## PL SC 503: "Multivariate Analysis for Political Research"

Spring 2022

Professor Christopher Zorn
Department of Political Science
Pennsylvania State University
E-mail: zorn@psu.edu
Wednesdays, 9:00 a.m. - 12:00 p.m.
Borland 117

## **Course Description**

This is the second (full) course in quantitative methods in Penn State's political science Ph.D. program. The course introduces students to linear regression models for the analysis of quantitative data, and provides a basis of knowledge for more advanced statistical methods. It will also have a substantial programming/computation focus. The course assumes basic math literacy, including familiarity with probability theory, properties of estimators, rudimentary calculus, and linear algebra, as well as mastery of the basic statistics taught in PLSC 502. The bulk of the course will focus on regression models for continuous response variables, and will include discussions of the mathematical bases for such models, their estimation and interpretation, model assumptions and techniques for addressing violations of those assumptions, model diagnostics, and topics related to model specification and functional forms. We'll conclude with an introduction to the idea of maximum likelihood, and a review of generalized linear models (logit, probit, etc.).

Note that all course materials (including this syllabus, slides, notes, data, computer code, homework exercises, etc.) will be available on a dedicated Github repo, which can be found at: https://github.com/PrisonRodeo/PLSC503-2022-git. Throughout this syllabus, hot links are in Penn State Blue.

#### **Texts**

### **Required:**

Weisberg, Sanford. 2013. *Applied Linear Regression*, 4th Ed. New York: Wiley. (*ALR*'s Wiley page.)

Faraway, Julian J. 2016. Extending the Linear Model with R: Generalized Linear, Mixed Effects and Nonparametric Regression, 2nd Ed. London: Chapman & Hall.

Additional readings as necessary, all of which will be available via JSTOR<sup>TM</sup>or on the course github repo.

The Weisberg text will be the primary text for the course. It's expensive, but a good reference, and is available both used and in an e-book version. Faraway is for the latter part of the course, and (among other things) is also used in PLSC 504. There are many first editions available used; either version will work for this course.

#### **Recommended:**

- Kennedy, Peter. 2008. *A Guide to Econometrics*, 6th Ed. Cambridge: MIT Press. "Cliff's notes" for linear regression. There will be a few readings assigned from Kennedy (5e) below, but these will be made available on the github repo.
- Fox, John. 2008. Applied Regression Analysis and Generalized Linear Models, Second Edition. Thousand Oaks, CA: Sage Publications. Nice to have if you can get it cheaply; previous versions of this course used this as its main text.
- Fox, John, and Sanford Weisberg. 2011. *An R and S-Plus Companion to Applied Regression*, Second Edition. Thousand Oaks, CA: Sage Publications. A companion to the Fox text, for S-Plus<sup>TM</sup> and R users.
- Gelman, Andrew, Jennifer Hill, and Aki Vehtari. 2020. *Regression and Other Stories*. New York: Cambridge University Press. It's terrific, covers a *lot* of ground, and has a good webpage. Definitely worth buying.
- Nagler, Jonathan. 1996. "Coding Style and Good Computing Practices." *The Political Methodologist* 6(2):2-8. Contains words to live by.

#### **Other Good Regression Texts:**

- Chatterjee, Samprit, and Ali S. Hadi. 2013. *Regression Analysis by Example*, 5th Ed. New York: Wiley.
- Cohen, Jacob, Patricia Cohen, Stephen G. West, and Leona S. Aiken. 2002. *Applied Multiple Regression/Correlation Analysis for the Behavioral Sciences*, 3rd Ed. Lawrence Erlbaum.
- Gelman, Andrew, and Jennifer Hill. 2006. *Data Analysis Using Regression and Multilevel/Hierarchical Models*. New York: Cambridge University Press.

Montgomery, Douglas C., Elizabeth A. Peck, and G. Geoffrey Vining. 2006. *Introduction to Linear Regression Analysis*, 4th Ed. New York: Wiley.

Seber, George A.F., and Alan J. Lee. 2003. *Linear Regression Analysis*, 2nd Ed. New York: Wiley.

#### **A Few Other Useful References:**

Chang, Winston. 2013. The R Graphics Cookbook. Sebastopol, CA: O'Reilly Media.

Crawley, Michael J. 2012. *The R Book*, 2nd Ed. New York: Wiley.

Gardener, Mark. 2012. The Essential R Reference. New York: Wiley.

Teetor, Paul. 2011. The R Cookbook. Sebastopol, CA: O'Reilly Media.

#### Some "Econometrics" Texts (can generally be ignored):

Dougherty, Christopher. 2007. *Introduction to Econometrics*, 3rd Ed. New York: Oxford University Press.

Greene, William. 2008. Econometric Analysis, 6th Ed. New York: Prentice-Hall.

Gujarati, Damodar. 2003. Basic Econometrics, 4th. Ed. New York: McGraw-Hill.

Hill, R. Carter, William E. Griffiths, and Guay C. Lim. 2007. *Principles of Econometrics*, 3rd Ed. New York: Wiley.

Kmenta, Jan. 1997. *Elements of Econometrics*, 2nd Ed. Ann Arbor, MI: University of Michigan Press.

Maddala, G. S. 2001. *Introduction to Econometrics*, 3rd Ed. New York: Wiley.

Stock, James S. and Mark W. Watson. 2011. *Introduction to Econometrics*, 3rd International Edition. New York: Pearson.

Wooldridge, Jeffrey. 2005. *Introductory Econometrics: A Modern Approach*, 3rd Ed. Mason, OH: South-Western College Publishing.

Most of these are generally similar to Fox (2008), though with more of an "econometric" flavor (more emphasis on proofs, less emphasis on visualization, etc.).

## **The Methods Preceptor**

Ilayda Onder is the methods preceptor for PLSC 503. She is a Political Science Ph.D. candidate who studies international relations and political methodology. She will serve as a "first line of defense" in the course: she can assist you with course material, software and programming issues, and other matters related to the course work. She can be reached via e-mail at ibo6 [at] psu [dot] edu.

## **Grading**

Grading will be based on a total of 1000 points, divided as follows:

- Homework exercises: Ten worth 50 points each.
- A final paper/project, worth 500 points.

Details for the homework assignments and the final project will be announced in class.

#### **Some Other Useful Resources**

The Inter-University Consortium for Political and Social Research (ICPSR), at the University of Michigan, maintains an extensive archive of data in the social and behavioral sciences. Much of it is accessible via their homepage (http://www.icpsr.umich.edu).

The **Political Methodology Section** of the American Political Science Association was created to provide APSA members with an interest in political methodology with a forum in which to meet and discuss ideas. The section publishes a quarterly newsletter (*The Political Methodologist*), a quarterly journal on political methodology (*Political Analysis*), conducts a discussion list on topics relating to political methodology, and maintains an extensive electronic archive of papers, accessible via their homepage (at http://polmeth.wustl.edu).

The **Comprehensive R Archive Network** (CRAN) (http://cran.r-project.org/) is the place to go for downloads, packages, and documentation. Similarly, the **Stata**<sup>TM</sup> homepage (http://www.stata.com) is a valuable resource for questions about **Stata** statistical software.

# **Obligatory Statement on Academic Integrity**

Academic integrity is the pursuit of scholarly activity in an open, honest and responsible manner. Academic integrity is a basic guiding principle for all academic activity at The Pennsylvania State University, and all members of the University community are expected to act in accordance with this principle. Consistent with this expectation, the University's Code of Conduct states that all

students should act with personal integrity, respect other students' dignity, rights and property, and help create and maintain an environment in which all can succeed through the fruits of their efforts.

Academic integrity includes a commitment by all members of the University community not to engage in or tolerate acts of falsification, misrepresentation or deception. Such acts of dishonesty violate the fundamental ethical principles of the University community and compromise the worth of work completed by others.

In cases of any violation of academic integrity it is the policy of the Department of Political Science to follow procedures established by the College of the Liberal Arts. More information on academic integrity and procedures followed for violation can be found here.

### **Obligatory Statement on Accommodations for Disabilities**

Penn State welcomes students with disabilities into the University's educational programs. Every Penn State campus has an office for students with disabilities. Student Disability Resources (SDR) website provides contact information for every Penn State campus (here). For further information, please visit the Student Disability Resources website (here).

In order to receive consideration for reasonable accommodations, you must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake interview, and provide documentation: See documentation guidelines here. If the documentation supports your request for reasonable accommodations, your campus disability services office will provide you with an accommodation letter. Please share this letter with your instructors and discuss the accommodations with them as early as possible. You must follow this process for every semester that you request accommodations.

# **Obligatory Statement on Counseling and Psychological Services**

Many students at Penn State face personal challenges or have psychological needs that may interfere with their academic progress, social development, or emotional wellbeing. The university offers a variety of confidential services to help you through difficult times, including individual and group counseling, crisis intervention, consultations, online chats, and mental health screenings. These services are provided by staff who welcome all students and embrace a philosophy respectful of clients' cultural and religious backgrounds, and sensitive to differences in race, ability, gender identity and sexual orientation.

Counseling and Psychological Services at University Park (CAPS) (http://studentaffairs.psu.edu/counseling/): 814-863-0395

### Counseling and Psychological Services at Commonwealth Campuses

(http://senate.psu.edu/faculty/counseling-services-at-commonwealth-campuses/)

Penn State Crisis Line (24 hours / 7 days/week): 877-229-6400. Crisis Text Line (24 hours / 7 days/week): Text LIONS to 741741.

## **Obligatory Statement on Educational Equity and Reporting Bias**

Penn State takes great pride to foster a diverse and inclusive environment for students, faculty, and staff. Consistent with University Policy AD29, students who believe they have experienced or observed a hate crime, an act of intolerance, discrimination, or harassment that occurs at Penn State are urged to report these incidents as outlined on the University's Report Bias webpage (http://equity.psu.edu/reportbias/).

### **Course Schedule**

### **Linear Regression: Basics**

- **January 19**: *Regression, Conceptual and Bivariate* Readings (for background):
  - o Preface to the 4th Ed. of Weisberg.
  - Berk, Richard. 2010. "What You Can and Can't Properly Do with Regression." *Journal of Quantitative Criminology* 26(4):481-487.
  - Roberts, Margaret E. 2018. "What is Political Methodology?" *PS: Political Science & Politics* 51:597-601.
  - Weisberg, Chapter 1 and Appendix A.1 and A.2.
  - Weisberg, Chapter 2, pp. 21-30 and Appendix A.3.
- January 26: Bivariate Regression: Inference, Model Fit, and "Stupid Regression Tricks" Readings:
  - Weisberg, Chapter 2, pp. 30-38 and Appendix A.4.
  - Lewis-Beck, Michael S. and Andrew Skalaban. 1990. "When to Use R-Squared." *The Political Methodologist* 3(2):11-12.
  - King, Gary. 1990. "When Not to Use R-Squared." *The Political Methodologist* 3(2):9-11.
  - Luskin, Robert C. 1991. "R-Squared Encore." The Political Methodologist 4(1):21-23.

### **Multivariate Linear Regression**

- **February 2**: *Multivariate Regression: Estimation and Inference* Readings:
  - Weisberg, Chapter 3, pp. 51-68 and Appendix A.8.
  - o Weisberg, Chapter 6, pp. 133-150.
  - Berk, Richard, Lawrence Brown, Andreas Buja, Edward George, Emil Pitkin, Kai Zhang, and Linda Zhao. 2014. "Misspecified Mean Function Regression: Making Good Use of Regression Models That Are Wrong." Sociological Methods & Research 43:422-451.
  - o Gelman, Andrew. 2008. "Scaling Regression Inputs by Dividing by Two Standard Deviations." *Statistics in Medicine* 27:2865-2873.
  - Kastellec, Jonathan P., and Eduardo L Leoni. 2007. "Using Graphs Instead of Tables in Political Science." *Perspectives on Politics* 5:755-771.

Homework One due.

- **February 9**: *Dichotomous Predictors, (Non-)Linearity and Data Transformations* Readings:
  - o Weisberg, Chapter 5, pp. 98-123.
  - o Weisberg, Chapter 4, pp. 67-93.
  - o Weisberg, Chapter 8, pp. 185-199.
- **February 16**: *Variance Issues and Collinearity* Readings:
  - o Weisberg, Chapter 7, pp. 156-179.
  - Kennedy, Chapter 11, pp. 205-217.
  - Long, J. Scott, and Laurie H. Ervin. 2000. "Using Heteroscedasity-Consistent Standard Errors in the Linear Regression Model." *The American Statistician* 54:217-224.

Homework Two due.

- **February 23**: *Residuals, Outliers, and Diagnostics* + *Endogeneity / Simultaneity* Readings:
  - o Weisberg, Chapter 9, pp. 204-226.
  - o Kennedy, pp. 107-109; 180-191.

Homework Three due.

- March 2: Variable Selection and Multiplicative Interactions Readings:
  - o Weisberg, Chapter 10, pp. 234-248.
  - o Friedrich, Robert J. 1982. "In Defense of Multiplicative Terms in Multiple Regression Equations." *American Journal of Political Science* 26(November):797-833.
  - o Brambor, Thomas, William R. Clark, and Matt Golder. 2006. "Understanding Interaction Models: Improving Empirical Analyses." *Political Analysis* 14:63-82.
  - Esarey, Justin, and Jane Lawrence Sumner. 2018. "Marginal Effects in Interaction Models: Determining and Controlling the False Positive Rate." *Comparative Political* Studies 51:1144-1176.
  - Hainmueller, Jens, Jonathan Mummolo, and Xiqing Xu. 2019. "How Much Should We Trust Estimates from Multiplicative Interaction Models? Simple Tools to Improve Empirical Practice." *Political Analysis* 27:163-192.

Homework Four due.

- March 9: NO CLASS (Spring Break)
- March 16: Special Topics: Bootstrapping And Missing Data Readings:
  - No readings assigned.

Homework Five due.

#### Likelihood-Based Regression

- March 23: *Maximum Likelihood: Introduction + Optimization* Readings:
  - o Fox, Appendix D6, pp. 92-95.
  - Weisberg, Appendix A.11.

Homework Six due.

- March 30: *MLE: Inference + Binary Response Models I* Readings:
  - o Buse, A. 1982. "The Likelihood Ratio, Wald, and Lagrange Multiplier Tests: An Expository Note." *The American Statistician* 36(3):153-57.
  - Freedman, D. A. 2006. "On the So-Called 'Huber Sandwich Estimator' and 'Robust' Standard Errors." *The American Statistician* 60:299-302.
  - o Weisberg, Chapter 12, pp. 270-279.
  - Faraway, pp. 25-38.

Homework Seven due.

- **April 6**: *Binary Responses: Interpretation* Readings: one or more of...
  - Breen, Richard, Kristian Bernt Karlson, and Anders Holm. 2018. "Interpreting and Understanding Logits, Probits, and Other Nonlinear Probability Models." *Annual Review of Sociology* 44:39-54.
  - Hanmer, Michael J., and Kerem Ozan Kalkan. 2013. "Behind the Curve: Clarifying the Best Approach to Calculating Predicted Probabilities and Marginal Effects from Limited Dependent Variable Models." *American Journal of Political Science* 57:263-277.
  - Mize, Trenton D. 2019. "Best Practices for Estimating, Interpreting, and Presenting Nonlinear Interaction Effects." Sociological Science 6:81-117.

- **April 13**: *Nominal and Ordinal Responses* Readings:
  - o Faraway, pp. 97-112.
  - Winship, Christopher, and Robert D. Mare. 1984. "Regression Models with Ordinal Variables." *American Sociological Review* 49(4):512-25.

Homework Eight due.

- **April 20**: *Event Counts* Readings:
  - Faraway, pp. 55-66.

Homework Nine due.

- **April 27**: *Generalized Linear Models* Readings:
  - o Weisberg, Chapter 12, pp. 279-285.
  - o Gill, Jeff. 2000. *Generalized Linear Models: A Unified Approach*. Thousand Oaks, CA: Sage. pp. 51-61.

Homework Ten due.

• May 4: Final Papers / Projects Due