{0i} \text{ if } W_i = 0, \\ Y_{1i} \text{ if } W_i = 1. \end{cases}$$

or (equivalently)

$$Y_i = W_i Y_{1i} + (1 - W_i) Y_{0i}.$$

Estimating Treatment Effects

Key to estimating treatment effects: **Assignment mechanism for** W.

Neyman/Rubin/Holland: Treat inability to observed Y_{0i} / Y_{1i} as a missing data problem.

Q: How do we think about missing data?

A: Time for a digression...

Missing Data Review

Notation:

$$\mathbf{X}_{i \atop N \times k} \cup \{\mathbf{W}_{i}, \mathbf{Z}_{i}\}$$

 W_i have some missing values, Z_i are "complete"

$$R_{ik} = \begin{cases} 1 & \text{if } W_{ik} \text{ is missing,} \\ 0 & \text{otherwise.} \end{cases}$$

$$\pi_{ik} = \Pr(R_{ik} = 1)$$

Missing Data (continued)

Rubin's flavors of missingness:

• Missing completely at random ("MCAR") (= "ignorable"):

$$\textbf{R} \perp \{\textbf{Z}, \textbf{W}\}$$

Missing at random ("MAR") (conditionally "ignorable"):

$$R \perp W \mid Z$$

• Anything else is "informatively" (or "non-ignorably") missing.

Estimating Treatment Effects

Key to estimating treatment effects: Assignment mechanism for W.

Neyman/Rubin/Holland: Treat inability to observed Y_{0i} / Y_{1i} as a missing data problem.

• If the "missingness" due to the value of W_i is orthogonal to the values of Y, then it is <u>ignorable</u>. Formally:

$$\Pr(W_i|\mathbf{X}_i, Y_{0i}, Y_{1i}) = \Pr(W_i|\mathbf{X}_i)$$

- If that "missingness" is non-orthogonal, then it is not ignorable, and can lead to bias in estimation
- Non-ignorable assignment of W requires understanding the mechanism by which that assignment occurs

SUTVA

One more thing: the stable unit-treatment value assumption ("SUTVA")

- Requires that there be two and only two possible values of *Y* for each observation *i*.
- That is: "the observation (of Y_i) on one unit should be <u>unaffected</u> by the particular assignment of treatments to the other <u>units</u>."
- ullet the "assumption of no interference between units," meaning:
 - · Values of Y for any two i,j $(i \neq j)$ observations do not depend on each other
 - \cdot Treatment effects are homogenous within categories defined by W

Treatment Effects Under Randomization of W

If W_i is assigned randomly, then:

$$Pr(W_i) \perp Y_{0i}, Y_{1i}$$

and so:

$$Pr(W_i|Y_{0i}, Y_{1i}) = Pr(W_i) \forall Y_{0i}, Y_{1i}.$$

This means that the "missing" data on Y_0/Y_1 are <u>ignorable</u> (here, in the special case where the \mathbf{X}_i on which W_i depends is null).

This in turn means that:

$$f(Y_{0i}|W_i=0) = f(Y_{0i}|W_i=1) = f(Y_i|W_i=0) = f(Y_i|W_i=1)$$

and

$$f(Y_{1i}|W_i=0) = f(Y_{1i}|W_i=1) = f(Y_i|W_i=0) = f(Y_i|W_i=1)$$

Randomized W (continued)

Implication: Y_{0i} and Y_{1i} are (not identical but) exchangeable...

This in turn means that:

$$E(Y_{0i}|W_i) = E(Y_{1i}|W_i)$$

and so

$$\widehat{\mathsf{ATE}} = \mathsf{E}(Y_i|W_i = 1) - \mathsf{E}(Y_i|W_i = 0) = \bar{Y}_{W=1} - \bar{Y}_{W=0}.$$

will be an unbiased estimate of the ATE.

Observational Data: W Depends on X

Formally,

$$Y_{0i}$$
, $Y_{1i} \perp W_i | \mathbf{X}_i$.

Here,

- X are known confounders that (stochastically) determine the value of W_i,
- Conditioning on **X** is necessary to achieve exchangeability.

So long as W is entirely due to X, we can condition:

$$f(Y_{1i}|\mathbf{X}_i, W_i = 1) = f(Y_{1i}|\mathbf{X}_i, W_i = 0) = f(Y_i|\mathbf{X}_i, W_i)$$

and similarly for Y_{0i} .

W Depends on X (continued)

Estimands:

• the average treatment effect for the treated (ATT):

$$ATT = E(Y_{1i}|W_i = 1) - E(Y_{0i}|W_i = 1).$$

• the average treatment effect for the controls (ATC):

$$ATC = E(Y_{1i}|W_i = 0) - E(Y_{0i}|W_i = 0).$$

Corresponding estimates:

$$\widehat{\mathsf{ATT}} = \mathsf{E}\{[\mathsf{E}(Y_i|\mathbf{X}_i,W_i=1) - \mathsf{E}(Y_i|\mathbf{X}_i,W_i=0)]|W_i=1\}.$$

and

$$\widehat{\mathsf{ATC}} = \mathsf{E}\{[\mathsf{E}(Y_i|\mathbf{X}_i,W_i=1) - \mathsf{E}(Y_i|\mathbf{X}_i,W_i=0)]|W_i=0\}.$$

Note that in both cases the expectation of the whole term is conditioned on W_i .

Confounding

Confounding occurs when one or more observed or unobserved factors \mathbf{X} affect the causal relationship between W and Y.

Formally, confounding requires that:

- $Cov(X, W) \neq 0$ (the confounder is associated with the "treatment")
- $Cov(X, Y) \neq 0$ (the confounder is associated with the outcome)
- X does not "lie on the path" between W and Z (that is, X is not affected by either W or Y).

DAGs

<u>Directed acyclic graphs</u> (DAGs) are a tool for visualizing and interpreting structural/causal phenomena.

- DAGs comprise:
 - · Nodes (typically, variables / phenomena) and
 - · Edges (or lines; typically, relationships/causal paths).
- Directed means each edge is unidirectional.
- Acyclical means exactly what it suggests: If a graph has a "feedback loop," it is not a DAG.
- Read more at the Wikipedia page, or at this useful page.

Know your DAG

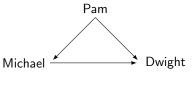


Figure: A DAG

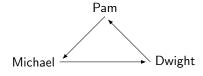


Figure: Not a DAG

DAGs and Confounding

$$W \longrightarrow Y \longleftarrow X$$

Figure: No Confounding

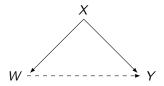


Figure: Confounding

Confounding Bias: Some Toy Examples

Example One: Cov(W, Y) = 0 (ATE=2)

$= \frac{2 \times 4 \times 7}{2 \times 4} = \frac{2 \times 4 \times 7}{2 \times 4$						
i	W _i	Y_{0i}	Y_{1i}	$Y_{1i} - Y_{01}$	Yi	$(\bar{Y} W=1)-(\bar{Y} W=0)$
1	0	8	(10)	(2)	8	-
2	0	10	(12)	(2)	10	-
3	0	12	(14)	(2)	12	-
4	1	(8)	10	(2)	10	-
5	1	(10)	12	(2)	12	-
6	1	(12)	14	(2)	14	-
Mean _{obs}	-	10	12	-	11	2
Mean _{all}	-	(10)	(12)	(2)	-	-

$$t = -1.22, p = 0.14$$

Confounding Bias: Some Toy Examples

Example Two: Cov(W, Y) > 0 (ATE=2)

i	Wi	Y_{0i}	Y_{1i}	$Y_{1i} - Y_{01}$	Yi	$(\bar{Y} W=1)-(\bar{Y} W=0)$
1	0	8	(10)	(2)	8	-
2	0	8	(10)	(2)	8	-
3	0	10	(12)	(2)	10	-
4	1	(10)	12	(2)	12	-
5	1	(12)	14	(2)	14	-
6	1	(12)	14	(2)	14	-
Mean _{obs}	-	8.67	13.33	-	11	4.67
Mean _{all}	-	(10)	(12)	(2)	-	

$$t = -4.95, \ p < 0.001$$

Confounding Bias: Some Toy Examples

Example Three: Cov(W, Y) < 0 (ATE=2)

		—			<i>,</i> • •	(: :: = =)
i	Wi	Y_{0i}	Y_{1i}	$Y_{1i} - Y_{01}$	Yi	$(\bar{Y} W=1)-(\bar{Y} W=0)$
1	0	12	(14)	(2)	12	-
2	0	12	(14)	(2)	12	-
3	0	10	(12)	(2)	10	-
4	1	(10)	12	(2)	12	-
5	1	(8)	10	(2)	10	-
6	1	(8)	10	(2)	10	-
Mean _{obs}	-	11.33	10.67	-	11	-0.67
Mean _{all}	-	(10)	(12)	(2)	-	-

$$t = 0.71, p = 0.74$$

Confounding Illustrated

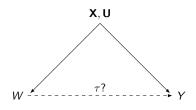


Figure: Potential Confounding

Here:

- Y is the outcome of interest,
- W is the primary predictor / covariate ("treatment") of interest,
- T_i is the "treatment indicator" for observation i, where T_i \equiv W_i (most of the time...)
- ullet We're interested in estimating au, the "treatment effect" of W on Y,
- X are observed confounders,
- U are unobserved confounders.

Things We Can Do

Randomize

```
(or...)
```

- Instrumental Variables (various)
- Selection on Observables:
 - · Regression / Weighting
 - Matching (propensity scores, multivariate/minimum-distance, genetic, etc.)
- Regression Discontinuity Designs ("RDD")
- Differences-In-Differences ("DiD")*
- Synthetic Controls*
- Others...

^{*} We discuss these approaches a bit more in the Analyzing Panel Data course.

Under Randomization

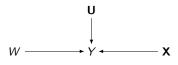


Figure: = no confounding!

Note:

- Randomized assignment of W "balances" covariate values both observed and unobserved – on average...
- That is, under randomization of W:

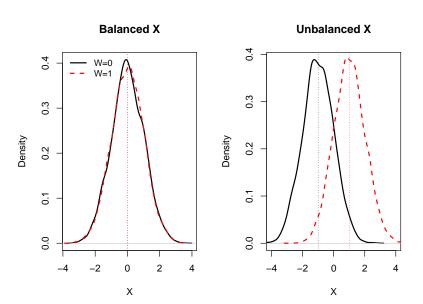
$$\mathsf{E}(\mathbf{X}_i,\mathbf{U}_i\,|\,W_i=0)=\mathsf{E}(\mathbf{X}_i,\mathbf{U}_i\,|\,W_i=1)$$

or, more demandingly,

$$E[f(X, U) | W_i = 0] = E[f(X, U) | W_i = 1]$$

• Can yield imbalance by random chance...

Covariate Balance / Imbalance



Covariate Imbalance Under Randomization

Why seek balance when randomizing?

- More accurate estimates of treatment effects
- Higher statistical power

Possible Approaches:

- 1. Force balance by design:
 - Stratification / blocking
 - Matching / paired randomization (see below)
 - Rerandomization approaches (e.g., Morgan and Rubin 2012)
- 2. Post-randomization analysis:
 - Pre- vs. post-treatment Y values / "gain scores"
 - (Post-treatment) stratification by X
 - (Pre-treatment) covariate adjustment via weighting / regression

Nonrandom Assignment of W_i

Valid causal inference requires Y_{0i} , $Y_{1i} \perp W_i | \mathbf{X}_i, \mathbf{U}_i$

• That is, treatment assignment W_i is conditionally ignorable

"What if I have unmeasured confounders?"

- In general, that's a bad thing.
- ullet One approach: obtain *bounds* on possible values of au
 - · Assume you have one or more unmeasured confounders
 - · Undertake one of the methods described below to get $\hat{ au}$
 - \cdot Calculate the range of values for $\hat{\tau}$ that could occur, depending on the degree and direction of confounding bias
 - · Or ask: How strong would the effect of the **U**s have to be to make $\hat{\tau} \rightarrow 0$?
- Some useful cites:
 - · Rosenbaum and Rubin (1983)
 - · Rosenbaum (2002)
 - · DiPrete and Gangl (2004)
 - · Liu et al. (2013)
 - Ding and VanderWeele (2016)

Digression: Instrumental Variables

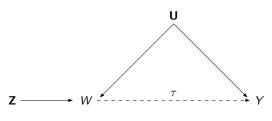


Figure: Instrumental Variables

As in the more general regression case where we have $\mathrm{Cov}(\mathbf{X},\epsilon)\neq 0$, instrumental variables $\underline{\mathrm{can}}$ be used to address confounding in causal analyses.

Instrumental Variables (continued)

Considerations:

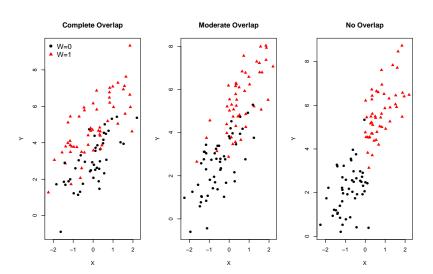
- Requires:
 - 1. $Cov(\mathbf{Z}, W) \neq 0$
 - 2. **Z** has no independent effect on Y, except through W
 - 3. **Z** is exogenous [i.e., $Cov(\mathbf{Z}, \epsilon) = 0$]
- Arguably most useful when treatment compliance is uncertain / driven by unmeasured factors ("intent to treat" analyses)
- Mostly, they're not that useful at all...
 - · Bound et al. (1995): Weak instruments are worse than endogeneity bias
 - Young (2020): Inferences in published IV work (in economics) are wrong and terrible
 - Shalizi (2020, chapters 20-21): Gathers all the issues together, sometimes hilariously
- Other useful references:
 - · Imbens et al. (1996) (the overly-cited one)
 - · Hernan and Robins (2006) (making sense of things)
 - · Lousdal (2018) (a good intuitive introduction)

Nonrandom Assignment of W_i (continued)

So...

- Causal inference with observational data typically requires that $\mathbf{U} = \varnothing ...$
- This typically requires a <u>strong</u> theoretical motivation in order to assume that the observed X exhausts the list of possible confounders.
- Even if this assumption is reasonable, there are two (related) important concerns:
 - · Lack of covariate balance (as above)
 - · Lack of overlap among observations with $W_i = 0$ vs. $W_i = 1$
 - The latter is related to positivity, the requirement that each observation's probability of receiving (or not receiving) the treatment is greater than zero

Overlap



Overlap and Balance

In general:

- Ensuring overlap allows us to make counterfactual statements from observational data
 - · Requires that we have comparable $W_i = 0$ and $W_i = 1$ units
 - It's necessary no overlap means any counterfactual statements are based on assumption
 - Think of this as an aspect of model identification (Crump et al. 2009)
 - Most often handled via matching
- Ensuring covariate balance corrects potential bias in $\hat{\tau}$ due to (observed) confounding
 - This can be done a number of different ways: stratification, weighting, regression...
 - \cdot Key: Adjusting for (observable) differences across groups defined by values of W
- In general, we usually address overlap first, then balance...

Matching

 $\underline{\mathsf{Matching}}$ is a way of dealing with one of both of covariate overlap and $\overline{\mathsf{(im)}}$ balance.

The process, generally:

- Choose the X on which the observations will be matched, and the matching procedure;
- 2. Match the observations with $W_i = 0$ and $W_i = 1$;
- 3. Check for balance in X_i ; and
- 4. Estimate $\hat{\tau}$ using the matched pairs.

Variants / considerations:

- 1:1 vs. 1:k matching
- "Greedy" vs. "Optimal" matching (see Gu and Rosenbaum 1993)
- Distances, calipers, and "common support"
- Post-matching: Balance checking...

Flavors of Matching

- Simplest: Exact Matching
 - · For each of the n observations i with W=1, find a corresponding observation j with W=0 that has identical values of ${\bf X}$
 - · Calculate $\hat{\tau} = \frac{1}{n} \sum (Y_i Y_j)$
 - · Generally not practical, especially for high-dimensional X
 - · Variants: "coarsened" exact matching (e.g., lacus et al. 2011)

• Multivariate Matching

- Match each observation i which has W=1 with a corresponding observation j with W=0, and whose values on \mathbf{X}_j are the most similar to \mathbf{X}_j
- One example: Mahalanobis distance matching, based on the distance:

$$d_M(\mathbf{X}_i, \mathbf{X}_j) = \sqrt{(\mathbf{X}_i - \mathbf{X}_j)' \mathbf{S}^{-1} (\mathbf{X}_i - \mathbf{X}_j)}.$$

Flavors of Matching (continued)

- Propensity Score Matching
 - · Match observation i which has W = 1 with observation j having W = 0 based on the closeness of their propensity score
 - · The <u>propensity score</u> is, $Pr(W_i = 1 | \mathbf{X}_i)$, typically calculated as the predicted value of T_i (the treatment indicator) from a logistic (or other) regression of T on \mathbf{X} .
 - The assumptions about matching [that Y is orthogonal to W|X and that $Pr(W_i = 1|X_i) \in (0,1)$] mean that $Y \perp W|Pr(T|X)$.
 - · In practice: read this...
- Other variants [e.g., genetic matching (Diamond and Sekhon 2013), etc.]

Matching Software

In R:

- the Match package (does propensity score, *M*-distance, and genetic matching, plus balance checking and other diagnostics)
- the MatchIt package (for pre-analysis matching; also has nice options for checking balance)
- the optmatch package (suite for 1:1 and 1:k matching via propensity scores, M-distance, and optimum balancing)
- matching (in the arm package)

Regression Discontinuity Designs

"RDD":

- Treatment changes abruptly [usually at some threshold(s)] according to the value(s) of some measured, continuous, pre-treatment variable(s)
 - · This is known as the "assignment" or "forcing variable(s)," sometimes denoted A
 - · Formally:

$$T_i = \begin{cases} 0 \text{ if } A_i \le c \\ 1 \text{ if } A_i > c \end{cases}$$

- Intuition: Observations near but on either side of the threshold(s) are highly comparable, and can be used to (locally) identify τ
- This is because variation in T_i near the threshold is effectively random (a "local randomized experiment")
- E.g. Carpenter and Dobkin (2011) (on the relationship between the legal drinking age and public health outcomes like accidental deaths)

RDD (continued)

Pluses:

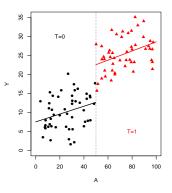
· Can be estimated straightforwardly, as:

$$Y_i = \beta_0 + \beta_1 A_i + \tau T_i + \gamma A_i T_i + \epsilon_i$$

 Generally requires fewer assumptions than IV or DiD (and those assumptions are easier to observe and test)

• Minuses:

- · Provides only an estimate of a <u>local</u> treatment effect
- Fails if (say) subjects can manipulate A in the vicinity of c
- Lee and Lemieux (2010) is an excellent (if fanboi-ish) review
- R packages: rddtools, rdd, rdrobust, rdpower, rdmulti



Software Matters

- R
- · Packages for matching are listed above (Matching, MatchIt, etc.)
- · Similarly for RDD (rddtools, rdd, etc.)
- · IV regression: ivreg (in AER), tsls (in sem), others
- See generally the Econometrics and SocialSciences CRAN Task Views
- Stata also has a large suite of routines for attempting causal inference with observational data
- And there's a pretty good NumPy/SciPy-dependent package for Python, called (creatively) Causalinference

Example: Sports and Grades in High School

<u>Question</u>: Does participation in high school varsity sports help or hinder academic achievement (i.e., grades)?

Data: "High School And Beyond" survey (1983 wave) (N = 1375)

Variables:

- grades: As=4, As & Bs=3.5, etc.
- sports: 1 if participated in varsity sports, 0 otherwise
- fincome: Family income (7-point scale)
- ses: Socioeconomic Status: 1=low, 2-middle, 3=high
- workage: Age at which started working
- hmwktime: Time spent on homework (7-point scale)*
- female: 1 = female student, 0 = male student
- academic: 1 if the student is on an academic track, 0 else
- remedial: 1 if the student took >1 remedial course
- advanced: 1 if the student took ≥1 advanced course

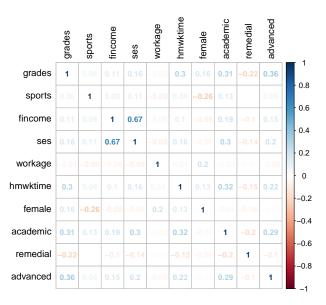
^{*} Likely post-treatment, so we'll omit in the examples below.

Summary Statistics

> summary(sports)

grades	sports	fincome	ses
Min. :0.0	Min. :0.00	Min. :1.0	Min. :1.00
1st Qu.:2.5	1st Qu.:0.00	1st Qu.:3.0	1st Qu.:1.00
Median :3.0	Median :0.00	Median:5.0	Median :2.00
Mean :2.9	Mean :0.37	Mean :4.4	Mean :1.96
3rd Qu.:3.5	3rd Qu.:1.00	3rd Qu.:6.0	3rd Qu.:2.00
Max. :4.0	Max. :1.00	Max. :7.0	Max. :3.00
workage	hmwktime	female	academic
Min. :11.0	Min. :1.0	Min. :0.00	Min. :0.00
1st Qu.:13.0	1st Qu.:4.0	1st Qu.:0.00	1st Qu.:0.00
Median :15.0	Median:4.0	Median :1.00	Median:0.00
Mean :14.6	Mean :4.5	Mean :0.52	Mean :0.41
3rd Qu.:16.0	3rd Qu.:6.0	3rd Qu.:1.00	3rd Qu.:1.00
Max. :21.0	Max. :7.0	Max. :1.00	Max. :1.00
remedial	advanced		
Min. :0.00	Min. :0.00		
1st Qu.:0.00	1st Qu.:0.00		
Median:0.00	Median :0.00		
Mean :0.36	Mean :0.37		
3rd Qu.:1.00	3rd Qu.:1.00		
Max. :1.00	Max. :1.00		

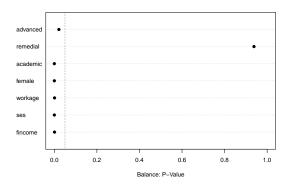
Correlation Plot



Simple *t*-test & Regression

```
> with(sports, t.test(grades~sports))
Welch Two Sample t-test
data: grades by sports
t = -2, df = 1064, p-value = 0.02
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
-0.183 - 0.014
sample estimates:
mean in group 0 mean in group 1
           2 9
                          3 0
> summary(lm(Model,data=sports))
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 2.71145
                      0.13397 20.24 < 2e-16 ***
sports
           0.10119 0.03969 2.55 0.011 *
fincome
           0.00435 0.01378 0.32 0.753
868
          0.02216 0.03487 0.64 0.525
workage -0.01879 0.00794 -2.37 0.018 *
         0.30062
                    0.03881 7.75 1.8e-14 ***
female
academic 0.29063
                    0.04099 7.09 2.1e-12 ***
remedial
        -0.23215
                    0.03919 -5.92 4.0e-09 ***
advanced
         0.44435
                      0.04004
                             11.10 < 2e-16 ***
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
Residual standard error: 0.68 on 1366 degrees of freedom
Multiple R-squared: 0.231, Adjusted R-squared: 0.226
F-statistic: 51.2 on 8 and 1366 DF, p-value: <2e-16
```

Balance Tests (Pre-Matching)

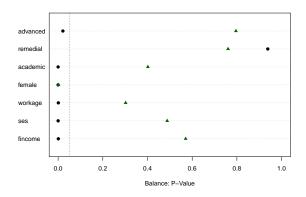


These are P-values associated with t-tests (for binary predictors) or Kolmogorov-Smirnov tests (for continuous predictors) for balance between sports = 0 and sports = 1.

Exact Matching

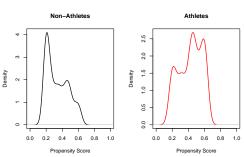
```
> M.exact <- matchit(sports~fincome+ses+workage+female+academic+
                    remedial+advanced, data=sports, method="exact")
> M.exact
Call:
matchit(formula = sports ~ fincome + ses + workage + female +
   academic + remedial + advanced, data = sports, method = "exact")
Exact Subclasses: 166
Sample sizes:
         Control Treated
A11
             864
                     511
Matched
             287 239
Unmatched 577 272
> # Output matched data:
> sports.exact <- match.data(M.exact,group="all")
> dim(sports.exact)
[1] 526 12
```

Exact Matching: Balance



These are P-values associated with t-tests (for binary predictors) or Kolmogorov-Smirnov tests (for continuous predictors) for balance between sports = 0 and sports = 1. Black dots are pre-matching; green triangles are after exact matching.

Propensity Score Matching



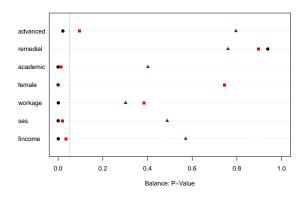
Propensity Score Matching

```
> M.prop<-matchit(sports~fincome+ses+workage+female+academic+
                        remedial+advanced, data=sports,
                        method="nearest")
> summary(M.prop)
Percent Balance Improvement:
         Mean Diff. eQQ Med eQQ Mean eQQ Max
                          83
                                   80
                                            63
distance
                 80
fincome
                 29
                                   30
                                             0
                 34
                                   35
                                             0
ses
workage
                 71
                           0
                                   68
                                            25
female
                 96
                                   96
                                             0
academic
                 41
                                   41
remedial
                -88
                                 -100
                           0
advanced
                 19
                           0
                                   19
                                             0
```

Sample sizes:

	Control	Treated
All	864	511
Matched	511	511
${\tt Unmatched}$	353	0
Discarded	0	0

Propensity Score Matching: Balance



These are P-values associated with t-tests (for binary predictors) or Kolmogorov-Smirnov tests (for continuous predictors) for balance between ${\tt sports} = 0$ and ${\tt sports} = 1$. Black dots are pre-matching; green triangles are after exact matching; red squares are after propensity score matching.

Differences in Means

```
> with(sports, t.test(grades~sports))$statistic # No matching
-2.286
> with(sports.exact, t.test(grades~sports))$statistic # Exact
     t.
-1.395
> with(sports.prop, t.test(grades~sports,paired=TRUE))$statistic # PS
-2.98
> with(sports.genetic, t.test(grades~sports)) $statistic # Genetic
     t
-1.367
```

Regression Results

.13) (0. 10* 0.1	23) (0	86* 2.78 (0.1) (0.1)	
10* 0.1	,		
	12*		.7)
.04) (0.	LZ U.	10* 0.09	9*
	06) (0	.04) (0.0)5)
.00 0.	05 0	.00 0.0)1
.01) (0.	03) (0	.02) (0.0)2)
.02 -0	0.14 0	.04 0.0)2
.03) (0.	07) (0	.04) (0.0)5)
-0.02^* -0.000	-0.03^* -0.00	-0.0)2*
.01) (0.	01) (0	.01) (0.0)1)
30* 0.3	34* 0.	30* 0.31	1*
.04) (0.	06) (0	.05) (0.0)5)
29* 0.2	24* 0.	32* 0.32	2*
.04) (0.	08) (0	.05) (0.0)5)
-0.23^* $-0.$	-0.28^* -0.00	-0.29^* -0.2	20*
.04) (0.	06) (0	.05) (0.0)5)
44* 0.5	51* 0.	44* 0.39	9*
.04) (0.	08) (0	.05) (0.0)5)
23 N	29 0	.26 0.2	22
.23 0.	28 0	.26 0.2	22
			Q
	.23 0.	23 0.29 0	23 0.29 0.26 0.2

p < 0.05

Table:

Some Questions...

- What if anything can the general robustness of our results tell us about the relationship between varsity athletics and grades?
- What can they tell us about our model?
- What mechanism(s) / circumstances might allow us to investigate the relationship between varsity athletic participation and grades using an RDD?
- What circumstances if any might allow us to investigate this relationship using instrumental variables?
- What sort(s) of experiments natural or otherwise might allow us to investigate this same relationship?

Resources

- Good references:
 - · Freedman (2012)*
 - · Morgan and Winship (2014)
 - · Pearl et al. (2016)
 - · Peters et al. (2017)

• Courses / syllabi (a sampling):

- · Frey (2019)
- · Imai (2019)
- · Sekhon (2015)
- · Simpson (2019)
- · Xu (2018)
- · Yamamoto (2018)

• Other useful things:

- · The Causal Inference Book
- · Some useful notes

^{*} I really like this one

Models for Panel / Time-Series Cross-Sectional Data

Terminology + Data Structure

- "Longitudinal" ≠ "Time Series"
- Terminology:
 - "Unit" / "Units" / "Units of observation" / "Panels" = Things we observe repeatedly
 - "Observations" = Each (one) measurement of a unit
 - "Time points" = When each observation on a unit is made
 - $i \in \{1...N\}$ indexes units
 - $t \in \{1...T\}$ or $\{1...T_i\}$ indexes observations / time points
 - If $T_i = T \ \forall i$ then we have "balanced" panels / units
 - NT = Total number of observations (if balanced)
- $N >> T \rightarrow$ "panel" data
- ullet T>>N or Tpprox N
 ightarrow "time-series cross-sectional" ("TSCS") data

Within- and Between-Unit Variation

Define:

$$\bar{Y}_i = \frac{1}{T_i} \sum_{t=1}^{T_i} Y_{it}$$

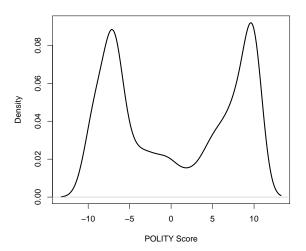
Then:

$$Y_{it} = \bar{Y}_i + (Y_{it} - \bar{Y}_i).$$

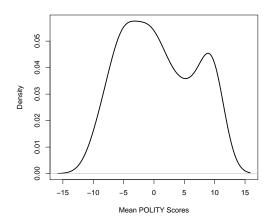
- The total variation in Y_{it} can be decomposed into
- ullet The between-unit variation in the \bar{Y}_i s, and
- The within-unit variation around \bar{Y}_i (that is, $Y_{it} \bar{Y}_i$).

POLITY: Total Variation

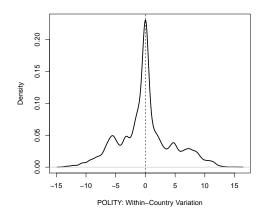
```
> with(Demos, describe(POLITY)) # all variation
  vars    n mean    sd median trimmed    mad min max range skew kurtosis    se
X1    1 9260 0.63 7.47    0    0.71 10.4 -10 10 20    0    -1.68 0.08
```



POLITY: "Between" Variation



POLITY: "Within" Variation



One- and Two-Way Unit Effects

Two-way variation:

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + \gamma V_i + \delta W_t + u_{it}$$

 \longrightarrow two-way effects:

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + \alpha_i + \eta_t + u_{it}$$

One-way effects:

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + \eta_t + u_{it}$$
 (time)

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + \alpha_i + u_{it}$$
 (units)

"Brute force" model:

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + \alpha_i + u_{it}$$

= $\mathbf{X}_{it}\boldsymbol{\beta} + \alpha_1 I(i=1)_i + \alpha_2 I(i=2)_i + ... + u_{it}$

Alternatively:

$$\bar{X}_i = \frac{\sum_{N_i} X_{it}}{N_i}$$

and

$$\tilde{X}_{it} = X_{it} - \bar{X}_i$$
.

Yields:

$$Y_{it} = \bar{\mathbf{X}}_i \beta_B + (\mathbf{X}_{it} - \bar{X}_i) \beta_W + \alpha_i + u_{it}$$

"Fixed" Effects

So, "fixed effects" are:

$$Y_{it}^* = Y_{it} - \bar{Y}_i$$

 $\mathbf{X}_{it}^* = \mathbf{X}_{it} - \bar{\mathbf{X}}_i$

$$Y_{it}^* = \beta_{FE} \mathbf{X}_{it}^* + u_{it}.$$

≡ a "Within-Effects" Model.

Additionally, a standard F-test for

$$H_0: \alpha_i = \alpha_i \forall i \neq j$$

versus

$$H_A: \alpha_i \neq \alpha_j$$
 for some $i \neq j$

is
$$\sim F_{N-1,NT-(N-1)}$$
.

An Example: Demonstrations, 1945-2014

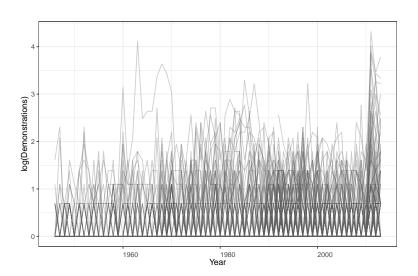
Data:

- 180 countries
- 70 years
- i indexes countries, t indexes years

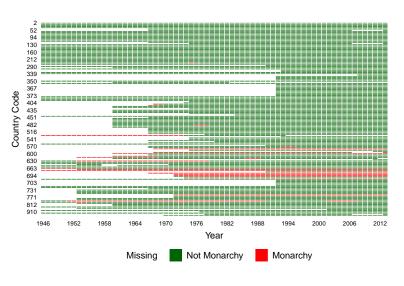
Model:

$$\begin{array}{ll} \textit{ln}(\mathsf{Demonstrations}+1)_{it} & = & \beta_0 + \beta_1 \mathsf{POLITY}_{it} + \beta_2 \mathsf{POLITY}_{it}^2 + \beta_3 \mathsf{ln}(\mathsf{GDP})_{it} + \\ & & \beta_4 \mathsf{Monarch}_{it} + \beta_5 \mathsf{Cold} \; \mathsf{War}_{it} + u_{it} \end{array}$$

Visualizing Panel Data: Continuous X



Visualizing Panel Data: Discrete X



(Created using panelView.)

Pooled OLS

```
> OLS<-lm(lnDemons~POLITY+I(POLITY^2)+lnGDP+Monarch+ColdWar,
           data=PDF)
> summary(OLS)
Call:
lm(formula = lnDemons ~ POLITY + I(POLITY^2) + lnGDP + Monarch +
   ColdWar, data = PDF)
Residuals:
  Min
        10 Median 30 Max
-0.450 -0.293 -0.218 -0.075 4.107
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) -0.124639 0.058208 -2.14 0.032 *
POLITY
          0.006296 0.001179 5.34 9.5e-08 ***
I(POLITY^2) -0.002267  0.000255  -8.90 < 2e-16 ***
lnGDP 0.057679 0.007513 7.68 1.9e-14 ***
Monarch -0.046393 0.028572 -1.62 0.104
ColdWar 0.027883 0.013961 2.00 0.046 *
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
Residual standard error: 0.526 on 6499 degrees of freedom
  (2863 observations deleted due to missingness)
Multiple R-squared: 0.0261, Adjusted R-squared: 0.0253
F-statistic: 34.8 on 5 and 6499 DF, p-value: <2e-16
```

"Fixed" (Within) Effects

```
> FE<-plm(lnDemons~POLITY+I(POLITY^2)+lnGDP+Monarch+ColdWar,
            data=PDF, effect="individual", model="within")
> summary(FE)
Oneway (individual) effect Within Model
Call:
plm(formula = lnDemons ~ POLITY + I(POLITY^2) + lnGDP + Monarch +
   ColdWar, data = PDF, effect = "individual", model = "within")
Unbalanced Panel: n = 145, T = 1-62, N = 6505
Residuals:
  Min. 1st Qu. Median 3rd Qu.
-1.3556 -0.2120 -0.0768 0.0193 4.0496
Coefficients:
            Estimate Std. Error t-value Pr(>|t|)
POLITY
            0.001526 0.001553 0.98 0.32604
I(POLITY^2) -0.001942  0.000296  -6.55  6.1e-11 ***
1 nGDP
          0.054586 0.015200 3.59 0.00033 ***
Monarch 0.047976 0.068071 0.70 0.48097
ColdWar -0.035487 0.016235 -2.19 0.02887 *
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
Total Sum of Squares:
Residual Sum of Squares: 1400
R-Squared:
               0.013
Adj. R-Squared: -0.0102
F-statistic: 16.7177 on 5 and 6355 DF, p-value: <2e-16
```

A Nicer Table

Table: Models of Demonstrations

	OLS	FE
POLITY	0.006***	0.002
	(0.001)	(0.002)
POLITY Squared	-0.002***	-0.002***
	(0.0003)	(0.0003)
In(GDP)	0.058***	0.055***
, ,	(800.0)	(0.015)
Monarch	-0.046	0.048
	(0.029)	(0.068)
Cold War	0.028**	-0.035**
	(0.014)	(0.016)
Constant	-0.125**	
	(0.058)	
Observations	6,505	6,505
R ²	0.026	0.013
Adjusted R ²	0.025	-0.010
Residual Std. Error	0.526 (df = 6499)	
F Statistic	34.820*** (df = 5; 6499)	16.720*** (df = 5; 6355)

p<0.1; **p<0.05; ***p<0.01

Issues (?) with "Fixed" Effects

Pros:

- Specification Bias
- Intuitive
- Widely Used/Understood

Cons:

- Can't Estimate β_B
- Slowly-Changing Xs
- (In)Efficiency / Inconsistency (Incidental Parameters)

"Between" Effects

From:

$$Y_{it} = \bar{\mathbf{X}}_i \beta_B + (\mathbf{X}_{it} - \bar{\mathbf{X}}_i) \beta_W + \alpha_i + u_{it}.$$

"Between" effects:

$$\bar{Y}_i = \bar{\mathbf{X}}_i \boldsymbol{\beta}_B + u_{it}$$

- Essentially cross-sectional
- Based on N observations

A Nicer Table (Again)

Table: Models of Demonstrations

	OLS	FE	BE
POLITY	0.006***	0.002	0.006
	(0.001)	(0.002)	(0.005)
POLITY Squared	-0.002***	-0.002***	-0.003***
	(0.0003)	(0.0003)	(0.001)
In(GDP)	0.058***	0.055***	0.069**
, ,	(0.008)	(0.015)	(0.027)
Monarch	-0.046	0.048	-0.050
	(0.029)	(0.068)	(0.103)
Cold War	0.028**	-0.035**	0.259***
	(0.014)	(0.016)	(0.085)
Constant	-0.125**		-0.306
	(0.058)		(0.208)
Observations	6,505	6,505	145
R^2	0.026	0.013	0.127
Adjusted R ²	0.025	-0.010	0.096
Residual Std. Error	0.526 (df = 6499)		
F Statistic	34.800*** (df = 5; 6499)	16.700*** (df = 5; 6355)	4.060*** (df = 5; 139)

^{*}p<0.1; **p<0.05; *** p<0.01

Model:

$$Y_{it} = \mathbf{X}_{it}\boldsymbol{\beta} + u_{it}$$

with:

$$u_{it} = \alpha_i + \lambda_t + \eta_{it}$$

and

$$\begin{split} E(\alpha_i) &= E(\lambda_t) = E(\eta_{it}) &= 0, \\ E(\alpha_i \lambda_t) &= E(\alpha_i \eta_{it}) = E(\lambda_t \eta_{it}) &= 0, \\ E(\alpha_i \alpha_j) &= \sigma_\alpha^2 \text{ if } i = j, \ 0 \text{ otherwise}, \\ E(\lambda_t \lambda_s) &= \sigma_\lambda^2 \text{ if } t = s, \ 0 \text{ otherwise}, \\ E(\eta_{it} \eta_{js}) &= \sigma_\eta^2 \text{ if } i = j, \ t = s, \ 0 \text{ otherwise}, \\ E(\alpha_i \mathbf{X}_{it}) &= E(\lambda_t \mathbf{X}_{it}) = E(\eta_{it} \mathbf{X}_{it}) &= 0. \end{split}$$

"Random" Effects

"Variance Components":

$$Var(Y_{it}|\mathbf{X}_{it}) = \sigma_{\alpha}^2 + \sigma_{\lambda}^2 + \sigma_{\eta}^2$$

If we assume $\lambda_t = 0$, then we get a model like:

$$Y_{it} = \mathbf{X}_{it}\beta + \alpha_i + \eta_{it}$$

with total error variance:

$$\sigma_u^2 = \sigma_\alpha^2 + \sigma_\eta^2.$$

"Random" Effects, Conceptually



A Nicer Table (Yet Again)

Table: Models of Demonstrations

	OLS	FE	BE	RE
POLITY	0.006***	0.002	0.006	0.003*
	(0.001)	(0.002)	(0.005)	(0.001)
POLITY Squared	-0.002***	-0.002***	-0.003***	-0.002***
	(0.0003)	(0.0003)	(0.001)	(0.0003)
In(GDP)	0.058***	0.055***	0.069**	0.057***
	(0.008)	(0.015)	(0.027)	(0.012)
Monarch	-0.046	0.048	-0.050	-0.007
	(0.029)	(0.068)	(0.103)	(0.053)
Cold War	0.028**	-0.035**	0.259***	-0.024
	(0.014)	(0.016)	(0.085)	(0.015)
Constant	-0.125**		-0.306	-0.132
	(0.058)		(0.208)	(0.105)
Observations	6,505	6,505	145	6,505
R^2	0.026	0.013	0.127	0.012
Adjusted R ²	0.025	-0.010	0.096	0.012
Residual Std. Error	0.526 (df = 6499)			
F Statistic	34.800*** (df = 5; 6499)	$16.700^{***} (df = 5; 6355)$	4.060*** (df = 5; 139)	81.100***

^{*}p<0.1; **p<0.05; ***p<0.01

Practical "Fixed" vs. "Random" Effects

- Hausman tests (just don't...)
- "Panel" vs. "TSCS" Data
- Data-Generating Process
- Covariate Effects

Unit Effects Models: Software

R:

- The plm package; plm command
- The fixest package; feols command
- The lme4 package; command is lmer
- The nlme package; command lme
- Various commands in the Paneldata package (dated)

Stata: xtreg

- the re (the default) = random effects
- the fe = fixed (within) effects
- the be = between-effects

Panel Data: Dynamics

One approach: Lagged Y

$$Y_{it} = \phi Y_{it-1} + \mathbf{X}_{it} \boldsymbol{\beta}_{LDV} + u_{it}$$

Here,

- If us are uncorrelated, $\hat{\beta}_{LDV}$ is biased (but consistent),
- If us are correlated, $\hat{\beta}_{LDV}$ is biased and inconsistent

Key: In LDV, long-run impact of a unit change in X is:

$$\hat{\beta}_{LR} = \frac{\hat{\beta}_{LDV}}{1 - \hat{\phi}}$$

In addition: Lagged dependent variables + unit effects (generally) = inconsistency ("Nickell bias")...

Panel Data: Dynamics (continued)

Time-series dynamics in panel data...

- Unit roots, integration / cointegration, error-correction models...
- Also: Models of first-differences (changes-on-changes)
- Short series + asymptotic tests \rightarrow "borrow strength"
- Typically require uniform unit roots across cross-sectional units

Things to think about:

- N vs. T...
- Are dynamics nuisance or substance?
- What problem(s) do you really care about?

Panel Data GLMs: Binary Responses

One-way unit effects (logit):

$$\Pr(Y_{it} = 1) = \frac{\exp(\mathbf{X}_{it}\beta + \alpha_i)}{1 + \exp(\mathbf{X}_{it}\beta + \alpha_i)} \equiv \Lambda(\mathbf{X}_{it}\beta + \alpha_i)$$

Incidental Parameters

- Nonlinearity \rightarrow inconsistency in both $\hat{\alpha}$ s and $\hat{\beta}$.
- Chamberlain:

$$L^{C} = \prod_{i=1}^{N} \Pr\left(Y_{i1} = y_{i1}, Y_{i2} = y_{i2}, ... Y_{iT} = y_{iT} \mid \sum_{t=1}^{T} Y_{it}\right)$$

- · Fixed effects = no estimates for β_b
- · Interpretation: per logit, but $|\hat{\alpha}_i|$.

Binary Responses: Random Effects

Model is:

$$Y_{it}^* = \mathbf{X}_{it}\beta + u_{it}$$

 $Y_{it} = 0 \text{ if } Y_{it}^* \le 0 ;$
 $= 1 \text{ if } Y_{it}^* > 0$

with:

$$u_{it} = \alpha_i + \eta_{it}$$

with $\eta_{it} \sim \text{i.i.d. N(0,1)}$, and $\alpha_i \sim N(0, \sigma_{\alpha}^2)$. This implies:

$$Var(u_{it}) = 1 + \sigma_{\alpha}^2$$

and so:

$$\mathsf{Corr}(u_{it}, u_{is}, \ t \neq s) \equiv \rho = \frac{\sigma_{\alpha}^2}{1 + \sigma_{\alpha}^2}.$$

Panel Data GLMs: Count Responses

Fixed effects:

- No "incidental parameters" problem (see e.g. Cameron and Trivedi, pp. 281-2)
- Means "brute force" approach also works
- Can be fit via:
 - · pglm (in pglm)
 - · feglm (in fixest)
 - · glmmML

Random effects:

$$Pr(Y_{i1} = y_{i1}, ... Y_{iT} = y_{iT}) = \int_0^\infty Pr(Y_{i1} = y_{i1}, ... Y_{iT} = y_{iT}) f(\alpha_i) d\alpha_i$$
$$= \int_0^\infty \left[\prod_{t=1}^T Pr(Y_{it} \mid \alpha_i) \right] f(\alpha_i) d\alpha_i$$

- Simplest to assume $\alpha_i \sim \Gamma(\theta)$
- Yields a model with $E(Y_{it}) = \lambda_{it}$ and $Var(Y_{it}) = \lambda_{it} + \frac{\lambda_{it}^2}{\theta}$
- Fit via glmmML or glmer (or others)
- ullet random effects negative binomial too...

Some Useful Packages

• pglm

- Workhorse package for panel (FE, RE, BE) GLMs
- Binary + ordered logit/probit, Poisson / negative binomial
- Discussed + used extensively in Croissant and Millo (2018) Panel Data Econometrics with R

• fixest

- · Fast / efficient fitting of FE models
- · Fits linear models, logit, Poisson, and negative binomial
- Includes easy coefficient plots & tables; simple multi-threading; built-in "robust" S.E.s

• alpaca

- Fast / efficient fitting of GLMs with high-dimensional fixed effects
- Includes bias correction for incidental parameters after binary-response models
- Also includes useful panel data simulation routines + average partial effects

Generalized Estimating Equations (GEEs)

Start with:

$$Y_{it} = \mu_{it} + u_{it}$$

where

- $i \in \{1, ...N\}$ are i.i.d. "units,"
- $t \in \{1, ... T\}$, T > 1 are "time points,"
- we want $g(\mu_{it}) = \mathbf{X}_{it}\boldsymbol{\beta}$.

Key issue: Accounting for (conditional) dependence in Y over time.

Define:

$$\mathbf{R}_{i}(\boldsymbol{\alpha}) = \begin{pmatrix} 1.0 & \alpha_{12} & \cdots & \alpha_{1,T} \\ \alpha_{21} & 1.0 & \cdots & \alpha_{2,T} \\ \vdots & \vdots & \ddots & \vdots \\ \alpha_{T,1} & \cdots & \alpha_{T,T-1} & 1.0 \end{pmatrix},$$

- → "working correlation" matrix.
 - Completely defined by α ,
 - Structure specified by the analyst.

GEEs: Inference

Two alternatives:

- $\hat{\Sigma}_{\mathsf{Model}}$ ("Naive" variance estimator)
 - Requires that $R_i(\alpha)$ be "correct" for consistency.
 - Is slightly more efficient than $\hat{\Sigma}_{\mathsf{Robust}}$ if so.
- $\hat{\Sigma}_{\mathsf{Robust}}$ (Clustered Huber/White estimator)
 - Is consistent even if $R_i(\alpha)$ is misspecified.
 - ullet Is slightly less efficient than $\hat{\Sigma}_{\mathsf{Model}}$ if $\mathsf{R}_i(lpha)$ is correct.

Means that GEEs:

- Are a straightforward variation on GLMs, and so
- Can be applied to a range of data types (continuous, binary, count, proportions, etc.),
- ullet Yield robustly consistent point estimates of etas,
- Account for within-unit correlation in an informed way, but also
- Yield consistent inferences even if that correlation is misspecified.

Panel Data: Resources

Good references (various topics):

- Beck, Nathaniel, and Jonathan N. Katz. 1995. "What To Do (And Not To Do) With Time- Series Cross-Section Data."
 American Political Science Review 89(September): 634-647.
- Clark, Tom S. and Drew A. Linzer. 2015. "Should I Use Fixed Or Random Effects?" Political Science Research and Methods 3(2):399-408.
- Kropko "Jonathan, and Robert Kubinec. 2020. "Interpretation and Identification of Within-Unit and Cross-Sectional Variation in Panel Data Models." PLoS ONE 15(4): e0231349.
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