

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

I Want To Be Part Of The Online Community That Supports And Engages With These Channels

Frustrated When To

Find Channels That

Match Their Interests.

I Enjoy Following
Influencers And Creators
Who Have A Large
Subscribers Base.

I Want To Discovers Reward Popular Youtube Channels Indifferent Genres.

Subscribers
Galore: Exploring
World's Top
Youtube Channels

I Wonder How These To Youtube Channels Gained Such A Massive Following I Hope I Can Find The
Channels That
Responsable With My
Integrate And Preferences.

Explores And Browses
Through Different Genres
To Find Intersting Channels.

I Love Watching

Entertaining And

Youtube.

Informative Content On

Subscribers To Channels That Hey Find Compelting And Engaging.

Reads Articles Or Watches
Videos That Recommended
Popular Channels.

Curious About The
Content And
Creativity Of The Top
Youtube Channels.

Satisfied And Engaged When They Find Channels They Enjoy And Can Relate To.

