Feynn Labs AI Company

"Recipe-to-Order:

Simplifying Home Cooking and Grocery Shopping”

By: - Pritam Chaudhari

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Abstract:

The "Recipe-to-Order: Simplifying Home Cooking and Grocery Shopping" is an innovative and user-friendly platform designed to simplify the process of making recipe and ingredient procurement. The system leverages natural language processing (NLP) techniques to extract ingredients from recipe names, enabling users to generate comprehensive ingredient lists effortlessly. By bridging the gap between recipe inspiration and ingredient availability, the platform empowers home cooks and food enthusiasts to explore diverse culinary options with ease.

The system's core functionality involves users entering recipe names or selecting from a curated list of recipes. Using advanced NLP algorithms, the platform processes the input and intelligently extracts relevant ingredients, eliminating the need for manual data entry. The generated ingredient lists provide users with a clear and organized view of the items required to prepare the chosen recipes.

In cases where users do not have all the ingredients readily available at home, the platform seamlessly integrates with online grocery stores. Upon reviewing the ingredient list, users have the option to add missing items to their virtual shopping cart directly from the platform. This integration enables a smooth and convenient experience, allowing users to place grocery orders without leaving the application.

The project aims to cater to a diverse range of users, from experienced home cooks seeking culinary inspiration to busy individuals looking for efficient meal planning solutions. Additionally, the platform offers personalized recommendations, meal planning features, and the possibility of partnering with online grocery platforms for enhanced convenience.

With a strong focus on accuracy, user experience, and data privacy, the Recipe-to-Order: Simplifying Home Cooking and Grocery Shopping is poised to revolutionize the way individuals plan and prepare meals at home. By streamlining the process of discovering recipes, generating ingredient lists, and placing online orders, the platform strives to empower users in their culinary journey, fostering a delightful and hassle-free cooking experience.

1. Problem Statement:

The problem addressed in this project is the lack of an effective methodological approach to analyze the insufficiency of ingredients for a given recipe. There is a need to determine the factors that contribute to the proper connection with nearby markets for ingredient procurement. Additionally, machine learning techniques need to be employed to train a model capable of accurately extracting ingredient information from recipe names. By addressing these challenges, the project aims to improve the overall user experience by providing seamless access to ingredients and facilitating efficient meal planning and preparation.

2. Market/Customer/Business Need Assessment:

2.1 Market Analysis:

In the market analysis, it is important to understand the current landscape of convenient cooking solutions. This involves examining existing platforms, recipe apps, and online recipe websites that cater to home cooks and individuals seeking culinary assistance. The analysis should focus on market trends, such as the increasing demand for easy-to-use platforms, personalized recommendations, and integration with online grocery services. By understanding the market dynamics, it becomes possible to identify gaps and opportunities for innovation in the space.

2.2 Customer Profile:

To create a successful Recipe-to-Ingredient Conversion and Seamless Online Ordering System, it is crucial to understand the target customers. This includes identifying their preferences, needs, and pain points related to home cooking and grocery shopping. The customer profile should consider factors such as cooking expertise, time constraints, dietary restrictions, and preferences for specific cuisines. By gaining insights into the target customers' behaviours and desires, the system can be tailored to meet their specific needs and enhance their cooking experience.

2.3 Business Needs:

The assessment of business needs involves evaluating the potential for revenue generation and market penetration. This includes understanding the monetization opportunities for the Recipe-to-Ingredient Conversion and Seamless Online Ordering System. Potential revenue streams can be explored, such as freemium models, subscription plans, or partnerships with online grocery platforms. Additionally, the assessment should consider scalability, cost implications, and strategic partnerships to ensure the long-term success of the business.

By conducting a thorough market analysis, understanding the customer profile, and assessing the business needs, the Recipe-to-Ingredient Conversion and Seamless Online Ordering System can be developed to address market demands, provide a delightful user experience, and generate sustainable revenue.

3. Target Specifications and Characterization:

3.1 User Requirements:

In order to meet the needs of the target users, it is essential to identify their specific requirements. This includes considerations such as ease of use, accuracy in generating ingredient lists, convenience in browsing and selecting recipes, and seamless integration with online grocery platforms. User feedback and usability testing can help refine the system's interface and features to ensure a positive user experience.

3.2 System Specifications:

The system specifications encompass the technical requirements and functionalities of the Recipe-to-Ingredient Conversion and Seamless Online Ordering System. This involves defining the algorithms and methodologies for extracting ingredient information from recipe names accurately. It also includes designing a user-friendly interface for inputting recipe names or selecting recipes from a database. The system should have the capability to seamlessly integrate with online grocery platforms, allowing users to conveniently add missing ingredients to their virtual shopping cart.

By addressing the user requirements and establishing clear system specifications, the Recipe-to-Ingredient Conversion and Seamless Online Ordering System can be developed to effectively serve its target users. The system's specifications lay the foundation for creating a user-friendly, accurate, and integrated solution that enhances the overall cooking and grocery shopping experience.

4. External Search:

4.1 Online Information Sources:

Extensive research is conducted using various online sources to gather valuable information and references related to recipe-based ingredient generation and online grocery ordering. Recipe websites, cooking blogs, and online grocery platforms are explored to understand the existing methodologies, technologies, and best practices in these domains. These sources provide insights into the challenges, solutions, and innovations in recipe-based ingredient extraction and seamless online ordering.

- Oxford Academic Resource for Exploring recipe

- Culinary Database IIT Delhi
- Recipe Ingredients Data list Kaggle
- These startups will provide direct connect between retailers and customers

4.2 References and Links:

One of the valuable resources utilized for this project is the dataset available on Kaggle, specifically the "Recipe Ingredients Dataset." The dataset can be accessed using the following link: https://www.kaggle.com/datasets/kaggle/recipe-ingredients-dataset.

This dataset serves as a valuable reference for understanding ingredient data and can be used for training and validating machine learning models for ingredient extraction.

By leveraging online information sources, exploring recipe websites, cooking blogs, and utilizing datasets like the "Recipe Ingredients Dataset," the project gains insights into existing approaches, best practices, and data resources to enhance the development of the Recipe-to-Ingredient Conversion and Seamless Online Ordering System.

5. Benchmarking Alternate Products:

5.1 Existing Products/Services Overview:

SuperCook - Recipe Generator is an existing product that offers a convenient solution for generating recipes based on the ingredients available to the user. Users can input the ingredients they have on hand, and the platform generates a list of recipes that can be prepared using those ingredients. This feature helps users optimize their existing ingredients, reduce food waste, and find inspiration for meal preparation.

5.2 Comparison and Analysis:

A comprehensive comparison is conducted between the proposed "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" and existing products/services like SuperCook - Recipe Generator. While SuperCook focuses on generating recipes based on available ingredients, our project goes a step further. In addition to providing ingredient-to-recipe conversion, our system allows users to directly order any missing ingredients from their nearby market.

By connecting the app with nearby markets, our system offers a seamless online ordering experience, eliminating the need for users to manually visit grocery stores or search for ingredients. This integration streamlines the entire process, making it more convenient and time-saving for users. This key differentiating feature sets our project apart from existing solutions and enhances the overall user experience.

The "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" aims to provide a comprehensive and user-friendly solution for home cooks, offering ingredient extraction from recipe names and integrating with local markets for effortless ingredient procurement.

6. Applicable Regulations:

6.1 Government Regulations:

- Food Safety and Standard act 2006 (FSS Act)
- Food Safety and Standards (Licensing and Registration of Businesses) Regulation 2011
- Food Safety and Standards (Food Product Standards and Food Additives) Regulation, 2011
- Food Safety and Standards (Packaging and Labelling) Regulation, 2011
- Food Safety and Standards (Contaminants, Toxins and Residues) Regulation, 2011
- Food Safety and Standards (Food or Health Supplements, Nutraceuticals, Foods for Special Dietary Uses, Foods for Special Medical Purpose, Functional Foods and Novel Food) Regulations, 2016
- Food Safety and Standards (Food Recall Procedure) Regulation, 2017
- Food Safety and Standards (Import) Regulation, 2017
- Food Safety and Standards (Approval for Non-Specified Food and Food Ingredients) Regulations, 2017
- Food Safety and Standards (Organic Food) Regulation, 2017
- Food Safety and Standards (Alcoholic Beverages) Regulations, 2018
- Food Safety and Standards (Fortification of Foods) Regulations, 2018
- Food Safety and Standards (Food Safety Auditing) Regulations, 2018
- Food Safety and Standards (Recognition and Notification of Laboratories) Regulations, 2018
- Food Safety and Standards (Advertising and Claims) Regulations, 2018

6.2 Environmental Regulations:

Sustainability and responsible sourcing are crucial considerations for the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System." An assessment of environmental regulations imposed by countries or regions is conducted to ensure compliance with sustainability practices. This involves promoting responsible sourcing of ingredients, minimizing food waste, and adhering to eco-friendly practices throughout the system's operation.

By taking into account government regulations related to data protection, privacy, and food safety, as well as adhering to environmental regulations, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" can ensure compliance, promote user trust, and contribute to sustainable practices in the culinary industry.

7. Applicable Constraints:

7.1 Space Requirements:

The space requirements for hosting the infrastructure necessary to support the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" are carefully evaluated. This assessment includes considerations for server capacity, database storage, and any physical infrastructure required to ensure smooth and efficient operations.

7.2 Budget Considerations:

An analysis of the budgetary constraints associated with the development and implementation of the solution is provided. This analysis encompasses an estimation of costs for software development, data acquisition, server hosting, and any additional expenses required to bring the system to fruition. By considering the budget constraints, the project can be planned and executed effectively within the allocated resources.

7.3 Expertise Constraints:

The expertise and skill sets required for the development of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" are identified and evaluated. This includes expertise in natural language processing (NLP), machine learning, web development, database management, and user interface design. By understanding the necessary expertise, the project team can be assembled and the required skills can be acquired or developed to ensure the successful implementation of the system.

By addressing the applicable constraints, including space requirements, budget considerations, and expertise constraints, the development and deployment of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" can be efficiently planned and executed, ensuring a robust and effective solution that meets the needs of the target users.

8. Business Model:

8.1 Monetization Ideas:

Various monetization ideas are explored for the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System." One potential monetization approach is the implementation of a freemium model. Under this model, the core functionality of generating ingredient lists remains free for all users. However, additional premium features, such as personalized recipe recommendations, advanced meal planning capabilities, or access to exclusive recipe collections, can be offered as part of a subscription plan.

8.2 Freemium Model Analysis:

A comprehensive analysis of the freemium business model is conducted, examining its feasibility and revenue potential. This analysis includes an evaluation of the projected customer acquisition and retention rates, as well as the potential market size for the premium features. Factors such as pricing strategy, competitive landscape, and customer demand are considered to assess the viability of the freemium model as a monetization strategy for the system.

By exploring different monetization ideas and conducting a detailed analysis of the freemium model, the project can determine the most suitable business model for the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System." This ensures that the system not only provides value to users but also generates sustainable revenue to support its continued development and operation.

9. Concept Generation:

9.1 Idea Generation Process:

The idea for the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" was conceived through a systematic process of identifying a gap in the market. The need for a solution that seamlessly converts recipe names into ingredient lists and facilitates online ordering was recognized. This gap in existing services and platforms served as the foundation for developing a comprehensive solution that integrates recipe-to-ingredient conversion with online grocery ordering.

9.2 NLP and Machine Learning Techniques:

To address the challenge of accurately extracting ingredient information from recipe names, the project will leverage natural language processing (NLP) and machine learning techniques. NLP algorithms will be utilized to parse and understand the recipe names, enabling the system to identify and extract relevant ingredient information. Machine learning models will be trained on large datasets to enhance the accuracy and precision of the ingredient extraction process. These techniques will play a crucial role in ensuring that the system can accurately generate ingredient lists from a wide range of recipe names, providing users with reliable and precise information for their cooking needs.

By utilizing NLP and machine learning techniques, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" will be able to overcome the challenges associated with extracting ingredient information from recipe names. This will result in an efficient and accurate solution that enhances the overall user experience and provides seamless integration with online grocery ordering platforms.

10. Concept Development:

10.1 Product/Service Overview:

The "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" is a comprehensive solution that simplifies the cooking process for users. It provides a seamless experience by converting recipe names into ingredient lists and facilitating online ordering of any missing ingredients. With this system, users can easily browse recipes, access accurate ingredient lists, and conveniently order the necessary ingredients from their preferred online grocery platforms.

10.2 Key Features and Functionality:

The solution offers a range of key features and functionalities to enhance the user experience:

- Natural Language Processing (NLP): Leveraging NLP algorithms, the system can understand and extract ingredient information from recipe names, ensuring accurate conversion into ingredient lists.

- Recipe Recommendation Engine: The system incorporates a recommendation engine that suggests relevant recipes based on user preferences, dietary restrictions, and previous cooking history, providing personalized and tailored recipe suggestions.

- Grocery Ordering Integration: Seamless integration with popular online grocery platforms allows users to directly order any missing ingredients from their preferred local markets, eliminating the need for manual grocery shopping.

- User Customization Options: Users have the ability to customize their preferences, such as serving sizes, dietary preferences, and ingredient substitutions, ensuring that the generated ingredient lists align with their specific needs.

By providing these key features and functionalities, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" aims to simplify the cooking experience, save time and effort, reduce food waste, and enhance the overall convenience and enjoyment of home cooking.

11. Final Product Prototype:

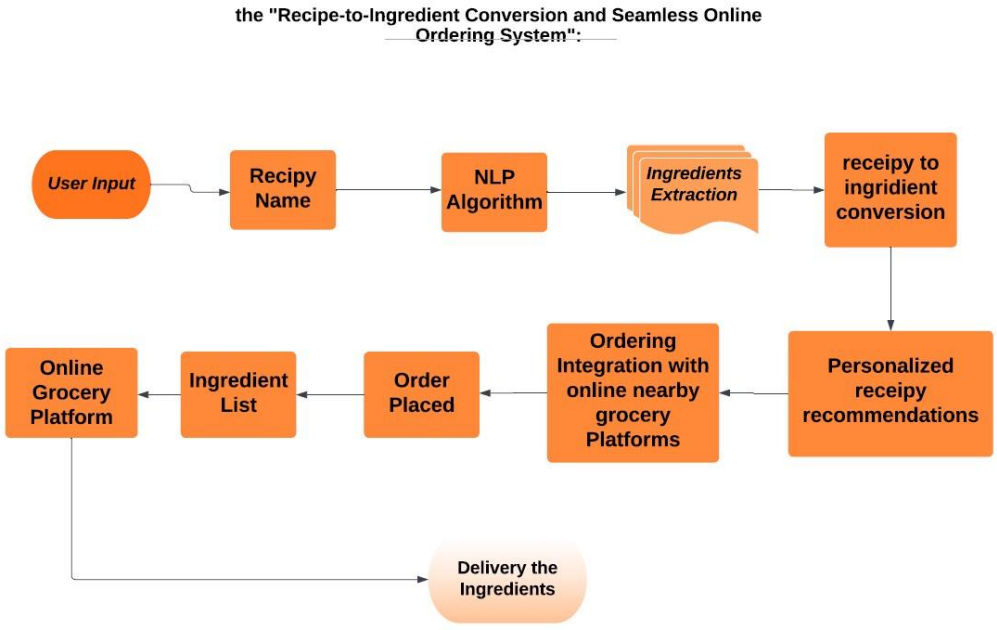
11.1 Abstract:

The final product prototype of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" is a comprehensive solution that simplifies the cooking process for users. It combines natural language processing (NLP) algorithms, machine learning techniques, and seamless integration with online grocery platforms to provide an efficient and convenient experience. The system accurately extracts ingredient information from recipe names,

generates precise ingredient lists, recommends personalized recipes, and enables users to seamlessly order any missing ingredients from their preferred online grocery platforms.

11.2 Schematic Diagram:

The schematic diagram below illustrates the flow of information and processes within the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System":



The system begins with user input in the form of a recipe name, which is then processed by the NLP algorithm. The algorithm extracts ingredient information from the recipe name, enabling the system to generate an accurate ingredient list. Based on user preferences and history, the system provides personalized recipe recommendations. Users can seamlessly order any missing ingredients directly from their preferred online grocery platforms. Once the order is placed, the online grocery platform handles the delivery of the ingredients to the user's location.

The schematic diagram showcases the flow of information and interactions between different components of the system, demonstrating how the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" simplifies the cooking process and enhances the user experience.

12. Product Details:

12.1 How does it work?

The "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" follows a step-by-step process to generate ingredient lists from recipe names:

a. User Input: Users provide a recipe name through the system's user interface.

b. NLP Algorithm: The system utilizes natural language processing (NLP) algorithms to parse and understand the recipe name.

c. Ingredient Extraction: The NLP algorithms extract relevant ingredient information from the recipe name, considering variations in language, abbreviations, and different naming conventions.

d. Recipe-to-Ingredient Conversion: The extracted ingredient information is processed and transformed into a structured ingredient list, ensuring accuracy and consistency.

e. Personalized Recipe Recommendations: Based on user preferences, dietary restrictions, and previous cooking history, the system provides personalized recipe recommendations that complement the ingredients extracted from the recipe name.

f. Ordering Integration: Users have the option to seamlessly order any missing ingredients directly from their preferred online grocery platforms, as the system is integrated with popular online grocery platforms.

g. Order Placement: Once the user confirms the ingredients to be ordered, the system facilitates the placement of the order with the chosen online grocery platform.

h. Ingredient Delivery: The online grocery platform handles the delivery of the ordered ingredients to the user's specified location.

12.2 Data Sources:

The solution utilizes a variety of data sources, including publicly available recipe databases, APIs provided by recipe platforms, and partnerships with recipe platforms to ensure a comprehensive collection of recipes and accurate ingredient information. These sources provide a wide range of recipes and ingredient data, enhancing the system's capabilities.

12.3 Algorithms, Frameworks, and Software:

The development of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" requires the use of various algorithms, frameworks, and software tools. This includes

NLP libraries such as NLTK (Natural Language Toolkit) or spaCy for ingredient extraction, machine learning models for training and improving ingredient extraction accuracy, web development frameworks like Django or Flask for building the user interface, and database management systems like MySQL or MongoDB for data storage.

12.4 Team Required to Develop:

The development of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" requires a multidisciplinary team with the following expertise: data scientists with knowledge in NLP and machine learning, web developer's proficient in front-end and back-end technologies, UI/UX designers to create an intuitive user interface, and domain experts in the culinary field who can contribute to recipe curation and validation.

12.5 What Does It Cost?

The cost analysis of the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" includes factors such as personnel costs, infrastructure expenses, data acquisition costs, and ongoing operational costs. The specific cost estimation will depend on various factors, including the scope of the project, the size of the development team, infrastructure requirements, and any additional functionalities or integrations. A comprehensive budget plan needs to be developed to ensure the successful development, implementation, and maintenance of the system.

13. Code Implementation/Validation on a Small Scale:

13.1 Inclusion of Basic Visualizations:

Basic visualizations, such as charts or graphs, can be incorporated into the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" to provide users with a visual representation of the recipe data and ingredient patterns. These visualizations can help users better understand the functionality of the solution and the underlying data. For example, a pie chart can display the distribution of different types of recipes, while a bar graph can show the frequency of commonly used ingredients.

13.2 Simple EDA:

The provided dataset link [Kaggle Data set] can be used for exploratory data analysis (EDA). By applying EDA techniques to the dataset, valuable insights can be gained regarding the recipe data, ingredient distributions, and correlations. This analysis can help refine the

solution and improve its accuracy by identifying any data inconsistencies or outliers that may affect the ingredient extraction process.

13.3 ML Modeling:

Machine learning (ML) models can be developed and implemented within the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" to enhance the ingredient extraction process and improve the accuracy of the generated ingredient lists. These ML models can be trained and evaluated using labeled data, such as a dataset containing recipe names and their corresponding ingredient lists. Techniques such as natural language processing (NLP) and sequence labeling algorithms can be utilized to train the models to accurately identify and extract ingredient information from the recipe names. The models can be fine-tuned and optimized to handle different languages, variations in ingredient naming, and different recipe formats.

By including basic visualizations, performing EDA, and incorporating ML modeling, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" can be validated on a small scale to ensure its functionality, accuracy, and usability. The code implementation for these steps can be shared through a GitHub repository, providing transparency and allowing for collaboration and further enhancements.

```
ingredients = x_rid_train + x_rid_test
ingredients = [' '.join([item.replace(' ', '-') for item in items]) for items in ingredients]

print('Number of recipes-ingredients %d' % len(ingredients))
print('Sample: %s' % ingredients[10])
```

Python

```
Number of recipes-ingredients 49718
Sample: pimentos sweet-pepper dried-oregano olive-oil garlic sharp-cheddar-cheese pepper swiss-cheese provolone-cheese canola-oil mushrooms black-olives
```

```
tokenizer = Tokenizer()
x_sequences, total_words, tokenizer = n_gram_sequences(ingredients, tokenizer)
predictors, labels, max_len = n_gram_padded(x_sequences)

x_train, x_test, y_train, y_test = train_test_split(predictors, labels, test_size=0.05, random_state=42)

print('Predictors %s' % str(predictors.shape))
print('Labels %s' % str(labels.shape))
print('Train: %s, Test: %s' % (len(x_train), len(x_test)))
print('Max length of sequences %d' % max_len)
```

Python

```
Predictors (973867, 140)
Labels (973867,)
Train: 925173, Test: 48694
Max length of sequences 141
```

Preparing the data

```
i_rid_train, x_rid_train, y_rid_train = build_dataset(RECIPE_INGREDIENTS_PATH + 'train.json')
i_rid_test, x_rid_test, _ = build_dataset(RECIPE_INGREDIENTS_PATH + 'test.json', cuisine=False)

print('Train:')
print('Number of recipes-ingredients %d' % (len(i_rid_train)))
print('Number of unique ingredients %d' % (len(list(set(x for l in x_rid_train for x in l)))))
print('Number of unique recipes %d' % (len(list(set(y_rid_train)))))

print()
print('Test')
print('Number of recipes-ingredients %d' % (len(i_rid_test)))
print('Number of unique ingredients %d' % (len(list(set(x for l in x_rid_test for x in l)))))
```

[6]

```
100%|██████████| 39774/39774 [00:00<00:00, 248700.03it/s]
100%|██████████| 9944/9944 [00:00<00:00, 272358.47it/s]
Train:
Number of recipes-ingredients 39774
Number of unique ingredients 6714
Number of unique recipes 20

Test
Number of recipes-ingredients 9944
Number of unique ingredients 4484
```

```
print(generate_text("pimentos sweet-pepper dried-oregano olive-oil", 5, max_len, model, tokenizer))
```

]

```
pimentos sweet-pepper dried-oregano olive-oil chopped bacon italian salt chopped
```

13.4 GitHub Repository Link:

https://github.com/Pritamchaudhari5/Feynn_Lab_Internship/tree/main/Project_1

14. Conclusion:

- In conclusion, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" presents a promising solution for simplifying the process of home cooking and grocery shopping. By leveraging NLP and machine learning techniques, the system accurately generates ingredient lists from recipe names, allowing users to make the most of the ingredients they have on hand. The seamless integration with online grocery platforms further enhances convenience by enabling users to place orders directly from the app.
- Through market analysis, it is evident that there is a demand for convenient cooking solutions that optimize ingredient usage and streamline the grocery ordering process. The "Recipe-to-Order" project addresses these needs by providing a user-friendly interface, accurate ingredient extraction, and integration with local markets.
- Benchmarking against existing products, such as SuperCook, reveals that the proposed solution offers unique features and advantages, including ingredient extraction from recipe names and direct ordering from nearby markets.
- However, the success of the project relies on addressing applicable constraints, such as space requirements, budget considerations, and expertise constraints. Careful planning and allocation of resources are necessary for the development, implementation, and maintenance of the solution.
- The monetization potential of the "Recipe-to-Order" system can be explored through a freemium model, offering additional premium features for a subscription fee. This business model allows for the core functionality to remain free while generating revenue through value-added services.
- To validate the concept, code implementation and validation on a small scale can be conducted. Basic visualizations, simple EDA, and ML modeling can provide insights and enhance the accuracy of the solution.
- In conclusion, the "Recipe-to-Ingredient Conversion and Seamless Online Ordering System" has the potential to revolutionize home cooking and grocery shopping, providing convenience, reducing food waste, and inspiring culinary creativity. Further development, user testing, and continuous improvement will be crucial to ensure the success and market adoption of the solution.