**Mercedes-Benz** (German pronunciation: [[mɛʁˌtseːdəs ˈbɛnts, -dɛs -]](https://en.wikipedia.org/wiki/Help:IPA/Standard_German) [ⓘ](https://en.wikipedia.org/wiki/File:De-Mercedes-Benz.ogg)),[[6]](https://en.wikipedia.org/wiki/Mercedes-Benz#cite_note-6)[[7]](https://en.wikipedia.org/wiki/Mercedes-Benz#cite_note-7) commonly referred to as **Mercedes** and sometimes as **Benz**, is a German [luxury](https://en.wikipedia.org/wiki/Luxury_car) and commercial vehicle automotive brand established in 1926. **Mercedes-Benz AG** (a [Mercedes-Benz Group](https://en.wikipedia.org/wiki/Mercedes-Benz_Group) subsidiary established in 2019) is headquartered in [Stuttgart](https://en.wikipedia.org/wiki/Stuttgart), [Baden-Württemberg](https://en.wikipedia.org/wiki/Baden-W%C3%BCrttemberg), Germany.[[1]](https://en.wikipedia.org/wiki/Mercedes-Benz#cite_note-Daimler_structure-1) Mercedes-Benz AG produces consumer [luxury vehicles](https://en.wikipedia.org/wiki/Luxury_vehicle) and [light commercial vehicles](https://en.wikipedia.org/wiki/Light_commercial_vehicle) badged as Mercedes-Benz. From November 2019 onwards, Mercedes-Benz-badged heavy commercial vehicles (trucks and buses) are managed by [Daimler Truck](https://en.wikipedia.org/wiki/Daimler_Truck), a former part of the Mercedes-Benz Group turned into an independent company in late 2021. In 2018, Mercedes-Benz was the largest brand of premium vehicles in the world, having sold 2.31 million passenger cars.[[8]](https://en.wikipedia.org/wiki/Mercedes-Benz#cite_note-8)

The brand's origins lie in [Daimler-Motoren-Gesellschaft](https://en.wikipedia.org/wiki/Daimler-Motoren-Gesellschaft)'s 1901 [Mercedes](https://en.wikipedia.org/wiki/Mercedes_(marque)) and [Carl Benz](https://en.wikipedia.org/wiki/Carl_Benz)'s 1886 [Benz Patent-Motorwagen](https://en.wikipedia.org/wiki/Benz_Patent-Motorwagen), which is widely regarded as the first internal combustion engine in a self-propelled [automobile](https://en.wikipedia.org/wiki/Automobile). The slogan for the brand is "the Best or Nothing".[[9]](https://en.wikipedia.org/wiki/Mercedes-Benz#cite_note-9)