

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.84M

Transaction Amount

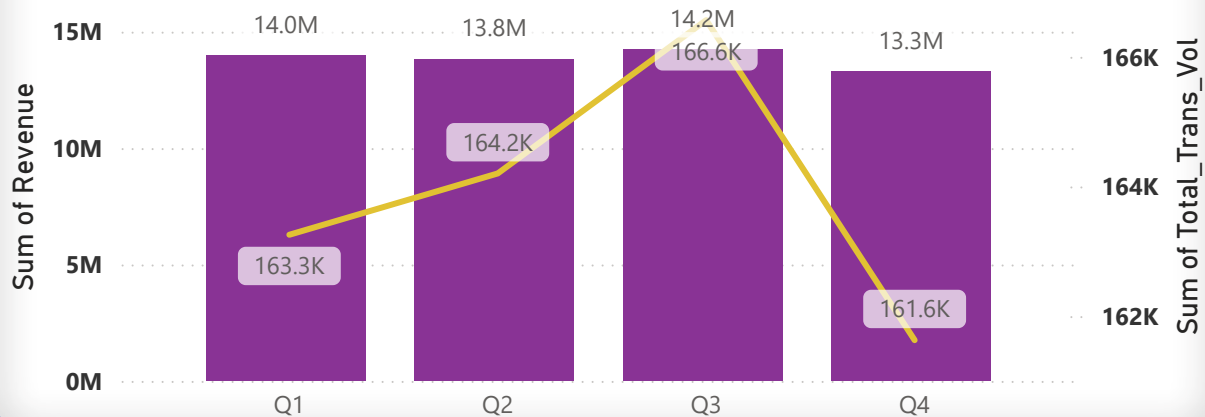
45M

Transaction Count

656K

Revenue total Transaction

Sum of Revenue Sum of Total\_Trans\_Vol



Q4

Q3

Q2

Q1

Dates Select

All

HIGH

739M

LOW

739M

MIDUM

739M

Silver

740M

Blue

739M

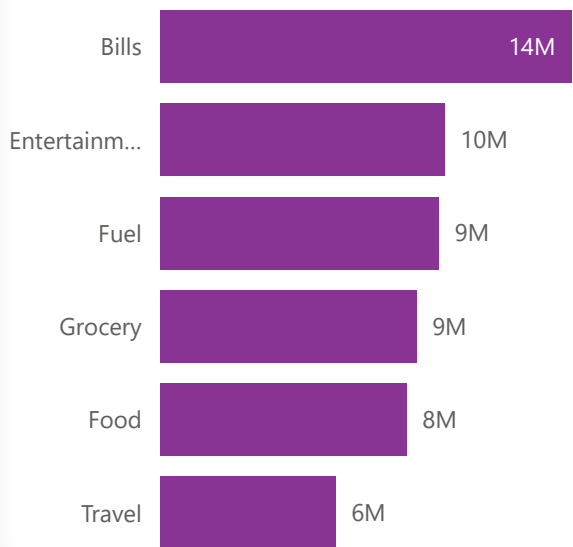
Gold

738M

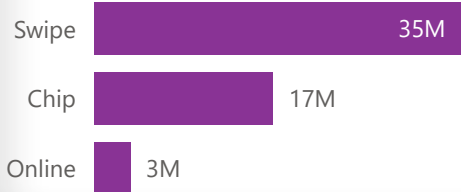
Platinum

730M

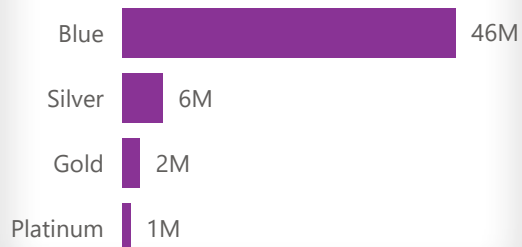
Revenue by Expenditure Type



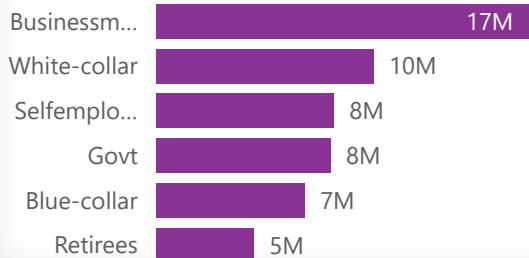
Revenue by Education Type



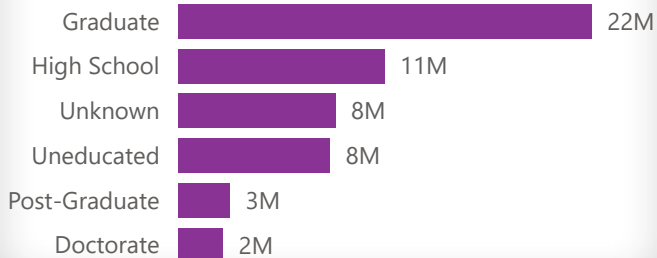
Revenue by Education Type



Revenue by Education Type



Revenue by Education Type



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

F

739M

M

739M

# Credit Card Customer Report

Revenue

55M

Total Interest

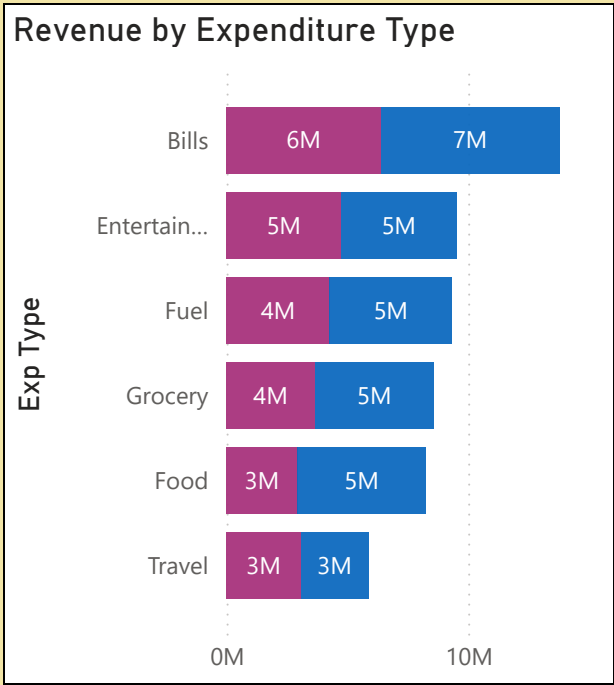
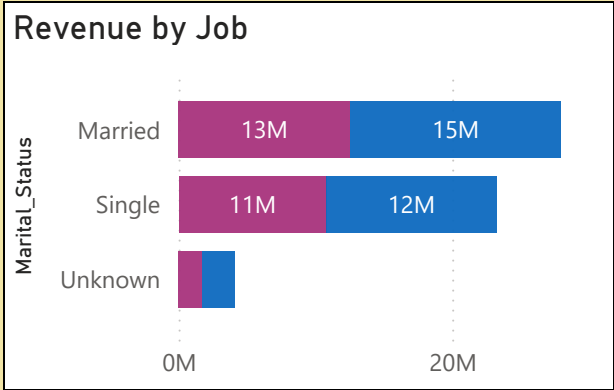
7.84M

Income

576M

Transaction Count

3.19

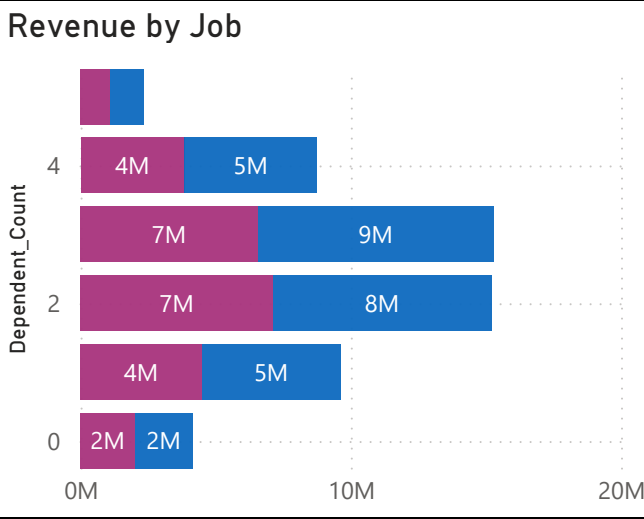
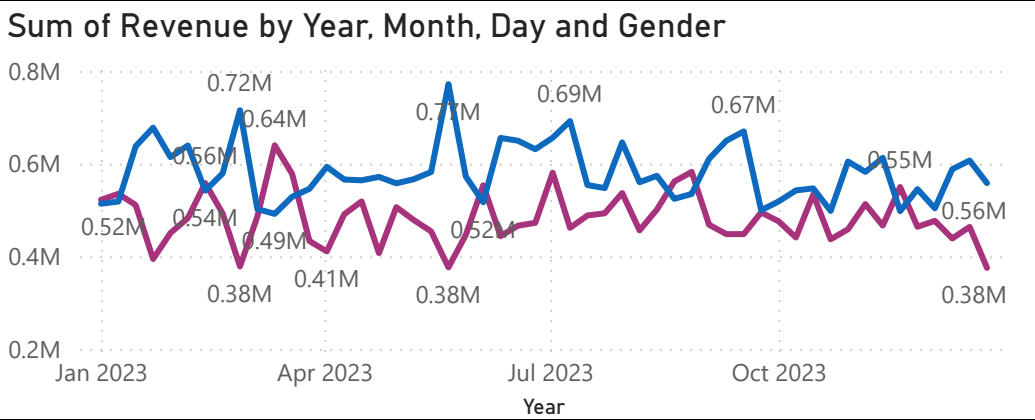


Silver 740M

Blue 739M

Gold 738M

Platin... 730M



Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue-collar	6904279	5488838	9,52,800.57
Businessman	17387832	14285412	25,39,390.31
Govt	8111701	6507875	11,60,016.37
Retirees	4535184	3623120	6,30,359.24
Selfemployed	8261758	6395026	11,19,741.81
White-collar	10114656	8221742	14,41,073.93
Total	55315410	44522013	78,43,382.23

HIGH

LOW

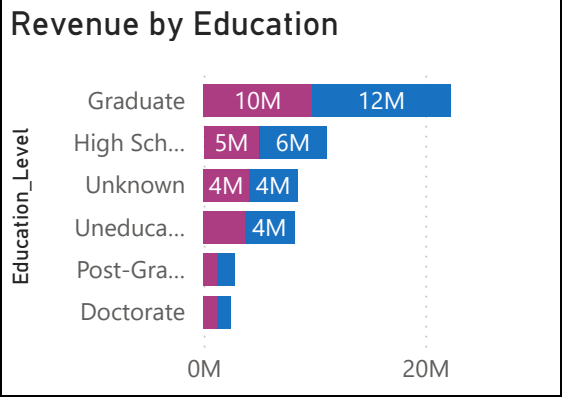
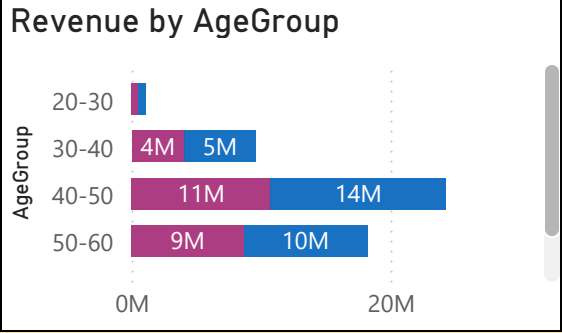
MIDUM

Dates Select

All

F 739M

M 739M



Q4

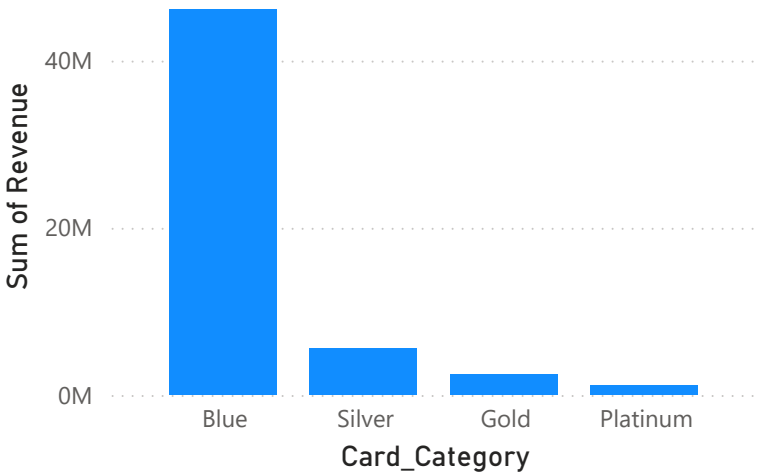
Q3

Q2

Q1

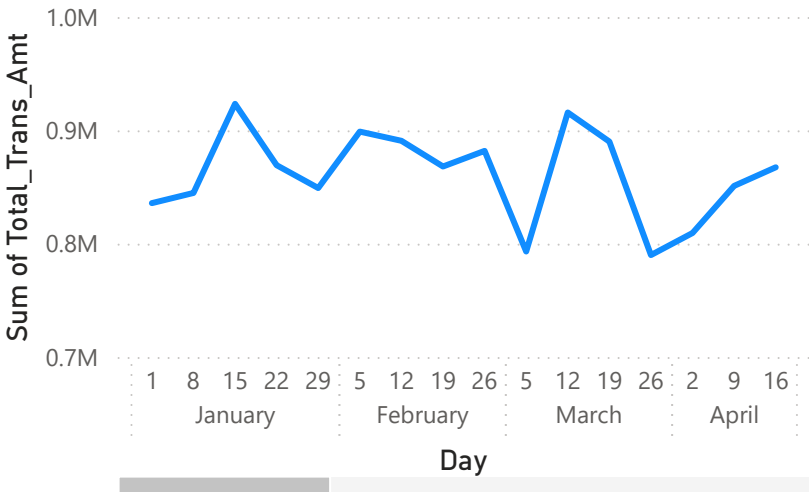
Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.93%
1	6.07%
<b>Total</b>	<b>100.00%</b>

Sum of Revenue by Card\_Category



Week_num2	Previous_week_Revenue	Current_week_Revenue	WoW_revenue
52	10,70,439.10	933134	-12.8%
51	10,26,549.11	1070439	4.3%
50	9,80,152.37	1026549	4.7%
49	10,08,776.60	980152	-2.8%
48	10,47,120.33	1008777	-3.7%
47	10,78,915.24	1047120	-2.9%
46	10,94,926.59	1078915	-1.5%
45	10,63,063.37	1094927	3.0%
44	9,34,631.07	1063063	13.7%
43	10,80,205.07	934631	-13.5%
42	9,82,974.09	1080205	9.9%
41	9,94,113.68	982974	-1.1%

Sum of Total\_Trans\_Amt by Month and Day



## Analyse the Credite Card Data :

- Revenue increased by 28.8%,
- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 30M, female 25M
- Blue & Silver credit card are contributing to 93% of overall
- States:- TX, NY & CA are contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06